FRONT:

NATIONAL TURF BUILDER Plus 2 XXXXX

04/02/90 VS/CR 07/27/90 VS/CR

(Scotts (R)) Turf Builder plus 2 America's favorite weed & feed

(NOTE: The above description will be inverted.)

Scotts Best Annual Program (

step_{TM} 2

of 4 easy steps to a better lawn

Treats X,XXX sq ft (Bag) Treats X,XXX sq ft (Shaker Container)

NET WEIGHT XX.X lbs (Bag) NET WEIGHT X.X lbs (Shaker Container) ACCEPTED

OCT 1 1990

Under the Federal Insecticide. Fungirine, and findenticide Act, as amended, by the pesticide tegrationed under EPA Reg. No. 538-

TREATS (and fertilizes) X,XXX SQ FT

(Scotts (R))

SCOTTS POLICY No Quibble Guara itee SEE EACK FOR DETAILS

XXXXX

TURF BUILDER Plus 2(R)

weed control Plus lawn fertilizer for use on bahia, bermuda, bluegrass, centipede, fescue, ryegrass or zoysia lawns

(ILLUS.)

Treated

Untreated

Clears out dandelions and over 50 other broadleaf weeds

Plus fertilizes with a feeding of Turf Builder(R)

for developing thick, green lawns

Do Not use on St. Augustine, Carpetgrass, Dichondra, or Lippia 🔧

FRONT CONTINUED:

LAWN PRO

Available only at authorized Scottsp Lawn Prom dealers

Eliminates dandalions and more than 50 other broadleaf weeds after they sprout and helps make ymar lawn its thickest, greenest ever.

XX% more greening power than Brand X (Turf Builder Plus 2).

Eliminates dandalions, clover, chickweed and other non-grassy weeds while greening your lam without rapid, extreme growth.

Small, lightweight granules provide complete uniform coverage and are quickly absorbed to helpinsure control of large and small weeds.

Weeds are killed sompletely - roots and all.

Formulated for the home environment. Net Weight X X/X#LBS

XX-X-X

KEEP OUT OF REACH OF CHILDREN CAUTION
PRECAUTIONARY STREMENTS

Hazards to Humans and Domestic Animals: CAUTION, causes eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling. If in eyes: Flush with plenty of water. Get medical attention if irritation persists. Harmful if swallowed. Do not contaminate feed or foodstuffs. Do not contaminate water used for irrigation or domestic purposes. Do not graze treated areas. Do not feed clippings to livestock. Wear long pants, long-sleeved shirt and shoes when applying this product. Do not reenter or purmit others to reenter treated areas until dusts have settled.

Environmental Hammeds: Do not apply when weather conditions favor drift from target areas. Drift or runoff may adversely affect non-target plants. Do not apply directly to mater or wetlands (swamps, bogs, marshes and potholes). Do not contaminate mater when disposing of equipment washwaters.

STORAGE: Store im a clean, dry place. Reseal opened bag by folding top down and securing.

PESTICIDE D. POSM: Securely wrap original container in several layers of newspaper and dimmard in trash.

CONTAINER DISPOSA: Do not reuse bag (container). Discard bag in trash. (Rinse thoroughly before discarding in trash).

BEST AVAILABLE COPY

FRONT CONTINUED:

ACTIVE INGREDIENTS:		
2,4-D, 2,4-Dichlorophenoxyacetic acid 0.99 to 1.49%		
MCPP, 2-(2-Methyl-4-c	chlorophenoxy) propioni	c acid 0.99 to 1.49%
INERT INGREDIENTS:		98.02 to 97.02%
		Total 100.00%
EDA Dog No 520 98	FDA F.+ E20 AU 1	•
EPA Reg. No. 538-28 Turf Builder Plus 2	EPA Est 538-OH-1	CAS VVVV
TUPP BUILDER Plus Z	XX-X-X	643-XXXX
	Guaranteed Analysi	is
Total nitrogen (B)		XX%
X.X% ammoniacal nitrog		
XX.X% urea, methylene u	-	
X.X% water insoluble n		
		X%
		X%
		hylene ureas, and potassium
sulfate or muriate of pot	ash.	
Chlorine, not more than .		X.XX%
*Contains XX% slowly avai	lable methylenediurea	and dimethylenetriurea nitrogen.
11.0 0-4 11.1 2.705 704	2 000 470 1 4 070 0	
U.S. Pat. No's 3,705,794,	3,989,470 and 4,378,2	38. Product of USA
The C M South & Come Come		
The O M Scott & Sons Comp Marysville, Ohio 43041	arry	
(c) 1990. The O M Scott	f Sone Company All a	imbte magazuad
(c) 1330' THE O L SCOTT	a sons company. Hil r	ignus reserved.

