

538-190

7/25/2012

1/25



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D C 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Jessica McLaughlin
The Scotts Company
14111 Scottslawn Road
Marysville, OH 43041

JUL 25 2012

Subject Product Name Turf Builder Plus Halts for Lawns
 EPA Reg No 538-190
 Label Notification per PRN 98-10
 Application Dated June 27, 2012

Dear Ms McLaughlin,

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for Turf Builder Plus Halts for Lawns (EPA Reg No 538-190) dated June 27, 2012. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please contact Emily Hartman via email at hartman.emily@epa.gov or by phone at (703) 347-0189.

Sincerely,

A handwritten signature in black ink, appearing to read "Kable Bo Davis".

Kable Bo Davis, Product Manager 25
Herbicide Branch
Registration Division
Office of Pesticide Programs

2/25

Please read instructions on reverse before completing form

Form Approved OMB No 2070 0060 Approval expires 05 31 98

EPA United States Environmental Protection Agency Washington DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
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Application for Pesticide - Section I

1 Company/Product Number 538 190	2 EPA Product Manager Kable Davis	3 Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4 Company/Product (Name) The Scotts Company / Turf Builder Plus Halts for Lawns	PM# 25	
5 Name and Address of Applicant (Include ZIP Code) The Scotts Company 14111 Scottslawn Road Marysville OH 43041 <input type="checkbox"/> Check if this is a new address	6 Expedited Review In accordance with FIFRA Section 3(c)(3)(b)(I) my product is similar or identical in composition and labeling to EPA Reg No _____ Product Name _____	

Section II

<input type="checkbox"/> Amendment Explain below <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification Explain below	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____ <input type="checkbox"/> Me Too Application <input type="checkbox"/> Other Explain below
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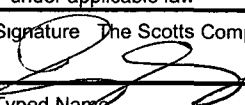
NOTIFICATION
JUL 25 2012

Explanation Use additional page(s) if necessary (For section I and Section II) *certification statement on cover letter*
 Label Notification Submission of one (1) highlighted copy and one (1) clean copy of labeling being modified to add additional marketing claims per PR Notice 98 10 See attached cover for further details

Section III

1 Material This Product Will Be Packaged In			
Child Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If Yes Unit Packaging wgt _____ No per Container _____	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If Yes Package wgt _____ No per Container _____	2 Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
3 Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4 Size(s) Retail Container _____	5 Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product
6 Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

Section IV

1 Contact Point (Complete items directly below for identification of individual to be contacted if necessary to process this application)		
Name Jessica McLaughlin	Title Analyst Regulatory Affairs	Telephone No (Include Area Code) 907-578-5703
I certify that the statements I have made on this form and all attachments thereto are true accurate and complete and I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law		6 Date Application Received (Stamp)
2 Signature The Scotts Company LLC BY 	3 Title Analyst Regulatory Affairs	
4 Typed Name Jessica McLaughlin	5 Date June 27 2012	

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The Scotts Company LLC

and Subsidiaries

June 27 2012

Kable Davis (PM 25)
Office of Pesticide Programs (7505P)
U S Environmental Protection Agency
Document Processing Desk (NOTIF)
Room S 4900 One Potomac Yard
2777 South Crystal Drive
Arlington VA 22202

Subject Notification of General Label Revisions per PR Notice 98 10
EPA Reg No 538 190 Turf Builder Plus Halts for Lawns

Dear Mr Davis

The Scotts Company (Scotts EPA Company Number 538) is submitting a revised label for Turf Builder Plus Halts for Lawns EPA Reg No 538 190 The enclosed product label has been updated as follows

- Addition of three optional marketing claims

Enclosed please find the following documents to support this request

- One (1) copy of Application form (EPA Form No 8570 1)
- Two (2) copies of the updated Master Label one (1) with changes highlighted in yellow and one (1) clean copy

This notification is consistent with the provisions of PR Notice 98 10 and EPA regulations at 40 CFR §152 46 and no other changes have been made to the labeling or the confidential statement of formula of this product I understand that it is a violation of 18 U S C Sec 1001 to willfully make any false statement to EPA I further understand that if this notification is not consistent with the terms of PR Notice 98 10 and 40 CFR §152 46 this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under section 12 and 14 of FIFRA

If you have any questions regarding this submission please contact me at 937 578 5703

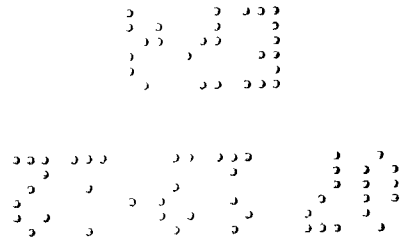
Best Regards

Jessica McLaughlin
Analyst Regulatory Affairs

NOTIFICATION

JUL 25 2012

Enclosures



14111 Scottslawn Road
Facsimile 937 644 7075

Marysville Ohio 43041
Email Jessica McLaughlin@Scotts com

Direct line 937 578 5703

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Note to PM

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[Bracketed information is optional] Text separated by / denotes and/or options

Underline text is new -~~Strike through text is being deleted~~

EPA Reg No 538 190

NOTIFICATION

JUL 25 2012

Turf Builder® Plus Halts® for Lawns

ACTIVE INGREDIENT

Pendimethalin[†]

1.29%

OTHER INGREDIENTS

98.71%

Total

100.00%

[†CAS #40487-42 1]

KEEP OUT OF REACH OF CHILDREN

CAUTION

See attached / back / side / top / bottom [panel / label / labeling] for additional precautionary statements

Coverage / Treats / Covers / Feeds / Fertilizes [up to] XX XXX sq ft

[APPLICATION (See back for details)]

XX-XX-XX (*insert fertilizer N-P-K on FPL*)

NET WEIGHT / WT 13.35 lb (6.06 kg)

EPA Reg No 538-190

EPA Est No 538 OH-1 (*insert additional EPA Registered Establishments*)

[Superscript used is first letter of run code on end of container]

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Optional Company Identifier [Icon] Scotts®

Alternate Brand name(s)

