



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

February 25, 2016

Wendy Hollingsworth-Cox  
Senior Analyst, Federal Registrations  
The Scotts Company  
14111 Scottslawn Road  
Marysville, OH 43041

Subject: Notification per PRN 98-10 – Addition of optional marketing claims  
Product Name: Crabgrass Preventer Plus Lawn Food  
EPA Registration Number: 538-202  
Application Date: February 8, 2016  
Decision Number: 514144

Dear Ms. Hollingsworth-Cox:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Mindy Ondish at 703-605-0723 or via email at [ondish.mindy@epa.gov](mailto:ondish.mindy@epa.gov).

Sincerely,

*Mindy Ondish* for

Reuben Baris  
Product Manager 25  
Herbicide Branch  
Registration Division (7505P)  
Office of Pesticide Programs

**Note to PM:**

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EPA Reg. No. 538-202

# Crabgrass Preventer Plus Lawn Food

## NOTIFICATION

538-202

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

02/25/2016

ACTIVE INGREDIENT:

Pendimethalin† ..... 1.22%

OTHER INGREDIENTS: ..... 98.78%

Total ..... 100.00%

† CAS # 40487-42-1

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See back / side / top / bottom [panel / label] for additional precautionary statements.

EPA Reg. No. 538-202

EPA Est. No. 538-OH-1, XXX-XX-X (*insert additional EPA Registered Establishments*)

[Superscript used is first letter of run code on end of container]

NET WEIGHT / WT. 14.06 lb (6.38 kg)

Covers / treats / feeds / fertilizes 5,000 sq. ft.

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**Optional Company Identifier:** Scotts®  
Scotts® Classic

**Alternate Brand Names:** Crabgrass Preventer Plus Fertilizer  
Crabgrass Preventer Plus Lawn Fertilizer  
Turf Builder<sup>1</sup>® With Halts® Crabgrass Preventer <sup>1</sup>Zero Phosphorus formula  
***(the superscript 1 indicates a footnote to the Alternate Brand Name.)***  
Turf Builder With Halts Crabgrass Preventer 30-3-4  
Turf Builder® With Halts® Crabgrass Preventer<sup>1</sup>

**Optional Product Descriptors** Weed & Feed

[XX-X-X] ***Fertilizer information denoted by “X” will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.***

[Apply this product at a rate of 2.81 lbs / pounds of product per 1,000 sq ft.]

**Coverage Examples:**

<b><i>Bag Weight (lbs)</i></b>	<b><i>Coverage (sq. ft.)</i></b>	<b><i>A.I. percent</i></b>	<b><i># AI per acre</i></b>
<b><i>14.06</i></b>	<b><i>5,000</i></b>	<b><i>1.22</i></b>	<b><i>1.5</i></b>
<b><i>28.12</i></b>	<b><i>10,000</i></b>	<b><i>1.22</i></b>	<b><i>1.5</i></b>
<b><i>42.18</i></b>	<b><i>15,000</i></b>	<b><i>1.22</i></b>	<b><i>1.5</i></b>
<b><i>50.62</i></b>	<b><i>18,000</i></b>	<b><i>1.22</i></b>	<b><i>1.5</i></b>

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## [FIRST AID AND ENVIRONMENTAL INFORMATION / HAZARDS]

[Keep Out of Reach of Children]

[CAUTION]

### PRECAUTIONARY STATEMENTS

#### Hazards to Humans and Domestic Animals

Caution: Harmful if absorbed through the skin. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing.

#### User Safety Recommendations

User should wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet. User should remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.

#### FIRST AID

**If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling poison control center or doctor, or going for treatment. [Call: 1-XXX-XXX-XXXX]

#### Environmental Hazards

This pesticide is toxic to fish. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn [or garden] will help to prevent run off to water bodies or drainage systems. In case of spills, either collect for use or dispose of properly.

#### STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Store in a cool, dry place. Reseal opened bag by folding top down and securing.

**PESTICIDE CONTAINER DISPOSAL:** Nonrefillable container. Do not reuse or refill this container.

**If empty:** Place in trash or offer for recycling if available.

**If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

### ***-Begin Directions for Use-***

[KEY PRODUCT FACTS]

#### DIRECTIONS FOR USE

It is violation of federal law to use this product in a manner inconsistent with its labeling.

#### **OPTION 1 – DIRECTIONS FOR USE**

Application [**ICON** – US Map]

- Apply to dry foliage. It is not necessary to water in after application. However, for best results the lawn should receive ¼ to ½ inch of water from rainfall or watering within 2-3 days after application.
- Apply this product in early Spring before the 4<sup>th</sup> mowing or before temperatures are regularly in the 80's [(See Map)]. Rain, snow or freezing weather after application will not affect the performance of this product.
- Do not seed or sod for four [growing] months following application. This product can prevent seeds from germinating.
- On newly seeded or sodded areas, wait until grass has been mowed at least 4 times. On newly sprigged areas, wait 5 months before using.
- Do not use on Dichondra, St. Augustinegrass or bentgrass lawns.
- Do not apply to shrubs, flower or garden seed beds or plants.
- Allow at least 4-6 weeks between applications of any other product in this Program.

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- Do not apply material to cement, stone, metallic surfaces (such as automobiles and garden furniture), clothing, or shoes. If contact occurs brush off particles to prevent staining and unwanted tracking into the house. If necessary, rinse off with water.
- This product applies 1.5 lbs of pendimethalin per acre.
- Do not apply more than twice a year.

**Raking**

You may rake your lawn lightly to remove grass clippings or debris. But avoid breaking the soil surface in your lawn for 4 months after application. Heavy raking will disturb the [layer of] soil where the product was applied and reduce the effectiveness.

Do not enter or allow others to enter the treated area until dust has settled. Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.

