12/22/2008





33-219

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

DEC 2 2 2008

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Claudia S. Herrington The Scotts Company 14111 Scottslawn Rd. Marysville, OH 43041

Subject: Label Amendment Private Label Crabgrass Preventer Plus Lawn Food EPA Reg. No. 538-219 Application Dated December 3, 2008

Dear Ms. Herrington:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

Amended labeling will supercede all previously accepted ones. A stamped copy of labeling is enclosed for your records.

Submit one (1) copy of final printed labeling before you release the product for shipment.

Sincerely,

Jim Tompkins Product Manager 25 Herbicide Branch Registration Division (7505P)

Bold, italicized text is information for the reader text]. Strike-through text is being deleted. Underli

is not part of the label. Text separated by / denotes and/ d yellow text is new language added since 5/16/06 EPA.



### Private Label Crabgrass Preventer Plus Lawn Food EPA Reg. No 538-219

[Weed-and-Feed]

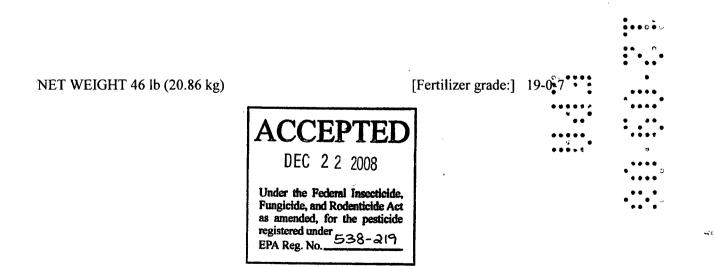
[Tractor Graphic]

Alternate Brand Name (ABN): [ProSelect<sup>™</sup> Crabgrass Prevention and Lawn Fertilizer]

### ACTIVE INGREDIENT: Pendimethalin<sup>†</sup> OTHER INGREDIENTS: Total 1

+CAS #40487-42-1

KEEP OUT OF REACH OF CHILDREN [AND PETS] CAUTION See back for additional precautionary statements



0.9%

<u>99.1%</u> 100.0%

### FIRST AID

**If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

If in eves: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling poison control center or doctor, or going for treatment.

### **PRECAUTIONARY STATEMENTS**

### Hazards to Humans and Domestic Animals

Harmful if absorbed through the skin. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing.

#### **User Safety Recommendations**

User should wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet. User should remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.

# Optional Environmental Hazards statements. Either statement may be used. The second statement is for broadcast granular products per PR Notice 2008-1.

#### **Environmental Hazards**

This pesticide is toxic to fish. Do not apply directly to water. Runoff from treated areas may be hazardous to aquatic organisms in neighboring areas. Do not contaminate water when disposing of equipment washwaters. In case of spills, either collect for use or dispose of properly.

#### -OR-

### **Environmental Hazards**

This pesticide is toxic to fish. Runoff from treated areas may be hazardous to aquatic organisms in neighboring areas. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems.

**Staining Note:** Can cause staining to cement, stone, metallic surfaces (such as automobiles and garden furniture), clothing or shoes. If contact occurs, brush off particles to prevent staining and/or unwanted tracking into the house. If necessary, rinse off with water.

### **Optional Additional Statements preceding Directions for Use**

[Read the entire label first.] [Observe all precautions and follow directions carefully.] [Scotts ProSelect<sup>™</sup> Crabgrass Prevention and Lawn Fertilizer should be applied when your lawn is dry.]

### **DIRECTIONS FOR USE VERSION #1**

### **DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

### APPLICATION

Private Label Crabgrass Preventer Plus Lawn Food should be applied when your lawn is dry. It is not necessary to water it in after application. However, for best results the lawn should receive  $\frac{1}{4}$  to  $\frac{1}{2}$  inch of water from rainfall or watering within 2-3 days after application.

Apply in early spring before the 3<sup>rd</sup> or 4<sup>th</sup> mowing or before temperatures are regularly in the 80s. Rain, snow or freezing weather will not affect the performance of this product.

This product applies 1.5 lbs of pendimethalin per acre at the regular rate [and 1.67 lbs of pendimethalin at the heavy rate]. Do not apply more than twice a year.

### **OPTIONAL RATE TO COVER WARM AND COOL SEASON GRASSES**

[1. For Kentucky bluegrass, fine fescue, tall fescue, perennial ryegrass and blends of these grasses, apply at the REGULAR RATE.

2. For bermudagrass, St. Augustinegrass, bahiagrass, centipedegrass and blends of these grasses, apply at the HEAVY RATE.]

### END OF OPTIONAL RATE TO COVER WARM AND COOL SEASON GRASSES

### **OPTIONAL RATE TO COVER SPECIFIC REGIONAL USES**

[For Kentucky bluegrass, fine fescue, tall fescue, perennial ryegrass, bermudagrass, St. Augustinegrass, bahiagrass, centipedegrass and blends of these grasses, apply at the REGULAR RATE.]

### END OF OPTIONAL RATE TO COVER SPECIFIC REGIONAL USES

Apply to prevent germination of crabgrass, foxtail, barnyardgrass, fall panicum, spurge\* and oxalis (common yellow woodsorrel):

- in early spring (before dandelions reach the puffball stage)
- before March in southern California
- before mid-March in northern California

\*For heavy infestations a repeat treatment is recommended after 6-8 weeks.

Apply in August or September to prevent germination of *Poa annua* and chickweed.

### **OPTIONAL DIRECTIONS TO ADD FOR MOSS CONTROL**

[Apply in the fall (August-October), after temperatures have cooled and fall rains have begun, to prevent moss (except in California) from becoming established during winter or next spring, or to prevent germination of *Poa* annua and chickweed.

[Not for use on dichondra or bentgrass lawns.]

Use Scotts Halts® (without fertilizer) to prevent goosegrass.]