- Turf Builder with Halts Crabgrass Preventer
- Super Turf Builder with Halts Crabgrass Preventer
- Step 1 Crabgrass Preventer Plus Lawn Fertilizer
- Turf Builder Lawn Food with Halts Crabgrass Preventer
- Turf Builder Halts Crabgrass Preventer and Lawn Food
- Turf Builder Halts Crabgrass Preventer with Lawn Food
- Turf Builder with Halts Crabgrass Preventer_B
- Turf Builder Lawn Food with Halts Crabgrass Preventer_B
- Turf Builder Halts Crabgrass Preventer and Lawn Food_B
- Vigoro® Crabgrass Preventer & Lawn Fertilizer
- Sta-Green® Crabgrass Preventer & Lawn Fertilizer
- Ace Green Turf® Crabgrass Preventer & Lawn Fertilizer
- Ace Crabgrass Preventer & Lawn Fertilizer
- True Value® Crabgrass Preventer & Lawn Fertilizer
- Green Thumb® Crabgrass Control plus Lawn Fertilizer
- Green Thumb® Crabgrass Preventer & Lawn Fertilizer
- True Value® Green Thumb® Crabgrass Control plus Lawn Fertilizer
- True Value® Green Thumb® Crabgrass Preventer & Lawn Fertilizer
- Step 1 Crabgrass Preventer Plus Lawn Food
- Step 1 Crabgrass Preventer Plus Southern Lawn Food
- Ultra Turf Builder with Halts Crabgrass Preventer
- Turf Builder Ultra with Halts Crabgrass Preventer
- Select Turf Builder with Halts Crabgrass Preventer
- Turf Builder Select with Halts Crabgrass Preventer

Optional Product Descriptors

Weed and Feed
Crabgrass Preventer

Example Application Rates

Bag Weight (lbs)	Coverage (sq ft)	# AI per acre Pendimethalin	# Product per 1000 sq ft
2 67	1 000	1 5 lbs	2 67
13 35	5 000	1 5 lbs	2 67
26 70	10 000	1 5 lbs	2 67
40 05	15 000	1 5 lbs	2 67

Notes to PM

- The appropriate square footage coverage shown as X,XXX throughout the master label is based on package size It is listed on the ABN final printed labeling
- The appropriate fertilizer ratio shown as X s throughout the master label is listed on the ABN final printed labeling
- The appropriate Net Weight is listed on the ABN final printed labeling

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[FIRST AID AND ENVIRONMENTAL INFORMATION]

[Keep Out of Reach of Children]

[CAUTION]

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION Harmful if absorbed through the skin Causes moderate eye irritation Avoid contact with eyes skin or clothing

USER SAFETY RECOMMENDATIONS

User should wash hands before eating drinking chewing gum using tobacco or using the toilet User should remove clothing immediately if pesticide gets inside Then wash thoroughly and put on clean clothing

FIRST AID

If in eyes

Hold eye open and rinse slowly and gently with water for 15 20 minutes Remove contact lenses if present after first 5 minutes then continue rinsing eye

If on skin or clothing

Take off contaminated clothing Rinse skin immediately with plenty of water for 15-20 minutes

If swallowed

Call a poison control center or doctor immediately for treatment advice Have person sip a glass of water if able to swallow Do not induce vomiting unless told to do so by a poison control center or doctor Do not give anything by mouth to an unconscious person

If inhaled

Move person to fresh air If person is not breathing call 911 or an ambulance then give artificial respiration preferably by mouth-to-mouth if possible

Call a poison control center or doctor for treatment advice Have the product container or label with you when calling poison control center or doctor or going for treatment [Call **Insert Company Phone Number**]

ENVIRONMENTAL HAZARDS

This pesticide is toxic to fish Runoff from treated areas may be hazardous to aquatic organisms in neighboring areas To protect the environment do not allow pesticide to enter or run off into storm drains drainage ditches gutters or surface waters Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area Sweeping any product that lands on a driveway sidewalk or street back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems In case of spills either collect for use or dispose of properly

[Staining Note Can cause staining to cement stone metallic surfaces (such as automobiles and garden furniture) closing or shoes If contact occurs brush off particles to prevent staining and / or unwanted tracking into the house If necessary rinse off with water]

STORAGE AND DISPOSAL

PESTICIDE STORAGE Store in a clean dry place Reseal opened bag [by folding top down and securing]

PESTICIDE AND CONTAINER DISPOSAL Nonrefillable container Do not reuse or refill this container
If empty Place in trash or offer for recycling if available **If partly filled** Call your local solid waste agency for disposal instructions Never place unused product down any indoor or outdoor drain

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BEGIN DIRECTIONS FOR USE-

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling

DIRECTIONS FOR USE VERSION #1

APPLICATION

Insert Brand Name should be applied when your lawn is dry It is not necessary to water it in after application However for best results the lawn should receive ¼ to ½ inch of water from rainfall or watering within 2-3 days after application

Apply in early spring before the 3rd or 4th mowing or before temperatures are regularly in the 80s Rain snow or freezing weather will not affect the performance of this product

This product applies 1.5 lbs of pendimethalin per acre [at the regular rate and 1.67 lbs of pendimethalin at the heavy rate] Do not apply more than twice a year

Not for use on dichondra or bentgrass lawns

OPTIONAL RATE TO COVER WARM AND COOL SEASON GRASSES

- 1 For Kentucky bluegrass fine fescue tall fescue perennial ryegrass and blends of these grasses apply at the REGULAR RATE
- 2 For bermudagrass St Augustinegrass bahiagrass centipedegrass and blends of these grasses apply at the HEAVY RATE

END OF OPTIONAL RATE TO COVER WARM AND COOL SEASON GRASSES

OPTIONAL RATE TO COVER SPECIFIC REGIONAL USES

For Kentucky bluegrass fine fescue tall fescue perennial ryegrass bermudagrass St Augustinegrass bahiagrass centipedegrass and blends of these grasses apply at the REGULAR RATE

END OF OPTIONAL RATE TO COVER SPECIFIC REGIONAL USES

Do not seed or sod for 4 months following application The ***Insert Brand Name*** [in the soil] will prevent grass seed from sprouting

Apply to prevent germination [stop the emergence of] of crabgrass foxtail barnyardgrass fall panicum spurge* and oxalis (common yellow woodsorrel)

- in early spring (before dandelions reach the puffball stage)
- before March in southern California
- before mid-March in northern California

*For [heavy infestations] – **or** – [control] a repeat treatment is recommended after 6-8 weeks

Apply in August or September to prevent germination [stop the emergence of] of *Poa annua* and chickweed

OPTIONAL DIRECTIONS TO ADD TO MOSS CONTROL

Apply in the fall (August-October) after temperatures have cooled and fall rains have begun to prevent moss (except in California) from becoming established during winter or next spring or to prevent germination [stop the emergence] of *Poa annua* and chickweed

[Use Scotts Halts ® (without fertilizer) to prevent goosegrass]

END OF OPTIONAL DIRECTIONS FOR MOSS CONTROL

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Note to PM

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[Except for heavy infestations of spurge allow at least a 4 month interval between applications of this product]

