

538-60

03-24-2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

MAR 24 2010

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Ms. Jessica McLaughlin
The Scotts Company
14111 Scottslawn Rd
Marysville, OH 43041

Subject: Starter Fertilizer with Crabgrass Preventer
EPA Registration Number 538-60
Resubmission dated January 21, 2010
Revised label per Agency letter dated October 27, 2009

Dear Ms. McLaughlin:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act as amended is acceptable, provided you make the following changes before you release the product for shipment:

- 1) Remove "General" from "[General Use Precautions]" on page 5
- 2) Add the restriction "Make only one application per year" to page 5 in the Directions For Use section
- 3) On page 6, revise "Covers X,XXX sq ft" to "Covers 5,000 sq ft" both places this occurs.
- 4) On page 10, revise the claim "Feeding with Scotts Water Smart helps grow a thick lawn with more roots to better...." To "Feeding with a fertilizer like Scotts Water Smart helps grown a thick..." or remove it
- 5) On page 10, revise the claim "Water Smart [improves lawn's ability to absorb water and nutrients" to "Water Smart, like other fertilizers, [improves lawn's ability to absorb water and nutrients" or remove it.
- 6) On page 11, remove the claim "[Because] green is Good." You may replace it with "Because a green lawn is a good lawn."
- 7) On page 11, revise "A healthy lawn cleans the air, produces oxygen and prevents runoff and soil erosion." To "A healthy lawn can clean the air, produce oxygen and prevent runoff and soil erosion."

NOTE: While no additional data is being requested at this time, marketing claims made on the pesticide label must be substantiated by data maintained in your files. If data supporting marketing claims made on the product label is not available then those claims must be removed.

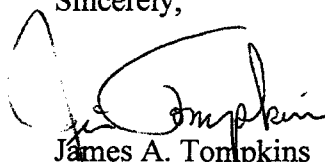
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NOTE: Should you wish to retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you have any questions, please contact Hope Johnson at 703-305-5410.

Sincerely,



James A. Tompkins
Product Manager 25
Herbicide Branch
Registration Division (7505P)

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NOTE::

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[Bracketed information is optional text]. Text separated by / denotes and/or options.

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-Front Panel-

**STARTER FERTILIZER WITH
CRABGRASS PREVENTER**

ACTIVE INGREDIENT:

Siduron†	3.10 %
OTHER INGREDIENTS.....	<u>96.90 %</u>

Total 100.00 %

†CAS #1982-49-6

EPA Reg. No. 538-60 EPA Est. No. 538-OH-1

(CAS #, EPA Reg. No. and EPA Est. No. may appear on front or back panel)

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

See back for additional precautionary statements.

Covers/Treats/Treats and Feeds/Fertilizes 5,000 sq. ft.

NET WEIGHT 22.22 LBS (10.07 kg)

ACCEPTED
with COMMENTS
in EPA Letter Dated

MAR 24 2010

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg No

538-60

(Container weight and coverage area to be based on application rate of 4.44 pounds of product per 1,000 sq. ft.)

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NOTE::

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Optional Company Identifier: Scotts®

Alternate Brand Names: *Starter Fertilizer Plus Crabgrass Preventer*
Step 1 For Seeding
Step 1 for Seeding Starter® Brand Fertilizer with Crabgrass Preventer
Starter Brand Fertilizer Plus Crabgrass Preventer

Optional Product Descriptors:

[XX-X-X] **Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.**

Coverage Examples:

Bag Weight (lbs)	Coverage (lbs/sq.ft.)	A.I. percent	# A.I. per acre
22.22	5,000	3.10	6.0
44.44	10,000	3.10	6.0

(Container weight and coverage area to be based on application rate of 4.44 pounds of product per 1,000 sq. ft.)

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-Back Panel-

[First Aid and Environmental Information/Hazards]

[KEEP OUT OF REACH OF CHILDREN]

[CAUTION]

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

[People and Pet icon]

Caution: Causes moderate eye irritation. Do not get in eyes, on skin, or on clothing. Harmful if swallowed. Avoid inhalation. Do not contaminate feed or foodstuffs or water used for irrigational or domestic purposes.

FIRST AID

[First Aid Cross icon]

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes.

Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye.

