

538-223

5/25/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

MAY 25 2012

Jessica McLaughlin  
The Scotts Company LLC  
14111 Scottslawn Road  
Marysville, Ohio 43041

SUBJECT: Label Amendment  
Moss Control Plus Lawn Fertilizer  
EPA Registration No. 538-223  
Your Submission Dated November 8, 2011

The label amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended is acceptable. A stamped copy is enclosed for your records. Please submit one (1) copy of your final printed labeling before you release the product for shipment. This amended labeling supersedes all previously accepted ones.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Kathryn V. Montague".

Kathryn V. Montague  
Product Manager (23)  
Herbicide Branch  
Registration Division (7505P)

Enclosure



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NOTE:

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**NOTE TO PM: LABEL SUBSET#1 for Scotts Branding**

# Moss Control Plus Lawn Fertilizer

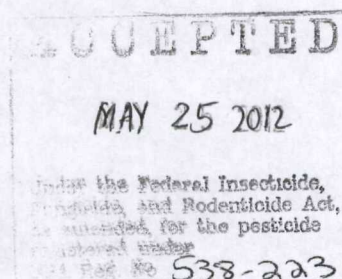
ACTIVE INGREDIENT:

|                                   |               |
|-----------------------------------|---------------|
| Ferrous sulfate monohydrate ..... | 17.50%        |
| OTHER INGREDIENTS .....           | 82.50%        |
|                                   | Total 100.00% |

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back [panel] for additional precautionary statements



NET WEIGHT 25.00 lb (11.34 kg)

Treats / Feed / Covers [up to] 5,000 sq. ft.

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EPA Est. No. XXX-XX-X(X) ***insert additional EPA Registered Establishments***

[Superscript used is first letter of run code on end of container.]



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**Optional Company Identifier:**      Scotts®  
    Ortho®

**Alternate Brand Names:**      Turf Builder Plus Moss Control  
    Moss Control Granules for Lawns  
    Turf Builder with Moss Control  
    Moss-B-Gon Granules for Lawns  
    Snap Pac Fertilizer with Moss Control  
    Snap Pac Lawn Food with Moss Control  
    Turf Builder Lawn Food with Moss Control  
    Turf Builder Lawn Food Plus Moss Control  
    Turf Builder Moss Control with Lawn Food  
    Turf Builder Moss Control Plus Lawn Food

**Optional Product Descriptors:**      [Lawn] Moss Killer  
    Control Moss Killer  
    Control for Lawns

[XX-X-X] ***Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.***

***Example application rates previously approved, but inadvertently dropped from the master label***

| <b><i>Bag wt. (lbs.)</i></b> | <b><i>Lbs. ai/acre<br/>Regular Rate<br/>5,000 sq. ft.</i></b> | <b><i>Lbs. ai/acre<br/>Heavy Rate<br/>4,000 sq. ft.</i></b> |
|------------------------------|---|---|
| <b><i>13.10</i></b>          | <b><i>19.97</i></b>   | <b><i>24.97</i></b>   |
| <b><i>18.37</i></b>          | <b><i>28.00</i></b>   | <b><i>35.00</i></b>   |
| <b><i>25.00</i></b>          | <b><i>38.12</i></b>   | <b><i>47.64</i></b>   |
| <b><i>31.48</i></b>          | <b><i>48.00</i></b>   | <b><i>60.00</i></b>   |



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**[First Aid and Environmental Information]****KEEP OUT OF REACH OF CHILDREN****CAUTION****PRECAUTIONARY STATEMENTS****HAZARDS TO HUMANS AND DOMESTIC ANIMALS [icon]**

**CAUTION:** Harmful if swallowed, inhaled or absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes, or clothing. Avoid breathing dust. Wash thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse.

**FIRST AID [first aid icon]**

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye.

**If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

**If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

**If inhaled:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling poison control center or doctor, or going for treatment. You may also contact 1-800-XXX-XXXX for emergency medical treatment information.

**ENVIRONMENTAL HAZARDS**

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn will help to prevent runoff to water bodies or drainage systems.



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**-BEGIN DIRECTIONS FOR USE-**

**[Key Product Facts]**

**[How and when to apply]**

**[Instructions]**

**[Application]**

**Directions for use**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling

**Option 1**

**When to use**

- Apply anytime moss is present and actively growing.
- Apply when the grass blades and moss are wet.

**With other products**

- Does not interfere with the performance of other lawn products such as fertilizers, weed controls and insect controls.
- Allow at least one-week before applying other products in the lawn.

**With new lawns or seeding**

- Areas can be seeded after one-week following treatment. For best results wait until moss is dead (approximately 2-weeks), then rake-up area and reseed.

**Reapplication**

- This product does not prevent moss. Reapply as new moss develops.
- Wait 2 to 4 weeks between applications

**Reentry**

For best results, avoid disturbing particles by keeping children and pets off of treated area until foliage is dry.

**Instructions**

**1. Mowing**

- If grass is tall enough to touch the bottom of the spreader, mow before application.
- Mow tall grass a day or two before application to expose low growing moss.

