



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

February 8, 2018

Wendy Hollingsworth-Cox
Sr. Analyst, Federal Registrations
The Scotts Company
14111 Scottslawn Road
Marysville, OH 43041

Subject: Notification per PRN 98-10 – New ABNs and Marketing Claims
Product Name: SCOTTS BONUS S
EPA Registration Number: 538-18
Application Date: 8/4/2017
Decision Number: 535519

Dear Ms. Hollingsworth-Cox:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Sarah Meadows at 703-347-0505 or via email at meadows.sarah@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Sarah Meadows". To the right of the signature, the word "FOR" is written in a stylized, handwritten font.

Reuben Baris, Product Manager 25
Herbicide Branch
Registration Division (7505P)
Office of Pesticide Programs

Note to PM:

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[Bracketed information is optional.] Text separated by / denotes and/or options.

Underline text is new. ~~Strike through text is being deleted.~~

EPA Reg. No. 538-18

Scotts Bonus S

EPA Reg. No. 538-18

NOTIFICATION

538-18

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

2/8/2018

ACTIVE INGREDIENT:

Atrazine[†]..... 1.293%

Related Compounds:..... 0.027%

OTHER INGREDIENTS:..... 98.680%

Total..... 100.000%

[† CAS #1912-24-9]

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back/side/top/bottom [panel/label] for additional precautionary statements.

[Covers/treats/feeds/fertilizes XXXX sq ft/XX ft x XXX ft]

Coverage denoted by "X" will be added to FPL.

Coverage will not to exceed 2 lbs. atrazine per acre.

1/8 acre = 5,445 sq. ft.

NET WEIGHT/WT. 17.24 LBS (7.8 kg)

Note to PM: The 17.24 lb bag covers 5,000 sq ft. See table for coverage examples.

Coverage Examples:

| Bag Weight (lbs) | Coverage (sq. ft.) | A.I. percent | # AI per acre | # Product per 1000 sq ft |
|------------------|--------------------|--------------|---------------|--------------------------|
| 17.24 | 5,000 | 1.32 | 2 | 3.45 |
| 34.48 | 10,000 | 1.32 | 2 | 3.45 |
| 51.72 | 15,000 | 1.32 | 2 | 3.45 |

EPA Reg. No. 538-18

EPA Est. No. XXX-XX-X [Superscript used is first letter of [run code on end of container]

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EPA Reg. No. 538-18

Optional Company Identifier: Scotts®

Alternate Brand Names:

Bonus S Southern Weed & Feed
Weed & Feed for St. Augustinegrass
Lawn Fertilizer plus Weed Control for St. Augustinegrass
Landscaper Lawn Fertilizer with Weed Control for St. Augustinegrass
Expert Gardener St. Augustine Weed & Feed
Super Bonus S
Super Bonus S Southern Weed & Feed
Scotts Bonus S Weed Control Plus Lawn Fertilizer
Bonus S Florida Weed & Feed
Turf Builder Bonus S Southern Weed & Feed₂
Turf Builder Bonus S Southern Weed & Feed_B
Turf Builder Bonus S Weed & Feed_{FL}
Step 1 Southern Weed Control Plus Lawn Fertilizer
Step 1 Southern Lawn Food Plus Weed Control
Step 1 Southern Weed Control Plus Lawn Food
Step 1 Southern Weed & Feed
Step 3 Southern Fall Weed Control Plus Lawn Fertilizer
Step 3 Southern Lawn Food Plus Weed Control
Step 3 Southern Fall Weed Control Plus Lawn Food
Step 3 Southern Fall Weed & Feed
Step 3 Southern Weed & Feed
Step 4 Southern Fall Weed Control Plus Lawn Fertilizer
Step 4 Southern Fall Lawn Food Plus Weed Control
Step 4 Southern Fall Weed Control Plus Lawn Food
Step 4 Southern Fall Weed & Feed
Step 4 Southern Weed & Feed
Super Turf Builder Bonus S Southern Weed and Feed
Vigoro® Southern Weed & Feed
Sta-Green® Southern Weed & Feed
Ace Green Turf® St. Augustine Weed & Feed
Ace Green Turf® Southern Weed & Feed
Ace St. Augustine Weed & Feed
Ace Southern Weed & Feed
True Value® St. Augustine Weed & Feed
True Value® Southern Weed & Feed
Green Thumb® St. Augustine Weed & Feed
Green Thumb® Weed & Feed
True Value® Green Thumb® St. Augustine Weed & Feed
True Value® Green Thumb® Weed & Feed
Ultra Turf Builder with Bonus S Southern Weed & Feed
Turf Builder Ultra with Bonus S Southern Weed & Feed
Select Turf Builder with Bonus S Southern Weed & Feed
Turf Builder Select with Bonus S Southern Weed & Feed
Scotts Turf Builder Bonus S Weed & Feed for Centipede & Southern Lawns
Turf Builder Bonus S Southern Weed & Feed_{FL}
Turf Builder Annual Program Early Spring S
Turf Builder Annual Program Fall S
Turf Builder Annual Program Southern Early Spring
Turf Builder Annual Program Southern
Turf Builder Annual Program S
Turf Builder Southern Annual Program Early Spring
Turf Builder Early Spring S
Turf Builder Fall S
Turf Builder Essentials Bonus S Southern Weed & Feed
Turf Builder Essentials Brand Bonus S Southern Weed & Feed
Turf Builder Complete Bonus S Southern Weed & Feed
Turf Builder Complete Brand Bonus S Southern Weed & Feed
Turf Builder Essentials Southern Weed & Feed
Turf Builder Essentials Brand Southern Weed & Feed

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- Turf Builder Complete Southern Weed & Feed
- Turf Builder Complete Brand Southern Weed & Feed
- Turf Builder Elite Bonus S Southern Weed & Feed
- Turf Builder Select Bonus S Southern Weed & Feed
- Turf Builder Elite Southern Weed & Feed
- Turf Builder Select Southern Weed & Feed
- ~~Turf Builder Restore S~~
- ~~Turf Builder Annual Program Restore S~~
- ~~Turf Builder Nurture Cycle Restore S~~
- ~~Turf Builder Foundation S~~
- ~~Turf Builder Annual Program Foundation S~~
- ~~Turf Builder Nurture Cycle Foundation S~~

Optional Product Descriptors

- Weed-and-Feed
- Southern Weed & Feed
- Weed & Feed
- Lawn Food plus Weed Control
- Early Spring
- Fall

X-X-X **Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.**

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[FIRST AID AND ENVIRONMENTAL HAZARDS]

[Keep Out of Reach of Children]

[CAUTION]

Precautionary Statements

Hazards to Humans and Domestic Animals [icon]

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing.

