

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

AUG 14 1990

Mr. Vincent Snyder, Jr.
The O. M. Scott & Sons Company
14111 Scottslawn Road
Marysville, Ohio 43041

Dear Mr. Snyder:

Subject: Amendment - Label changes required by Reg Stds
for Phenoxy Active Ingredients
Private Label Weed and Feed
EPA Reg. No. 538-220
Your Submission Dated May 15, 1990

The labeling amendment referred to above submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable provided that the following changes are made:

Page 1: Change "Augsutine" to "Augustine".
Under "Hazards to Humans and Domestic Animals", change Avoid contact with "eyes or clothing" to "eyes, skin or clothing".

Page 8: Change "use" to "us" evidence and this "products" to "product".

Also, we note that the values for net weight and guaranteed analysis are blank. Please use the appropriate container disposal statement for this product. Also, provide a range for the ingredients listed under Guaranteed Analysis.

Please submit five (5) copies of your final printed labeling incorporating the amendment before you release the product for shipment. A stamped copy of your draft label is enclosed for your records.

Sincerely yours,

Joanne I. Miller
Acting Product Manager (23)

Fungicide-Herbicide Branch
Registration Division (H7506C)

CONCURRENCES							
SYMBOL	152595C						
SURNAME	D. Wilson						
DATE	8-13-90						

FRONT:

Package Copy
PRIVATE LABEL WEED AND FEED XXXXX

279

06/24/88 VS 04/04/90 VS/CR

Private Label
Weed and Feed

(NOTE: The above description will be inverted.)

XXXXX

Treats up to 5,000 Sq. Ft.

Private Label
Weed and Feed

weed control plus lawn fertilizer
for use on bahia, bermuda, bluegrass, centipede,
fescue, ryegrass or zoysia lawns

(ILLUS.)

ACCEPTED
with COMMENTS
in EPA Letter Dated

Treated

Untreated

AUG 14 1990

Clears out dandelions
and over 50 other broadleaf weeds

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.
538-220

plus fertilizes
with a feeding of Private Label Weed and Feed

Patented TRIONIZED_(R) II formula
for developing thick, green lawns

Do Not use on St. Augsutine, Carpetgrass, Dichondra, or Lippia

Net Weight XX X/X LBS

XX-X-X

KEEP OUT OF REACH OF CHILDREN
CAUTION
PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals: CAUTION, causes eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling. If in eyes: Flush with plenty of water. Get medical attention if irritation persists. Harmful if swallowed. Do not contaminate feed or foodstuffs. Do not contaminate water used for irrigation or domestic purposes. Do not graze treated areas. Do not feed clippings to livestock. Wear long pants, long-sleeved shirt and shoes when applying this product.

Do not reenter or permit others to reenter treated areas until dusts have settled.

Environmental Hazards: Do not apply directly to lakes, streams, or ponds. Do not apply when weather conditions favor drift from target areas. Drift or runoff may adversely affect non-target plants. Do not apply directly to water or wetlands (swamps, bogs, marshes, and potholes). Do not contaminate water when disposing of equipment washwaters.

STORAGE: Store in a clean, dry place. Reseal opened bag by folding top down and securing.

PESTICIDE DISPOSAL: Securely wrap original container in several layers of newspaper and discard in trash.

CONTAINER DISPOSAL: Do not reuse bag. Discard bag in trash.

ACTIVE INGREDIENTS:

2,4-Dichlorophenoxyacetic acid	X.XX%	0.99 to 1.49%
2-(2-Methyl-4-chlorophenoxy) propionic acid.	X.XX%	0.99 to 1.49%

<u>INERT INGREDIENTS:</u>	XX.XX%	
Total	100.00%	

J.M.

RIGHT COLUMN

EPA Reg. No. 538-220
Private Label Weed and Feed XX-X-X

EPA Est 538-OH-1

Guaranteed Analysis

Total nitrogen (N).	XX%
X.X% ammoniacal nitrogen	
XX.X% urea, methylene ureas nitrogen*	
X.X% water insoluble nitrogen	
Available phosphoric acid (P ₂ O ₅).	X%
Soluble potash (K ₂ O).	X%

Derived from: monoammonium phosphate, urea, methylene ureas, muriate of potash.

Chlorine, not more than X%

*Contains X.X% slowly available methylenediurea and dimethylenetriurea nitrogen.

U.S. Pat. No. 4,378,238

Product of USA

Distributed by:
Private Label
XXXXXXX, XXXXXXX XXXXX

4 9 9

GUSSETS:

LEFT GUSSET

PRIVATE LABEL
Weed and Feed

XXXXX

RIGHT GUSSET

PRIVATE LABEL
Weed and Feed

XXXXX

5 9 9

BACK:

PULL TAB
and remove for
pour spout

(ILLUS.)

Private Label - XXXXX
Weed and Feed XXM
PROOF
OF PURCHASE

TREATS XX,XXX SQ FT (XXX m²)

Easy
Open PULL HERE

PRIVATE LABEL WEED AND FEED

weed control plus lawn fertilizer

Advantages of Private Label Weed and Feed

LEFT COLUMN

SMALL LIGHTWEIGHT GRANULES MEAN BETTER WEED CONTROL. Most lawn weed controls must be absorbed through the weed's leaves to be effective. Private Label Weed and Feed contains small and lightweight granules so they will stay on even the smallest weed leaves.