### END OF OPTIONAL DIRECTIONS FOR MOSS CONTROL

### **Optional Precautions Header** [Use Precautions]

Except for heavy infestations of spurge, allow at least a 4 month interval between applications of this product.

Not for use on dichondra or bentgrass lawns.

Do not [use] seed or sod for 4 months after using Private Label Crabgrass Preventer Plus Lawn Food [or following application]. The crabgrass barrier prevents grass seed from sprouting.

### [Entry Restrictions]

Do not enter or allow others to enter the treated area until dust has settled.

-OR-

Do not allow people or pets to enter the treatment area until dusts have settled.

### [Application Restrictions]

Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.

<u>Important</u>: Do not rake or [aerate] aerify for 4 months after application to avoid disturbing the crabgrass barrier on the soil surface.

### **SEEDING / SODDING / SPRIGGING**

Please do not apply to newly seeded or sodded areas until after the fourth mowing. On newly sprigged areas, wait 5 months before application.

### **ACTIVELY GROWING CRABGRASS [OR MOSS].**

This product controls crabgrass in its early stages of growth. This product does not control mature crabgrass and other existing weeds. You can kill broadleaf weeds with [Insert Product Name] [Scotts® ProSelect<sup>™</sup> Weed & Feed Fertilizer] or use a spot treatment product such as [Insert Product Name] [Scotts® ProSelect<sup>™</sup> Broadleaf Weed Control Concentrate].

#### **Storage and Disposal**

Storage: Store in a clean, dry place. Reseal opened bag by folding top down and securing. Disposal: If Empty: Do not reuse this container. Place in trash or offer for recycling if available. If Partly Filled: Call your local solid waste agency [or 1-800-CLEANUP] for disposal instructions. Never place unused product down any indoor or outdoor drain.

#### -OR-

Note to PM: This language is required for products released for shipment 8/17/10 or later (40 CFR §156).

### Storage and Disposal

Storage: Store in a clean, dry place. Reseal opened bag by folding top down and securing.

Disposal: If Empty: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

If Partly Filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

### **END OF DIRECTIONS FOR USE VERSION #1**

### **DIRECTIONS FOR USE VERSION #2**

### **DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

Private Label Crabgrass Preventer Plus Lawn Food should be applied when your lawn is dry. It is not necessary to water this product in after application. However, for best results, the lawn should receive 1/4 to 1/2 inch of water from rainfall or watering within 2-3 days after application.

Apply in early spring before the third or fourth mowing or before temperatures are regularly in the 80's (before dandelions reach the puffball stage). Rain, snow, or freezing weather will not affect the performance of this product.

Do not seed or sod for 4 months following application. The crabgrass barrier prevents grass seed from sprouting.

Not for use on dichondra or bentgrass lawns.

Allow at least 6 weeks between applications of this product and Treatment TWO.

<u>Important</u>: Do not rake or [aerate] aerify for 4 months after application to avoid disturbing the crabgrass barrier on the soil surface.

### **SEEDING / SODDING / SPRIGGING**

Do not apply to newly seeded or sodded areas until after the fourth mowing. On newly sprigged areas, wait 5 months before application.

This product controls crabgrass in its early stages of growth. This product does not control mature crabgrass and other existing weeds. You can kill broadleaf weeds with [Insert Product Name] [Scotts® ProSelect<sup>™</sup> Weed & Feed Fertilizer] or use a spot treatment product such as [Insert Product Name] [Scotts® ProSelect<sup>™</sup> Broadleaf Weed Control Concentrate].

### [Entry Restrictions]

Do not enter or allow others to enter the treated area until dust has settled. -OR-

Do not allow people or pets to enter the treatment area until dusts have settled.

### [Application Restrictions]

Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.

This product applies 1.5 lbs of pendimethalin per acre at the regular rate [and 1.67 lbs of pendimethalin at the heavy rate]. Do not apply more than twice a year.

### **Storage and Disposal**

Storage: Store in a clean, dry place. Reseal opened bag by folding top down and securing. Disposal: **If Empty**: Do not reuse this container. Place in trash or offer for recycling if available. **If Partly Filled**: Call your local solid waste agency [or 1-800-CLEANUP] for disposal instructions. Never place unused product down any indoor or outdoor drain.

### -OR-

Note to PM: This language is required for products released for shipment 8/17/10 or later (40 CFR §156).

### Storage and Disposal

Storage: Store in a clean, dry place. Reseal opened bag by folding top down and securing. Disposal: **If Empty**: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

If Partly Filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

### **END OF DIRECTIONS FOR USE VERSION #2**

### **DIRECTIONS FOR USE VERSION #3**

### **DIRECTIONS FOR USE**

It is violation of Federal law to use this product in a manner inconsistent with its labeling.

### APPLICATION

Private Label Crabgrass Preventer Plus Lawn Food should be applied when your lawn is dry. It is not necessary to water it in after application. However, for best results the lawn should receive ¼ to ½ inch of water from rainfall or watering within 2-3 days after application.

Apply in early spring before the 3<sup>rd</sup> or 4<sup>th</sup> mowing or before temperatures are regularly in the 80s. Rain, snow or freezing weather will not affect the performance of this product.

- For Kentucky bluegrass, fine fescue, tall fescue, perennial ryegrass and blends of these grasses, apply at the REGULAR RATE.
- For bermudagrass, St. Augustinegrass, bahiagrass, centipedegrass and blends of these grasses, apply at the HEAVY RATE.
- This product applies 1.5 lbs of pendimethalin per acre at the regular rate [and 1.67 lbs of pendimethalin at the heavy rate]. Do not apply more than twice a year.
- Apply to prevent germination of crabgrass, foxtail, barnyardgrass, fall panicum, spurge\* and oxalis (common yellow woodsorrel):
  - in early spring (before dandelions reach the puffball stage)
  - before March in southern California
  - before mid-March in northern California

\*For heavy infestations a repeat treatment is recommended after 6-8 weeks.