**2. How to apply**

Apply when the grass blades are wet with a drop or rotary spreader. Do not apply by hand or hand-held spreader. For best results, use a Scotts Spreader

**3. Set spreader**

- Use the REGULAR RATE for normal moss infestation
- Use the HEAVY RATE for heavy moss infestation

**4. Fill spreader**

- Fill spreader over bare ground or hard surface.
- Sweep or brush any particles off of hard surfaces and use on lawn or dispose of properly.

**5. Apply Product**

- Apply one or two header strips, then apply product in longest direction of lawn.
- Shut off spreader each time you reach the header strip, or stop.
- **This product can cause staining**
  - Do not apply to cement, stone, clothing or shoes.
  - If contact occurs, brush off particles to prevent staining.

**6. Watering**

- Do not water-in after application.



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- Light rain, snow or freezing weather after application will not affect product performance. Heavy precipitation of ½" or more may reduce effectiveness and require a second application

**End of Option 1****Option 2**

Apply during winter or spring when moss is actively growing.

**-OR-**

Apply during winter through early spring [(February – April) or (December – April)] when moss is actively growing.)

It is best to apply when the lawn is moist and tall grass has been mowed to expose low growing moss. Use the **REGULAR RATE** (covers 5,000 sq. ft.) for normal moss infestations. Use the **HEAVY RATE** (covers 4,000 sq. ft.) for heavy moss infestations.

**[Use Precautions]**

- Wait 2 to 4 weeks between applications.
- Brush or rinse particles from cement, stone, clothing, or shoes to prevent staining.
- Grass blades may show a temporarily black color, [however/but], this condition will disappear after mowing.

The moss will turn black and eventually disappear. **Note to PM: Optional Claim**The fertilizer in Moss Control Plus Lawn Fertilizer will help make your lawn thick and green. **Note to PM: Optional Claim****End of Option 2****Option 3 – Quick Start Guide****Note to PM: When the "Quick Start Guide" Directions for Use are used on the FPL the product will only be applied at the Regular Rate.**

Scotts – Quick Start Guide

[You're just three/four [simple] steps away from a beautiful Scotts lawn!]

**[Icon – Spreader Dial]****[1.] Fill & Set Spreader****[Icon – Broadcast / Rotary Spreader]**

Scotts Broadcast / Rotary Spreaders [x]

**[Icon – Drop Spreader]**

Scotts Drop Spreaders [x]

[This package applies 5.0 pounds of product per 1000 sq ft]

[Covers 5,000 sq ft]

[Scotts products are designed to work with Scotts spreaders]

[For additional spreader settings, [please] call **Insert Company Phone Number**]**[Icon – Spreader / Lawn]****[2.] Apply**

Best applied when lawn is moist and tall grass has been mowed to expose low growing moss.

For even application walk at a steady pace slightly overlapping each pass.

Scotts Drop Spreaders: Align hopper arrow with previous wheel track.

Scotts Broadcast / Rotary Spreaders: Line up each pass approximately 5 ft from wheel track.



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**[Icon – Broom]****[3.] Clean-Up**

Return unused product to original container.

Help keep our water clean. Do not apply near water, storm drains or drainage ditches. Do not apply if heavy rain is expected. Apply this product only to your lawn and sweep any product that lands on the driveway, sidewalk or street back onto your lawn.

**[Icon – Lower legs stepping onto lawn]****[4.] Enjoy**

People and pets can re-enter lawn once foliage is dry.

**[Icon – Phone]** [Questions [?]] Call 1-800-543-TURF (8873)**[Icon – Computer Mouse]** [www.scotts.com](http://www.scotts.com)**Other Things You Need To Know**

- Apply during winter or spring when moss is actively growing.
- Wait 2 to 4 weeks between applications.
- Grass blades may turn black temporarily, however this condition will disappear after mowing.

**End of Option 3****Option 4 – SNAP Spreader Application**

**Note to PM:** When the "SNAP Spreader Application" Directions for Use are used on the FPL the product will only be applied at the Regular Rate.

**Use Precautions**

- For best results, avoid disturbing particles by keeping people and pets off of treated area until foliage is dry.
- Areas can be seeded after one-week following treatment. For best results wait until moss is dead (approximately 2-weeks), then rake-up area and reseed.
- Wait 2 to 4 weeks between applications

**When to Apply**

- Apply during winter or spring when moss is actively growing.
- Apply when the grass blades are wet.

**How to Apply**

- If grass is tall enough to touch the bottom of the spreader, mow before application.
- If mowing is necessary, re-wet grass prior to application.
- Do not water-in after application.

**End of Option 4****-End of Directions for Use-**



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**STORAGE & DISPOSAL [icon – trashcan]**

**PESTICIDE STORAGE:** Store in a clean, dry place. Reseal opened bag by folding top down and securing. Do not contaminate feed or foodstuffs.

**PESTICIDE CONTAINER DISPOSAL: If Empty:** Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

**If Partly Filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**Note to PM:** *The Storage and Disposal information below is specific to the SNAP Spreader System.*

**STORAGE & DISPOSAL [icon – trashcan]**

**PESTICIDE STORAGE:** Store product in clean, dry place for your next application. Product can be used until empty.

**PESTICIDE CONTAINER DISPOSAL: If Empty:** Non-refillable container. Do not reuse or refill this container. Offer for recycling if available.

**If Partly Filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**Note to PM:** *The Applicator Set-up and Information below is specific to the SNAP Spreader System*

[Moss Control Plus Lawn Fertilizer]

[Just pop it on, flip the lever and go!]