FRONT CONTINUED:

(Optional Front Panel)

COVERAGE:

Treats (and fertilizes) X,XXX sq ft

APPLICATION: (See back for details)

Apply in late spring, summer, or fall. For use on bahia, bermuda, bluegrass, centipede, fescue, ryegrass, or zoysia lawns.

XX

X

X

NITROGEN

PHO3PHORUS

POTASSIUM

Essential for plant growth; makes grass green.

Stimulates root growth; helps grass multiply.

Makes plant strong; better able to resist drought and extreme heat.

GUSSETS:

LEFT GUSSET

(Scotts (R)) TURF BUILDER
Plus 2(R)
BRAND

America's favorite weed & feed

SCOTTS POLICY XXXXX
No-Quibble
Guarantee
SEE BACK FOR DETAILS

Treats (and fertilizes) X,XXX sq ft

Eliminates dandelions and more than 50 other Broadleaf weeds after they sprout and helps make your lawn its thickest, greenest ever

RIGHT GUSSET

XXXXX (Scotts (R)) TURF BUILDER

TURF BUILDER
Plus 2(R)
BRAND

America's favorite weed & feed

SCOTTS POLICY
No-Quibble
Guarantee
SEE BACK FOR DETAILS

Treats (and fertilizes) X,XXX sq ft

Eliminates dandelions and more than 50 other broadleaf weeds after they sprout and helps make your lawn its thickest, greenest ever GUSSETS:

OPTIONAL GUSSETS - Step 2

RIGHT GUSSET

(Scotts (R)) Annual SCOTTS POLICY
(Lawn Pro) Program step 2 No-Quibble
(R) Guarantee
SEE BACK FOR DETAILS

LEFT GUSSET

(Scotts (R)) Annual SCOTTS POLICY
(Lawn Pro) Program step 2 No-Quibble
(R) Guarantee
SEE BACK FOR DETAILS

TB+2 - XXXXX

X.XM **PROOF**

OF **PURCHASE** (Scotts)

(ILLUS.)

TREATS X,XXX SQ FT

Open PULL HERE

(Scotts (R)) TURF BUILDER

Plus 2 _(R)

weed control Plus lawn fertilizer

Advantages of Turf Builder Plus 2(R)

LEFT COLUMN

SUPERIOR QUALITY

SMALL LIGHTWEIGHT GRANULES MEAN BETTER WEED CONTROL. Most lawn weed controls must be absorbed through the weed's leaves to be effective. Turf Builder Plus $2_{(R)}$ granules are small and lightweight so they will stay on even the smallest weed leaves. And each Turf Builder Plus 2 granule contains weed control and America's favorite lawn fertilizer.

SCOTTS TRIONIZED R II FORMULA PROVIDES A MORE EFFICIENT NITROGEN THAN EVER BEFORE to help promote quicker greening.

THE NITROGEN IN TURF BUILDER PLUS $2_{(R)}$ IS TIME-RELEASED to provide a supply of this essential nutrient to help your lawn stay thick and green for up to 6 to 8 weeks.

EACH TURF BUILDER PLUS 2 R GRANULE CONTAINS NPK AND WEED CONTROL. We bond Scotts unique controlled-release nitrogen (N) with phosphorous (P) and potassium (K) and a weed control, so your lawn receives a safe even feeding, and effective weed control.

(ILLUS.)

(ILLUS.)

Scotts Turf Builder Plus 2 (R) **EVERY GRANULE CONTAINS** NPK AND WEED CONTROL

Competitive Simple Mixture EACH GRANULE IS A SEPARATE CHEMICAL.

Provides safe, even greening with uniform weed control

May cause uneven greening and spotty weed control

XXXXX

BACK CONTINUED:

RIGHT COLUMN

WEEDS CONTROLLED

aster bitter cress black medic bristly oxtongue buckhorn bull thistle burclover buttonweed carpetweed centella chicory chickweed cinquefoil cudweed curly dock dandelion dichondra dollarweed

English daisy eveningprimrose filaree fleabane ground ivy healal1 henbit horseweed knotweed (seedling) lambsquarter lippia mallow moneywort morningglory mustard pennywort pepperweed

pigweed plantain prickly lettuce puncturevine purslane pusley, Florida raqweed scarlet pimpernel shadflower shepherdspurse smartweed sow thistle stitchwort thymeleaved sandwort vetch white clover vellow rocket

OTHER GREAT TURF BUILDER (R) PRODUCTS FOR YOUR LAWN

To prevent crabgrass, use Turf Builder Plus Halts(R). No one else has a tougher crabgrass preventer. This problem solver forms a protective barrier to stop ugly crabgrass before it starts.