***One of the following claims will be listed on the FPL followed by any or all weeds may be listed below***

- [Weeds controlled / killed [include / including]]
- [Controls / kills [the following] [these] [***X insert number*** of] [common lawn] [weeds]]:
- [Controls / kills [broadleaf] weeds including:]

Barnyardgrass	Foxtail	Oxalis (common yellow woodsorrel)
Chickweed	Knotweed	Poa annua
Crabgrass	Moss	Spurge*
Fall panicum		

\*For heavy infestation a repeat treatment may be used after 6-8 weeks.

***END OF OPTION 1 DIRECTIONS FOR USE******OPTION 2 – DIRECTIONS FOR USE***

**READY [ICON – Man reading]**

**WHEN TO APPLY**

To prevent the germination / [sprouting] of crabgrass, spurge\*, foxtail, barnyardgrass, fall panicum, Poa annua, knotweed, chickweed, moss and oxalis (common yellow woodsorrel), apply:

- Before temperatures regularly reach the 80s
- When the lawn is dry. It is not necessary to water-in immediately after application. However, for best results the lawn should receive ¼ to ½ inch of water from rainfall or watering within 2-3 days after application.
- If you have recently seeded your lawn, you cannot apply this product until the new lawn has been mowed 4 times. On newly sprigged areas, wait 5 months before using.
- This product controls crabgrass in its early stages of growth, not mature crabgrass, broadleaf weeds, or other crabgrass in its early stages of growth.
- Except for heavy infestations of spurge, wait at least 4 months between applications of this product.
- This product applies 1.5 lbs of pendimethalin per acre.
- Do not apply more than twice a year.

\*For heavy infestations a repeat treatment may be used after 6-8 weeks

**SET [ICON – Man filling spreader]**

**HOW TO APPLY**

**Northern Lawns:** Kentucky bluegrass, fine and tall fescue, perennial ryegrass, buffalograss and blends of these grasses.

**Southern Lawns:** Bermudagrass, bahiagrass, centipedegrass, zoysiagrass and blends of these grasses.

Do not use on dichondra, St. Augustinegrass or bentgrass lawns.

Do not use on shrubs, flower or garden seed beds or plants.

***Spreader settings will be inserted here***

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**GO [ICON – Man pushing spreader]**

Apply two strips around the lawn perimeter, and then apply in the longest direction of the lawn (see example at right). Release the control lever at the end of a row or if you stop.

[ICON – Spreader pattern diagram]

**Spreader tips**

When using a broadcast spreader, make each pass 5 feet from the previous pass.

When using a drop spreader, make each pass 30 inches from the previous pass.

Don't apply to driveway, sidewalk or street.

**KNOW [ICON – Man and sprinkler]****AFTER YOU APPLY**

- Lawn should receive ½ inch of water within 3 days of application.
- Do not seed or sod for 4 months.
- Do not aerate or rake the lawn for 4 months.
- To prevent staining and unwanted tracking into the house, sweep product off of cement, stone or metal surfaces (such as automobiles and garden furniture), clothing or shoes.
- Do not enter or allow others to enter the treated area until dust has settled.
- Do not apply this product in a way that will contact any person or pet, either directly or through drift.
- Keep people and pets out of the area during application.

**END OF OPTION 2 DIRECTIONS FOR USE****OPTION 3 – DIRECTIONS FOR USE****HOW AND WHEN TO APPLY**

Apply Crabgrass Preventer Plus Lawn Food in early spring to prevent crabgrass and other weeds from germinating / [sprouting].

**APPLICATION**

Crabgrass Preventer Plus Lawn Food should be applied when your lawn is dry. It is not necessary to water it in after application. However, for best results the lawn should receive ¼ to ½ inch of water from rainfall or watering within 2-3 days after application.

Apply in early spring before the 4<sup>th</sup> mowing or before temperatures are regularly in the 80s. Rain, snow or freezing weather will not affect the performance of this product.

- This product applies 1.5 lbs of pendimethalin per acre.
- Do not apply more than twice a year.
- Apply to prevent germination / [sprouting] of crabgrass, foxtail, barnyardgrass, fall panicum, spurge\*, *Poa annua*, knotweed, chickweed, moss and oxalis (common yellow woodsorrel):
- In early spring (before dandelions reach the puffball stage)
- Before March in southern California
- Before mid-March in northern California
- Apply in August or September to prevent germination / [sprouting] of *Poa annua* and chickweed

\*For heavy infestations a repeat treatment may be used after 6-8 weeks

**USE PRECAUTIONS**

Do not seed or sod for 4 months following application. This product prevents grass seed from sprouting. Not for use in dichondra, St. Augustinegrass or bentgrass lawns. Do not apply to shrubs, flower or garden seed beds or plants. Except for heavy infestations of spurge, allow at least 4-month interval between applications of this product. To prevent staining and unwanted tracking into the house, sweep product off of cement, stone or metal surfaces (such as automobiles and garden furniture), clothing or shoes.

Do not enter or allow others to enter the treated area until dust has settled. Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.

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**IMPORTANT:** Do not rake or aerify for 4 months after application to avoid disturbing the [layer of] soil where the product was applied.

**SEEDING / SODDING / SPRIGGING**

Do not apply to newly seeded or sodded areas until after the fourth mowing. On newly sprigged areas, wait 5 months before application.

**ACTIVELY GROWING CRABGRASS OR MOSS**

This product controls crabgrass in its early stages of growth. This product does not control mature crabgrass and other existing weeds. You can kill broadleaf weeds with Scotts Turf Builder with Plus 2.

**END OF OPTION 3 DIRECTIONS FOR USE****OPTION 4 – DIRECTIONS FOR USE**

1. To prevent the germination / [sprouting] of crabgrass, foxtail, barnyardgrass, fall panicum, spurge\*, Poa annua, knotweed, chickweed, moss and oxalis (common yellow woodsorrel), apply to dry foliage in the early spring:
  - before dandelions reach the puffball stage
  - before the fourth mowing
  - before temperatures regularly reach the 80s
    - before March in southern California; or
    - before mid-March in northern California
2. Set spreader to the setting indicated by the chart to the right before applying
3. It is not necessary to water it in after application. However, for best results the lawn should receive ¼ to ½ inch of water from rainfall or watering within 2-3 days after application.