Do not enter or allow others to enter the treated are until dust has settled

Do not apply this product in a way that will contact any person or pet either directly or through drift Keep people and pets out of the area during application

Important Do not rake or aerify for 4 months after application to avoid disturbing the layer of soil to which The **Insert Brand Name** was applied

SEEDING / SODDING / SPRIGGING

Please do not apply to newly seeded or sodded areas until after the fourth mowing On newly sprigged areas wait 5 months before application

[ACTIVELY GROWING CRABGRASS / MOSS]

This product controls crabgrass in its early stages of growth This product does not control mature crabgrass and other existing weeds You can kill broadleaf weeds with [Scotts Turf Builder with Plus 2] / **Insert Brand Name**

END OF DIRECTIONS FOR USE VERSION #1

DIRECTIONS FOR USE VERSION #2

Insert Brand Name should be applied when your lawn is dry It is not necessary to water this product in after application However for best results the lawn should receive ¼ to ½ inch of water from rainfall or watering within 2-3 days after application

Apply in early spring before the third or fourth mowing or before temperatures are regularly in the 80 s (before dandelions reach the puffball stage) Rain snow or freezing weather will not affect the performance of this product

Do not seed or sod for 4 months following application The **Insert Brand Name** [in the soil] will prevent grass seed from sprouting

Not for use on dichondra or bentgrass lawns

[Allow at least 6 weeks between applications of this product and Treatment TWO [the next application of a fertilizer product]]

Important Do not rake or aerify for 4 months after application to avoid disturbing the layer of soil to which The **Insert Brand Name** was applied

SEEDING / SODDING / SPRIGGING

Do not apply to newly seeded or sodded areas until after the fourth mowing On newly sprigged areas wait 5 months before application

[Actively growing crabgrass / moss]

This product controls crabgrass in its early stages of growth This product does not control mature crabgrass and other existing weeds You can kill broadleaf weeds with [Scotts Turf Builder with Plus 2] / **Insert Brand Name**

Do not enter or allow others to enter the treated are until dust has settled Do not apply this product in a way that will contact any person or pet either directly or through drift Keep people and pets out of the area during application

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Note to PM

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This product applies 1.5 lbs of pendimethalin per acre [at the regular rate and 1.67 lbs of pendimethalin at the heavy rate] Do not apply more than twice a year

[Prevents *Insert any or all weeds listed on approved weed list*]

END OF DIRECTIONS FOR USE VERSION #2

DIRECTIONS FOR USE VERSION #3

HOW AND WHEN TO APPLY

Apply *Insert Brand Name* in early spring to prevent crabgrass and other weeds from germinating [to stop the sprouting of crabgrass and other weeds]

APPLICATION

Insert Brand Name should be applied when your lawn is dry. It is not necessary to water it in after application. However, for best results the lawn should receive ¼ to ½ inch of water from rainfall or watering within 2-3 days after application. Apply in early spring before the 3rd or 4th mowing or before temperatures are regularly in the 80s. Rain, snow or freezing weather will not affect the performance of this product.

OPTIONAL RATE TO COVER WARM AND COOL SEASON GRASSES

- For Kentucky bluegrass, fine fescue, tall fescue, perennial ryegrass and blends of these grasses apply at the REGULAR RATE
- For bermudagrass, St. Augustinegrass, bahiagrass, centipedegrass and blends of these grasses apply at the HEAVY RATE

END OF OPTIONAL RATE TO COVER WARM AND COOL SEASON GRASSES

OPTIONAL RATE TO COVER SPECIFIC REGIONAL USES

For Kentucky bluegrass, fine fescue, tall fescue, perennial ryegrass, bermudagrass, St. Augustinegrass, bahiagrass, centipedegrass and blends of these grasses apply at the REGULAR RATE

END OF OPTIONAL RATE TO COVER SPECIFIC REGIONAL USES

- This product applies 1.5 lbs of pendimethalin per acre [at the regular rate and 1.67 lbs of pendimethalin at the heavy rate] Do not apply more than twice a year
- Apply to prevent germination [stop the emergence of] of crabgrass, foxtail, barnyardgrass, fall panicum, spurge* and oxalis (common yellow woodsorrel)
- in early spring (before dandelions reach the puffball stage)
- before March in southern California
- before mid-March in northern California

*For [heavy infestations] – *or* – [control] a repeat treatment is recommended after 6-8 weeks. Apply in August or September to prevent germination [stop the emergence of] of *Poa annua* and chickweed.

USE PRECAUTIONS

Do not seed or sod for 4 months following application. The *Insert Brand Name* [in the soil] will prevent grass seed from sprouting.

Not for use on dichondra or bentgrass lawns.

[Except for heavy infestations of spurge, allow at least a 4 month interval between applications of this product.]

Do not enter or allow others to enter the treated area until dust has settled. Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets off the area during application.

IMPORTANT Do not rake or aerify for 4 months after application to avoid disturbing the layer of soil to which The *Insert Brand Name* was applied.

SEEDING / SODDING / SPRIGGING

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Note to PM

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Please do not apply to newly seeded or sodded areas until after the fourth mowing On newly sprigged areas wait 5 months before application

[ACTIVELY GROWING CRABGRASS / MOSS]

This product controls crabgrass in its early stages of growth This product does not control mature crabgrass and other existing weeds You can kill broadleaf weeds with [Scotts Turf Builder with Plus 2] / **Insert Brand Name**

END OF DIRECTIONS FOR USE VERSION #3

DIRECTIONS FOR USE VERSION #4

- 1 To prevent the germination [sprouting] of crabgrass foxtail barnyardgrass fall panicum spurge* and oxalis (common yellow woodsorrel) apply to dry foliage in the early spring
 - before dandelions reach the puffball stage
 - before the third or fourth mowing
 - before temperatures regularly reach the 80s
 - before March in southern California or
 - before mid-March in northern California
- 2 Set spreader to the setting indicated by the chart on the right before applying
- 3 It is not necessary to water it in after application However for best results the lawn should receive ¼ to ½ inch of water from rainfall or watering within 2-3 days after application

*For [heavy infestations] – **or** – [control] a repeat treatment is recommended after 6-8 weeks Apply in August or September to prevent germination [stop the emergence of] of *Poa annua* and chickweed

For areas with moss problems such as Pacific Northwest **Insert Brand Name** can be applied to lawns in the fall to prevent moss from growing

This product applies 1.5 lbs of pendimethalin per acre [at the regular rate and 1.67 lbs of pendimethalin at the heavy rate] Do not apply more than twice a year