Apply in August or September to prevent germination of Poa annua and chickweed

### HOW AND WHEN TO APPLY

Apply Private Label Crabgrass Preventer Plus Lawn Food in early spring to prevent crabgrass and other weeds from germinating.

### **USE PRECAUTIONS**

Do not seed or sod for 4 months following application. The crabgrass barrier prevents grass seed from sprouting.

Not for use on dichondra or bentgrass lawns. Except for heavy infestations of spurge, allow at least 4-month interval between applications of this product.

### [Entry Restrictions]

Do not enter or allow others to enter the treated area until dust has settled.

-OR-\_

Do not allow people or pets to enter the treatment area until dusts have settled.

### [Application Restrictions]

Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.

**IMPORTANT**: Do not rake or [aerate] aerify for 4 months after application to avoid disturbing the crabgrass barrier on the soil surface.

### Seeding / Sodding /Sprigging

Please do not apply to newly seeded or sodded areas until after the fourth mowing. On newly sprigged areas, wait 5 months before application.

### Actively growing crabgrass or moss

This product controls crabgrass in its early stages of growth. This product does not control mature crabgrass and other existing weeds. You can kill broadleaf weeds with [Insert Product Name] [Scotts® ProSelect<sup>™</sup> Weed & Feed Fertilizer] or use a spot treatment product such as [Insert Product Name] [Scotts ProSelect Broadleaf Weed Control Concentrate].

### **Storage and Disposal**

Storage: Store in a clean, dry place. Reseal opened bag by folding top down and securing. Disposal: If Empty: Do not reuse this container. Place in trash or offer for recycling if available. If Partly Filled: Call your local solid waste agency [or 1-800-CLEANUP] for disposal instructions. Never place unused product down any indoor or outdoor drain.

### -OR-

Note to PM: This language is required for products released for shipment 8/17/10 or later (40 CFR §156).

### Storage and Disposal

Storage: Store in a clean, dry place. Reseal opened bag by folding top down and securing. Disposal: **If Empty**: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

If Partly Filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

### **END OF DIRECTIONS FOR USE VERSION #3**

### **DIRECTIONS FOR USE VERSION #4**

### **DIRECTIONS FOR USE**

It is violation of Federal law to use this product in a manner inconsistent with its labeling.

- 1. To prevent the germination of crabgrass, foxtail, barnyardgrass, fall panicum, spurge\* and oxalis (common yellow woodsorrel), apply to dry foliage in the early spring:
  - before dandelions reach the puffball stage
  - before the third or fourth mowing
  - before temperatures regularly reach the 80s
  - before March in southern California; or
  - before mid-March in northern California
  - \* For heavy infestations, a repeat treatment is recommended after 6-8 weeks.
- 2. Set spreader to the setting indicated by the chart on the right before applying
- 3. It is not necessary to water it in after application. However, for best results the lawn should receive 1/4 to 1/2 inch of water from rainfall or watering within 2-3 days after application.

For areas with moss problems, such as Pacific Northwest, Private Label Crabgrass Preventer Plus Lawn Food can be applied to lawns in the fall to prevent moss from growing.

This product applies 1.5 lbs of pendimethalin per acre at the regular rate [and 1.67 lbs of pendimethalin at the heavy rate]. Do not apply more than twice a year.

### What to Avoid

- Do not seed or sod for 4 months following application. [The crabgrass barrier prevents grass seed from sprouting.]
- Do not rake or [aerate] aerify for 4 months after application to avoid disturbing the crabgrass barrier [on the soil surface]
- Do not apply to newly seeded or sodded areas until after the fourth mowing. On newly sprigged areas, wait 5 months before applying the product.
- Do not apply to dichondra or bentgrass lawns.
- Allow at least a 4-months interval between applications of this product.

### [Entry Restrictions]

• Do not enter or allow others to enter the treated area until dust has settled.

### -OR-

• Do not allow people or pets to enter the treatment area until dusts have settled.

### [Application Restrictions]

- Do not apply this product in a way that will contact any person or pet, either directly or through drift.
- Keep people and pets out of the area during application.

### Actively growing crabgrass or moss

This product controls crabgrass in its early stages of growth. This product does not control mature crabgrass and other existing weeds. You can kill broadleaf weeds with [Insert Product Name] [Scotts® ProSelect<sup>™</sup> Weed & Feed Fertilizer] or use a spot treatment product such as [Insert Product Name] [Scotts® ProSelect<sup>™</sup> Broadleaf Weed Control Concentrate].

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### Storage and Disposal

Storage: Store in a clean, dry place. Reseal opened bag by folding top down and securing. Disposal: If Empty: Do not reuse this container. Place in trash or offer for recycling if available. If Partly Filled: Call your local solid waste agency [or 1-800-CLEANUP] for disposal instructions. Never place unused product down any indoor or outdoor drain.

### -OR-

Note to PM: This language is required for products released for shipment 8/17/10 or later (40 CFR §156).

### Storage and Disposal

Storage: Store in a clean, dry place. Reseal opened bag by folding top down and securing.

Disposal: If Empty: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

If Partly Filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

### **END OF DIRECTIONS FOR USE VERSION #4**

### **OPTIONAL SPREADER SETTING INFORMATION**

Note to PM: Product applies 1.5 lbs ai/acre at the Regular Rate and 1.67 lbs ai/acre at the Heavy Rate. The spreader settings correspond to the rates at which the product will be applied for each spreader or class of spreaders.

### **Optional Statements**

Header: [Spreader Settings]

[Illustration: Broadcast/rotary spreader use]

[Illustration: Drop spreader use]

[To provide proper distribution, calibrate spreader before application.]

[For best results, [always] use a Scotts® spreader.]

[Regular Rate: For Kentucky bluegrass, fine and tall fescue, perennial ryegrass, buffalograss and blends of these grasses.]