If you don't have weed problems, use Turf Builder (R) America's favorite lawn fertilizer. Turf Builder (R) promotes quick, deep greening without the danger of burning.

These great **Turf Builder**(**R**) products are developed specially by Scotts for the unique needs of your lawn — your satisfaction is unconditionally Guaranteed.

(ILLUS.)

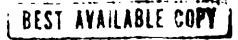
(ILLUS.)

Turf Builder Plus Halts(R)

Turf Builder(R)

Fertilizer Plus Crabgrass Preventer

Fertilizer



(Optional Back Panel Claims)

Eliminates dandelions and more than 50 other broadleaf weeds after they sprout and helps make your lawn its thickest, greenest ever.

What to expect: Dandelions and other weeds will be eliminated in 3 to 4 weeks and your lawn will be greener in 4 to 6 days.

Weed control in Turf Builder Plus 2 is absorbed by weed leaves killing the plant completely — root and all.

Super Turf Builder_R lawn fertilizer contains extra nitrogen, carefully blended with potassium and phosphorus, to make your lawn greener.

- o Your lawn will be greener in 4 to 6 days if weather conditions are good (warm soil, some moisture) and application instructions were followed.
- o The greening will reach its peak 8 to 10 days after application. The color difference will be more noticeable if your lawn is hungry to begin with.
- o Super Turf Builder works below the soil, too, helping to promote root and rhizome development; this strengthens the grass plants and enables them to produce more blades of grass, and it thickens the lawn with the addition of new grass plants.
- o Thin areas of turf will fill in over time (about 6 weeks), creating a more uniformly dense lawn.

(Optional Info on Lawn Sizing/Application Seasons)

Coverage

Treats (and fertilizes) X,XXX sq ft

How much in enough?

To determine the square footage of your lawn, walk the length and width of your lawn; one average pace equals about 3 feet. Multiply the length of the lawn by the width of the lawn. This equals the area of your lawn in square feet. NOTE: If your lawn has an irregular shape, measure square areas, then add the figures together to reach your total lawn size.

How and when to apply

Apply in late spring, summer, or fall.

·/

BACK CONTINUED:

OPTIONAL BACK PANEL CLAIMS - Step 2

Treats X,XXX sq ft (Bag)
Treats X,XXX sq ft (Shker Container)

(Scotts (R)) (Lawn Pro) (R) Scotts Best Annual Program

Now it's easy for you to have a better lawn

Save money

Start anytime

Why even consider a lawn care service? Scotts Annual Program will give you a beautiful lawn for less money. You can start into the Annual Program anytime of the year. Just check the month and select the appropriate Step listed below.

Simple and easy

Guaranteed results

No more guesswork. You simply apply the right product — one Step at a time.

Each Step is designed to the specific season to help give you a healthier, greener lawn.

(ILLUS.)

(The 4 Steps listed below will be placed horizontally in one row.)

step 1. Early Spring February-April

Crabgrass Preventer plus Fertilizer — prevents crabgrass foxtail, spurge, oxalis, chickweed and other annual weeds while providing deep, thick greening for up to 2 months. This is Scotts best fertilizer plus crabgrass preventer. in the Pacific Northwest, Step_{TM} 1 is "Moss Control plus Fertilizer".

step 2. Late Spring April-June

Weed Control Plus Fertilizer — controls dandelions, clover, chickweed and other broadleaf weeds while greening your lawn for up to 2 more months. This is Scotta best weed and feed.

step 3. Summer June-August

Insect Control plus Fertilizer — controls white grubs, chinch bugs, sod webworms and other lawn insects plus keeps your lawn green through the Summer.

step 4. Fall August-November

Lawn Fertilizer — specially formulated for the Fall — the best time to develop a stronger root system for a healthier, thicker lawn. Helps your lawn green up even quicker next Spring. This is Scotts best fall fertilizer.