\*For heavy infestations a repeat treatment may be used after 6-8 weeks

[For areas with moss problems, such as Pacific Northwest, Crabgrass Preventer Plus Lawn Food can be applied to lawns in the fall to prevent moss from growing.]

This product applies 1.5 lbs of pendimethalin per acre. Do not apply more than twice a year.

**What to Avoid**

- Do not seed or sod for 4 months following application. This product prevents grass seed from sprouting.]
- Do not rake or aerify for 4 months after application to avoid disturbing the [layer of] soil where the product was applied.
- Do not apply to newly seeded or sodded areas until after the fourth mowing. On newly sprigged areas, wait 5 months before applying this product.
- Do not apply to dichondra, St. Augustinegrass or bentgrass lawns. Except for heavy infestations of spurge, allow at least a 4-months interval between applications of this product.
- Do not apply to shrubs, flower or garden seed beds or plants.
- To prevent staining and unwanted tracking into the house, sweep product off of cement, stone or metal surfaces (such as automobiles and garden furniture), clothing or shoes.
- Do not enter or allow others to enter the treated area until dust has settled.
- Do not apply this product in a way that will contact any person or pet, either directly or through drift.
- Keep people and pets out of the area during application.

**Actively growing crabgrass or moss**

This product controls crabgrass in its early stages of growth. This product does not control mature crabgrass and other existing weeds. You can kill broadleaf weeds with Scotts Turf Builder with Plus 2.

**END OF OPTION 4 DIRECTIONS FOR USE**

***-End Directions for Use-***

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**SPREADER SETTINGS AND INFORMATION**

**Product applies 1.50 lbs ai / acre**

[This package applies 2.81 lbs of product per 1,000 sq ft.]

[Spreader Settings]

[Spreader Tips]

[How to Apply]

[Spreaders and Calibrations]

[Determine size of area to be treated]

[Measuring / Measure your lawn]

[How to Measure Your Lawn] – [**ICON**]

[A 14.06 lb bag covers / treats 5,000 sq ft. [and a 42.18 lb bag covers / treats 15,000 sq ft.] Use the settings below to apply at a rate of 2.81 lbs of product per 1,000 sq ft.]

[Apply header strips. Then apply in the longest directions of lawn.]

[For best results, use a Scotts spreader.]

[**ICON** – drop spreader application]

[**ICON** – rotary spreader application]

**OPTION 1 – SPREADER SETTINGS**

Spreader Settings COVERS 5,000 sq ft

Scotts Broadcast / Rotary Spreaders X

Each pass should be within 5 feet of each other to ensure an overlap.

**Insert Brand Name of Broadcast / Rotary Spreader**

[Scotts EasyGreen®] [X]

Each pass should be within 30 inches of each other to ensure an overlap.]

Scotts Drop Spreader X

Make sure spreader wheel completely overlaps previous wheel marks.

**Insert Brand Name of Drop Spreader**

[This package should cover 5,000 sq.ft. (for example, 50 ft. X 100 ft.). Close spreader when filling, stopping or turning.]

[Non-Scotts spreader settings are approximate. You may need to adjust for proper coverage.]

[For additional spreader settings, please call 1-800-543-TURF (8873)]

**END OF OPTION 1 SPREADER SETTINGS**

**OPTION 2 – SPREADER SETTINGS**

Spreader Settings	[Covers 5,000 sq. ft.]	DIRECTIONS
<b>Insert Brand Name of Drop Spreaders</b>	X	Mow lawn first; apply 2 header strips; apply longest direction of lawn, overlapping wheel marks
<b>Insert Brand Name of Rotary Spreaders</b>	X	Make each pass about 5 feet from previous pass to overlap spread width.
[Scotts EasyGreen® Rotary Spreader]	X	Make each pass about 30 inches from previous pass to overlap spread width.]

[This package should cover 5,000 sq.ft. (for example, 50 ft. X 100 ft.). Close spreader when filling, stopping or turning.]

[Non-Scotts spreader settings are approximate. You may need to adjust for proper coverage.]

[For additional spreader settings, please call 1-800-543-TURF (8873)]

**END OF OPTION 2 SPREADER SETTINGS**



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**OPTION 3 – SPREADER SETTING**

Scotts Rotary Spreaders	Covers
Each pass should be within the distance indicated below to ensure an overlap	5,000 sq ft

***Insert Brand Name of Rotary Spreaders***

(passes within 5 feet of each other)	X
--------------------------------------	---

**Scotts Drop Spreaders**

Make sure spreader wheel completely overlaps previous wheel marks

<b><i>Insert Brand Name of Drop Spreaders</i></b>	X
---	---

[This package

should cover 5,000 sq.ft. (for example, 50 ft. X 100 ft.). Close spreader when filling, stopping or turning.]

[Non-Scotts spreader settings are approximate. You may need to adjust for proper coverage.]

[For additional spreader settings, please call 1-800-543-TURF (8873)]

**END OF OPTION 3 SPREADER SETTINGS**

**OPTION 4 – SPREADER SETTINGS**

	[Covers 5,000 sq ft]	[Width of Coverage
<b><i>Insert Brand Name of Drop Spreaders</i></b>	X	X
<b><i>Insert Brand Name of Broadcast Spreader</i></b>	X	X]

[This package should cover 5,000 sq.ft. (for example, 50 ft. X 100 ft.). Close spreader when filling, stopping or turning.]

[Non-Scotts spreader settings are approximate. You may need to adjust for proper coverage.]