[Heavy Rate: For bermudagrass, St. Augustinegrass, Bahiagrass, centipedegrass and blends of these grasses.]

### [TIPS ON SPREADING WITH SCOTTS SPREADERS

### Scotts Drop:

- First apply 2 header strips
- Operate spreader the longest way of the lawn
- Overlap wheels to insure uniform feeding
- Shut off spreader when you have reached the header strips or stopped
- Mow lawn first if grass is tall enough to touch the bottom of the spreader

### EasyGreen® Rotary:

• Slide shut-off lever to the right. Application automatically starts and stops when you do

• For complete coverage make each pass about 30 inches from the previous one so some overlapping occurs

### SpeedyGreen® Rotary:

- Shut-off spreader anytime you stop
- For complete coverage make each pass about 5 feet from the previous one so some overlapping occurs
- Avoid applying [this] product in flower beds adjacent to lawns / on flowers, vegetables and shrub plantings]

### **Spreader Settings Option 1**

Scotts Spreader Settings	Scotts Drop Spreaders	Scotts EasyGreen® Rotary	Scotts SpeedyGreen® Rotary
<b>REGULAR RATE</b> : (Treats 12,000 sq. ft.[*])	7 1/2	28 ½	4 1/2
HEAVY RATE: (treats 10,800 sq. ft.)	7 ¾	29	5
<i>Optional specific regional rate</i> [* In California, apply at the 12,000 sq. ft. rate only]	7 ½	28 1⁄2	4 1⁄2

### End Option 1

### Spreader Settings Option 2

Spreading Tips	REGULAR RATE	HEAVY RATE
For best results, use a Scotts® spreader.	Covers 12,000 sq. ft.	Covers 10,800 sq. ft.
Scotts® Broadcast/Rotary Spreaders - Make each pass		
about 5 feet from the previous pass to overlap spread		
width.	4 1/2	5
Scotts <sup>®</sup> Basic <sup>®</sup> , Standard <sup>™</sup> , Deluxe <sup>™</sup> , Edgeguard <sup>®</sup> ,		
SpeedyGreen® or Lawn Pro®		
Scotts® Easy Green® – Make each pass about 30 inches	28 1/2	29
from the previous pass to overlap spread width.		
Scott® Drop Spreaders – Mow lawn first; apply 2		
header strips; apply longest direction of lawn, overlapping	7 1⁄2	7 3⁄4
wheel marks.		
Scotts® AccuGreen®		
For additional spreader settings, please call 1-866-324-		
9123. Important: It is important to follow directions as		
indicated, because over application may cause injury to your		
lawn. Spreader settings are approximate. Differences may occur		
due to condition of spreader, speed at which applied and		
roughness of area treated.		

### End Option 2

### Spreader Settings Option 3

### **OPTIONAL SPREADER INFORMATION**

Spreader Setting	Regular Rate (covers 12,000 sq. ft.)	Heavy Rate (covers 10,800 sq. ft.)
Scotts® Drop Spreaders	7 1/2	7 3/4
Scotts® EasyGreen® Rotary	28 1/2	29
Scotts® SpeedyGreen® Rotary	4 1/2	5

### End Option 3

is not part of the label. Text separated by / denotes and/ d yellow text is new language added since 5/16/06 EPA.

### **Spreader Settings Option 4**

### Spreading Tips

For best results, use a Scotts spreader

	Spreader Settings		
	REGULAR RATE covers 12,000 sq. ft.	HEAVY RATE covers 10,800 sq. ft.	DIRECTIONS
Scotts® [AccuGreen®] Drop Spreaders	7 1/2	7 3⁄4	Mow lawn first; apply 2 header strips; apply longest direction of lawn, overlapping wheel marks
Scotts® SpeedyGreen® & EdgeGuard® Rotary	4 1/2	5	Make each pass about 5 feet from previous pass to overlap spread width.
Scotts® EasyGreen® Rotary	28 1⁄2	29	Make each pass about 30 inches from previous pass to overlap spread width.

### End Option 4

### **Optional Claims and Other Information That May Appear on Any Panel**

- XX of the top 100 golf courses use exclusive Scotts fertilizer technology for maximum turf performance
- A Scotts® Lawn Pro® Product
- America's favorite crabgrass preventer plus fertilizer
- America's favorite crabgrass preventer plus lawn fertilizer for established lawns
- Apply early in the spring for season-long prevention.
- Apply in Early Spring: February April
- Apply the first treatment anytime February through April to prevent weeds and to fertilize. Apply the second treatment six to eight weeks later to control weeds and to fertilize through the summer. These two applications replace three regular applications of fertilizer.
- Available only at authorized Lawn Pro® stores / dealers
- Builds Thick, Green Lawns
- Contains 0.9% Pendimethalin Herbicide
- Contains both readily available nitrogen for quick green up and controlled release nitrogen for uniform growth and extended feeding.
- Contains Poly-S® Slow-Release Technology for Longer-Lasting Greening
- Covers: 12,000 sq. ft
- Delivers pre and early post-emergent crabgrass control
- Early Season Lawn Fertilizer and Crabgrass Preventer
- Exclusive Particle Technology
- Experience The Scotts Advantage®
- Extended feeding to green and thicken your lawn through spring and summer
- For best results, apply as part of a Scotts Annual Lawn Pro® Program [see back for details]
- For Pre-Emergent Control of Crabgrass, Goosegrass, Foxtail, Chickweed, Oxlis, Spurge & Knotweed\* (\*Not for Use on Newly Seeded Areas)
- Formulated for the home environment.
- Golf course results for your home lawn!
- Guaranteed results Each step is designed to the specific season to help give you a greener lawn.
- Effective pre-emergent control of crabgrass, foxtail, spurge, oxalis, and other grassy and broadleaf weeds.
- Lawn Success Made Easy
- Non-burning Formulation\*\* (\*\*when used as directed)
- Not for newly seeded areas.\* (\*See back for appropriate products to use when seeding)