If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

If swallowed: Call a poison control center or doctor immediately for treatment advice.

Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

If inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling poison control center or doctor, or going for treatment.

[Call: 1-XXX-XXX-XXXX]

Environmental Hazards: This product is toxic to fish. Do not apply where runoff is likely to occur. Do not contaminate lakes, streams, or ponds. Apply this product only as specified on the label. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn will help to prevent run off to water bodies or drainage systems.

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Storage and Disposal

[Garbage Can icon]

Pesticide Storage: Store in a cool, dry place. Reseal opened bag by folding top down and securing.

Pesticide Container Disposal: Nonrefillable container. Do not reuse or refill this container.

If Empty: Place in trash or offer for recycling if available.

If Partly Filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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[Key Product Facts] [How and When to Apply] [Application]

Directions for Use

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[Application] [General Use Precautions]

- DO NOT use on lawns of bentgrass, bermudagrass, zoysiagrass, centipedegrass, St. Augustinegrass, bahiagrass, or on dichondra and similar ground covers.
- DO NOT rake or aerify after application so as to disturb the chemical barrier in the soil surface.
- DO NOT use this product to control weeds that are already growing or to prevent or control non-grassy weeds like dandelions.
- DO NOT apply this product in a way that will contact any person, or pet either directly or through drift. Keep people and pets out of the area during application.
- DO NOT enter or allow people or pets to enter the treated areas (except those involved in the watering) until the watering-in is complete and the surface is dry.

[Application Instructions]

Spring Seeding

Apply this product after seeding, and water with a gentle spray. When seeding into an existing thin lawn, the best time to apply this product is between the first and fourth mowings.

Summer Seeding

When establishing a new lawn in summer months, apply this product after seeding to protect against invasion of crabgrass, barnyardgrass and foxtail. Water with a gentle spray after application.

Successful summer seeding depends on keeping the soil moist until the lawn becomes established.

Avoid application to adjacent flower beds when using a rotary spreader.

- ***End Directions for Use*** -

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[Spreader Settings]

Spreading Tips

For best results, use a Scotts spreader
 Spreader Settings

Covers X,XXX sq. ft.
DIRECTIONS

Scotts AccuGreen® Drop Spreaders	X	Mow lawn first; apply 2 header strips; apply longest direction of lawn, overlapping wheel marks
Scotts PrecisionGreen® Drop Spreader	X	Mow lawn first; apply 2 header strips; apply longest direction of lawn, overlapping wheel marks
Scotts SpeedyGreen® & EdgeGuard™ Rotary	X	Make each pass about X feet from previous pass to overlap spread width.
Scotts EasyGreen® Rotary	X	Make each pass about XX inches from previous pass to overlap spread width.

Additional Spreader Settings

[Art: drop spreader application]
 [Art: rotary spreader application]

- EZ Drop, Republic (#530).....XX
- EZ Broadcast, Republic (#540).....XX
- Scotts Broadcast Tractor Spreader....XX

(Non-Scotts spreader settings are approximate. You may need to adjust for proper coverage.)
 [This package applies 4.44 lbs of product per 1,000 sq. ft.]

-or-

Spreading Tips / Spreader Settings

Covers X,XXX sq. ft.

Apply header strips. Then apply product in longest direction of lawn. For best results, use a Scotts spreader. Shut off spreader or stop each time you reach a header strip.

[Spreader]	[Setting]
Scotts Broadcast/Rotary Spreaders	
Scotts Basic™, Standard™, Deluxe™ Edgeguard®, Lawn Pro® or SpeedyGreen® Each pass should be within 5 feet of each other to ensure an overlap.	XX
Scotts EasyGreen® Make each pass about 30 inches from previous pass to overlap spread width	XX
Scotts Drop Spreaders	
Scotts AccuGreen® Make sure spreader wheel completely overlaps previous wheel marks.	XX

For additional spreader settings, please call 1-800-543-TURF (8873).
 [This package applies 4.444 lbs of product per 1,000 sq. ft.]

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FERTILIZER GUARANTEE INFORMATION

The following table may be used in whole or in part. Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.

GUARANTEED ANALYSIS

Product Name

XX-XX-XX (insert N-P-K ratio)

FXXX (insert FL Fertilizer License No.)