OPTIONAL BACK PANEL CLAIMS - Step 2

If you have questions

We designed this Program to make having a better lawn as simple and easy as possible. But you may still have some questions about your lawn during the year. If so, you can contact the Scotts Lawn Pro retailer where you bought this Program. They are ready to answer your questions and provide any help or information that you may need.—ON—You can get the answers by talking directly with one of Scotts lawn counselors. Simply dial this toll—free number 1—800—543—TURF (in Ohio 1—800—762—4010).

Scotts Policy No-Quibble Guarantee

If for any reason you are not satisfied with results after using any Scotts product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund check promptly.

(UPC)

XXXXX XXXXX

SCOTTS...the lawn people MARYSVILLE, OHIO 43041

(c) 1990. The O M Scott & Sons Company. All rights reserved.

(Description below will be inverted.)

(scotts (R))
(Lawn Pro) step 2
(R)

120+17 xxxxx

Easy To Apply

Turf Builder Plus 2 -- DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

APPLICATION

- . Apply anytime weeds are actively growing (when daytime temperatures are consistently above $60^{\circ}F$). Avoid applying when temperatures are consistently above $90^{\circ}F$.
- . Apply on a calm day.
- . Apply to moist grass. To help particles stick to weed leaves the grass should be thoroughly watered or wet from dew before applying Turf Builder Plus $2_{\{R\}}$.
- . On bahia and centipede lawns wait until after the second mowing of the year but NOT before mid-March. In the fall DO NOT treat centipede after the first of October and DO NOT treat bahia after the first of November.
- . Do not use this product on flowers, shrubs, fruit or vegetable plants or on creeping bentgrass, St. Augustine, dichondra or lippia lawns. On bermudagrass, bahia, centipede and zoysiagrass lawns, under certain conditions, some temporary discoloration may result.

WATERING OR RATN

Do not water your lawn for 24 hours after appl_cation. Water will wash the weed control off the weed's leaves and reduce the effectiveness of this product.

This product <u>should not</u> be applied if rain is expected within the next 24 hours.

IMPORTANT

WHAT TO EXPECT

Weed stems and leaves will begin to twist and curl in a few days, but a month or more may be required for complete control.

This product will not prevent weed seeds from producing new plants.

EXTREME TEMPERATURES

Avoid applying when temperatures are consistently above 90 degrees.

BACK CONTINUED:

SEEDING/SODDING/SPRIGGING

Wait until the man gass has been mowed at least four times before applying Turf Builder Plus 2.

If you are planwing to seed, sod or spri-,, you should wait at least one month after you have applied Turf Builder Plus ...

SPREADER (or Spreading Tips For best results, use a Scotts Spreader (chart))

Be careful when applying this product near shrubs, flower beds or vegetable gardens as contact with weed control may damage these desirable plants. The Scotts PF Drop Spreaders provide excellent controlled application to protect these areas. When using the EasyGreen or SpeedyGreen Rotary Spreader take special care near desirable plants.

Spreader Settings	Scotts Drop Spreaders	Scotts EasyGreen TM S Rotary	Scotts peedyGreen TM Rotary
(treats X,XXX sqft)	x	xx	XX
Additional Spreader Setti	ngs		
Cyclone Rotary	. xx	Ortho Drop	×
Central Drop	. XX	Green View Dr	ор Х
Sears Drop	. xx	Precision Dro	•

(Non-Scotts spremer settings are approximate. You may need to adjust for proper coverage.)

TIPS ON SPREADING WITH SCOTTS SPREADERS

Scotts Drop:

- First apply 2 mader strips
- Operate spreader the longest way of the lawn

(ILLUS.)

- Overlap wheels to insure uniform feeding
- Shut off spreader when you have reached the header strips or stopped

(ILLUS.)

 Mow lawn first if grass is tall enough to touch the bottem of spreader

BEST AVAILABLE COPY

EasyGreenTM Rotary:

- Slide shut-off lever to the right. Application automatically starts and stops when you do
- Fo'complete coverage make each pass about 30 inches from the previous one so some overlapping occurs

SpeedyGreenTM Rotary:

- Shut-off spreader anytime you stop.
- For complete coverage make each pass about 5 feet from the previous one so some overlapping occurs.
- Avoid applying product in flower beds adjacent to lawns

(Optional Spreader Instructions)

Scotts Drop: Mow lawn first if grass is tall enough to touch the bottom of the spreader. First apply two header strips. Then operate spreader the longest way of the lawn. Overlap wheel marks to insure uniform feeding. Shut off spreader when you have reached the header strips or stopped.