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Bold, italicized text is information for the reader set is not part of the label. Text separated by / denotes and text]. Strike-through text is being deleted. Underly be dyellow text is new language added since 5/16/06 EPA

- Not for use on dichondra or bentgrass lawns
- Patented [timed-release] [nitrogen] formula builds [greener, thicker] [thick, green] lawns from the roots up
- Patented MURP® formula for developing thick, green lawns
- Patented Particle<sup>™</sup> Technology
- [Poly-S® Slow Release Technology Graphic of coated particle with arrows indicating the following:
  - Nutrient Urea Core
    - Sulfur Coating
    - Proprietary Polymer Coating]
- Poly-S® Technology, polymer encapsulated nitrogen
- Prevents and controls weeds at the right time.
- Prevents crabgrass and 8 other problem weeds
- Prevents Crabgrass from Germinating
- Prevents crabgrass, barnyardgrass, *Poa annua*, foxtail, oxalis, spurge, (and other problem weeds see back) plus fertilizes with America's favorite fertilizer
- Prevents crabgrass, foxtail, spurge, barnyardgrass, fall panicum, and oxalis (common yellow woodsorrel) while greening your lawn without rapid, extreme growth.
- Prevents weeds and fertilizes your lawn
- Provides even greening
- [Results] Backed by Scotts No-Quibble® Guarantee
- SCOTTS®
- SCOTTS POLICY No-Quibble® Guarantee See back for details
- Simple and easy No more guesswork. You simply apply the right product one Step at a time.
- Slow-release nitrogen fertilizer for uniform growth and extended feeding
- Specially formulated with Scotts Poly-S® time release fertilizer, used by Landscape Professionals
- Start anytime . . . just check the month below and apply products at 2 month intervals.
- Start anytime You can begin the Annual Program anytime of the year. Just check the month and select the appropriate Step listed. Apply the remaining Steps at two-month intervals.
- Stops crabgrass and other weeds before they sprout and fertilizes your lawn.
- Stops crabgrass and other weeds before they sprout and helps make your lawn it's thickest, greenest ever.
- Stops crabgrass before its starts!
- This is the only fertilizer or weed control you will need until fall.
- This simple 2-treatment program eliminates the confusion over what and when to apply for a thick, green lawn . . . guaranteed.
- Thicker, greener turf satisfaction guaranteed
- Timed-release nitrogen won't burn your lawn
- Treats [and fertilizes] [up to] 12,000 sq ft.
- Treats and feeds 12,000 sq. ft.
- [XX%] More greening power than (Scotts® Brand XXX) Note to PM: This claim will be used in reference to other Scotts products that deliver higher levels of nitrogen.

### **Optional Claims Specific To Phosphorus-Free Product Line**

- Phosphorus-Free Formulation
- Phosphorus-Free Fertilizer
- Scotts® Phosphorus-Free fertilizer provides the best formula for soils already containing a high natural presence of available phosphorus. A soil test can help determine if your soil will support normal turf growth without phosphorus supplement
- Scotts Phosphorus-Free products are specially formulated with Scotts Poly-S® timed-release fertilizer. The unique Poly-S® coating provides your lawn with uniform growth and an extended feeding for up to two months.
- Apply Scotts<sup>®</sup> Phosphorus-Free Fertilizer with Crabgrass Preventer in Early Spring (February to April) Effective pre-emergent control of crabgrass and other grassy weeds Provides a regular turf feeding
- Apply Scotts® Phosphorus-Free Fertilizer with Weed Control Anytime Broadleaf Weeds are Actively Growing

Kills dandelions, clover, and other broadleaf weeds

Provides a regular turf feeding

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• Apply Scotts<sup>®</sup> Phosphorus-Free Fertilizer Anytime Thickens and greens lawns Provides a regular turf feeding

Optional Application or Product Use Recommendations Claims which may appear on any panel

[APPLICATION: (See back for details)]
[Application: Early Spring]
[Apply in early spring [apply anytime February through April]. Not for use on dichondra or bentgrass lawns.]
[PULL TAB and remove for pour spout.]
[Easy Open. PULL HERE OR CUT HERE TO OPEN]

<u>Note to PM: The fertilizer ratio numbers denoted as "X's" are listed as actual numbers for NPK on the final</u> printed label. <u>The NPK will not exceed the endpoints tested for the acute toxicology studies that support this</u> registration.

XX	XX	XX
NITROGEN	PHOSPHORUS	POTASSIUM
Essential for plant growth; makes	Stimulates root growth; helps	Makes plant strong; better able to
grass green.	grass multiply.	resist drought and extreme heat.

-OR-

XX	XX	XX
Nitrogen for Color	Phosphorus for Strength	Potassium for Protection
Contributes to thicker, greener growth.	Stimulates root growth. Test your soil regularly to see if phosphorus	Protects turf against disease and drought damage.
	should be applied	5 5

Note to PM: The fertilizer information in the following section varies based on the fertilizer components. Numbers denoted as "X" are listed as the actual numbers on the final printed label. The NPK will not exceed the endpoints tested for the acute toxicology studies.

Guaranteed Analysis		
Private Label Crabgrass Preventer Plus Lawn Food	XX-X-X	F643
Total nitrogen (N)		XX%
[XX% urea nitrogen*]		
XX% ammoniacal nitrogen		
XX% urea, methylene ureas nitrogen**		
XX% water insoluble nitrogen		
[Available phosphate (P <sub>2</sub> O <sub>5</sub> )		X%]
Soluble potash (K <sub>2</sub> 0)		
[Sulfur (S)		X%
X% free sulfur (S)]		

[Derived from: monoammonium phosphate, urea, methylene ureas, muriate of potash or potassium sulfate.] [Derived from: polymer-coated sulfur-coated urea, urea, potassium chloride]

Product of USA

[U.S. Patent No's 5,219,465; 5,300,135, 5,405,426; 5,466,274]

[\*\* Contains XX% slowly available methylenediurea and dimethylenetriurea nitrogen.] [\*A portion of the urea has been coated to provide 5% coated slow-release nitrogen.] t is not part of the label. Text separated by / denotes and d yellow text is new language added since 5/16/06 EPA

Information regarding the contents and levels of metals in this product is available on the internet at <u>http://www.regulatory-info-sc.com</u>.