What to Avoid

- Do not seed or sod for 4 months following application [**Optional - Insert Brand Name** [in the soil] will prevent grass seed from sprouting]
- Do not rake or aerify for 4 months after application to avoid disturbing the layer of soil to which The **Insert Brand Name** was applied
- Do not apply to newly seeded or sodded areas until after the fourth mowing On newly sprigged areas wait 5 months before applying the product
- Do not apply to dichondra or bentgrass lawns
- [Except for heavy infestations of spurge allow at least a 4 months interval between applications of this product]
- Do not enter or allow others to enter the treated area until dust has settled
- Do not apply this product in a way that will contact any person or pet either directly or through drift
- Keep people and pets out of the area during application

[Actively growing crabgrass / moss]

This product controls crabgrass in its early stages of growth This product does not control mature crabgrass and other existing weeds You can kill broadleaf weeds with [Scotts Turf Builder with Plus 2] / **Insert Brand Name**

END OF DIRECTIONS FOR USE VERSION #4

DIRECTIONS FOR USE VERSION #5

This product applies 1.5 lbs of pendimethalin per acre Do not apply more than twice a year

Insert Company Name – Quick Start Guide

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[You re just three / four / a few [simple / easy] steps away from a beautiful ***Insert Company Name*** lawn!]

[***Icon*** – Spreader / Dial]

[1] Fill & Set Spreader

[***Insert Company Name***] Broadcast / Rotary Spreaders [x]

[***Insert Company Name***] Drop Spreaders [x]

[This package applies 2 67 pounds of product per 1000 sq ft] [Covers 5 000 sq ft]

[***Insert Company Name*** products are designed to work with ***Insert Company Name*** spreaders / applicators]

[Use [only] with [***Insert Company Name***] spreaders / applicators]

[For additional spreader settings [please] call ***Insert Company Phone Number***]

[***Icon*** – Spreader / Lawn]

[2] Apply

Apply in early spring before the 3rd or 4th mowing Apply when lawn is dry and before temperatures are regularly in the 80s

[For even application walk at a steady pace slightly overlapping each pass]

Insert Company Name drop spreaders – Align hopper arrow with previous wheel track

Insert Company Name broadcast / rotary spreaders – Line up each pass approximately 5 ft from wheel track

[***Icon*** – Broom]

[3] Clean-Up

Sweeping product from hard surfaces onto the lawn keeps [product] – ***or*** – [valuable feeding nutrients] on the grass

[***Icon*** – Lower legs stepping onto grass]

[4] You re Done! What s next?

Do not enter or allow others to enter the treated are until dust has settled Do not apply this product in a way that will contact any person or pet either directly or through drift

Keep people and pets out of the area during application

Questions? [call] [now] ***Insert Company Phone Number*** [***Icon*** – phone]

Insert Company Website [***Icon*** – computer mouse]

Other things you should know

[Prevents ***Insert any or all weeds listed on approved weed list***]

For best results the lawn should receive ¼ to ½ inch of water from rainfall or watering within 2-3 days after application

[Rain snow or freezing weather will not affect the performance of this product]

Not for use on dichondra or bentgrass lawns

This product controls crabgrass in its early stages of growth It does not control mature crabgrass and other existing weeds [You can control broadleaf weeds with [Scotts Turf Builder with Plus 2] / ***Insert***

Brand Name]

Important Do not rake or aerify for 4 months after application to avoid disturbing the layer of soil to which The ***Insert Brand Name*** was applied

Seeding / Sodding / Sprigging

Do not seed or sod for 4 months following application [The ***Insert Brand Name*** [in the soil] will prevent grass seed from sprouting]

Do not apply to newly seeded or sodded areas until after the 4th mowing On newly sprigged areas wait 5 months before application

END OF DIRECTIONS FOR USE VERSION #5

-END DIRECTIONS FOR USE-

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Guaranteed Analysis

Insert Product Name	Insert N-P-K	Insert FL Fert ID
Total nitrogen (N)		XX%
XX% ammoniacal nitrogen		
XX% urea nitrogen**		
XX% [other] water insoluble nitrogen		
XX% water insoluble nitrogen		
Available phosphate (P ₂ O ₅)		XX%
Soluble potash (K ₂ O)		XX%
Sulfur (S)		XX%
XX% combined sulfur (S)		

Derived from **insert ingredients as required to comply with State fertilizer regulations**

Chlorine not more than XX%

** Contains XX% slowly available **insert source of slowly available nitrogen consistent with State fertilizer regulations**

[Florida Annual Fertilizer Applications

On centipede lawns do not exceed rate of 2 lbs of Nitrogen per 1 000 sq ft in the north and 3 lbs of Nitrogen per 1 000 sq ft in the central and south On Bahia lawns do not exceed rate of 3 lbs of Nitrogen per 1 000 sq ft in the north]

[North Florida is north of Ocala Central Florida is defined as south of Ocala to a line extending from Vero Beach to Tampa South Florida includes the remaining southern portion of the state]

[Information regarding the content and levels of metals in this product is available on the internet at [http //www regulatory info-sc com](http://www.regulatory.info-sc.com) – or – [http //www aapfco org/metals](http://www.aapfco.org/metals)]

Note to PM Product applies 1 50 lb ai / acre at the Regular Rate and 1 67 lb ai / acre at the Heavy Rate At the rate of 2 67 lb of product per 1000 sq ft the application is at the regular rate of 1 50 ai / acre The following are optional formats to present spreader setting information Appropriate spreader settings, spreader brand names and coverage will be inserted on Final Printed Label

SPREADER SETTING INFORMATION

- Spreader Settings
- How to Apply
- Spreading Tips
- This package applies 2 67 pounds of product per 1000 sq ft
- For best results [always] use a Scotts spreader
- Non-Scotts spreader settings are approximate
- You may need to adjust for proper coverage
- Apply header strips
- Then apply in the longest direction of lawn
- Spreading Tips
- Shut off spreader or stop each time you reach a header strip
- REGULAR RATE For Kentucky bluegrass fine and tall fescue perennial ryegrass buffalograss and blends of these grasses
- HEAVY RATE For bermudagrass St Augustinegrass bahiagrass centipedegrass and blends of these grasses
- For even application walk at a steady pace slightly overlapping each pass

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Note to PM

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- For additional spreader settings please call ***Insert Company Phone Number***
- ***Icon*** – Broadcast / Rotary spreader
- ***Icon*** – Drop spreader