PRIVATE LABEL TRIONIZED (R II FORMULA PROVIDES A MORE EFFICIENT NITROGEN THAN EVER BEFORE to help promote quicker greening.

THE NITROGEN IN PRIVATE LABEL WEED AND FEED IS TIME RELEASED to provide a supply of this essential nutrient to help your lawn stay thick and green.

EACH PRIVATE LABEL WEED AND FEED GRANULE CONTAINS NPK AND WEED CONTROL. We bond Private Labels unique controlled-release nitrogen (N) with phosphorus (P) and potassium (K) and a weed control, so your lawn receives a safe even feeding, and effective weed control.

(ILLUS.)

Private Label
Weed and Feed
EVERY GRANULE CONTAINS
NPK AND WEED CONTROL

Provides safe, even
greening with
uniform weed control

(ILLUS.)

Competitive Simple Mixture
EACH GRANULE IS A
SEPARATE CHEMICAL

May cause uneven
greening and
spotty weed control

WEEDS CONTROLLED

aster
 bitter cress
 black medic
 bristly oxtongue
 buckhorn
 bull thistle
 burclover
 buttonweed
 carpetweed
 centella
 chicory
 chickweed
 cinquefoil
 cudweed
 curly dock
 dandelion
 dichondra
 dollarweed

English daisy
 eveningprimrose
 filaree
 fleabane
 ground ivy
 healall
 henbit
 horseweed
 knotweed
 (seedling)
 lambsquarter
 lippia
 mallow
 moneywort
 morningglory
 mustard
 pennywort
 pepperweed

pigweed
 plantain
 prickly lettuce
 puncturevine
 purslane
 pusley, Florida
 ragweed
 scarlet
 pimpernel
 shadflower
 shepherdspurse
 smartweed
 sow thistle
 stitchwort
 thymeleaved
 sandwort
 vetch
 white clover
 yellow rocket

OTHER GREAT PRIVATE LABEL PRODUCTS FOR YOUR LAWN

To prevent crabgrass, use Private Label Crabgrass Preventer Plus Lawn Food. No one else has a tougher crabgrass preventer. This problem solver forms a protective barrier to stop ugly crabgrass before it starts.

If you don't have weed problems, use Private Label Lawn Fertilizer. Private Label Lawn Fertilizer promotes quick, deep greening without the danger of burning.

These great Private Label products are developed specially for the unique needs of your lawn - your satisfaction is unconditionally guaranteed.

(ILLUS.)

Private Label Weed and Feed

(ILLUS.)

XXXXXXXXXXXX

799

Easy To Apply

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

APPLICATION

- . Apply anytime weeds are actively growing (when daytime temperatures are consistently above 60°).
- . Apply on a calm day.
- . Apply to moist grass. To help particles stick to weed leaves the grass should be thoroughly watered or wet from dew before applying Private Label Weed and Feed.
- . On bahia and centipede lawns, wait until after the second mowing of the year but NOT before mid-March. In the Fall, do NOT treat centipede after the first of October and DO NOT treat bahia after the first of november.
- . Do not use this product on flowers, shrubs, fruit or vegetable plants or on creeping bentgrass, St. Augustine and dichondra lawns. On bermudagrass lawns, under certain conditions, some temporary discoloration may result.

WATERING OR RAIN

Do not water your lawn for 24 hours after application. Water will wash the weed control off the weed's leaves and reduce the effectiveness of this product.

This product should not be applied if rain is expected within the next 24 hours.

SPREADER

Be careful when applying this product near shrubs, flower beds or vegetable gardens as contact with weed control may damage these desirable plants. Drop Spreaders provide excellent controlled application to protect these areas.

Spreader Settings

Private Label
Drop
Spreaders

Private Label
Rotary

(treats XX,XXX sq ft)

XXX

See package side for additional spreader setting information

RIGHT COLUMN

IMPORTANT

WHAT TO EXPECT

Weed stems and leaves will begin to twist and curl in a few days, but a month or more may be required for complete control.

This product will not prevent weed seeds from producing new plants.

EXTREME TEMPERATURES

Avoid applying when temperatures are consistently above 90 degrees.

SEEDING/SODDING

Wait until the new grass has been mowed at least four times before applying Private Label Weed and Feed weed control.

If you are planning to seed, you should wait at least one month after you have applied Private Label Weed and Feed.

TIPS ON SPREADING WITH PRIVATE LABEL SPREADERS

Private Label Drop:

- First apply 2 header strips
- Operate spreader the longest way of the lawn (ILLUS.)
- Overlap wheels to insure uniform feeding
- Shut off spreader when you have reached the header strips or stopped (ILLUS.)
- Mow lawn first if grass is tall enough to touch the bottom of spreader

Private Label Rotary

- Slide shut-off lever to the right. Application automatically starts and stops when you do
- Avoid misses by making each pass about 30 inches from the previous one so some overlapping occurs

XXXXX

Private Label Policy

If for any reason you are not satisfied with results after using this products, you are entitled to get your money back. Simply send use evidence of purchase and we will mail you a refund check promptly.

0 (UPC)

XXXXX XXXXX

(NOTE: The description below will be inverted.)

PRIVATE LABEL
Weed and Feed

XXXXX

0995R/23-30