FIRST AID [icon]

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye.

If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

If inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling poison control center or doctor, or going for treatment. Call: 1-XXX-XXX-XXXX (**number is available 24/7/365**)

Environmental Hazards [icon]

This product is toxic to aquatic invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treated area. Sweeping any product that lands on a driveway, sidewalk, or street, back into the treated area of the lawn will help to prevent run off to water bodies or drainage systems. Runoff and drift from treated areas may be hazardous to aquatic organisms in neighboring areas. Do not contaminate water when cleaning equipment or disposing of equipment washwaters. Do not clean equipment over hard surfaces or near storm drains.

Atrazine can travel (seep or leach) through soil and enter ground water which may be used as drinking water. Atrazine has been found in ground water. Users are advised not to apply Atrazine on sand and loamy soils where the water table (groundwater) is close to the surface and where these soils are very permeable; i.e., well drained. Your local agricultural agencies can provide further information on the type of soil in your area and the location of ground water.

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[KEY PRODUCT FACTS]**[APPLICATION]****[HOW AND WHEN TO APPLY]**

[Apply in late winter, spring, or fall]

OPTION 1 – DIRECTIONS FOR USE**DIRECTIONS FOR USE**

It is violation of federal law to use this product in a manner inconsistent with its labeling.

Control

- Apply when grass and weeds are actively growing. If complete control is not obtained a second treatment may be required 2 months after the first.
- [Apply in the Fall to control winter weeds such as henbit, chickweed, rabbit-tobacco, eveningprimrose.]
- Controls ***insert one or more weeds from following weed list*** [Controls weeds as listed above/below] ***or*** Kills/Controls listed weeds ***Note to PM: The weed list may appear elsewhere on the label and be referenced in the Directions for Use***

| | | |
|------------------------------|---------------------------------|-------------------------|
| Black medic | Eveningprimrose | Red sorrel/sheep sorrel |
| Blue toadflax | Florida betony | Rescuegrass |
| Buckhorn | Florida pusley | Shepherd's purse |
| Burclover | Fragrant cudweed/rabbit-tobacco | Sowthistle |
| Carolina geranium/cranesbill | Henbit | Stinging nettle |
| Chickweed | Lippia/Matchweed | Venus lookingglass |
| Dandelion | Oxalis/Yellow woodsorrel | Wild mustard |
| Dichondra | Pepperweed/peppergrass | Clover, Hop |
| Dollarweed/Pennywort | Purslane | Clover, White |

Reentry

- Do not allow people or pets to enter treatment areas until watering-in is complete and the surface is dry.

Restrictions

- DO NOT APPLY DURING WINTER DORMANCY PERIOD. WAIT UNTIL AFTER THIRD MOWING OF THE SEASON TO APPLY.
- Do not apply to lawns or mixed lawns of bahiagrass, bermudagrass, bluegrass, fine fescue, bentgrass, ryegrass, tall fescue or dichondra because injury may occur.
- Apply only when grass is dry.
- Do not apply this product in a way that will contact any person either directly or through drift. Keep people and pets out of area during application.
- Do not apply by hand or hand-held rotary devices such as hand-held rotary applicator.
- This product must be WATERED IN IMMEDIATELY after application.
- Maximum single application is 2 lbs. active ingredient per acre, no more than two applications per year (4 lbs. a.i./acre/yr.).
- Do not use under trees, shrubs, bedding plants, flower or garden plants

Seeding/Sprigging.

Apply Scotts Bonus S after sprigging a new St. Augustine or zoysia lawn to prevent competition from germinating weeds. Water the new sprigs, allow the grass blades to dry, then make the application of Scotts Bonus S.

- Don't apply to newly seeded centipede and carpetgrass lawns until after the new grass has been mowed at least twice.
- Don't plant sprigs for one month, or sow new grass seed for six months following application of Scotts Bonus S.

Note to PM:***Bold, italicized text is information for the reader and is not part of the label.***

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Underline text is new. ~~Strike-through text is being deleted.~~**OPTION 2 – DIRECTIONS FOR USE****DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconstant with its labeling.

[USE RESTRICTIONS]

Don't apply to lawns or mixed lawns of bahiagrass, bermudagrass, bluegrass, fine fescue, bentgrass, ryegrass, tall fescue or dichondra because injury may occur. Don't apply to newly seeded centipede and carpetgrass lawns until after the new grass has been mowed at least twice. Don't plant sprigs for one month, or sow new grass seed for six months following application. Do not apply during winter dormancy period. Wait until after third mowing of the season to apply.

Do not apply this product in a way that will contact any person either directly or through drift. Keep people and pets out of area during application. Do not allow people or pets to enter treatment areas until watering-in is complete and the surface is dry. Do not apply by hand or hand-held rotary devices such as hand-held rotary applicator. Do not use under trees, shrubs, bedding plants, flower or garden plants.

[INSTRUCTIONS]

Scotts Bonus S controls a wide range of lawn weeds, including broadleaf weeds and annual weeds commonly found in home lawns. In addition, a XX-X-X fertilizer provides a supply of plant food needed for growth.

- Apply only when grass is dry.
- This product must be WATERED IN IMMEDIATELY after application.
- Maximum single application is 2 lbs. active ingredient per acre, no more than two applications per year (4 lbs. a.i./acre/yr.).

[CONTROL]

- Apply when grass and weeds are actively growing. Controls weeds listed below. If complete control is not obtained, a second treatment maybe required 2 months after the first.
- [Apply in the Fall to control winter weeds such as henbit, chickweed, rabbit-tobacco, eveningprimrose.]