The Scotts Company 14111 Scottslawn Rd. Marysville, Ohio 43041

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### Optional Fertilizer Particle Information that may appear on any panel

### The Scotts Difference™

Patented Particle<sup>™</sup> Technology

Every particle of this product contains Scotts® patented timed-release nitrogen plus phosphorus, potassium, and weed control. [See back for details.]

Spring applications prevent crabgrass, foxtail, oxalis, spurge and knotweed.

Fall applications prevent moss, Poa annua, and chickweed.

- Contains Poly-S® exclusive controlled release nitrogen
- Scotts No-Quibble® Guarantee<sup>™</sup>
- Toll-Free Consumer Helpline (1-800-543-TURF)

"We guarantee thick, green turf without risk of burning or surge growth."

Builds thick, green turf from the roots up without burning your lawn.

For best results, apply a Turf Builder® product four times a year (see back for details).

Treats and feeds X,XXX sq. ft.

### -OR-

### The Scotts Difference<sup>™</sup>

Scotts® patented (exclusive) Particle Technology is available only in Scotts® products.

Uniform proportions of the major nutrients – timed-release nitrogen, plus phosphorus and potassium – and weed control are bonded together in every Private Label Crabgrass Preventer Plus Lawn Food particle, so they are distributed evenly across the entire lawn, eliminating hit-or-miss feeding and weeding. And the timed-release nitrogen feeds your lawn, without burning, and steadily for up to 2 months. Because of Scotts® exclusive timed-release nitrogen, you won't get rapid surge growth. With regular mowing, you will have fewer clippings and may not even have to bag your clippings.

d is not part of the label. Text separated by / denotes and ad yellow text is new language added since 5/16/06 EPA

With Scotts® Private Label Crabgrass Preventer Plus Lawn Food, you can be assured that every particle contains timed-release nitrogen, plus the other primary nutrients and weed control.

SC	OTTS TECHNOLOGY	
•	Private Label Crabgrass Preventer Plus Lawn	
Food granules are consistent in composition.		
• Result: consistent distribution of nutrients and		
	crabgrass preventer.	
	-OR-	
SC	OTTS TECHNOLOGY	

- Private Label Crabgrass Preventer Plus Lawn Food delivers the same ratio of primary nutrients plus crabgrass preventer to every treated square inch of turf.
- Result: consistent greening

### -OR-

[Experience] The Scotts Advantage®: Feeds Your Lawn and Stops Crabgrass Before It Starts!

Scotts® Private Label Crabgrass Preventer Plus Lawn Food works by forming a preventive barrier in the soil. Every Scotts® particle contains plant nutrients and the prevention ingredient. Scotts® All-in-One® particles feed and provide a preventive barrier to every treated square inch of your lawn, keeping crabgrass and other grassy weeds from sprouting all season long.

\*All-in-One® = nitrogen, phosphorus, potassium and the crabgrass prevention ingredient contained in every particle.

Private Label Crabgrass Preventer Plus Lawn Food

- Each All-in-One\* particle contains nutrients and the crabgrass prevention ingredient
- Evenly dispersed particles provide better crabgrass prevention and more consistent feeding

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### -OR-

### The Scotts Advantage®:

Scotts Private Label Crabgrass Preventer Plus Lawn Food works by forming a preventive barrier in the soil. Unlike most crabgrass prevention products, every Scotts® particle contains plant nutrients <u>and</u> the prevention ingredient. Scotts® all-in-one®\* particles feed and provide a preventative barrier to every treated square inch of your lawn, keeping crabgrass and other grassy weeds from sprouting all season long.

ART (Scotts)

•

- Each all-in-one® particle contains nutrients and the crabgrass prevention ingredient
- Evenly dispersed particles provide better crabgrass prevention and more consistent feeding

\*All-in-one® = nitrogen, phosphorous, potassium and the crabgrass prevention ingredient contained in every particle

#### **Private Label Crabgrass Preventer Plus Lawn Food**

Private Label Crabgrass Preventer Plus Lawn Food particles deliver the same ration of nitrogen, phosphorus, potassium and weed preventer in every treated square inch of turf for even, consistent feeding plus better crabgrass prevention.

#### -OR-

#### **Poly-S® Technology**

Scotts® Slow-release polymer-encapsulated nitrogen fertilizer – for uniform growth with extended feeding.

#### Advantages of Private Label Crabgrass Preventer Plus Lawn Food

**Private Label Crabgrass Preventer Plus Lawn Food**. Our small, uniform granules cover your lawn completely to stop these weeds before they start. All this means that Private Label Crabgrass Preventer Plus Lawn Food gives your lawn the best season-long crabgrass, foxtail and spurge prevention available.

SCOTTS TRIONIZED® II FORMULA PROVIDES A MORE EFFICIENT NITROGEN THAN EVER BEFORE to help promote greening.

Private Label Crabgrass Preventer Plus Lawn Food WON'T BURN YOUR LAWN. The nitrogen in the Trionized® II formula is buffered. This means Private Label Crabgrass Preventer Plus Lawn Food greens your lawn without the danger of burning.

PART OF THE NITROGEN IN Private Label Crabgrass Preventer Plus Lawn Food IS TIMED-RELEASE to provide a supply of this essential nutrient to help your lawn stay thick and green for up to 6 to 8 weeks.