(ILLUS)

Scotts EasyGreen_{TM} Rotary: Slide shut-off lever to the right; application automatically starts and stops when you do. For complete coverage make each pass about 30 inches for the previous one so some overlapping occurs.

(ILLUS.)

Scotts SpeedyGreen_{TM} Rotary: Shut off spreader anytime your stop. For complete coverage make each pass about 5 feet from the previous one, so some overlapping occurs. Avoid applying this product on flowers, vegetables and shrub plantings.

Spreader Setting
(covers X,XXX sq ft)
ı I XX
XX
XX

BACK CONTINUED:

There's a Scotts product for every need:

Lawn Problems? Scotts Disease Control Plus Lawn Fertilizer corrects most lawn fungus problems. Scotts Insect Control Plus Lawn Fertilizer corrects most lawn insect problems.

(ILLUS.)

Seeding, sodding, or sprigging, for new lawns, use Scotts Starterpm Fertilizer and follow up in 4 to 6 weeks with Scotts Turf Builder to establish new plantings.

(ILLUS.)

Confused over what to do or when to do it? With Scotts 4-Step_{TM} annual program it is hard to fail. Simply apply Step_{TM} 1 in early spring and another Step_{TM} every two months. You will eliminate weeds and insects and feed your lawn year-round with Scott's best annual program. (NOT for dichondra, St. Augustinegrass and some geographical areas).

Lawn Questions?

Have questions or need advise?

Call Scott's toll-free consumer hotline: 1-800-543-TURF (In Ohio, 1-800-762-4010)

Open Monday through Saturday 9:00 am to 5:00 pm EST.

XXXXX

Scotts Policy
No-Quibble Guarantee

If for any reason you are not satisfied with results after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund check promptly.

Scotts...the lawn people Marysville, Ohio 43041

O (UPC)

32247 XXXXX

(NOTE: The description below will be inverted.)

XXXXX

(Scotts (R)) TURF BUILDER
Plus 2 (R)
BRAND

America's favorite weed & feed

OPTIONAL DIRECTIONS FOR USE - steptm 2

It is a violation of federal law to use this product in a manner inconsistent / with its labeling.

LEFT COLUMN

Application

- . Apply to moist foliage when weeds are actively growing, but not before yellow dandelion blooms have appeared.
- . Apply to moist or dry foliage, however, for best results, apply to moist foliage.
- . Be careful when applying this product near shrubs, flower beds or vegetable gardens as weed control may damage these desirable plants.
- Do not over apply, especially under the drip zone of desirable shrubs and trees
- ... Don't use on dichondra, St. Augustine, creeping bentgrass, bahia, or centipedegrass lawns or on newly seeded or sodded lawns until after the fourth mowing. Don't plant grass for one month after using this product and don't apply when daytime temperatures are consistently 90 degrees or above.
- Allow at least 4-6 weeks between program applications.

Watering or Rain

Do not water your lawn for 24 hours after application. Water will wash the weed control off the weed's leaves and reduce the effectiveness of this product. This product should not be applied if rain is expected within the next 24 hours.

Tips on Spreading

Scotts Drop:

- . Do not apply during windy days.
- . First apply 2 header strips ?

(ILLUS.) (ILLUS.)

- Overlap spreader application area to avoid ' strips of untreated lawn,
- Shut off spreader when you reach the header / strip or any time you stop.

BACK CUNTINUED:

EmsyGreenTM Rotary:

- Slide shut-off lever to the right, application automatically starts and stops when you do
- Avoid misses by making each pass about 30 inches from the previous one so some overlapping occurs

Scotts Spreader Sattings

Scotts Drop Spreaders	Scotts EasyGreen TM Rotary	Scotts	
		SpeedyGreen TM	
x x/x	XX	x	

Additional Spreader Settings (Non-Scotts spreader settings are approximate. You may need to adjust for proper coverage).

(The following instructions to be used on 1,000 sq ft shaker container only)

APPLICATION RATE (Actual Size) contents of thi

contents of this package covers a 25 ft. by 40 ft. area (1,000 sq ft)

Picture of shaker carton

Use lightweight shaker carton to sprinkle evenly over lawn as shown. Picture of dime

If you have questions

We designed this program to make having a better lawn as simple and easy as possible. But you may still have some questions about your lawn during the year. If so, you can contact the Scotts Lawn Pro retailer where you bought this program. They are ready to answer your questions and provide any help or information that you may need — OR-You can get the answer by talking directly with one of Scotts lawn counselors. Simply dial this toll-free number 1-800-543-TURF (in Ohio 1-800-762-4010).