REENTRY

- People and pets may re-enter treated area after product is watered-in and surface is dry

[SPRIGGING]

- Apply after sprigging a new St. Augustine or zoysia lawn to prevent competition from germinating weeds. Water the new sprigs, allow the grass blades to dry, then make the application.

[Weeds Controlled:] Note to PM: The weed list may appear elsewhere on the label and be referenced in the Directions for Use

- Kills/Controls listed weeds *or* Kills weeds including *insert weeds from weed list here*

| | | |
|------------------------------|---------------------------------|-------------------------|
| Black medic | Eveningprimrose | Red sorrel/sheep sorrel |
| Blue toadflax | Florida betony | Rescuegrass |
| Buckhorn | Florida pusley | Shepherd's purse |
| Burclover | Fragrant cudweed/rabbit-tobacco | Sowthistle |
| Carolina geranium/cranesbill | Henbit | Stinging nettle |
| Chickweed | Lippia/Matchweed | Venus lookingglass |
| Dandelion | Oxalis/Yellow woodsorrel | Wild mustard |
| Dichondra | Pepperweed/peppergrass | Clover, Hop |
| Dollarweed/Pennywort | Purslane | Clover, White |

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OPTION 3 – DIRECTIONS FOR USE**DIRECTIONS FOR USE**

It is violation of federal law to use this product in a manner inconsistent with its labeling.

- Do not apply to lawns or mixed lawns of bahiagrass, bermudagrass, bluegrass, fine fescue, bentgrass, ryegrass, tall fescue or dichondra because injury may occur.
- Apply only when grass is dry.
- This product must be WATERED IN IMMEDIATELY after application.
- Maximum single application is 2 lbs. active ingredient per acre, no more than two applications per year (4 lbs. a.i./acre/yr.).
- Do not apply by hand or hand-held rotary devices such as hand-held rotary applicator.
- Do not apply this product in a way that will contact any person either directly or through drift. Keep people and pets out of area during application.
- Do not apply during winter dormancy period. Wait until after third mowing of the season to apply.
- Do not use under trees, shrubs, bedding plants, flower or garden plants.

[Reentry]

- Do not allow people or pets to enter treatment areas until watering-in is complete and the surface is dry.

[Control]

- Apply when grass and weeds are actively growing. For severe weed problems, a second treatment may be required 2 months after the first.
- [Apply in the Fall to control winter weeds such as henbit, chickweed, rabbit-tobacco, evening primrose.]
- Controls [these common lawn] weeds ***insert one or more weeds from the following weed list or Kills/Controls listed weeds*** ***Note to PM: The weed list may appear elsewhere on the label and be referenced in the Directions for Use***

| | | |
|------------------------------|---------------------------------|-------------------------|
| Black medic | Eveningprimrose | Red sorrel/sheep sorrel |
| Blue toadflax | Florida betony | Rescuegrass |
| Buckhorn | Florida pusley | Shepherd's purse |
| Burclover | Fragrant cudweed/rabbit-tobacco | Sowthistle |
| Carolina geranium/cranesbill | Henbit | Stinging nettle |
| Chickweed | Lippia/Matchweed | Venus lookingglass |
| Dandelion | Oxalis/Yellow woodsorrel | Wild mustard |
| Dichondra | Pepperweed/peppergrass | Clover, Hop |
| Dollarweed/Pennywort | Purslane | Clover, White |

[Seeding/sodding/sprigging]

- Apply Scotts Bonus S after sprigging/sodding a new St. Augustine or zoysia lawn to prevent competition from germinating weeds. Water the new sprigs/sod, allow the grass blades to dry, then make the application of Scotts Bonus S.
- Don't apply to newly seeded centipede and carpetgrass lawns until after the new grass has been mowed at least twice.
- Don't plant sprigs/sod for one month, or sow new grass seed for six months following application of Scotts Bonus S.

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OPTION 4 – DIRECTIONS FOR USE QUICK START GUIDE**DIRECTIONS FOR USE**

It is violation of federal law to use this product in a manner inconsistent with its labeling.

[*insert company name*] Quick Start Guide

[You're just three/four/a few [simple/easy] steps away from a beautiful *insert company name* lawn]

[ICON – Spreader/Dial]

[1.] Fill & Set Spreader

[*insert company name* Broadcast/Rotary Spreaders]]X]

[*insert company name* Drop Spreaders] [X]

[Use only with *insert company name* spreaders/applicators.]

[*insert company name* products are designed to work with *insert company name* spreaders/applicators.]

[For additional spreader settings, [please] call *insert company phone number*.]

[This package applies 3.45lbs of product per 1,000 sq. ft.]

[ICON – Spreader/Lawn]

[2.] Apply

For even application walk at a steady pace slightly overlapping each pass.

Scotts Drop Spreaders: Align hopper arrow with previous wheel track.

Scotts Broadcast/Rotary Spreaders: Line up each pass approximately 5 ft. from wheel track.

Apply when grass and weeds are actively growing.

Apply only when grass is dry.

This product must be WATERED IN IMMEDIATELY after application.

[ICON – Broom]

[3.] Clean-Up

Sweep product from hard surfaces onto the lawn [to keep valuable feeding nutrients on the grass.]

[ICON – lower legs stepping onto grass] [4.] You're Done! What's Next?

Do not allow people or pets to enter treatment areas until watering-in is complete and the surface is dry.

Questions? [Call] [now] *insert company phone number* [icon – phone]

insert company website [icon – computer mouse]

[[Application] Restrictions]

- Maximum of two applications per year. This product applies 2 lbs active ingredient per acre.
- This product must be WATERED IN IMMEDIATELY after application.
- Do not apply by hand or hand-held rotary devices such as hand-held rotary applicator.
- Do not apply this product in a way that will contact any person either directly or through drift. Keep people and pets out of area during application
- Do not apply to lawns or mixed lawns of bahiagrass, bermudagrass, bluegrass, fine fescue, bentgrass, ryegrass, tall fescue or dichondra because injury may occur
- Do not apply during winter dormancy period. Wait until after third mowing of the season to apply.
- Do not use under trees, shrubs, bedding plants, flower or garden plants.