[For additional spreader settings, please call 1-800-543-TURF (8873)]

**END OF OPTION 4 SPREADER SETTINGS**

**ADDITIONAL SPREADER INFORMATION**

**TIPS ON SPREADING WITH SCOTT'S SPREADERS**

Scotts Drop:

- First apply 2 header strips
- Operate spreader the longest way of the lawn
- Overlap wheels to insure uniform feeding
- Shut off spreader when you have reached the header strips or stopped
- Mow lawn first if grass is tall enough to touch the bottom of the spreader

EasyGreen™ Rotary:

- Slide shut-off lever to the right. Application automatically starts and stops when you do
- For complete coverage make each pass about 30 inches from the previous one so some overlapping occurs

SpeedyGreen™ Rotary:

- Shut-off spreader anytime you stop
- For complete coverage make each pass about 5 feet from the previous one so some overlapping occurs
- Avoid applying product in flower beds adjacent to lawns

**-OR-**

Scotts Drop: Mow lawn first if grass is tall enough to touch the bottom of the spreader. First apply two header strips. Then operate spreader the longest way of the lawn. Overlap wheel marks to insure uniform feeding. Shut off spreader when you have reached the header strips or stopped.

Scotts EasyGreen™ Rotary: Slide shut-off lever to the right; application automatically starts and stops when you do. For complete coverage make each pass about 30 inches from the previous one so some overlapping occurs.

Scotts SpeedyGreen™ Rotary: Shut off spreader anytime you stop. For complete coverage make each pass about 5 feet from the previous one, so some overlapping occurs. Avoid applying this product on flowers, vegetables and shrub plantings.

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**FERTILIZER GUARANTEE INFORMATION**

***The following table may be used in whole or in part. Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.***

**GUARANTEED ANALYSIS*****Crabgrass Preventer Plus Lawn Food***XX-XX-XX – *insert N-P-K ratio*FXXX (*insert FL Fertilizer License No.*)

Total nitrogen (N)	XX%
X.X% ammoniacal nitrogen	
X.X% urea nitrogen	
X.X% other water soluble nitrogen [*]	
X.X% water insoluble nitrogen [*]	
Available phosphate (P <sub>2</sub> O <sub>5</sub> )	X%
Soluble potash (K <sub>2</sub> O)	X%
Calcium (Ca)	X%
Magnesium (Mg) (Total)	X%
X.X% water soluble magnesium (Mg)	
X.X% chelated magnesium (Mg)	
Sulfur (S)	X%
X.X% combined sulfur (S)	
X.X% free sulfur (S)	
Boron (B) (Total)	X%
Copper (Cu) (Total)	X%
X.X% water soluble copper (Cu)	
X.X% chelated copper (Cu)	
Iron (Fe) (Total)	X%
X.X% water soluble iron (Fe)	
X.X% chelated iron (Fe)	
Manganese (Mn) (Total)	X%
X.X% water soluble manganese (Mn)	
X.X% chelated manganese (Mn)	
Molybdenum (Mo)	X%
Zinc (Zn) (Total)	X%
X.X% water soluble zinc (Zn)	
X.X% chelated zinc (Zn)	
Chlorine, not more than	X%

Derived from: ***insert ingredients as required to comply with State fertilizer regulations***

\*Contains X.X% slowly available ***insert source of slowly available nitrogen consistent with State fertilizer regulations***

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-sc.com> – or – <http://www.aapfco.org/metals.htm>

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EPA Reg. No. 538-202

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**OPTIONAL TEXT AND CLAIMS**

***The following pesticide, fertilizer or general benefit claims may appear on any label panel.***

***Specific fertilizer, formula and company specific information will be  
inserted on Final Printed Label to replace "X"***

***In optional claims, Vigoro products will only be compared to Vigoro branded products***

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**GENERAL CLAIMS**

- [Results] [Backed by] Scotts No-Quibble Guarantee
- Apply in Early Spring: February – April
- Lawn Success Made Easy
- SCOTTS...the lawn people [Marysville, Ohio 43041]
- Crabgrass preventer plus lawn fertilizer for established lawns
- Patented MURP® formula / process for developing thick, green lawns
- Patented Particle™ Technology
- Experience The Scotts Advantage™
- Exclusive Particle Technology
- The Scotts Difference
- [Scotts] Policy / No-Quibble Guarantee [see back for detail]
- Now its easy for you to have a better lawn
- Scotts best for a Picture-Perfect lawn
- Guaranteed results
- Golf course results for your home lawn!
- Easy to apply!
- Formulated for the home environment
- **ICON** Scotts logo and picture of crabgrass
- APPLICATION: (See back for details)
- Apply anytime February through April
- Apply in early spring [when grass is growing]
- Apply after winter when grass is growing
- Apply early spring or fall
- For newly seeded areas, use Step 1 for Seeding
- Dependable – traditional Scotts quality
- How much is enough?
- For outdoor residential use only
- Beautiful lawns since 1924
- Works the first time or your money back [**ICON**]
- [Home Depot logo] Garden Club – ***Vigoro products are exclusively sold at Home Depot and the Garden Club Claim will only be used on Vigoro branded products***
- Membership is free! [*insert web address*]
- [New / Now with] Assurance / Assure Particle Technology – ***Note: The “New / Now with” portion of this claim will only be used for 6 months in accordance with Federal and State Regulations***
- [New / Now with] Nutrisure Particle Technology – ***Note: The “New / Now with” portion of this claim will only be used for 6 months in accordance with Federal and State Regulations***
- [New / Now with] Tri Nitrogen / Tri N Particle Technology – ***Note: The “New / Now with” portion of this claim will only be used for 6 months in accordance with Federal and State Regulations***
- [Contains an] exclusive formula
- New Exclusive Formula – ***Note: This claim will only be used for 6 months in accordance with Federal and State Regulations***
- To determine the square footage of your lawn, walk the length and width of your lawn; one average pace equals about 3 feet. Multiply the length of the lawn by the width of the lawn. This equals the area of your lawn in square feet. NOTE: If your lawn has an irregular shape, measure square areas, then add the figures together to reach your total lawn size.