EACH Private Label Crabgrass Preventer Plus Lawn Food GRANULE CONTAINS THE THREE MAJOR NUTRIENTS AND CRABGRASS PREVENTER. We bond Scotts® unique controlled-release nitrogen with other essential nutrients and a unique crabgrass preventer so your lawn receives a uniform feeding and effective season-long crabgrass, foxtail and spurge prevention. Bold, italicized text is information for the rest and is not part of the label. Text separated by / denotes and/or options. [Bracketed information is optional text]. Strike-through text is being deleted. Underline and yellow text is new language added since 5/16/06 EPA label.

- Every granule contains nitrogen, phosphorous, potassium and crabgrass preventer.
- Provides even greening with uniform crabgrass prevention.

#### --OR---

Scotts® Technology: Private Label Crabgrass Preventer Plus Lawn Food granules are consistent in composition.

Result: consistent distribution of nutrients and crabgrass preventer. Private Label Crabgrass Preventer Plus Lawn Food delivers the same ratio of nutrients plus crabgrass preventer to every treated square inch of turf. Result: consistent greening plus crabgrass prevention.

### -OR-

#### Advantages

- Feeding won't burn when applied as directed
- Quick greening usually in 4 to 6 days
- Long lasting feeds up to 2 months
- Dependable traditional Scotts quality
- Prevents 9 weeds:

Grassy W	/eeds	Broadleaf Weeds
barnyardgrass	fall panicum	chickweed
crabgrass, large	foxtail	oxalis (yellow
crabgrass, smooth	Poa annua	woodsorrel)
_		spurge (prostrate)

#### What to Expect

Crabgrass and other weeds listed will be prevented all summer and your lawn will be greener in one week (4-6 days).

**Optional Product Recommendations that may appear on any panel** 

#### **AMERICA'S FAVORITES**

#### **OTHER GREAT TURF BUILDER® PRODUCTS FOR YOUR LAWN.**

If weeds are a problem, use Turf Builder® Plus 2®, America's favorite weed and feed. This product clears out dandelions and over 50 other broadleaf weeds while providing your lawn with a uniform feeding of fertilizer.

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If you don't have weed problems, use Turf Builder®, America's favorite lawn fertilizer. Turf Builder® promotes quick, deep greening without the danger of burning.

These great Turf Builder® products are developed specifically by Scotts for the unique needs of your lawn – your satisfaction is unconditionally guaranteed.

Turf Builder Plus 2® Fertilizer plus Broadleaf Weed Control (Crabgrass Preventer) Turf Builder® Fertilizer

### -OR-

For best results, apply the Scotts® Turf Builder® Annual Program

For best results, apply Scotts® Annual Lawn Care Program

- No more guesswork . . . apply the right product at the right time for a thick, green lawn.
- Start anytime . . . just check the month below and apply products at 2 month intervals
- Start the program at any time
- Allow 2 months between applications

<ul> <li>Turf Builder®</li> <li>Plus Halts® for Lawns (Crabgrass Preventer)</li> <li>Apply in early spring (Feb. – April)</li> <li>Prevents crabgrass and other annual weeds while feeding your lawn. (In the Pacific Northwest, substitute Turf Builder and Moss Control Granules. For St. Augustinegrass, substitute Bonus® S. For dormant</li> </ul>	<ul> <li>Turf Builder® With Plus 2 Weed Control</li> <li>Apply in late spring (April – June)</li> <li>Kills dandelions and other broadleaf weeds while feeding your lawn. (For St. Augustinegrass, substitute Turf Builder®.)</li> </ul>
bermudagrass, substitute Halts.) Turf Builder® With Insect Control	Turf Builder®
<ul> <li>Apply in summer (June – Aug.)</li> <li>Kills lawn damaging insects plus fleas while</li> </ul>	<ul> <li>Apply in fall (Aug. – Nov.)</li> <li>Important time to feed for a thicker, greener</li> </ul>
feeding your lawn.	lawn.
• For grub control, apply Scotts® GrubEx® anytime from April to mid-August.	

Private Label Crabgrass Preventer Plus Lawn Food (Treatment One) forms a barrier in the soil which prevents foxtail, spurge, barnyardgrass, fall panicum and oxalis (common yellow woodsorrel) from sprouting and appearing above ground level.

Treatment Two will control dandelions and most other weeds that have already sprouted and are growing.

### -OR-

# Eliminates growing broadleaf weeds with Scotts® Super Turf Builder® Plus 2® Weed Control plus Fertilizer.

Stops crabgrass and other weeds before they sprout and helps make your lawn it's thickest, greenest ever.

What to expect: Crabgrass and other weeds listed will be prevented all summer and your lawn will be greener in 4 to 6 days.

Private Label Crabgrass Preventer Plus Lawn Food forms a barrier in the soil which prevents crabgrass, foxtail, spurge, barnyardgrass, fall panicum, goosegrass, and oxalis (common yellow woodsorrel) from sprouting and appearing above ground level. This product does not control dandelions or any other weeds (including crabgrass) that are already sprouted and growing. You can kill growing broadleaf weeds with Scotts Super Turf Builder® with Plus 2® Weed Control.

Super Turf Builder® Lawn Fertilizer contains extra nitrogen, carefully blended with potassium and phosphorus, to make your lawn greener.

- Your lawn will be greener in 4 to 6 days if weather conditions are good (warm soil, some moisture) and application instructions were followed.
- The greening will reach its peak 8 to 10 days after application. The color difference will be more noticeable if your lawn is hungry to begin with.
- Super Turf Builder works below the soil, too, helping to promote root and rhizome development; this strengthens the grass plants and enables them to produce more blades of grass, and it thickens the lawn with the addition of new grass plants.
- Thin areas of turf will fill in over time (about 6 weeks), creating a more uniformly dense lawn.