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Other Things You Need To Know

[For Control]

- Kills/Controls listed weeds **or** Kills weeds including ***insert weeds from weed list***
- **Note to PM: The weed list may appear elsewhere on the label and be referenced in the Directions for Use**
- For severe weed problems, a second treatment may be required 2 months after the first.
- [Apply in the Fall to control winter weeds such as henbit, chickweed, rabbit-tobacco, and eveningprimrose.]

| | | |
|------------------------------|---------------------------------|-------------------------|
| Black medic | Eveningprimrose | Red sorrel/sheep sorrel |
| Blue toadflax | Florida betony | Rescuegrass |
| Buckhorn | Florida pusley | Shepherd's purse |
| Burclover | Fragrant cudweed/rabbit-tobacco | Sowthistle |
| Carolina geranium/cranesbill | Henbit | Stinging nettle |
| Chickweed | Lippia/Matchweed | Venus lookingglass |
| Dandelion | Oxalis/Yellow woodsorrel | Wild mustard |
| Dichondra | Pepperweed/peppergrass | Clover, Hop |
| Dollarweed/Pennywort | Purslane | Clover, White |

[Seeding/sodding/sprigging]

- Apply Scotts Bonus S after sprigging/sodding a new St. Augustine or zoysia lawn to prevent competition from germinating weeds. Water the new sprigs/sod, allow the grass blades to dry, then make the application of Scotts Bonus S.
- Don't apply to newly seeded centipede and carpetgrass lawns until after the new grass has been mowed at least twice.
- Don't plant sprigs/sod for one month, or sow new grass seed for six months following application of Scotts Bonus S.

STORAGE AND DISPOSAL [icon]

PESTICIDE STORAGE: Store in a clean, dry place. Reseal opened bag [by folding top down and securing].

PESTICIDE DISPOSAL and CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container.

If empty: Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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SPREADER SETTING INFORMATION Note to PM: The following are optional formats to present spreader setting information. Appropriate spreader settings, spreader brand names, and coverage will be inserted on Final Printed Label

This package applies [3.45] lbs of product per 1,000 sq ft.

Spreading Tips

[Scotts recommends the PF Spreader to receive the maximum value from Scotts Bonus S.]

[For best results, use a Scotts spreader:]

Scotts Drop:

[Mow lawn first if grass is tall enough to touch the bottom of the spreader. First apply two header strips. Then operate spreader the longest way of the lawn. Overlap wheel marks to insure uniform feeding. Shut off spreader when you have reached the header strips or stopped.]

(ILLUS.)

Scotts EasyGreen™ / insert brand name Rotary:

[Shut off spreader anytime you stop. For complete coverage make each pass about 30 inches from the previous one so some overlapping occurs. Avoid applying this product on flower, vegetable and shrub plantings.]

(ILLUS.)

Scotts SpeedyGreen™ / insert brand name Rotary:

[Shut off spreader anytime you stop. For complete coverage make each pass about five feet from the previous one so some overlapping occurs. Avoid applying this product on flower, vegetable and shrub plantings.]

(ILLUS.)

Spreader Setting (covers X,XXX sq ft)

| Spreader | Spreader Setting |
|--|------------------|
| Scotts Drop Spreader | X |
| Scotts EasyGreen® / <i>insert brand name</i> | XX |
| Scotts SpeedyGreen® / <i>insert brand name</i> | X |

For even application walk at a steady pace slightly overlapping each pass.

Scotts/*insert brand name* Drop Spreaders: Align hopper arrow with previous wheel track.

Scotts /*insert brand name* Broadcast/Rotary Spreaders: Line up each pass approximately 5 ft. from wheel track.

(Non-Scotts spreader settings are approximate. You may need to adjust for proper coverage.)

[DESIRABLE PLANTS: DO NOT APPLY ON OR UNDER THE BRANCH SPREAD (ROOTZONE) OF TREES, SHRUBS, BEDDING PLANTS, FLOWERS, OR GARDEN PLANTS, PARTICULARLY IN COMPACT, SLOWLY DRAINING SOILS IN THE DALLAS-FT WORTH AREAS.]

| [Spreader] | Spreader Setting REGULAR RATE covers X,XXX sq. ft. | DIRECTIONS |
|---|--|--|
| Scotts Drop Spreaders | X | Mow lawn first; apply 2 header strips; apply longest direction of lawn, overlapping wheel marks. |
| Scotts EasyGreen® / <i>insert brand name</i> Rotary | X | Make each pass about XX inches from previous pass to overlap spread width. |
| Scotts SpeedyGreen® / <i>insert brand name</i> Rotary | X | Make each pass about X feet from previous pass to overlap spread width. |

Spreading Settings [And Information]

000538-00018.20170804.NOTIF

Highlighted Copy

Covers X,XXX sq ft

[Settings]

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[ILLUS][Spreader]

[XX]

Scotts Broadcast / Rotary Spreaders

[Apply header strips. Then apply product in longest direction of lawn. For best results, use a Scotts spreader. Shut off spreader or stop each time you reach header strip. Each pass should be within 5 feet of the other to ensure an overlap.]

[Scotts Basic™, Standard™, Deluxe™ EdgeGuard®, Lawn Pro® or SpeedyGreen®/ *insert brand name*]

Scotts EasyGreen® / *insert brand name*

[XX]

[Each pass should be within 30 inches of the other to ensure an overlap.]

[ILLUS]

[XX]

Scotts Drop Spreaders

[Makes sure spreader wheel completely overlaps previous wheel marks.]

[Scotts AccuGreen®/ *insert brand name*]

[For additional spreader settings, please call *insert co. phone number*]

[Scotts Broadcast Tractor Spreader] / *insert brand name*

[X]

[Use *only* with Scotts spreaders.]

[Scotts products are designed to work with Scotts spreaders.]

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OPTIONAL FERTILIZER GUARANTEE INFORMATION

The following table may be used in whole or in part. Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.