Total nitrogen (N).....	XX%
X.X% ammoniacal nitrogen	
X.X% urea nitrogen	
X.X% other water soluble nitrogen*	
X.X% water insoluble nitrogen	
Available phosphate (P2O5).....	XX%
Soluble potash (K ₂ O).....	XX%
Calcium (Ca).....	X%
Magnesium (Mg) (Total).....	X%
X.X% water soluble magnesium (Mg)	
X.X% chelated magnesium (Mg)	
Sulfur (S).....	X%
X.X% combined sulfur (S)	
X.X% free sulfur (S)	
Boron (B) (Total).....	X%
Copper (Cu) (Total).....	X%
X.X% water soluble copper (Cu)	
X.X% chelated copper (Cu)	
Iron (Fe) (Total).....	X%
X.X% water soluble iron (Fe)	
X.X% chelated iron (Fe)	
Manganese (Mn) (Total).....	X%
X.X% water soluble manganese (Mn)	
X.X% chelated manganese (Mn)	
Molybdenum (Mo).....	X%
Zinc (Zn) (Total).....	X%
X.X% water soluble zinc (Zn)	
X.X% chelated zinc (Zn)	

[Chlorine, not more than X%]

Derived from: *insert ingredients as required to comply with State fertilizer regulations*

[*Contains X.X% slowly available *insert source of slowly available nitrogen consistent with State fertilizer regulations*]

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-sc.com>

[Florida Annual Fertilizer Applications / Program]

[On Centipede lawns, do not exceed [a] rate of 2 lbs [of] Nitrogen per 1,000 sq. ft. in the north and 3 lbs [of] Nitrogen per 1,000 sq. ft. in the central and south. On Bahia lawns, do not exceed [a] rate of 3 lbs [of] Nitrogen per 1,000 sq. ft. in the north. North Florida is north of Ocala. Central Florida is defined as south of Ocala to a line extending from Vero Beach to Tampa. South Florida includes the remaining southern portion of the state.]

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NOTICE: To extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions

[Manufactured by/Sold by:]
The Scotts Company
14111 Scottslawn Rd.
Marysville, OH 43041

[SMG Listed NYSE icon] U.S. Patent No.:5,102,440

SCOTTS...the lawn people. Marysville, Ohio 43041

© (20XX) Licensed by The Scotts Company LLC. World rights reserved. Made in U.S.A.

EPA Reg. No. 538-60 EPA Est. No. 538-OH-1

†CAS #1982-49-6

YOUR SATISFACTION GUARANTEED

Scotts [No-Quibble] Guarantee

If for any reason you are not satisfied with results after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund check promptly.

-or-

If for any reason you, the consumer, are not satisfied after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund check.

Get Expert Advice for your lawn NOW!

Want information on what to use and when? Signup today to get free expert advice specifically for your lawn. Visit scotts.com or call 1-800-543-TURF (8843)

Questions/Information [Art: Question mark]

Lawn success made easy

[phone icon]
Consumer Helpline 1-800-543-TURF (8873)

[computer mouse icon]
Visit our website: www.scotts.com

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OPTIONAL TEXT AND CLAIMS

The following pesticidal, fertilizer or general benefit claims may appear on any label panel.

Specific fertilizer, formula and company specific information will be inserted on Final Printed Label to replace "X"

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PESTICIDAL CLAIMS

- [Art: Weed]
- Apply / Use when planting grass seed
- Apply when seeding a new lawn
- Feeds and Treats 5,000 sq ft
- [FOR] USE WHEN PLANTING GRASS SEED
- If you are not seeding, use Turf Builder Plus Halts® instead of this product.
- Prevents Crabgrass when seeding
- Prevents crabgrass when seeding this spring
- Prevents crabgrass—also barnyardgrass and foxtail
- Results backed by Scotts No-Quibble Guarantee®
- Treats/Covers/[and feeds] 5,000 sq ft [465 m²] / X,XXX sq ft [XXX m²]
- Use this to prevent crabgrass when seeding in the spring