[Icon]: Connect / Snap [Place into Spreader]

[Icon]: Lock [Flip lever to lock in place]

[Icon]: Apply / Go [You're ready to go]

[Icon]: [EdgeGuard / Feature / Control]

[Icon]: [[Finish] [&] [Store]]

See back panel for Setup Guide

- **[Lock / Snap & Go] [Snap™ Pac / cartridge connects directly to the [insert name] spreader / applicator]** [There's no cutting / no pouring / no spilling] [from heavy bags] [Simply place snap™ pac / cartridge into the spreader / applicator]
- **[Flip the lever to lock Snap™ Pac / cartridge into place]** [Snap™ Pac / cartridge automatically sets the proper application rate]
- **[Easy to apply:** Follow Directions for Use below / above]
- **[Easy to control]** [The new & improved / exclusive EdgeGuard feature directs product only where you want it]
- **[Easy to finish & store]** [Just flip the lever back to remove the snap™ pac / cartridge.] [It self-seals for no mess / no touch / no-waste / easy clean-up & storage.]



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***Note to PM: If product is sold for use only with the SNAP Spreader Application system, the SNAP Spreader Application system will calibrate to the correct amount of product automatically. Because of the SNAP Spreader Application system, spreader settings are not required on the SNAP Pac final printed label.***

***Spreader Setting Information***

**TIPS ON SPREADING WITH SCOTTS SPREADERS**

***Insert Brand Name of Drop Spreader:***

- First apply 2 header strips
- Operate spreader the longest way of the lawn
- Overlap wheels to insure uniform feeding
- Shut off spreader when you have reached the header strips or stopped

***[EasyGreen® Rotary:***

- Slide shut-off lever to the right, application automatically starts and stops when you do
- Avoid misses by making each pass about 30 inches from the previous one so some overlapping occurs]

***Insert Brand Name of Broadcast / Rotary Spreader:***

- Shut off spreader anytime you stop
- Avoid misses by making each pass about 5 feet from the previous one so some overlapping occurs

**SPREADER SETTINGS:** For best results, use a Scotts spreader.

(Scotts Spreader Settings)

|  | Scotts Drop<br>Spreaders | Scotts<br>EasyGreen®<br>Rotary | Scotts<br>SpeedyGreen®<br>Rotary |
|--|--------------------------|--------------------------------|----------------------------------|
| REGULAR RATE (covers<br>5,000 sq. ft.) | X                        | XX                             | XX                               |
| HEAVY<br>RATE (covers 4,000 sq. ft.)   | X                        | XX                             | XX                               |

**-OR-**

|                 |   |  |  |
|-----------------|---|--|--|
| [Illustrations] | <b>Spreading Tips</b><br>This package applies <b>X.X</b> lb of product per 1000 sq. ft. Apply header strips. Then apply product in longest direction of lawn. For best results, use a Scotts spreader.<br><br>[Spreader Settings] | REGULAR RATE<br>Covers [up to] 5,000 sq. ft. | HEAVY RATE<br>Covers [up to] 4,000 sq. ft. |
|                 | <b>Scotts Broadcast/Rotary Spreaders</b><br>Each pass should be within 5 feet of each other to ensure an overlap.<br><br><b>Insert Brand Name of Broadcast / Rotary Spreader</b>  | X  | X  |
|                 | [Scotts EasyGreen   | XX   | XX]  |
|                 | <b>Scotts Drop Spreaders</b><br>Make sure spreader wheel completely overlaps previous wheel marks.<br><br><b>Insert Brand Name of Drop Spreader</b>   | X  | X  |
|                 | For additional spreader settings, please call 1-800-543-TURF (8873)   |  |  |
|                 |   |  |  |



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[Icon]

[Additional Spreader Settings]

**-OR-**

| Spreader   | Regular Rate<br>Setting<br>Covers<br>x,xxx sq. ft. | Heavy Rate<br>Setting<br>Covers<br>x,xxx sq. ft. | Coverage Tip  |
|--|--|--|---|
| Rotary Spreaders                                   |  |  |   |
| <b><i>Insert Brand Name of Rotary Spreader</i></b> | <b>X</b>   | <b>X</b>   | Make each pass about 5 feet from the previous pass.     |
| [Scotts EasyGreen®]                                | <b>X</b>   | <b>X</b>   | Make each pass about 30 inches from the previous pass.] |
| [Scotts Tractor                                    | <b>X</b>   | <b>X]</b>  |   |
| Drop Spreaders                                     |  |  |   |
| <b><i>Insert Brand Name of Drop Spreader</i></b>   | <b>X</b>   | <b>X</b>   | Overlap wheel marks to ensure uniform coverage.         |



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Guaranteed Analysis

[Insert Product Name]                      [Insert N-P-K]                      [Insert FL Fertilizer ID]

Total nitrogen (N).....XX%  
    XX.X% ammoniacal nitrogen  
    X.X% urea nitrogen\*  
    X.X% other water soluble nitrogen[\*\*]  
    X.X% water insoluble nitrogen  
Sulfur (S).....XX%  
    XX% combined sulfur (S)  
Iron (Fe)..... X%  
    X% water soluble iron (Fe)