SPREADER SETTINGS CHART VERSION #1

[<i>Insert Company Name</i>] Spreader Settings	<i>Insert Brand Name of Drop Spreader</i>	<i>Insert Brand Name of Rotary Spreader</i>
REGULAR RATE (treats / covers 5 000 sq ft)	XX	XX
HEAVY RATE (treats / covers 4 500 sq ft)	XX	XX
<i>Note to PM Optional specific regional rate</i> *In California apply at the 5 000 sq ft rate only	XX	XX

Additional Spreader Settings

Insert Any Additional Spreader with Appropriate Settings

END OF SPREADER SETTINGS CHART VERSION #1

SPREADER SETTINGS CHART VERSION #2

Insert Brand Name of Drop Spreader – Mow lawn first if grass is tall enough to touch the bottom of the spreader First apply two header strips Then operate spreader the longest way of the lawn Overlap wheel marks to insure uniform feeding Shut off spreader when you have reached the header strips or stopped

[Scotts EasyGreen™ Rotary Slide shutoff lever to the right application automatically starts and stops when you do For complete coverage make each pass about 30 inches from the previous one so some overlapping occurs]

Insert Brand Name of Rotary Spreader – Shutoff spreader anytime you stop For complete coverage make each pass about 5 feet from the previous one so some overlapping occurs Avoid applying this product on flowers vegetables and shrub plantings

END OF SPREADER SETTINGS CHART VERSION #2

SPREADER SETTINGS CHART VERSION #3

	REGULAR RATE covers 5 000 sq ft	HEAVY RATE covers 4 500 sq ft	DIRECTIONS
<i>Insert Brand Name of Drop Spreader</i>	X	X	Mow lawn first apply header strips apply longest direction of lawn overlapping wheel marks
<i>Insert Brand Name of Rotary Spreader</i>	X	X	Make each pass about X feet from previous pass to overlap spread width
[Scotts EasyGreen® Rotary	X	X	Make each pass about XX inches from previous pass to overlap spread width]

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GENERAL CLAIMS

- Key Product Facts
- How to Apply
- The Ultra Turf Builder Advantage
- The Turf Builder Ultra Advantage
- The Select Turf Builder Advantage
- The Turf Builder Select Advantage
- A Scotts® Lawn Pro® Product
- Apply in early spring
- Apply anytime February through April
- Apply in Early / Late Spring Feb / March / April / May
- Available only at authorized Lawn Pro® stores / dealers / retailers
- Apply after winter when grass is growing
- Apply early in the spring for season-long prevention
- Apply in early spring when grass is growing
- Apply in Early Spring February – April - or – FEB / MAR / APR
- Experience / Get the Scotts Advantage™
- Formulated for the home environment
- [Results] Backed by Scotts No Quibble Guarantee
- Lawn Success Made Easy
- [Scotts] Lawn Pro [Product] – [Available only at authorized Scotts Lawn Pro retailers]
- Contact us – Consumer Helpline **Insert Phone Number**
- [**Insert Brand Name** Guarantee] [When you chose **Insert Brand Name** products you can be assured of high quality and performance in you lawn [and garden] If for any reason you are not completely satisfied with this product we will refund your money Please send proof of purchase and original register receipt to our address We will promptly send you a refund check
- Works the first time or your money back! [**Icon**]
- Beautiful Lawns Since 1924
- Join the **Insert Company Name** Garden Club – For more great tips and offers **Insert Company Website**
- **Insert Brand Name** Promise Satisfaction Guaranteed
- The **Insert Brand Name** Promise is in Every Bag
- [The **Insert brand name** Promise] If this product when used for its intended purpose fails to give you complete satisfaction return the item to the Ace Hardware store where purchased for free replacement of the same or similar item
- Guaranteed results

FERTILIZER CLAIMS

- [[X%] More essential nutrients!] [Your lawn requires essential nutrients to thrive] / [Your lawn needs food!] The formula in [**Insert Brand Name**] gives your lawn more essential nutrients than [**Insert Scotts Comparable Product**] for your best lawn ever
- [**Insert Brand Name**] is formulated [with slow release nitrogen] to provide consistent long lasting feeding for your best lawn ever
- [Your lawn needs food!] The formula in [**Insert Brand Name**] delivers more greening power / nutrition / nutrients / micronutrients than [**Insert Scotts Comparable Product**] for your best lawn ever
- A thicker greener lawn – guaranteed!
- Builds stronger deeper roots for more effective water use
- Builds strong deep [grass] roots
- Builds Thick Green Lawns
- Builds thick green turf from the roots up without burning your lawn
- Contains both readily available nitrogen for quick green up and controlled release nitrogen for uniform growth and extended feeding
- Contains Poly S™ exclusive controlled release nitrogen
- Extended feeding to green and thicken your lawn through spring and summer
- Feeds [and greens] for [a] fast green up [after winter]

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- Feeds and strengthens – helps lawn stand up to heat drought and wear and tear
- Greens / Feeds – Fast green up after winter
- Helps lawn lock in / retain / hold moisture / water to protect against heat and drought
- Improves lawn s ability to absorb water and nutrients
- More greening power than (Scotts Brand XXX) – **Note to PM This claim will be used in reference to other Scotts products that deliver higher levels of nitrogen**
- No Filler [Added]
- [Patented] [timed release / slow release formula] builds greener / thicker / thick / green lawns from the roots up
- Poly-S™ Technology polymer encapsulated nitrogen
- Provides even greening
- XX% more greening power than (Scotts Brand XXX) – **Note to PM This claim will be used in reference to other Scotts products that deliver higher levels of nitrogen**
- Scotts Best fertilizer[s]
- Thicker greener turf satisfaction guaranteed
- Thickens grass to crowd out future weeds
- Timed-release / slow release nitrogen won t burn your lawn
- ULTRA GREENING POWER!
- Water Smart [**Icon**] – Makes the most of every drop
- Won t burn lawn(s) – Guaranteed! [**Icon**]
- [Water Quality Matters] thick / healthy lawns help to protect our waterways / water quality / environment / ecosystem by reducing [nutrient / nitrogen] run off
- Thick / healthy lawns help reduce [nitrogen / nutrient] run off
- [**Insert Product Name**] includes / contains slow release nitrogen that release gradually over time to help reduce nitrogen run-off [into our waterways] [to protect our / the ecosystem / environment / water quality]
- Well fed lawns [are thicker and] have more / well developed root systems that [better] hold water to help reduce [nitrogen / nutrient] run-off / soil erosion [into our waterways] [vs an unfed lawn]
- [Scotts / Lawn s] first / 1st feeding for [a] fast green up [after winter]
- Patented MURP® formula for developing thick green lawns