**GENERAL CLAIMS Regarding Scotts LawnPro Retailer program**

- A Scotts® Lawn Pro® Product
- Available only at authorized [Scotts] Lawn Pro® retailers / dealers / stores
- Our Best Annual Program – Scotts – LawnPro 4-Step Program
- Scotts Best annual program for a picture-perfect lawn
- Step 1 [**ICON**: grass]
- Scotts Lawn Pro retailers can provide you with the do-it-yourself expertise and products to have a beautiful Scotts lawn simply and easily...for less money than hiring a lawn service. That’s why we call them Lawn Pro retailers!
- Your Do-It-Yourself Lawn Care Headquarters
- Scotts 4 Step™ Program
- Scotts Best Annual Program
- Designed [only / exclusively] for [Scotts] authorized LawnPro® dealers / retailers
- LawnPro®

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### **GENERAL CLAIMS Regarding Ace Brand**

- **Ace Promise Satisfaction Guaranteed**
- **The Ace Promise is in Every Bag**

### **PESTICIDAL CLAIMS**

- Prevents Crabgrass from Germinating / [ Sprouting]
- Prevents and controls weeds at the right time
- Apply early in the spring for [up to] 4 month prevention
- Prevents crabgrass up to 4 months
- Effective pre-emergent control of crabgrass, foxtail, spurge, oxalis, and other grassy and broadleaf weeds.
- This simple 2-treatment program eliminates the confusion over what and when to apply for a thick, green, weed-free lawn . . . guaranteed
- Apply the first treatment anytime February through April to prevent weeds and to fertilize. Apply the second treatment six to eight weeks later to control weeds and to fertilize through the summer. These two applications replace three regular applications of fertilizer.
- Prevents crabgrass, barnyardgrass, *Poa annua*, foxtail, oxalis, spurge, (and other problem weeds – see back) plus fertilizes with Scotts fertilizer
- Stops crabgrass [before its starts!]
- Prevents crabgrass and 8 other problem weeds
- Early Season Lawn Fertilizer and Crabgrass Preventer
- Delivers pre and early post-emergent crabgrass control
- Prevents weeds and fertilizes your lawn
- Stops crabgrass and other weeds before they sprout and helps make your lawn thicker and greener
- Stops crabgrass and other weeds before they sprout and fertilizes your lawn
- Results with one application
- 2 in 1 - Prevents crabgrass and greens your lawn
- Prevents crabgrass for up to 4 months
- Stops crabgrass before it starts
- Starts working immediately!
- Spring application-prevents crabgrass, foxtail, oxalis, spurge and knotweed.
- Fall applications prevent moss, *Poa annua*, and chickweed.
- Not for use on dichondra, St. Augustinegrass or bentgrass lawns
- Prevents crabgrass, foxtail, spurge, barnyardgrass, fall panicum, and oxalis (common yellow woodsorrel) while greening your lawn without rapid, extreme growth
- Crabgrass and other listed weeds will be prevented for up to 4 months and your lawn will be greener in one week (4-6 days)

### **FERTILIZER CLAIMS**

- Extended feeding to green and thicken your lawn through spring and summer
- [Scotts] slow-release [polymer-encapsulated] nitrogen fertilizer – for uniform growth and / with extended feeding
- Poly-S™ Technology, [polymer encapsulated nitrogen]
- Contains Poly-S™ exclusive controlled release nitrogen
- **Controlled release feeding up to 8 weeks**
- Timed-release nitrogen won't burn your lawn
- Every particle of this product contains Scotts® patented timed-release nitrogen plus phosphorus, potassium, and weed control. (See back for details.)
- Exclusive All-In-One particle provides even, complete coverage
- Builds thick, green turf from the roots up without burning your lawn
- Patented [timed-release nitrogen] formula builds thick, green lawns from the roots up
- Specially formulated with Scotts Poly-S time release fertilizer, used by Landscape Professionals
- Contains both readily available nitrogen for quick green up and controlled release nitrogen for uniform growth and extended feeding.
- Patented timed-release formula builds greener / green, thicker / thick lawns from the roots up
- Greening lasts for months
- Builds Thick, Green Lawns
- Florida Annual Fertilizer Applications: On centipede lawns, do not exceed [a] rate of 2 lbs of Nitrogen per 1,000 sq. ft. in the north and 3 pounds of Nitrogen per 1,000 sq. ft. in the central and south. On Bahia lawns, do not exceed [a] rate of 3 lbs of Nitrogen per 1,000 sq. ft. in the north. [North Florida is north of Ocala.

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Central Florida is defined as south of Ocala to a line extending from Vero Beach to Tampa. South Florida includes the remaining southern portion of the state.]

- Greens in 72 hours [and promotes thick, green growth]
- A thick, green lawn in days
- See the results with a lush, deep green lawn
- Strengthens turf from the roots up
- Won't burn your lawn\* (\*when used as directed)
- Wake up your lawn after winter!
- Rebuilds your lawn after winter!
- Rebuild your lawn!
- Ultra greening power!
- Deep feeds your lawn with essential nutrients
- Results you can see within a few days!
- XX% more greening power than brand X – ***This claim is only a reference to Scotts products (e.g. Our Super Turf Builder line contains XX% more nutrients that our standard Turf Builder line)***
- Gives visible results with one application!
- Revives lawn with essential nutrients
- Get your lawn off to a strong start this spring!
- Guaranteed not to burn your lawn!\* (\*when used as directed)
- We guarantee thick, green, weed-free turf without risk of burning or surge growth\* (\*when used as directed)
- Thickens lawn to fill in thin spots
- Provides even greening – better than all soluble fertilizers
- Thicker, greener turf - satisfaction guaranteed\*
- More greening power than ***insert Scotts products (e.g. Our Super Turf Builder line contains XX% more nutrients that our standard Turf Builder line)***
- Water Smart™ – Makes the most of every drop
- Improves lawn's ability to absorb water and nutrients
- Helps lawn lock in / retain / hold moisture / water to protect against heat and drought
- Builds stronger, deeper roots for more effective water use
- **Builds strong deep roots to protect from drought and heat**
- Greens & Feeds – Fast green up after winter
- Greens and Feeds for a fast green up after winter
- Contains time-released nitrogen for extended feeding
- Safe feeding – won't burn when applied as directed
- Quick greening – usually in 4 to 6 days
- Long lasting – feeds up to 2 months
- Nitrogen – Essential for plant growth; make grass green
- Nitrogen for Color
- [Nitrogen] Contributes to thicker, greener growth
- Phosphorus – Stimulates root growth; helps grass multiply
- Phosphorus for Strength
- [Phosphorus] Stimulates root growth. Test your soil regularly to see if phosphorus should be applied
- Potassium – Makes plant strong; better able to resist drought and extreme heat
- Potassium for Protection
- [Potassium] Protects turf against disease and drought damage
- ***ICON N – [P] – K***
- **Promotes root growth for a thicker, greener lawn**
- Provides a regular turf feeding
- Provides a regular turf feeding
- Thickens and greens lawns
- Even feeding... [for] even greening... with no burn... guaranteed[!]
- No burning... guaranteed (!)
- No lawn burn... guaranteed (!)
- No / Non Burn / Burning Formulation / Formula
- Even particle distribution for even feeding and greening
- Even feeding and greening
- ***XX%*** more particles for even feeding and greening\* \*versus original Vigoro
- ***XX%*** more particles for even [nutrient] distribution\* \*versus original Vigoro
- ***XX%*** more particles for even [nutrient] distribution and even / consistent / uniform feeding and greening\* \*versus original Vigoro
- More particles for even feeding and greening