GUARANTEED ANALYSIS

Product Name

XX-XX-XX (*insert N-P-K ratio*)

FXXX (*insert FL Fertilizer License No.*)

| | | |
|--|--|-----|
| Total nitrogen (N) | | XX% |
| X.X% ammoniacal nitrogen | | |
| X.X% urea nitrogen | | |
| X.X% other water soluble nitrogen* | | |
| X.X% water insoluble nitrogen | | |
| Available phosphate (P ₂ O ₅) | | X% |
| Soluble potash (K ₂ O) | | X% |
| Calcium (Ca) | | X% |
| Magnesium (Mg) (Total) | | X% |
| X.X% water soluble magnesium (Mg) | | |
| X.X% chelated magnesium (Mg) | | |
| Sulfur (S) | | X% |
| X.X% combined sulfur (S) | | |
| X.X% free sulfur (S) | | |
| Boron (B) (Total) | | X% |
| Copper (Cu) (Total) | | X% |
| X.X% water soluble copper (Cu) | | |
| X.X% chelated copper (Cu) | | |
| Iron (Fe) (Total) | | X% |
| X.X% water soluble iron (Fe) | | |
| X.X% chelated iron (Fe) | | |
| Manganese (Mn) (Total) | | X% |
| X.X% water soluble manganese (Mn) | | |
| X.X% chelated manganese (Mn) | | |
| Zinc (Zn) (Total) | | X% |
| X.X% water soluble zinc (Zn) | | |
| X.X% chelated zinc (Zn) | | |
| Chlorine, not more than | | X% |

Derived from: ammonium phosphate/urea/methylenureas/potassium sulfate/ammonium sulfate/muriate of potash/polymer-coated sulfur-coated urea/potassium chloride/dolomite.

*Contains X.X% slowly available methylenediurea/dimethylenetriurea nitrogen/water insoluble nitrogen.

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-sc.com> or <http://www.aapfco.org/metals.htm>

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OPTIONAL TEXT AND CLAIMS

Appropriate fertilizer, formula and company specific information will be inserted on Final Printed Label to replace "X"

References to Scotts Bonus S may be replaced by appropriate alternate or supplemental product names. References to the Scotts Brand may be replaced with appropriate alternate brand.

OPTIONAL PRODUCT EFFICACY CLAIMS

The following claims may be listed on the FPL followed by any or all weeds may be listed below

- o Weeds controlled/killed [include/including]
- o Controls/kills [the following] [these] [XX] [common lawn] [weeds]:
- o Controls/kills [broadleaf] weeds such as

| | | |
|------------------------------|---------------------------------|-------------------------|
| Black medic | Eveningprimrose | Red sorrel/sheep sorrel |
| Blue toadflax | Florida betony | Rescuegrass |
| Buckhorn | Florida pusley | Shepherd's purse |
| Burclover | Fragrant cudweed/rabbit-tobacco | Sowthistle |
| Carolina geranium/cranesbill | Henbit | Stinging nettle |
| Chickweed | Lippia/Matchweed | Venus lookingglass |
| Dandelion | Oxalis/Yellow woodsorrel | Wild mustard |
| Dichondra | Pepperweed/peppergrass | Clover, Hop |
| Dollarweed/Pennywort | Purslane | Clover, White |

[Do not apply to lawns or mixed lawns of bahiagrass, bermudagrass, bluegrass, fine fescue, bentgrass, ryegrass, tall fescue, or dichondra.]

[Use on St. Augustine[grass], zoysia[grass], centipede[grass], and carpet[grass] lawns only.]

[[For] use [only] on St. Augustinegrass, [including] [Floratam], centipede[grass], zoysia[grass], and carpet[grass] lawns [ONLY].]

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GENERAL CLAIMS

- **[1/One] Simple Program [For] [4/four] A Beautiful Lawn**
- **[photo] treated [photo] untreated**
- 1 [step/phase] [Illustration]
- 4 [step/phase] [Illustration]
- Annual Program [Southern]
- Apply in late winter, spring, or fall
- Apply when/anytime weeds are growing
- Apply in the fall to kill reoccurring [insert/any all listed weeds]
- Apply in early/late spring: February/March/April/May/June
- Apply in Fall: Aug/Sep/Oct/Nov
- Beautiful Lawns Since 1924
- Early Spring
- Everything you need in one simple program
- Fall
- For Southern Lawns
- [Insert brand name Promise Satisfaction Guaranteed]/[The Insert brand name Promise is in Every Bag]
- [Insert brand name Promise Satisfaction Guaranteed]/[The Insert brand name Promise is in Every Bag]
- Join the [name] Garden Club – For more great tips and offers. [insert Internet site address]
- Lawn care made easy with [program name]
- Lawn Food with/plus/+ Weed Control
- Nurture Cycle [Southern]
- [Program name]/works with the rhythm of the seasons for a better lawn
- Scotts X Step Program
- Scotts Turf Builder X Step Program
- The easy path/step/guide to a better lawn
- The Select Turf Builder Advantage
- The Turf Builder Select Advantage
- The Turf Builder Ultra Advantage
- The Ultra Turf Builder Advantage
- Works the first time or your money back! **[ICON]**

PESTICIDAL CLAIMS

- Controls/kills dollarweed/pennywort/clover and [XX] other [common] [lawn] weeds**
- Controls/kills dollarweed/pennywort, chickweed and [over] [XX] [common] [lawn] weeds** while greening your lawn without rapid, extreme growth.
- Kills/Controls weeds and fertilizes your lawn
- Kills dollarweed/pennywort and other [common] [lawn] weeds [as listed]**
- Kills weeds through the root
- Kills [insert any or all listed weeds] and feeds/thickens/provides nutrients to grass to crowd out new/future weeds.
- Kills [insert any or all listed weeds] and feeds/thickens/provides nutrients to grass to fill in bare spots.