XX NITROGEN [for color]	XX PHOSPHORUS [for strength]	XX POTASSIUM [for protection]
Essential for plant growth makes grass green	Stimulates root growth helps grass multiply	Makes plant strong better able to resist drought and extreme heat
or	or	or
Contributes to thicker greener growth	Stimulates root growth Test your soil regularly to see if phosphorus should be applied	Protects turf against disease and drought damage

CLAIMS SPECIFIC TO PHOSPHORUS-FREE PRODUCT LINE

- Phosphorus-Free Formulation
- Phosphorus Free Fertilizer
- Scotts® Phosphorus Free fertilizer provides the best formula for soils already containi a high natural presence of available phosphorus A soil test can help determine if your soil will support normal turf growth without phosphorus supplement
- Scotts Phosphorus Free products are formulated with Scotts Poly S® timed-release fertilizer The unique Poly S® coating provides your lawn with uniform growth and an extended feeding for up to two months
- Apply Scotts® Phosphorus-Free Fertilizer with Crabgrass Preventer in Early Spring (February to April)

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- Apply Scotts® Phosphorus Free Fertilizer with Weed Control Anytime Broadleaf Weeds are Actively Growing
- Apply Scotts® Phosphorus Free Fertilizer Anytime

PACKAGING CLAIMS

- [Easy open easy close]
- [Easy open resealable bag]
- [Reclosable / Resealable bag]
- [Zip [to] close]
- Pull Tab and remove for pour spout
- Pull here [to open]
- Cut here [to open]
- Bonus Pack [size]
- Value Pack [size]
- [Exclusive] Club Pack [size]

WEED CONTROL AND WEED & FEED CLAIMS

- crabgrass preventer plus lawn fertilizer for established lawns
- Apply the first treatment anytime February through April to prevent weeds and to fertilize Apply the second treatment six to eight weeks later to control weeds and to fertilize through the summer
- Delivers pre and early post-emergent crabgrass control
- Early Season Lawn Fertilizer and Crabgrass Preventer
- Fall applications prevent moss *Poa annua* and chickweed
- Gives you a thicker greener lawn than regular Turf Builder with Halts Crabgrass Preventer
- Highly effective pre emergent control of crabgrass and other grassy weeds
- Highly effective pre-emergent control of crabgrass foxtail spurge oxalis and other grassy and broadleaf weeds
- Not for use on dichondra or bentgrass lawns
- Not for newly seeded areas [* (*See back for appropriate products to use when seeding)]
- Patented Particle™ Technology
- Prevents and controls weeds at the right time
- Prevents crabgrass all season [for up to 4 months]
- Prevents crabgrass all season [for up to 4 months] and feeds grass
- Prevents crabgrass and 8 other problem weeds
- Prevents ***Insert any weeds from weed list*** (and other problem weeds – see back) plus fertilizes
- Prevents Crabgrass from Germinating [sprouting]
- Prevents ***Insert any weeds from weed list*** while greening your lawn without rapid extreme growth
- Prevents crabgrass foxtail oxalis and spurge all season long [for up to 4 months]
- Prevents weeds and fertilizes your lawn
- [Provides] Nutrition + crabgrass fighting power
- Spring applications prevent crabgrass foxtail oxalis and spurge
- Stops crabgrass
- Stops crabgrass and other weeds before they sprout and fertilizes your lawn
- Stops crabgrass and other weeds before they sprout and helps make your lawn its thickest greenest ever
- Stops crabgrass before its starts / sprouts / invades [and protects / prevents all season]
- This simple 2-treatment program eliminates the confusion over what and when to apply for a thick green weed-free lawn guaranteed
- These two applications replace three regular applications of fertilizer
- This is the only fertilizer or weed control you will need until fall
- Prevents [nutrient-stealing] ***Insert any weeds from weed list*** [all season] [for up to 4 months] so the grass gets the food / nutrients it needs

LAWNCARE INFORMATION

[Feeding / Lawncare Information]

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Note to PM

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[Tips for Lawncare Success]

[Feed Regularly For Your Best Lawn]

[Regular feedings of Scotts Turf Builder will help grow a lawn you and your family can enjoy Scotts Turf Builder provides the nutrients your lawn needs to look its best and withstand the stresses of weeds heat drought and family activity]

[Mow your lawn high [A mowing height of 3 / Mowing high] allows the grass to develop a deep root system & helps your lawn use water more effectively]

[Leave the grass clippings on your lawn This recycles the plant nutrients back into the soil]

[Conserve water Your lawn will begin to wilt when water is needed As much as possible take advantage of nature s sprinkler and rely on the rain to water your lawn] [It s free]

[One Annual Feeding-Feeding once a year starts the growth process by greening and building new roots]

[Icon]

[2-3 Annual Feedings – Each feeding builds on the last The roots grow thicker and stronger and the lawn starts to crowd out weeds] [Icon]

[4 Annual Feedings – The root system is deep and strong and the lawn has more resources to survive stresses] [Icon]

Tips for Lawncare Success

[Icon **granules falling on grass**] **Feed Regularly**

Regular feedings provide the nutrients your lawn needs to look its best and withstand the stresses of weeds heat drought & family activity

[Benefits of Multiple Feedings] / [Feed Regularly]

[Icon] **one annual feeding** – [Icon] **2-3 annual feedings** – [Icon] **4 annual feedings**

[Icon **lawn mower**] **Mow and Leave the Grass Clippings on Your Lawn**

Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively Grass clippings recycle the plant nutrients back into the soil

[Icon **Water Smart™ Icon**][Water Smart Makes The Most Of Every Drop™] **Conserve Water**

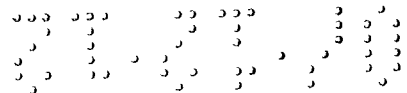
Well fed lawns are more efficient at using available water Feeding with Scotts [fertilizer/lawn food] helps grow a thick lawn with more roots to better absorb water and nutrients than an unfed lawn This helps protect your lawn against heat drought and other stresses Remember your lawn will begin to wilt when water is needed As much as possible take advantage of nature s sprinkler and rely on the rain to water your lawn

[Logo Water Smart]

[Well-fed lawns are more efficient at using available water] Feeding with Scotts® fertilizer / lawn food helps grow a thick lawn with more roots to better absorb water and nutrients than an unfed lawn This helps protect your lawn against heat drought and other stresses

[20% More Nitrogen / Nutrients / Nutrition than regular Turf Builder]

[The Super Turf Builder Advantage - Your lawn requires essential nutrients to thrive The Super Turf Builder line of fertilizers is exclusively formulated to deliver the most greening power / nutrients / nutrition you can get from Scotts The special formula in Super Turf Builder with Halts Crabgrass Preventer gives your lawn 20% more nitrogen / nutrition / nutrients than regular Turf Builder with Halts Crabgrass Preventer for your best lawn ever]