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- Smaller particles for even feeding and greening
- Delivers quick greening plus consistent, extended nutrition for your lawn
- Quick greening plus extended nutrition / formulation / formula
- [Delivers] important / necessary nutrition for your lawn

**PHOSPHORUS CLAIMS – SPECIFIC TO PHOSPHORUS-FREE PRODUCT LINE**

- Phosphorus-Free Formulation
- Phosphorus-Free Fertilizer
- Scotts® Phosphorus-Free fertilizer provides the best formula for soils already containing a high natural presence of available phosphorus. A soil test can help determine if your soil will support normal turf growth without phosphorus supplement
- Scotts Phosphorus-Free products are specially formulated with Scotts Poly-S® timed-release fertilizer. The unique Poly-S® coating provides your lawn with uniform growth and an extended feeding for up to two months.
- [To prevent crabgrass] apply Crabgrass Preventer Plus Lawn Food in Early Spring (February to April)  
Effective pre-emergent control of crabgrass and other grassy weeds  
Provides a regular turf feeding
- [To prevent weeds] apply Scotts® Phosphorus-Free Fertilizer with Weed Control Anytime Broadleaf Weeds are Actively Growing
- Apply Scotts® Phosphorus-Free Fertilizer Anytime [weeds are not a problem]

**PACKAGING CLAIMS**

- Pull tab and remove for pour spout
- Pull here
- Cut here to open
- Easy open
- This container is made with a minimum of X% recycled material.

**SEASONAL PRODUCT APPLICATION CLAIMS**

- [Scotts®] 4 STEP™ Program
- **ICON** Step™ 1, 2, 3 and 4 bags
- Now it's Easy for You to Have a Better Lawn
- Start [the program at] anytime
- [You can begin Scotts Recommended Annual Program anytime of the year.] Just check the month [below] and apply / select [the appropriate] Step™ / product[s] [at two-month intervals] [listed]. [Apply the remaining Steps / products at two-month intervals. If weeds or bugs are not a problem, apply Step 4 Lawn Fertilizer.]
- Simple and easy
- No more guesswork. You simply apply the right product – one [Step™] at a time.
- No more guesswork. Apply the right product at the right time for a thick, green, weed-free lawn.
- Each Step™ / product is designed to the specific season to help give you / build a [greener] lawn [you and your family can enjoy. The 4-Step program provides the nutrients your lawn needs to look its weed-free best and withstand the stresses of heat, drought and family activity.]
- Save Money
- Why even consider a lawn care service? Scotts Lawn Pro® Annual Program will give you a beautiful lawn for about one-third the cost.
- For best results, apply the Scotts Turf Builder Annual Program
- For best results, apply [as part of a] Scotts Annual [Lawn Pro®] / [Lawn Care] Program [see back for details]
- For best results, apply a Turf Builder® product four times a year [see back for details]
- To improve your lawn, apply the Scotts Lawn Pro Value-Priced Annual Program
- Allow 2 months between applications
- Value-Priced Annual Program\* \*For an even better lawn...consider Scotts Best Annual Program, which provides more feeding and weed control
- Your Lawn Pro retailer can help you with this selection

**OTHER GREAT TURF BUILDER® PRODUCTS FOR YOUR LAWN**

If weeds are a problem, use Turf Builder Plus 2®, weed and feed. This product clears out dandelions and over 50 other broadleaf weeds while providing your lawn with a safe, uniform feeding of fertilizer.

If you don't have weed problems, use Turf Builder®, lawn fertilizer. Turf Builder® promotes quick, deep greening without the danger of burning.





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Spring [icon - seedling] - Summer [icon - sun] - Winter [icon - snow] - Fall [icon - leaf]

**-OR-**

**Why fertilize the / your lawn?**

While it is easy to see that / a satisfying deep green / greening when you fertilize, regular feedings [can] actually do much more...

- Promote a deep and dense root system that is better able to reach water and find nutrients during tough heat & drought, so lawn stays greener, longer and bounces back faster
- Thicken lawn with new / additional blades of grass, making it more resistant to bare spots and thinning
- Help prevent weeds by making it difficult for weed[s] [seeds in the air] to find soil to root, [as well as] / [and] crowd out existing weed[s] [seeds in the soil]

[[**ICON**] Unfed Lawn v. / vs. [**ICON**] Regularly fed Lawn / 4 annual feedings]

[[**ICON**] Unfed Lawn]

[[**ICON**] 1 annual feeding]

[[**ICON**] 2 annual feedings]

[[**ICON**] 3 annual feedings]

[[**ICON**] 4 annual feedings]

Feed every 8 weeks for optimal results

**[Recommended] Next Feeding**

[**ICON**: bag] Vigoro Weed & Feed - Apply anytime weeds are actively growing\* \*maximum of 2 applications per year

or [use]

[**ICON**: bag] Lawn Fertilizer – Apply anytime during the growing season

[Optional Use Tip Box]

**FLORIDA FERTILIZER APPLICATION LANGUAGE**

[Florida Annual Fertilizer Applications

On centipede lawns, do not exceed rate of 2 lbs. of Nitrogen per 1,000 sq. ft. in the north and 3 lbs. of Nitrogen per 1,000 sq. ft. in the central and south. On Bahia lawns, do not exceed rate of 3 lbs. of Nitrogen per 1,000 sq. ft. in the north.]