Derived from: *insert ingredients as required to comply with State fertilizer regulations*

\*Contains: XX% *source of slowly available nitrogen consistent with State fertilizer regulations*

[\*\* Contains XX% *insert source of slowly available nitrogen consistent with State fertilizer regulations*]

Information regarding the contents and levels of metals in this product is available on the Internet at  
<http://www.regulatory-info.sc.com> – **or** – <http://www.aapfco.org/metals>

[Florida Applications: **X** annual feedings with the exception of bahiagrass and centipedegrass (**X** feedings in the north and **X** feedings in the central and south)] **Note PM: feedings information denoted by "X" will be added to FPL. Feedings will not exceed agronomic recommendations.**

[Florida Annual Fertilizer Applications

On centipede lawns, do not exceed rate of 2 lbs. of Nitrogen per 1,000 sq. ft. in the north and 3 lbs. of Nitrogen per 1,000 sq. ft. in the central and south. On Bahia lawns, do not exceed rate of 3 lbs. of Nitrogen per 1,000 sq. ft. in the north.]

[North Florida is north of Ocala. Central Florida is defined as south of Ocala to a line extending from Vero Beach to Tampa. South Florida includes the remaining southern portion of the state.]

**OPTIONAL TEXT AND CLAIMS**

*The following claims may appear on any label panel.*

*Appropriate fertilizer, formula and company specific information will be inserted on Final Printed Label to replace "X"*



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***Claims regarding "What it is..."***

- step™ 1 of 4 easy steps to a better lawn
- step™ 1
- Guaranteed results
- The Scotts Difference™
- Enjoy a beautiful lawn
- No-Quibble Guarantee – SEE BACK FOR DETAILS
- Proof of purchase
- Scotts Lawn Pro Annual Program
- The Scotts Advantage

***Claims regarding "What it does..."***

- [Patented formula] kills moss [& feeds your lawn]
- Kills / control moss
- **Icon** of Moss
- Kills moss and helps develop a thick, green lawn / turf / grass
- Kills moss and helps develop a thick, green lawn / turf / grass to discourage moss from returning
- Controls / kills moss while helping develop a thick, green lawn / turf / grass
- Kills moss, not lawns – guaranteed
- Kills moss and thickens grass to fill in bare spots
- Kills moss and feeds [the grass] to [help] fill in bare spots
- Kills moss and helps the grass repair itself
- Kills moss and provides nutrients so the grass can fill in bare spots
- Kills moss and provides nutrients to help the grass repair itself
- Feeds and thickens the grass to [help] discourage moss from coming back
- Feeds and thickens the grass to [help] prevent moss from coming back
- Discourages moss from coming back
- Feeds and strengthens to [help] protect against future [moss] problems
- Feeds and [helps] protect[s] your grass against future [moss] problems
- Feeds to [help] prevent future [moss] problems
- Feeds and provides essential nutrients for your grass [to prevent future moss problems]

***Claims regarding "What to expect"***

- What to Expect
- Moss will turn black and eventually disappear
- Grass blades may show a temporary black color, however, this condition will grow-out and disappear after mowing

***Claims regarding the Fertilizer Properties***

- POLY-S™ TECHNOLOGY
- Scotts® slow-release polymer-encapsulated nitrogen fertilizer—for uniform growth with extended feeding
- POLY-S™ TECHNOLOGY POLYMER ENCAPSULATED NITROGEN
- Builds thick, green turf from the roots up [without burning your lawn]
- Timed-release nitrogen won't burn your lawn or cause surge growth
- Supplies four nutrients to help your lawn (16% potassium, 5% iron, 20% sulfur, and 8% magnesium)
- Contains Poly-S™ exclusive controlled-release nitrogen
- For best results, apply [a] Turf Builder® [product] four times a year (see back for details)
- Patented Particle Technology
- Supplies added nutrients to help your lawn
- Can be used [applied] alone, or [in conjunction] with other [lawn] products
- Controls major moss problems without promoting grass growth.
- Won't burn lawn – guaranteed
- Apply anytime moss is growing



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- Contains added nutrients to strengthen and green your lawn
- Feeds and thickens the grass
- Scotts Technology
- Moss Control Plus Lawn Fertilizer granules are consistent in size and shape – [Result: consistent distribution of nutrients and moss control]
- Moss Control Plus Lawn Fertilizer particles deliver the same ratio of primary nutrients plus moss control to every square inch of turf – [Result: Consistent greening plus better moss control]
- [**Icon** – spread patterns of Scotts products]
- Moss Control Plus Lawn Fertilizer contains – Scotts patented timed-release nitrogen, [phosphorus], potassium and moss control
- Moss Control Plus Lawn Fertilizer particles deliver the same ratio of nitrogen, [phosphorus], potassium and moss control to every square inch of turf for even, consistent feeding plus moss control
- [Where to use –] For use on all lawns and grass types

**Claims regarding Water Smart**

- [Watersmart®] Makes the Most of every drop™ [Icon]
- Water Smart [icon of water drop]
- [Water Smart] Improves Lawn's ability to absorb water & nutrients [than an unfed lawn]
- Well-fed lawns are more efficient at using available water
- Feeding with Scotts® fertilizer / lawn food helps grow / build a thick lawn with more roots to better absorb water and nutrients than an unfed lawn. This helps protect your lawn against heat, drought and other stresses.