FERTILIZER CLAIMS

- Accelerate the root growth of new grass plants
- Gives full feeding of Scotts Starter® Fertilizer – hastens sturdy growth of new grass plants
- Grows new grass thicker and quicker* *versus unfed seeding (*on back panel*)
- Scotts Starter®(brand) Fertilizer accelerates the root growth of new grass plants
- Won't burn lawn... Guaranteed!
- XX-XX-XX (*fertilizer ratio*)
- 18-23-4
- Water Smart™
- Water Smart™ makes the most of every drop [Improves lawn's ability to absorb water & nutrients]
- Well-fed lawns are more efficient at using available water
- Art: Water Smart logo
- Water Smart® – Makes the most of every drop
- Improves Lawn's ability to absorb water & nutrients
- Well-fed lawns are more efficient at using available water. Feeding with Scotts® [Water Smart®] helps grow a thick lawn with more roots to better absorb water and nutrients than an unfed lawn. This helps protect your lawn against heat, drought and other stresses.

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PACKAGING CLAIMS

- Resealable
- Easy Open / Easy Close
- Reclosable bag
- Zip close

GENERAL CLAIMS

- [Photo: Picture of lawn]
- Available only at authorized [Scotts®] Lawn Pro® dealers
- A SCOTTSS® Lawn Pro® PRODUCT
- Available only at authorized [Scotts] Lawn Pro® stores/retailers
- LawnPro® Annual [fertilizer/feeding] Program
- LawnPro® authorized dealers/retailers/stores
- LawnPro®
- Scotts / Our BEST annual program for a picture-perfect lawn
- Scotts Best Annual Program
- Our best annual program
- Scotts® 4 STEP™ Program
- Scotts®

Scotts & Your Environment

We care.

Scotts products are designed with care to grow thicker, greener lawns.

Because green is good.

A healthy lawn cleans the air, produces oxygen and prevents runoff and soil erosion.

You can make a difference.

Help keep our water resources clean. Apply this product only to your lawn, and sweep any product that lands in the driveway, sidewalk or street back on to your lawn.

Dedicated to A Beautiful World – Trusted by generations of homeowners, Scotts is dedicated to helping you enhance and protect the beauty of your home environment.

[Art: Lawn picture-One Annual Feeding, 2-3 Annual Feedings, 4 Annual Feedings]

Tips for Lawncare Success:

Feed Regularly For Your Best Lawn

Regular feedings of Scotts Turf Builder will help build a lawn you and your family can enjoy. Scotts Turf Builder provides the nutrients your lawn needs

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to look its [weed-free] best and withstand the stresses of heat, drought and family activity.

Mow your lawn high. Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively.

Leave the grass clippings on your lawn. This recycles the plant nutrients back into the soil.

Conserve Water. Your lawn will begin to wilt when water is needed. As much as possible, take advantage of nature's sprinkler and rely on the rain to water your lawn.

SEASONAL PRODUCT APPLICATION OPTIONS

SEEDING THIS SPRING and want to use Scotts LawnPro® Annual Program?

To prevent crabgrass, barnyardgrass and foxtail and seed your lawn, we recommend you use this product in place of standard Scotts Starter® BRAND Fertilizer.

Then after your new grass has been mowed 4 times, Scotts/we recommend(s) [that] you ~~can~~ resume the [Scotts] Annual Care Program [regular] [schedule] [beginning] with *(insert weed control product name)* if you have weeds. Use *(insert lawn fertilizer product name)* if weeds are not a problem.

[photo] Crabgrass plants invade new seeding.

[photo] Prevents crabgrass, hastens seeding growth.

-or-

To prevent crabgrass, barnyardgrass and foxtail and seed your lawn, Scotts/we recommend(s) [that] you use this product in place of standard Step™ 1 [Crabgrass Preventer plus Lawn Fertilizer]/ Scotts® Turf Builder® with HALTS® Crabgrass Preventer in [Scotts] [LawnPro®] Annual Program. Use Step™ 4/Turf Builder® Lawn Fertilizer if crabgrass/barnyardgrass/foxtail/weeds are not a problem.

Then after your new grass has been mowed 4 times, ~~you can~~ we recommend [that] you resume the regular schedule beginning with Step™ 4/Turf Builder® Lawn Fertilizer if weeds are not a problem. Use Step™ 2 [Weed Control plus Lawn Fertilizer]/Scotts® Turf Builder® with Plus 2® Weed Control if you have weeds. (Be sure to apply Step™ 2 before temperatures are consistently in the 90s.)