[North Florida is north of Ocala. Central Florida is defined as south of Ocala to a line extending from Vero Beach to Tampa. South Florida includes the remaining southern portion of the state.]

Florida Applications: 4 annual feedings [4 lbs N/1000 sq ft] with the following exceptions: On centipedegrass do not exceed 2 feedings [2 lbs N/1000 sq ft] in the north and 3 feedings [3 lbs N/1000 sq ft] in the central and south. On bahiagrass and zoysiagrass do not exceed 3 feedings [3 lbs N/1000 sq ft] in the north.

North Florida is defined as north of a line extending from Cedar Key to Daytona Beach. Central Florida is defined as south of the line extending from Cedar Key to Daytona Beach to a line extending from Tampa to Vero Beach. South Florida includes the remaining southern portion of the state.

In Florida, 4 feedings may exceed the Nitrogen limits on certain grass types in some [geographic] areas.

Check with your local Cooperative Extension Agency to obtain specific information on local turf best management practices [for feeding your lawn.]

Check with your county or city government to determine if there are local regulations for fertilizer use.

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**SCOTTS ADVANTAGE® PARTICLE TECHNOLOGY**

**The Scotts Advantage® / All-in-One Particles®\***

Your lawn requires essential nutrients to thrive. Every Crabgrass Preventer Plus Lawn Food particle contains nitrogen, phosphorus, potassium, and weed killer, allowing Scotts to evenly disperse the appropriate ration of nutrients and weed control to your whole lawn. Only Scotts All-in-One® particles provide consistent feeding to every treated square inch of turf for a green, thick, strong lawn.

\*All-in-One = nitrogen, phosphorus, potassium and the weed killer ingredient contained in every particle

**-OR-**

**The Scotts Advantage®**

Each of Scotts exclusive All-in-One Particles®\* contains the guaranteed feeding nutrients and the weed control ingredients to provide consistent feeding and weed control to every treated square inch of your lawn. The result: A thick, green, weed-free lawn without burning. Guaranteed.

\*All-in-One Particles = nitrogen, phosphorus, potassium and weed control contained in every particle.

**-OR-**

**The Scotts Difference™**

Scotts patented (exclusive) Particle Technology is available only in Scotts® products, so don't be fooled by weed-and-feeds (or crabgrass preventers) claiming to be "just like Scotts".

Uniform proportions of the major nutrients – timed-release nitrogen, plus phosphorus and potassium – and weed control are bonded together in every Crabgrass Preventer plus Lawn Food particle, so they are distributed evenly across the entire lawn, eliminating hit-or-miss feeding and weeding. And the timed-release nitrogen feeds your lawn safely, without burning, and steadily for up to 2 months. Because of Scotts exclusive timed-release nitrogen, you won't get the rapid surge growth. With regular mowing, you will have fewer clippings and may not even have to bag your clippings.

With Crabgrass Preventer Plus Lawn Food, you can be assured that every particle contains timed-release nitrogen, plus the other primary nutrients and weed control.

SCOTTS TECHNOLOGY
Ultra Crabgrass Preventer Plus Lawn Food granules are consistent in composition. Result: consistent distribution of nutrients and crabgrass preventer.

SCOTTS TECHNOLOGY
Ultra Crabgrass Preventer Plus Lawn Food delivers the same ratio of primary nutrients plus crabgrass preventer to every treated square inch of turf. Result: consistent greening plus better crabgrass prevention.

**-OR-**

[Experience] [Get] The Scotts Advantage™: Feeds Your Lawn and Stops Crabgrass Before It Starts! Crabgrass Preventer Plus Lawn Food works by forming a preventive layer in the soil. Scotts particle contains plant nutrients and the prevention ingredient. Scotts All-in-One particles™ feed and provide a preventive layer to every treated square inch of your lawn, keeping crabgrass and other grassy weeds from sprouting for up to 4 months.

All-in-One = nitrogen, phosphorus, potassium and the crabgrass prevention ingredient contained in every particle.

**Crabgrass Preventer Plus Lawn Food**

Each All-in-One\* particle contains nutrients and the crabgrass prevention ingredient

Evenly dispersed particles provide better crabgrass prevention and more consistent feeding

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**-OR-**

Crabgrass Preventer Plus Lawn Food  
Crabgrass Preventer Plus Lawn Food particles deliver the same ratio of nitrogen, phosphorus, potassium and weed preventer in every treated square inch of turf for even, consistent feeding plus better crabgrass prevention.

**-OR-**

**SUPERIOR QUALITY**

Our small, uniform granules cover your lawn to stop weeds before they sprout. All this means that Crabgrass Preventer Plus Lawn Food gives your lawn effective crabgrass, foxtail and spurge prevention.

SCOTTS TRIONIZED® II FORMULA PROVIDES A MORE EFFICIENT NITROGEN THAN EVER BEFORE to help promote quicker greening.

Crabgrass Preventer Plus Lawn Food WON'T BURN YOUR LAWN. The nitrogen in the Trionized® II formula is buffered. This means Crabgrass Preventer Plus Lawn Food greens your lawn without the danger of burning.

PART OF THE NITROGEN IN CRABGRASS PREVENTER PLUS LAWN FOOD IS TIMED-RELEASE to provide a supply of this essential nutrient to help your lawn stay thick and green for up to 6 to 8 weeks.