**Claims regarding Packaging**

- Easy open, resealable [bag], easy close
- Easy Open – PULL HERE
- PULL TAB and remove for pour spout [Icon]
- Cut Here To Open [Scissors Icon]

**Claims regarding Cartridge Applicator System**

- A snap / easy to start / apply / finish / store
- Available in your choice of [x] formulas / cartridges / snap™ pacs – [**Insert product name(s)**]
- Cartridge / snap™ pac locks into place [and automatically sets the proper feeding / application rate]
- Compact size fits easily in storage areas
- Easy / simple to use
- Flip the lever to lock cartridge into place [**Icon**]
- Get a beautiful / thick / green / strong lawn with [far] less effort
- Insert / connect new cartridge / snap™ pac [s] [lock into place] [and go] [and continue applying] [**Icon**]
- [**Insert product name** / Self-contained / Lock / Snap & Go] cartridge / system [connects directly to the spreader / applicator] [locks into place] [and] automatically sets the proper feeding / application rate.
- It's easy to get started
- [It's / **Insert product name** is] the revolutionary / patented / specially designed / exclusive / lightweight / self-contained / no-mess / no touch / no guess / guess-proof / mess-proof / lock / snap & go [fertilizing / feeding / fertilizer / lawn care] [cartridge / snap™ pac / application / applicator / spreader] system.
- [It] transform[s] the way you [feed / fertilize / take care of] your lawn [making it easy / easier] [than ever before] [to get a beautiful / thick / green / strong lawn]
- [It] Take[s] the mess / guesswork out of feeding / fertilizing / lawn care [your lawn] [[so you get [the] right application rate / great results / a beautiful / thick / green / strong lawn]]
- [It's] The easy / easier way to a beautiful / thick / green / strong lawn
- [It] Makes it easier to get a beautiful / thick / green / strong lawn
- It's easy / easier [than ever before] [to get the [right application rate] [great results]]
- Leave the old way of fertilizing / feeding / lawn care behind



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- Lock / snap & Go
- No burn application
- No guess / mess application
- No manual spreader / applicator settings [to adjust]
- No mess / guess / hassle
- No mess start / finish
- No touch / spill / waste storage [with the [unique / self-sealing] cartridge / snap™ pac / system].
- Now, getting a [beautiful / thick / green / strong] lawn is easy / easier [than ever before]
- [Now] [there's] [a / the] quick / quicker / fast / faster way to feed / fertilize / care for your lawn
- [Now] [there's a / the] revolutionary [new] way to take care of / feed your lawn
- Once empty, [**Insert product name**] cartridges / snap™ pacs cannot be reused
- Proper feeding / application rate is set automatically [with the [**Insert product name**] / self-contained / Lock / Snap & Go] [cartridge / system]
- Reduces the mess / inconvenience / effort / hassle of fertilizing / lawn care
- Snap™ Pac / Cartridge
- [The] [self contained] [fertilizer / feeding] [lock / snap & go] [**Insert product name**] cartridge / snap™ pac connects directly to [**Insert product name**] spreader / applicator [so / it means / there's] [no cutting / no pouring / no spilling / no opening] [from heavy bags] / [no need to cut open or pour from heavy bags]
- [The] self-sealing cartridge / snap™ pac [makes clean-up and storage a snap] / [means [a] no waste / no spill / no touch] [clean up / storage]
- [The] [exclusive / patented / specially designed / revolutionary / lock / snap & go] [cartridge / applicator / system] automatically sets the proper feeding / application rate [so] [there are no manual spreader / applicator settings [required / to adjust.]]
- [The] [**Insert product name**] [cartridge / snap™ pac / system] [automatically] self-seals [upon removal] [making clean up and storage a snap / easy / easier] / [[for no touch / no waste / no mess / easy [clean-up/storage]]]
- The [no-mess / guess / touch / pour] feeding / fertilizing / application system
- [There's] no cutting / pouring / spilling / opening [from heavy bags] [with the [unique / self-contained] cartridge / snap™ pac]
- [The] [**Insert product name**] cartridge / spreader / applicator / system improves / reinvents the fertilizing / lawn application experience
- [The] [**Insert product name**] [lock / snap & go] Cartridge / Snap™ Pac works exclusively with the [**Insert product name**] [Cartridge / Snap™ Pac] spreader / applicator / system [**Icon**]
- The [**Insert product name**] [lock / snap & go] cartridge is designed to be used only in the [exclusive / specially designed / patented / revolutionary] [**Insert product name**] cartridge / spreader / applicator / system [**Icon**]
- [The] [**Insert product name**] cartridge / snap™ pac snaps / locks easily into place [**Icon**]
- The [guess / mess proof] [self-contained] [lock / snap & go] [lawn care / fertilizer] [cartridge / application] system [that] [takes the guesswork out of fertilizing your lawn / lawn care]
- The [no guess / mess] [self-contained] [lock / snap & go] [lawn care / fertilizer] [cartridge / application] system [that] [takes the guesswork out of [fertilizing your lawn] / [lawn care]]
- The [guess-proof / mess proof / no guess / no mess] [self-contained] [lock / snap & go] [lawn care / fertilizer] [cartridge / application] system [that] [makes great results easy / easier / a snap]
- The [guess-proof / mess proof / no guess / no mess] [self-contained] [lock / snap & go] [lawn care / fertilizer] [cartridge / application] system [that] / [[gives you [the right application rate / great results]] [from start to finish]
- The EdgeGuard feature on the [**Insert product name**] cartridge / spreader / applicator allows for one-sided spreading so product / fertilizer is not wasted / released on [unwanted] [areas like] driveways / sidewalks / flowerbeds [**Icon**]
- The EdgeGuard feature on the [**Insert product name**] cartridge / spreader / applicator lets you close off application on one side of spreader so product / fertilizer is not wasted / released on [unwanted] [areas like] driveways / sidewalks / flowerbeds [**Icon**]