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-or-

Plan your feeding schedule. Choose the right product for your lawn.

[Illustration of Scotts Turf Builder /STEP™ products]

[Now it's easy for you to have a better lawn.]

[Start anytime - You can begin the Annual fertilizer/feeding Program anytime of the year. Just check the month and select the appropriate [STEP™/Turf Builder®] product listed. We recommend [that] you apply the remaining products at two-month intervals. If weeds or bugs are not a problem, substitute STEP™ 4 /Turf Builder® lawn fertilizer product.]

[Florida Annual Fertilizer Applications / Program]

[On Centipede lawns, do not exceed [a] rate of 2 lbs [of] Nitrogen per 1,000 sq. ft. in the north and 3 lbs [of] Nitrogen per 1,000 sq. ft. in the central and south. On Bahia lawns, do not exceed [a] rate of 3 lbs [of] Nitrogen per 1,000 sq. ft. in the north. North Florida is north of Ocala. Central Florida is defined as south of Ocala to a line extending from Vero Beach to Tampa. South Florida includes the remaining southern portion of the state.]

[Simple and easy – No more guesswork. You simply apply the right product – one at a time.]

[Guaranteed results – Each [Scotts]/[STEP™] product is designed to the specific season to help give you a greener lawn.]

Scotts/We recommend(s) the following [annual] [program]:

Any Season. Apply any season if weeds or bugs are not a problem:
Scotts® Turf Builder® / STEP™ 4 Lawn Fertilizer [bag art]

Early Spring. February-April
Scotts® Turf Builder®/STEP™ 4 Lawn Fertilizer [If weeds are not a problem]
[bag art]
To prevent crabgrass:
Scotts® Turf Builder® with HALTS® Crabgrass Preventer/STEP™ 1
Crabgrass Preventer plus Lawn Fertilizer [bag art]

Late Spring. April-June
Scotts® Turf Builder®/STEP™ 4 Lawn Fertilizer [If weeds are not a problem]
[bag art]
If you have weeds:
Scotts® Turf Builder® with Plus 2® Weed Control / STEP™ 2 Weed Control
plus Lawn Fertilizer [bag art]

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Summer. June-August

Scotts® Turf Builder®/STEP™ 4 Lawn Fertilizer [If bugs are not a problem]

[bag art]

If you have bugs:

Scotts® Turf Builder® with SummerGuard® / STEP™ 3 Insect Control plus

Lawn Fertilizer [bag art]

Fall. September-November

Scotts Turf Builder® WinterGuard® / STEP™ 4 Lawn Fertilizer [If weeds are not a problem] [bag art]

[If you have fall weeds: Scotts® Turf Builder® WinterGuard® with Plus 2® Weed Control [bag art]

- or -

Scotts recommends the use of these products to keep your lawn looking great all season!

Turf Builder® [Lawn Fertilizer] – Anytime/Use anytime if weeds and insects/bugs are not a problem.

If you have weeds: Turf Builder® with Plus 2® Weed Control – Late Spring, Use to kill broadleaf weeds and build a thicker, greener lawn

If you have bugs/insects: Turf Builder® with SummerGuard® – Use to kill listed/labeled bugs/insects and strengthen your lawn against heat and drought.

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SCOTTS ADVANTAGE® PARTICLE TECHNOLOGY

The Scotts Difference - Unlike ordinary / many fertilizers, every particle of Starter Fertilizer with Crabgrass Preventer contains:

- Scotts patented timed released nitrogen
- [Phosphorus]
- Potassium

[Art: NPK]

The Scotts Advantage®

Each of Scotts exclusive All-in-One Particles® Fertilizer* provide consistent feeding to every treated square inch of your lawn. The result: A thick, green weed-free lawn without burning. **GUARANTEED!**

*All-in-One Particles® Fertilizer = nitrogen, phosphorus and potassium contained in every particle.

-or-

The Scotts Advantage®

Each of Scotts exclusive All-in-One Particles®* contain the guaranteed feeding nutrients and the weed control ingredient to provide consistent feeding and weed control to every treated square inch of your lawn. The result: A thick, green weed-free lawn without burning. **GUARANTEED.**

*All-in-One Particles® = nitrogen, phosphorus, potassium and weed control ingredient contained in every particle