As listed – **OR– including (*insert any weeds listed in Optional Product Efficacy Claims section*)

FERTILIZER CLAIMS

- Builds strong, deep [grass] roots
- Builds strong/thick, green turf from the roots up without burning your lawn*
- **Builds thick, green lawns**
- Feeds/thickens/provides nutrients to grass to crowd out new/future weeds
- Feeds/thickens/provides nutrients to grass to fill in bare spots.
- Dual Action fertilizer – Protect[s] [lawn] for Winter and Build[s] for Spring

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- Each lawn fertilizer particle provides gradual release that won't burn or cause surge growth when applied as directed
- Enhanced/Improved Formula – X% More Greening Power* (*vs **[insert Scotts product name]**)
- Enhanced 3-in-1/three-in-one Formula – [Helps lawn] recover from Summer, Replenish for Winter and Rebuild for Spring
- [Feeding with Scotts® fertilizer helps grow a thick lawn with more roots to better absorb water and nutrients than an unfed lawn. This helps protect your lawn against heat, drought and other stresses.]
- Feeds and Greens for up to two months without burning your lawn
- [Feeds and Strengthens [the Lawn] Against Heat and Drought]
- Feed[s] lawn
- Feeds for a thick, green lawn
- Feeds grass for a healthier/greener lawn
- Feeds grass to give you a healthier/greener lawn
- Formulated with Scotts Poly-S® timed released fertilizer
- Formulated with Scotts technology [for long lasting greening and feeding]
- **Green[er] Grass Above [Icon] [vs unfed lawn]**
- Greens longer* *vs/than regular **insert Scotts product name**
- Grows Strong Roots
- Guaranteed
- Guaranteed Results.
- Helps strengthen your lawn against heat/drought/wear/tear
- **Iron [Icon]**
- **Kelp Meal [Icon]**
- **Manganese [Icon]**
- **Micro-Nutrients [Icon]**
- **Natural Ingredients [Icon]**
- [Product Name] includes/contains slow release nitrogen that releases gradually over time to help reduce nitrogen run-off [into our waterways] [to protect [our/the] ecosystem/environment/water quality].
- Scotts Longest-Lasting fertilizer/Green up/Green/Greening Power/Deep Green Color/Deep Greening/Added Greening/Power/Feeding/ Nutrients/Food/even greening/consistent green
- **Strong[er] Roots Below [Icon] [vs unfed lawn]**
- Thick/healthy lawns Help Reduce [Nutrient/Nitrogen] Run-Off
- [Water Smart™]
- [Water Smart™ logo][Water Smart Makes The Most Of Every Drop™] [Improves Lawn's Ability to Absorb Water & Nutrients]
- [Water Smart] Builds thick [green] turf to help prevent runoff
- Well Fed Lawns [are thicker and] have more/well developed root systems that [better] hold water to help reduce [nutrient/nitrogen] run-off/soil erosion [into our waterways] [vs. an unfed lawn].
- [Water Quality Matters] Thick/healthy lawns help to Protect our waterways/ water quality/ environment/ ecosystem by reducing [nutrient/nitrogen] runoff
- We guarantee thick, green-turf without risk of burning or surge growth."
- Weed control plus lawn fertilizer
- Weed-and-Feed
- Well-fed lawns are more efficient at using available water.
- Won't Burn Lawn Guaranteed!
- **Worm Castings [Icon]**
- Your lawn makes a good environment...and Scotts products help you get the best lawn.

*When used according to manufacturer's directions.

Optional Claims for Alternate Brand Names:

- [A] Scotts LawnPro [Product]
- Each step product is designed to the specific season to help give you a greener lawn.
- Formulated/designed for Southern/Florida/Texas Lawns
- [icon] Images of all 4 step products
- Just check the month below and apply products at 2 month intervals
- LawnPro® Annual [fertilizer/feeding/lawn food] Program

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- LawnPro® authorized dealers/retailers/stores
- Quick Greening and Extended [Long Lasting] Feeding
- No more guesswork. You simply apply the right product - one Step at a time.
- No more guesswork ... apply the right product at the right time for a thick, green, weed-free lawn.
- [Now] Its easy for you to have a better [Southern] lawn.
- [Product name] is formulated [with slow release nitrogen] to provide consistent, long lasting feeding for your best lawn ever.
- Scotts® Best Fertilizer!
- Scotts® Lawn Pro® [Available only at authorized Scotts Lawn Pro dealers/Designed for Scotts Lawn Pro dealers/retailers]
- Scotts/Our Best Annual Program (for a picture-perfect lawn)
- Scotts/Our Best Southern [Annual] Program
- The Super Bonus S Advantage Contains more essential nutrients than regular Scotts Bonus S
- Save Money
- Scotts/Our Best [Long Lasting] Fertilizer
- Simple and easy
- Start [the program at] anytime
- The Super Turf Builder Advantage
- Why even consider a lawn care service? Scotts Lawn Pro® Annual Program will give you a beautiful lawn for about [one-third] the cost.
- [[X%] More essential nutrients than *insert Scotts product name!*] [Your lawn requires essential nutrients to thrive]/[Your lawn needs food!] The formula in [product name] gives your lawn more essential nutrients than *insert Scotts product name* for your best lawn ever.
- You can begin the Annual Program anytime of the year. Just check the month and select the appropriate Step product listed. Apply the remaining Steps at two-month intervals. [Your lawn needs food!] The special formula in [Product name] delivers more greening power/nutrition/nutrients/micronutrients than [Scotts comparable product] for your best lawn ever.