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Note to PM The contents of the following box, Scotts and Your Environment, will appear in their entirety and the statements will not appear elsewhere on a label

Scotts and Your Environment

We care – Scotts products are designed with care to grow thicker greener lawn

[Because] A Green Lawn Is A Good Lawn – A healthy lawn can clean the air produce oxygen and prevent runoff and soil erosion

You can make a difference – Help keep our water resources clean Apply this product only to your lawn and sweep [up] any product that lands in the driveway sidewalk or street back on to your lawn

SEASONAL PRODUCT APPLICATION OPTIONS

[Scotts] Recommended Annual Feeding / Lawn Care Program

[Plan your feeding schedule Choose the right product for your lawn]

[Any Season]

[Apply any season if weeds or bugs are not a problem]

[Scotts [Super]Turf Builder Lawn Fertilizer / Brand Name] [**Icon**]

[Early Spring – February-April]

[Scotts Turf Builder Lawn Fertilizer / Brand Name] [**Icon**]

[To prevent crabgrass]

[Scotts [Super] Turf Builder with Halts Crabgrass Preventer / Brand Name] [**Icon**]

Late Spring – April June

[Scotts [Super] Turf Builder Lawn Fertilizer / Brand Name] [**Icon**]

[If you have weeds / To kill weeds]

[Scotts [Super] Turf Builder with Plus 2 Weed Control / Brand Name] [**Icon**]

[Summer –June-August]

[Scotts [Super] Turf Builder Lawn Fertilizer / Brand Name] [**Icon**]

[If you have bugs / To kill bugs]

[Scotts [Super] Turf Builder with Summerguard / Brand Name] [**Icon**]

[If you have grubs / need grub control]

[Scotts Grub Ex / Brand Name] [**Icon**]

[Fall – September November]

[Scotts [Super] Turf Builder WinterGuard / Brand Name] [**Icon**]

[If you have fall weeds / To kill fall weeds]

[Scotts [Super] Turf Builder Winterguard with Plus 2 Weed Control / Brand Name] [**Icon**]

- OR -

Scotts Recommended Feeding Routine

Plan your feeding routine with Scotts Turf Builder Lawn food

[**Icon**] Early Spring

An early spring feeding helps grass green up after winter You should feed around the first time you mow your grass

[**Icon**] Late Spring

Feeding now prepares grass for summer stress by thickening the blades on top and building deep roots below

[**Icon**] Early Fall

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An early fall feeding replenishes the nutrients lost in the harsh summer months for quicker recovery You should feed when your grass comes out of dormancy

[Icon] Late Fall

Late fall is the best feeding time because it builds strong deep roots and prepares grass for winter You should feed when all the leaves have fallen

CLAIMS REGARDING RECOMMENDED PROGRAMS

- Allow 2 months between application
- For best results apply a Turf Builder® product four times a year (see back for details)
- For best results apply as part of a Scotts Annual Lawn Pro® Program [see back for details]
- For best results apply the Scotts® Turf Builder® Annual Program
- For best results apply Scotts Annual Lawn Care Program
- 4 Step® Program
- Guaranteed results
- Each step is designed to the specific season to help give you a greener lawn
- No more guesswork apply the right product at the right time for a thick green weed-free lawn
- Its easy for you to have a better lawn
- Save Money – Why even consider a lawn care service? Scotts Lawn Pro® Annual Program will give you a beautiful lawn for about one-third the cost
- Scotts / our best annual / value / southern program [for a picture perfect lawn]
- Simple and easy – No more guesswork You simply apply the right product – one Step at a time
- Start anytime just check the month below and apply products at 2 month intervals
- Start anytime – You can begin the Annual Program anytime of the year Just check the month and select the appropriate Step listed Apply the remaining Steps at two-month intervals If weeds or bugs are not a problem apply Step 4 Lawn Fertilizer
- Start the program at any time
- Save Money – Why even consider a lawn care service? Scotts Lawn Pro® Annual Program will give you a beautiful lawn for about one third the cost

OTHER GREAT TURF BUILDER® PRODUCTS FOR YOUR LAWN

If weeds are a problem use Turf Builder Plus 2® weed and feed This product clears out dandelions and over 50 other broadleaf weeds while providing your lawn with a safe uniform feeding of fertilizer

If you don t have weed problems use Turf Builder® lawn fertilizer Turf Builder® promotes quick deep greening without the danger of burning

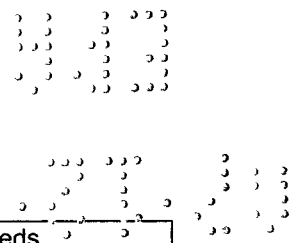
These great Turf Builder® products are developed specifically by Scotts for the unique needs of your lawn – your satisfaction is unconditionally guaranteed

Turf Builder Plus 2®
Fertilizer plus Broadleaf Weed Control
(Crabgrass Preventer)

Turf Builder®
Fertilizer

Advantages

- Safe feeding – won t burn when applied as directed
- Quick greening – usually in 4 to 6 days
- Long lasting – feeds up to 2 months
- Dependable – traditional Scotts quality
- Prevents 9 weeds



Grassy Weeds		Broadleaf Weeds
barnyardgrass	fall panicum	chickweed
crabgrass large	foxtail	oxalis (yellow woodsorrel)
crabgrass smooth	Poa annua	spurge (prostrate)*

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*For [heavy infestations] – **or** – [control] a repeat treatment is recommended after 6 8 weeks

What to Expect

Crabgrass will be prevented all summer and your lawn will be greener in one week (4-6 days)

Stops crabgrass and other weeds before they sprout and helps make your lawn its thickest greenest ever

What to expect Crabgrass will be prevented all summer and your lawn will be greener in 4 to 6 days

Turf Builder plus Halts® for Lawns (Crabgrass Preventer) prevents crabgrass foxtail spurge barnyardgrass fall panicum and oxalis (common yellow woodsorrel) from sprouting and appearing above ground level This product does not control dandelions or any other weeds (including crabgrass) that are already sprouted and growing You can kill growing broadleaf weeds with Scotts Super Turf Builder Plus 2 weed control plus lawn fertilizer

Super Turf Builder® lawn fertilizer contains extra nitrogen carefully blended with potassium and phosphorus to make your lawn greener

- Your lawn will be greener in 4 to 6 days if weather conditions are good (warm soil some moisture) and application instructions were followed
- The greening will reach its peak 8 to 10 days after application The color difference will be more noticeable if your lawn is hungry to begin with
- Super Turf Builder works below the soil too helping to promote root and rhizome development this strengthens the grass plants and enables them to produce more blades of grass and it thickens the lawn with the addition of new grass plants
- Thin areas of turf will fill in over time (about 6 weeks) creating a more uniformly dense lawn

INFORMATION ON LAWN SIZING / APPLICATION SEASONS

How much is enough?