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- Use [this] [**Insert product name**] [lock / snap & go] [cartridge / snap<sup>TM</sup> pac] only with the [new] [specially designed / exclusive / patented / revolutionary] [**Insert product name**] [Cartridge / spreader / applicator] system [**Icon**]
- Your hands don't have to touch the fertilizer / product
- Lawn Care without the Mess and Guesswork
- Takes the Mess and Guesswork out of lawn care / caring for your lawn

**Now it's easy for you to have a better lawn.**

**[Save money]** – Why even consider a lawn care service? Scotts Annual Program will give you a beautiful lawn for about half / one third the cost.]

**Simple and easy** – No more guesswork. You simply apply the right product - one Step at a time.

**Start anytime** – You can start the Annual Program anytime of the year. Just check the month and select the appropriate Step listed below. If weeds or bugs are not a problem, substitute [**Insert name of straight fertilizer**] [up to 4 times per year].

**Guaranteed results** – Each Step is designed for the specific season to help give you a greener lawn.

**The 4 Steps listed below will be placed horizontally in one row.**

**Step<sup>TM</sup> 1. Early Spring [**Icon**]**

**February – April**

If moss is a problem use [Moss Control Plus Lawn Fertilizer] / [**Insert Scotts Product Name**] – controls unsightly moss while providing deep, thick greening for up to 2 months. For St. Augustinegrass, Step<sup>TM</sup> 1 is "Super Bonus S".

**Step<sup>TM</sup> 2 Late Spring [**Icon**]**

**April – June**

If weeds are a problem use [Weed Control plus Fertilizer] / [**Insert Scotts Product Name**] – controls broadleaf weed while greening your lawn for up to 2 more months. This is Scotts best weed and feed. For St. Augustinegrass, Step<sup>TM</sup> 2 is "Super Turf Builder."

**Step<sup>TM</sup> 3 Summer [**Icon**]**

**June – August**

[Turf Builder Lawn Food] / [**Insert Scotts Product Name**] – feeds and strengthens to help protect against future problems.

**Step<sup>TM</sup> 4 Fall [**Icon**]**

**August – November**

[Lawn Fertilizer] / [**Insert Scotts Product Name**] – specially formulated for the Fall – the best time to develop a stronger root system for a more vigorous, thicker lawn. Helps your lawn green-up even quicker next Spring. This is Scotts best fall fertilizer.

**-OR-**

Scotts Recommended Feeding Routine

Plan your feeding with Scotts Turf Builder Lawn Food

**[**Icon** – Early Spring]**

**Early Spring**

An early spring feeding helps grass green-up after the winter. You should feed around the first time you mow your grass.

**[**Icon** – Late Spring]**

**Late Spring**

Feeding now prepares grass for summer stress by thickening the blades on top and building deep roots below.



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[**Icon** – Early Fall]

Early Fall

An early fall feeding replenishes the nutrients lost in the harsh summer months for quicker recovery. You should feed when your grass comes out of dormancy.

[**Icon** – Late Fall]

Late Fall

Late fall is the best time to feed because it builds strong deep roots and prepares grass for winter. You should feed when all the leaves have fallen.

**-OR-**

Scotts® Turf Builder® Annual Program

- No more guesswork...apply the right product at the right time for a thick, green lawn
- Start anytime...just check the month and apply products at 2 month intervals. If weeds or bugs are not a problem, substitute (***insert name of fertilizer only***) [up to 4 times per year].

(The four products listed below will be placed horizontally in one row.)

[Scotts® Turf Builder®] / [***Insert Scotts Product Name***] – Early Spring (Feb-April) Prevents crabgrass and other annual weeds while feeding your lawn. (In the Pacific Northwest, substitute [Moss Control Plus Lawn Fertilizer] / [***Insert Scotts Product Name***]. For St. Augustinegrass, substitute Bonus S®. For dormant bermudagrass, substitute Halts®.)

[Scotts® Turf Builder® with Plus 2® Weed Control] / [***Insert Scotts Product Name***] – Late Spring (April-June) Kills dandelions and other broadleaf weeds while feeding your lawn. (For St. Augustinegrass, substitute Turf Builder.)

[Scotts Turf Builder Lawn Food] / [***Insert Scotts Product Name***] – Summer (June-Aug) Feeds and strengthens to help protect against future problems. For grub control, apply [Scotts® GrubEx®] / [***Insert Scotts Product Name***] anytime from April to mid-August.