Optional Claims and Product Information for Alternate Brand Name: Expert Gardener® St. Augustine Weed & Feed

- Contact us – Consumer Helpline 1-866-369-2533
- Expert Gardener® Guarantee [When you chose Expert Gardener® products, you can be assured of high quality and performance in you lawn and garden. If for any reason you are not completely satisfied with this product, we will refund you money. Please mail your name, address and proof of purchase (dated receipt and package UPC/barcode) to the address below. Also, to ensure quality control, please write us a brief note explaining your experience with our product and reason for seeking a refund.
- Feeds for a thick, green lawn
- Grows Strong Roots
- Nitrogen (N) for Deep Green Color
- Phosphorus (P) for Strong Roots
- Potassium (K) for Overall Plant Vigor

PHOSPHORUS CLAIMS

- Contains no phosphorous/phosphate
- Phosphorous/phosphate free [formula]
- PHOSPHORUS – Stimulates root growth,[helps grass multiply]

NITROGEN CLAIMS

- Contains both readily available nitrogen for quick green up and controlled release nitrogen for uniform growth and extended feeding.
- Contains timed/slow-release/controlled/extended release nitrogen [for extended feeding and greening]
- Feeds [and greens] up to X months/weeks longer * *vs/than regular *insert Scotts product name*
- More slow/extended/time[d] /even release Nitrogen for longer lasting even greening/consistent green* *vs/than regular *insert Scotts product name*

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- More slow/extended/time[d] /even release Nitrogen for longer lasting Green up/Green/Greening Power/Deep Green Color/Deep Greening/Added Greening Power/Feeding* *vs/than regular ***insert Scotts product name***
- NITROGEN – Essential for plant [and/& root] growth; [makes grass green] [and/& strengthens roots]
- X% MORE Slow-Release Nitrogen than/vs. regular ***insert Scotts product name***.
- X% added slow/extended/time[d]/even release Nitrogen* *vs/than regular ***insert Scotts product name***

POTASSIUM CLAIMS

- [Delivers] more Potassium than/vs. regular ***insert Scotts product name*** to help protect against drought stress
- POTASSIUM – Makes plant strong; [better able to resist drought and extreme heat]/[improves heat &/and drought tolerance]/[protects against winter]
- X% added Potassium [for improved overall lawn strength/vitality/durability/toughness] than/vs. regular ***insert Scotts product name***
- X% More potassium than/vs. regular ***insert Scotts product name***

MICRO-NUTRIENT CLAIMS(X will be provided on Final Printed Label)

- Added/more essential nutrients for a[n] better/stronger/more durable/resilient/more balanced/improved lawn
- Added Iron for Summer Green Extender
- Contains X% Iron [for added greening]
- Contains Xlbs, Xoz Iron [per bag]
- Contains X% iron/[micro nutrients] for the deep/dark green[ing] [turf]
- Contains micronutrients to help improve [your] soil [conditions]
- More complete micronutrients for all your turf essentials.
- Provides/Delivers key/essential nutrients for a lush/thick/beautiful/green/strong lawn
- With added [MicroMax] [Micronutrients] to/for/help[s] strengthen/the strongest lawn defense against heat, drought, and wear & tear

PACKAGING CLAIMS

- Bonus size
- Convenient [new] size
- Easy [to] pour [spout]
- Easy-tear, recloseable pour spout
- Easy to Carry Package
- Easy open, easy close
- Easy open, resealable bag
- Easy/EZ Seal [zipper/closure]
- Easy-to-Carry size/handle
- [Just] flip, tilt, feed
- [Just] shake and/n feed
- [Now with] X% more
- [Perfect] [size] for small lawns
- Reclosable/Resealable bag
- Secure seal [zipper/closure]
- Sure seal [zipper/closure]
- Zip close
- Bonus Pack [size]
- Value Pack [size]
- [Exclusive] club pack [size]

Optional Florida Fertilizer Application Language

[[Florida] Annual Fertilizer Applications

On centipede lawns, do not exceed rate of 2 lbs. of Nitrogen per 1,000 sq. ft. in the north and 3 lbs. of Nitrogen per 1,000 sq. ft. in the central and south. On Bahia lawns [and zoysia], do not exceed rate of 3 lbs. of Nitrogen per 1,000 sq. ft. in the north.]

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[North Florida is north of Ocala. Central Florida is defined as south of Ocala to a line extending from Vero Beach to Tampa. South Florida includes the remaining southern portion of the state.]

[Florida] Applications: [Do not exceed] 4 annual feedings [4 lbs N/1000 sq ft] with the following exceptions: On centipedegrass do not exceed 2 feedings [2 lbs N/1000 sq ft] in the north and 3 feedings [3 lbs N/1000 sq ft] in the central and south. On bahiagrass and zoysiagrass do not exceed 3 feedings [3 lbs N/1000 sq ft] in the north.

North Florida is defined as north of a line extending from Cedar Key to Daytona Beach. Central Florida is defined as south of the line extending from Cedar Key to Daytona Beach to a line extending from Tampa to Vero Beach. South Florida includes the remaining southern portion of the state.

In Florida, 4 feedings may exceed the Nitrogen limits on certain grass types in some [geographic] areas.

Check with your local Cooperative Extension Agency to obtain specific information on local turf best management practices [for feeding your lawn.]

Check with your county or city government to determine if there are local regulations for fertilizer use.

WHAT DOES SCOTTS (insert product name) DO?

Scotts (insert product name) is an innovative formula that kills existing lawn weeds like dollarweed and clover and feeds your lawn. [Product name] [prevents/kills]

Insert partial listing of weeds prevented/controlled

For a list of weeds that Scotts (insert product name) targets visit:
[www.scotts.com/\[\(insert product name\)/target weeds\]](http://www.scotts.com/[(insert product name)/target weeds])

THE SCOTTS STORY OPTIONS

Option 1

Scotts is there/here for your lawn care needs.

Founded in 1868, we are proud of our long history and celebrate the lawn by offering best-in-class products. [We start with the fundamental truth; your lawn is a living, growing thing.] [We start with the fundamental truth; the lawn is alive].

Our scientists embrace this truth by developing technologies that benefit the lawn and fit your lawn care needs. If you need to feed the lawn – we are here. If you have issues with pesky weeds – we've got your back. So if you're a die-hard lawn warrior or a novice learning how to care for your lawn – [let us help.] [We would like to help].

Option 2

Scotts is your go-to for everything lawn care. We're extremely proud of our heritage and proven expertise. And we celebrate this by continually offering industry-leading products—always with the consumer in mind.

We believe the fundamental truth; your lawn is alive. With that in mind, we create advanced technologies and innovative formulas that help create the lawn you've always dreamed of. From feeding and maintaining your lawn to protecting against weeds, pests/insects and disease, we have the best-in-class products and advice to help you successfully care for your lawn this season—and for years to come.