To determine the square footage of your lawn walk the length and width of your lawn one average pace equals about 3 feet Multiply the length of the lawn by the width of the lawn This equals the area of your lawn in square feet NOTE If your lawn has an irregular shape measure square areas then add the figures together to reach your total lawn size

CLAIMS SPECIFIC TO SCOTTS TECHNOLOGY

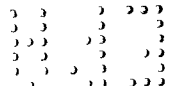
[The Scotts Advantage / Scotts Patented All in-One Particle* Each of Scotts exclusive all-in-one particles contain the guaranteed feeding nutrients and the weed control ingredient to provide consistent feeding and weed control to every treated square inch of your lawn The result A thick green weed free lawn without burning Guaranteed

*All-in One Particles nitrogen potassium and the weed control contained in every particle]

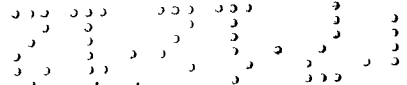
Exclusive Particle Technology

The Scotts Difference™

Patented Particle™ Technology



Every particle of this product contains Scotts® patented timed release nitrogen plus phosphorus potassium and weed control (See back for details)



The Scotts Difference™

Uniform proportions of the major nutrients – timed release nitrogen plus phosphorus and potassium – and weed control are bonded together in every Turf Builder Plus Halts for Lawns particle so they are distributed evenly across the entire lawn eliminating hit or miss feeding and weeding And the timed-release nitrogen feeds your lawn safely without burning and steadily for up to 2 months Because of

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Scotts exclusive timed release nitrogen you won t get the rapid surge growth With regular mowing you will have fewer clippings and may not even have to bag your clippings

With Scotts Turf Builder Plus Halts for Lawns you can be assured that every particle contains timed-release nitrogen plus the other primary nutrients and weed control

SCOTTS TECHNOLOGY
<ul style="list-style-type: none"> Ultra Turf Builder Plus Halts for Lawns granules are consistent in composition Result consistent distribution of nutrients and crabgrass preventer

SCOTTS TECHNOLOGY
<ul style="list-style-type: none"> Ultra Turf Builder Plus Halts for Lawns delivers the same ratio of primary nutrients plus crabgrass preventer to every treated square inch of turf Result consistent greening plus [better] crabgrass prevention

-OR

[Experience] [Get] The Scotts Advantage™ Feeds Your Lawn and Stops Crabgrass Before It Starts! Every Scotts particle contains plant nutrients and the prevention ingredient Scotts All-in One particles™ feed and prevent crabgrass [and other grassy weeds] from sprouting all season long [for up to 4 months] All-in-One = nitrogen phosphorus potassium and the crabgrass prevention ingredient contained in every particle

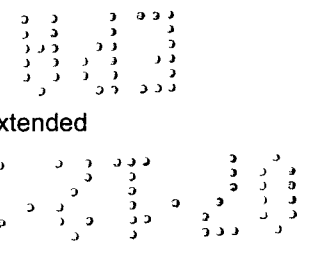
- Turf Builder Plus Halts for Lawns
- Each All in-One* particle contains nutrients and the crabgrass prevention ingredient
- Evenly dispersed particles provide [better] crabgrass prevention and more consistent feeding

Turf Builder Plus Halts for Lawns
Turf Builder Plus Halts for Lawns particles deliver the same ratio of nitrogen phosphorus potassium and weed preventer in every treated square inch of turf for even consistent feeding plus [better] crabgrass prevention

Poly-S™ Technology
Scotts® Slow release polymer-encapsulated nitrogen fertilizer – for uniform growth with extended feeding

Advantages of Turf Builder plus Halts® for Lawns

TURF BUILDER PLUS HALTS® for LAWNS – Our small uniform granules cover your lawn completely to stop these weeds before they start All this means that Turf Builder plus Halts® gives your lawn season-long crabgrass and foxtail prevention



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PART OF THE NITROGEN IN TURF BUILDER PLUS HALTS® for LAWNS IS TIMED-RELEASE to provide a supply of this essential nutrient to help your lawn stay thick and green for up to 6 to 8 weeks

EACH TURF BUILDER PLUS HALTS® for LAWNS GRANULE CONTAINS THE THREE MAJOR NUTRIENTS AND CRABGRASS PREVENTER We bond Scotts unique controlled-release nitrogen with other essential nutrients and a unique crabgrass preventer so your lawn receives a safe uniform feeding and highly effective crabgrass foxtail and spurge preventer

TURF BUILDER PLUS HALTS® for LAWNS
<ul style="list-style-type: none"> • Every granule contains nitrogen phosphorous potassium and crabgrass preventer • Provides safe even greening with uniform crabgrass prevention

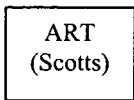
--OR--

<p>Scotts Technology Turf Builder® plus Halts for Lawns granules are consistent in composition</p> <p>Result consistent distribution of nutrients and crabgrass preventer Turf Builder with Halts delivers the same ratio of nutrients plus crabgrass preventer to every treated square inch of turf</p> <p>Result consistent greening plus [better] crabgrass prevention</p>

The Scotts Advantage

Unlike most crabgrass prevention products every Scotts particle contains plant nutrients and the prevention ingredient Scotts all in one* particles feed and prevent crabgrass [and other grassy weeds] from sprouting all season long [for up to 4 months]

- Each all-in-one particle contains nutrients and the crabgrass prevention ingredient
- Evenly dispersed particles provide [better] crabgrass prevention and more consistent feeding



- Nutrients and the crabgrass prevention ingredient often in separate particles
- Particles can separate during application resulting in inconsistent crabgrass prevention and feeding

*All-in-one = nitrogen phosphorous potassium and the crabgrass prevention ingredient contained in every particle

WARRANTY / GUARANTEE INFORMATION

- [Icon – computer mouse]
- Visit our / Scotts[s] website **Insert Company Website**
- [Icon – phone]
- Consumer Helpline 1-800-543 TURF (8873)
- Contact the experts at scotts.com
- Visit Scotts.com or call 1-800 543 TURF (8873)
- [Lawn] Questions / Comments / Medical / Information / 1 800-543-8873 [?]