### -OR-

### step<sup>™</sup> 1. Early spring February – April

Crabgrass Preventer plus Fertilizer – prevents crabgrass, foxtail, spurge, oxalis, chickweed and other annual weeds while providing deep, thick greening for up to 2 months. This is Scotts® best fertilizer plus crabgrass preventer. In the Pacific Northwest, Step<sup>TM</sup> 1 is "Moss Control plus Lawn Fertilizer" / "Turf Builder® with Moss Control." For St. Augustinegrass, Step<sup>TM</sup> 1 is "Super Bonus® S."

### step<sup>™</sup> 2. Late Spring April – June

Weed Control plus Fertilizer – controls dandelions, clover, chickweed and other broadleaf weeds while [greening / feeding] your lawn for up to 2 more months. This is Scotts<sup>®</sup> best weed and feed. For St. Augustine, Step<sup>TM</sup> 2 is "Super Turf Builder<sup>®</sup>."

### step<sup>™</sup> 3. Summer June – August

Insect Control plus Fertilizer – controls white grubs, chinch bugs, sod webworms and other lawn insects plus [keeps your lawn green/greens your lawn] through the Summer. For grub control apply "Scotts® GrubEx® anytime from April to mid-August.

### step<sup>™</sup> 4. Fall August – November

Lawn Fertilizer – specifically formulated for the Fall – the best time to develop a stronger root system for a more vigorous, thicker lawn. Helps your lawn green up even quicker next Spring. This is Scotts® best fall fertilizer.

#### Super Winterizer Additional Super Winterizer Feeding September – November

4 to 6 weeks after Early Fall Lawn Fertilizer feeding. Apply as last feeding in fall to help prepare your Lawn for winter.

#### -OR-

There's a Scotts® product for every need:

Dandelions? Scotts Super Turf Builder® with Plus 2 Weed Control eliminates over 50 weeds while giving your lawn a full feeding of Super Turf Builder® lawn fertilizer.

Seeding, sodding, or sprigging, for new lawns, use Scotts Starter® Fertilizer and follow up in 4 to 6 weeks with Scotts Turf Builder® Fertilizer to establish new plantings.

Confused over what to do or when to do it? With Scotts® 4-Step<sup>TM</sup> annual program it is hard to fail. Simply apply Step<sup>TM</sup> 1 in early spring and another Step<sup>TM</sup> every two months. You will eliminate weeds and insects and feed your lawn year-round with Scott's best annual program. (NOT for dichondra, St. Augustinegrass and some geographical areas.)

### **OPTIONAL INFORMATION ON LAWN SIZING/APPLICATION SEASONS**

### How much is enough?

To determine the square footage of your lawn, walk the length and width of your lawn; one average pace equals about 3 feet. Multiply the length of the lawn by the width of the lawn. This equals the area of your lawn in square feet. NOTE: If your lawn has an irregular shape, measure square areas, then add the figures together to reach your total lawn size.

How and when to apply

Apply in early spring.

Easy to Apply

Late Fall

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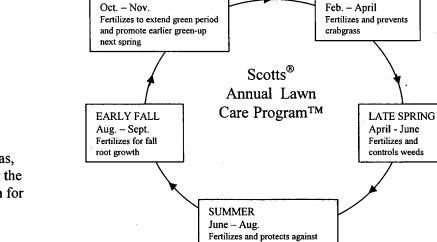
LATE FALL

22

EARLY SPRING

For best results, apply Scotts® Annual Lawn Care Program.

- Start the program at any time.
- Allow 2 months between applications.



insects

[ART] For lawns in the shaded areas, phone 1-800-543-TURF for the Annual Lawn Care Program for your area.

#### Optional Stewardship Information that may appear on any panel

Scotts & Your Environment [Tree graphic]

#### We Care

Scotts products are designed with care to grow thicker, greener lawns.

#### Because Green is Good [Green is Good <sup>TM</sup>]

A healthy lawn cleans the air, produces oxygen and prevents runoff and soil erosion.

#### You can make a difference.

Help keep our water resources clean. Apply this product only to your lawn, and sweep any product that lands inside the driveway, sidewalk or street back onto your lawn.

#### **Dedicated to a Beautiful World**<sup>™</sup> Trusted by

generations of homeowners [gardeners], Scotts® [Miracle-Gro®] is dedicated to helping you enhance and protect the natural beauty of your home environment.

#### **Optional Consumer Access Information that may appear on any panel**

Contact the Experts at Scotts.com

Lawn Questions?

Have questions or need advice?

Questions, Comments, Information

Call Scotts toll-free consumer helpline: 1-800-543-TURF (In Ohio, 1-800-762-4010)

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Open Monday through Saturday 9:00 am to 5:00 pm EST. -OR-Consumer Helpline 1-800-539-6569 / 1-866-324-9123

"Lawn Success Made Easy" Visit Scott's website at <u>www.scotts<del>lawn</del>.com</u>

Your Do-It-Yourself Lawn Care Headquarters

Scotts®Lawn Pro® retailers can provide you with do-it-yourself expertise and products to have a beautiful lawn simply and easily. That's why we call them lawn pros!

#### QUESTIONS?

If you have questions you can talk directly with a Scotts® Lawn Counselor. Simply call the toll-free number: 1-800-543-TURF (In Ohio, 1-800-762-4010).

#### Note to PM: Language that is associated with the Scotts "No-Quibble ® Guarantee"

Notice: [To the extent consistent with applicable law,] buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

#### [Scotts Policy] [No-Quibble®] [Guarantee]

If for any reason you [, the consumer,] are not satisfied [with results] after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund check promptly.

Scotts . . . the lawn people Marysville, Ohio 43041

#### Are you proud of your lawn?

If you have a lawn success story using Scotts products, we'd like to hear about it. Write to Scotts Consumer Service, 14111 Scottslawn Road, Marysville, Ohio 43041. Photos are welcome.

EPA Reg. No. 538-219

EPA Est. No. 538-OH-1<sup>s</sup>, 8378-IN-1<sup>K</sup>, 35512-FL-2<sup>H</sup> Superscript used is first letter of run code on end of container.