EACH CRABGRASS PREVENTER PLUS LAWN FOOD GRANULE CONTAINS THE THREE MAJOR NUTRIENTS AND CRABGRASS PREVENTER. We bond Scotts unique controlled-release nitrogen with other essential nutrients and a unique crabgrass preventer so your lawn receives a safe, uniform feeding and effective crabgrass, foxtail and spurge prevention available.

CRABGRASS PREVENTER PLUS LAWN FOOD
Every granule contains nitrogen, phosphorous, potassium and crabgrass preventer. Provides safe, even greening with uniform crabgrass prevention.

**-OR-**

Scotts Technology: Crabgrass Preventer Plus Lawn Food granules are consistent in composition.  Result: consistent distribution of nutrients and crabgrass preventer. Crabgrass Preventer Plus Lawn Food delivers the same ratio of nutrients plus crabgrass preventer to every treated square inch of turf. Result: consistent greening plus better crabgrass prevention.
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**Dedicated to a Beautiful World™**

Trusted by generations of homeowners [gardeners], Scotts® [Miracle-Gro®] is dedicated to helping you enhance and protect the beauty of your home environment.

**Are you proud of your lawn?**

If you have a lawn success story using Scotts products, we'd like to hear about it. Write to Scotts Consumer Service, 14111 Scottslawn Road, Marysville, Ohio 43041. Photos are welcome.

**[Lawncare Information:] [Water Smart®] Tips for Lawncare Success:**

- Feed regularly for your best lawn – Regular feedings of Scotts Turf Builder will help build a lawn you and your family can enjoy. Scotts Turf Builder provides the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought and family activity.
- Mow your lawn high. Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively.
- Leave the grass clippings on your lawn. This recycles the plant nutrients back into the soil.
- Conserve water. Your lawn will begin to wilt when water is needed. As much as possible, take advantage of nature's sprinkler and rely on the rain to water your lawn.

[art] one annual feeding

[art] 2-3 annual feedings

[art] 4 annual feedings

**[Water Smart Logo]**

**Well fed lawns are more efficient at using available water.** Feeding with [Scotts] fertilizer helps build a thick lawn with more roots to better absorb water and nutrients than unfed lawns. This helps protect your lawn against heat, drought and other stresses.

**Scotts & Your Environment [ICON]**

- **We care.** Scotts products are designed with care to grow thicker, greener lawns.
- **[Because] A Green Lawn Is A Good Lawn™.** A healthy lawn can clean the air, produce oxygen and prevent runoff and soil erosion.
- **You can make a difference.** Help keep our water resources clean. Apply this product only to your lawn, and sweep any product that lands in the driveway, sidewalk or street back on to your lawn.

**Get expert advice for your lawn now.**

Want information on what to use and when? Sign up today to get free expert advice specifically for your lawn. Visit [scotts.com](http://scotts.com) or call 1-800-543-TURF (8843)

**[ICON:** - phone]

Questions / Comments / [Medical] Information

Lawn Questions?

Have questions or need advice?

If you have questions you can talk directly with a Scotts Lawn Counselor. Simply call the toll-free number: X-XXX-XXX-XXXX

Visit us on the internet or call our customer satisfaction hotline [*insert company address / phone number / website*]

For additional questions, comments and information, contact the Scotts Lawn Pro retailer where you bought this product or you can....

Call -or- Consumer Helpline -or- phone toll-free -or- [Call] Scott's [toll-free] consumer hotline

X-XXX-XXX-XXXX

[Open Monday through Saturday 9:00 a.m. to 5:00 p.m. Eastern time]

**[ICON:** – computer mouse]

[Visit [our website] [[scotts.com](http://scotts.com)] *insert company website*

Visit Scotts' website at *insert company website*

Contact the experts at *insert company website*

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**WARRANTY/GUARANTEE INFORMATION****SCOTTS / POLICY [NO-QUIBBLE / CONSUMER] GUARANTEE[®]**

[To the extent of applicable law,] if for any reason you [the customer / consumer] are not satisfied [with results] after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund [check] promptly.

**UNCONDITIONALLY GUARANTEED**

If you are not satisfied with the results from using this product, we will refund your purchase price. Send evidence of your purchase to:

The Scotts Company  
14111 Scottslawn Rd.  
Marysville, OH 43041

**EXPERT GARDENER® GUARANTEE**

***The Expert Gardner Guarantee will only appear on Expert Gardner brand products.***

[When you chose Expert Gardener® products, you can be assured of high quality and performance in you lawn and garden. If for any reason you are not completely satisfied with this product, we will refund you money. Please mail your name, address and proof of purchase (dated receipt and package UPC / barcode) to the address below. Also, to ensure quality control, please write us a brief note explaining your experience with our product and reason for seeking a refund.]

**[Vigoro Guarantee[®]]**

If for any reason you, the consumer, are not satisfied after using this product, you are entitled to your money back. Simply send us proof of purchase, and we will mail you a refund check promptly.

**Ace Quality since 1924****[Ace Promise Satisfaction Guaranteed]/[The Ace Promise is in Every Bag]**

**[The Ace Promise] If this [Ace] product when used for its intended purpose, fails to give you complete satisfaction, return the item to the Ace Hardware store where purchased for free replacement of the same or similar item.**

**Questions or comments? [Ace Customer Care] 1-877-465-5162**

**Made for Ace Hardware Corp. [insert address] x**

**Green Turf® is a registered trademark of Ace Hardware Corporation**

**NOTICE:** To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

**NOTICE:** To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with terms of this label and directions for use.

**[/COM]** [Distributed / Manufactured / Sold / Guaranteed by]:  
The Scotts Company  
14111 Scottslawn Rd.  
Marysville, Ohio 43041

[U.S. Patent No. 5,102,440; 5,219,465; 5,300,135; X,XXX,XXX]

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[Country of Origin / Made in U.S.A. / **Made/Packaged in the USA** /Product of \_\_]