[Scotts® Turf Builder® Lawn Fertilizer] / [***Insert Scotts Product Name***] – Fall (Aug-Nov) Important time to feed for a thicker, greener lawn.

**-OR-**

Use Any of These Products Next to Keep Your Lawn Looking Great All Season!

Anytime

[**Icon** – straight fertilizer bag] Use anytime if weeds or insects are not a problem.

Late Spring

[**Icon** – broadleaf weed killer bag] Use to kill broadleaf weeds and build a thicker, greener lawn.

Summer

[**Icon** – lawn insect killer bag] Use to kill insects and strengthen your lawn against heat and drought

**-OR-**

**CONTROLS MOSS**

**What to expect**

Each uniform granule in this bag contains the necessary active ingredient to control the moss in your lawn [as well as Turf Builder fertilizer to help make your lawn thick and green]. Each moss plant in your lawn will get thoroughly coated to assure a complete effective control. The moss will turn black and eventually disappear. [This product controls only existing moss. To prevent moss from becoming established during



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winter or spring, apply Turf Builder® with Halts® in the fall (August-October), after temperatures have cooled and fall rains have begun (except in California).]

[Icon] – Thick moss can overwhelm grass during winter and spring.

[Icon] – The uniform granules in [Scotts Moss Control Plus Lawn Fertilizer] / [Insert Scotts Product Name] provide an effective control.

**-OR-**

Scotts provides a simple, easy to use answer for the toughest lawn problems. Their ingredients treat the lawn and control the problem. Scotts can be used alone, or with other products to solve your lawn problems.

**-OR-**

Scotts [Insert Product Name] provides a simple, easy to use answer for the toughest lawn problems. Moss Control Plus Lawn Fertilizer treats the lawn to kill moss. It can be used alone, or with other products to solve your lawn problems.

**-OR-**

**Note: The Scotts & Your Environment section as indicated in the box will appear in its entirety if used on a label. Claims will not be used as stand-alone statements.**

**Scotts & Your Environment >> [Icon – Scotts]**

**We care.**

Scotts products are designed with care to grow a thicker, greener lawn.

**[Because] A Green Lawn is a Good Lawn**

A healthy lawn can clean the air, produce oxygen and prevent runoff and soil erosion.

**You can make a difference.**

Help keep our water resources clean. Apply this product only to your lawn, and sweep any product that lands in the driveway, sidewalk or street back onto your lawn.

**-OR-**

**Scotts LawnCare Tips**

The best moss prevention begins with a complete lawn care program:

- Feeding your lawn regularly using Scotts Annual Lawn Care Program helps the lawn to crowd out moss, making it difficult for it to establish
- Mow your lawn at the recommended height.

**-OR-**

**Tips for Lawncare Success:**

**[Icon: granules falling on grass] Feed Regularly**

Regular feedings provide the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought & family activity

**Benefits of Multiple Feedings / Benefits of Turf Builder Feeding Routine**

[Icon: 1 annual feeding] one annual feeding – [Icon: 2-3 annual feedings] 2-3 annual feedings – [Icon: 4 annual feedings] 4 annual feedings

**[Icon: lawn mower / grass clippings] Mow and Leave the Grass Clippings on Your Lawn**

Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively. Grass clippings recycle the plant nutrients back into the soil.



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**[Icon: Water Smart™][Water Smart Makes The Most Of Every Drop™] Conserve Water**

Well-fed lawns are more efficient at using available water. Feeding with Scotts [fertilizer / lawn food] helps grow / build a thick lawn with more roots to better absorb water and nutrients than an unfed lawn. This helps protect your lawn against heat drought and other stresses. Remember your lawn will begin to wilt when water is needed. As much as possible take advantage of nature's sprinkler and rely on the rain to water your lawn.

**-OR-****The Scotts Advantage® \* [Icon – N-P-K]**

Each of Scotts exclusive All-in-One Particles® \* contains the guaranteed feeding nutrients and the moss control ingredients to provide consistent feeding and moss control to every treated square inch of your lawn. The result: A thick, green lawn without burning. Guaranteed.

\*All-in-One Particles® = nitrogen, [phosphorus], potassium and the moss control ingredient contained in every particle.

**-OR-****Dedicated To A Beautiful World™**

Trusted by generations of homeowners, Scotts is dedicated to helping you enhance and protect the beauty of your home environment  
Scotts®

**Warranty and Guarantee Information****Scotts No-Quibble Guarantee®**

If for any reason you, the consumer, are not satisfied with results after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund check promptly.

**Notice:** To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

**If you have any questions**

We designed this Program to make having a better lawn as simple and easy as possible. But you may still have some questions about your lawn during the year. If so, you can contact the Scotts LawnPro retailer where you bought this Program. They are ready to answer your questions and provide any help or information that you may need. –OR– You may get the answers by talking with one of Scotts lawn counselors. Simply dial this toll-free number 1-800-543-TURF (Monday through Friday 9:00 AM to 5:00 PM Eastern time ( in Ohio 1-800-762-4010.)

**Get expert advice for your lawn now! [Icon]**

Want information on what to use and when? Sign up today to get free expert advice specifically for your lawn.

- Questions / Information / Comments / Medical / Information
- **Icon** – Phone
- **Icon** – Computer Mouse
- **Icon** – Computer
- Visit [scotts.com](http://scotts.com)
- Call **Insert Phone Number**
- Toll-free Consumer Hotline: **Insert Phone Number**
- Consumer Helpline – **Insert Phone Number**



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- Visit our website
- contact the experts @ ***Insert Website***

[Icon] SMG listed NYSE

[Manufactured / Distributed / Sold / Guaranteed by / for:]

The Scotts Company  
14111 Scottslawn Rd.  
Marysville, OH 43041

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[U.S. Patent No.X,XXX,XXX]

[Product of U.S.A./Made in USA]

**NOTE TO PM: END OF SUBSET #1**



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**NOTE TO PM: LABEL SUBSET #2 Ortho Branding**

**FRONT**

**ORTHO® MOSS-B-GON™ GRANULES FOR LAWNS**

Kills Moss – Guaranteed.\*

Active Ingredient

Ferrous sulfate monohydrate.....17.5%

OTHER INGREDIENTS.....82.5%

Total..... 100.0%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See booklet for additional precautionary statements

NET WT 9.2 lb / 4.17 kg

**BACK BOOKLET**

NOTICE:

To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

\*The ORTHO Guarantee

If for any reason you are not satisfied with this product, mail us proof of purchase to obtain a full refund of your purchase price.

(Phone Icon)

Questions, Comments, or Medical Information? Call 1-800-225-2883

(Internet Icon)

[www.ortho.com](http://www.ortho.com)

**ORTHO® MOSS-B-GON™ GRANULES FOR LAWNS**

- Kills Moss – Guaranteed
- Supplies added nutrients to help your lawn

Potash • Iron • Sulfur • Magnesium

Now you can enjoy a beautiful lawn. With ORTHO® MOSS-B-GON™ GRANULES FOR LAWNS you can spot treat moss problems throughout your lawn. The handy applicator makes it easy to dispense product exactly where you want it.

**Easy-To-Use Applicator**

(Graphics)

1. Remove top overcap. Unscrew nozzle and remove safety seal from jug.

(Graphics)

2. Extend nozzle applicator and rotate as shown.

(Graphics)

3. Spot treat moss in lawn.



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**STORAGE AND DISPOSAL** (trashcan icon)

**Storage:** Store in a clean, dry place. Reseal opened bag by folding top down and securing. Do not contaminate feed or foodstuffs.

**Disposal:** IF EMPTY: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

IF PARTLY FILLED: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**ORTHO® MOSS-B-GON™  
GRANULES FOR LAWNS X-X-XX**

|   |       |
|---|-------|
| Guarantee Analysis  | F1379 |
| Soluble potash (K <sub>2</sub> O).....  | XX%   |
| Magnesium (Mg) (Total).....   | X%    |
| X% Water-Soluble Magnesium (Mg)   |       |
| Sulfur (S).....   | XX%   |
| XX% combined sulfur (S)   |       |
| Iron (Fe).....  | X%    |
| X% Water-Soluble Iron (Fe)  |       |
| Derived from: double sulfate of potash and magnesia and iron sulfate.   |       |
| Information regarding the contents and levels of metals in this product is available on the Internet at <a href="http://www.regulatory-info-sc-com">http://www.regulatory-info-sc-com</a> . |       |

**Directions For Use**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**Use Precautions**

Do not apply to a newly seeded or sodded lawn until it has been mowed four times.

**Brush or rinse particles from cement, stone, clothing, or shoes to prevent staining.**

Grass blades may show a temporarily black color, but this condition will disappear after mowing.

**PRODUCT FACTS**

|                              |   |
|------------------------------|---|
| <b>COVERAGE</b>              | Treats up to 1,840 sq. ft.  |
| <b>WHEN AND HOW TO APPLY</b> | Apply during winter or spring when moss is actively growing. <ul style="list-style-type: none"><li>• It is best to apply when the lawn is moist, and tall grass has been mowed to expose low-growing moss.</li><li>• Use the REGULAR RATE (covers 1,840 sq. ft.) for normal moss infestation.</li><li>• Use the HEAVY RATE (covers 1,472 sq. ft.) for heavy moss infestation.</li></ul> |
| (graphics)                   |   |
| (graphics)                   |   |
| <b>WHAT TO EXPECT</b>        | The moss will turn black and eventually disappear. This product controls only existing moss.  |

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS & DOMESTIC ANIMALS**

**CAUTION:**

- Harmful if swallowed, inhaled or absorbed through skin.
- Causes moderate eye irritation.
- Avoid contact with skin, eyes or clothing.
- Avoid breathing dust.



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- Wash thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse.

| <b>FIRST AID</b>  |  |
|---|--|
| <b>If in eyes</b>   | <ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>  |
| <b>If on skin or clothing</b>   | <ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>  |
| <b>If swallowed</b>   | <ul style="list-style-type: none"> <li>• Call a poison control center or doctor immediately for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul> |
| <b>If inhaled</b>   | <ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>  |
| <b>Other information</b>  |  |
| Have the product container or label with you when calling poison control center or doctor, or going for treatment. You may also contact 1-800-xxx-xxxx for emergency medical treatment information. |  |

**ENVIRONMENTAL HAZARDS**

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn will help to prevent runoff to water bodies or drainage systems.

[Manufactured / distributed / sold / guaranteed by / for:]

***Insert Company Name and Address***

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