Option 3

Scotts has helped people create the lawn they've always dreamed of. Founded in 1868 by O.M. Scott, we're extremely proud of our rich history and hard-earned reputation. And honored to be the leader in lawn and garden care for everyone from first-time gardeners to seasoned green thumbs.

We do it by developing advanced technologies and innovative formulas—all based on your needs. From feeding and maintaining a hearty, beautiful lawn to banishing pesky weeds, we have the best-in-class products—and expert advice—to consistently make garden care easier and a lot more enjoyable.

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PRODUCT DESCRIPTION OPTIONS

[Complete][Essential][Elite][Select] Nutrition from the Ground Up

[Insert Product Name]'s innovative approach to lawn care is grounded in the balance between premium performance and natural results. Our [biologically advanced] ingredients are unique in promoting nutritional growth both above and below the surface, resulting in a lush, beautiful lawn that can be enjoyed all season long.

A [healthy][happy] lawn is a Scotts lawn.

[Insert Product Name] works on/can be used/applied on:

[St. Augustinegrass] [Including] [Floratam] [centipede[grass]], [zoysia[grass]], and [carpet[grass]]

[Icon]

[Dollarweed] [Clover] [Dandelion] [Oxalis] [Plantain] [Florida Pusley] [Spotted Spurge] [Chickweed] [Lippia (Matchweed)] [Henbit]

[Icon]

[For a full list of weeds that (Insert product name) targets, visit (Insert company website/www.scotts.com)]

(ILLUS.)

[THE NAME TO GROW WITH!]

| | | |
|--|---|--|
| XX | X | X |
| NITROGEN | PHOSPHORUS | POTASSIUM |
| Essential for plant growth; makes grass green. | Stimulates root growth; helps grass multiply. | Makes plant strong; better able to resist drought and extreme heat |

[Lawncare Information:] [Water Smart®] Tips for Lawncare Success:

- Feed regularly for your best lawn – Regular feedings of Scotts [Turf Builder] [insert alternate brand/product name] will help build a lawn you and your family can enjoy. Scotts [Turf Builder] [insert alternate brand/product name] provides the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought and family activity.
- Mow your lawn high. Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively.
- Leave the grass clippings on your lawn. This recycles the plant nutrients back into the soil.
- Conserve water. Your lawn will begin to wilt when water is needed. As much as possible, take advantage of nature's sprinkler and rely on the rain to water your lawn.

[art] one annual feeding

[art] 2-3 annual feedings

[art] 4 annual feedings

Tips for Lawncare Success:

[icon: granules falling on grass] **Feed Regularly**

Regular feedings provide the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought & family activity

Benefits of Multiple Feedings [art] one annual feeding [art] 2-3 annual feedings [art] 4 annual feedings

[icon: lawn mower] **Mow and Leave the Grass Clippings on Your Lawn**

Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively. Grass clippings recycle the plant nutrients back into the soil.

[Water Smart™ logo][Water Smart Makes The Most Of Every Drop™] **Conserve Water** Well-fed lawns are more efficient at using available water. Feeding with Scotts [fertilizer/lawn food] helps grow/build a thick lawn with more roots to better absorb water and nutrients than an unfed lawn. This helps protect your lawn against heat drought and other stresses. Remember your lawn will begin to wilt when water is needed. As much as possible take advantage of nature's sprinkler and rely on the rain to water your lawn.

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What to expect

Weeds will be dead/killed within 6 weeks and your lawn will be greener in 7 days

Controls and prevents weeds while feeding your lawn. Scotts Bonus S gives you a better lawn. That's because each small particle delivers weed control for complete coverage. And Scotts Bonus S feeds your lawn with Scotts Trionized® formula to help fill-in and crowd out new weeds.

Scotts Bonus S provides even greening. Each particle of Scotts Bonus S contains nitrogen, phosphorus and potassium. This means that each grass plant receives the feeding it needs so your lawn will grow uniformly thick and green.

Scotts Bonus S stimulates steady grass growth. Typical all-soluble fertilizers can cause surge growth. When you mow grass that has grown too fast and too tall, you weaken the grass plant by "scalping." With Scotts Bonus S you have less mowing and less chance of scalping when you mow.

Scotts & Your Environment [art]

We care. Scotts products are designed with care to grow thicker, greener lawns.

A Green Lawn Is A Good Lawn. A healthy lawn can clean the air, produce oxygen and prevent runoff and soil erosion.

You can make a difference. Help keep our water resources clean. Apply this product only to your lawn, and sweep any product that lands in the driveway, sidewalk or street back on to your lawn.

Get expert advice for your lawn now.

Want information on what to use and when? Sign up today to get free expert advice specifically for your lawn.

Scotts Bonus S provides up to 2 months of greening. The nitrogen in Scotts Bonus S is time-released to help your lawn grow thick and green for up to 2 months.

Coverage

Treats and fertilizes X,XXX sq. ft.

How much is enough?

To determine the square footage of your lawn, walk the length and width of your lawn; one average pace equals about 3 feet. Multiply the length of the lawn by the width of the lawn. This equals the area of your lawn in measure square areas, then add the figures together to reach your total lawn size.

2-MONTH PERIOD

(ILLUS.)

STEADY GROWTH

Scotts Bonus S

A well-maintained lawn provides environmental benefits as well as an attractive and pleasant setting for your home. Healthy grass takes carbon dioxide and pollutants from the air while creating oxygen; it traps dust and prevents erosion; and it reduces the heat, noise, and glare of modern urban areas while providing a safer recreation area.

The timed-release nitrogen in Scotts Bonus S weed-and-feed is designed to be absorbed by the grass plants slowly and steadily, to build thick turf that helps prevent runoff and leaching into groundwater.

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SEASONAL PRODUCT APPLICATION OPTIONS***Optional Product Program Information***

[[Scotts] Recommended Annual Feeding/Lawn Care Program]

[Plan your feeding schedule. Chose the right product for your lawn.]

[Any Season - Apply any season if weeds or bugs are not a problem: Scotts® [Southern] [Super]Turf Builder® Lawn Fertilizer] [artwork]/ ***insert brand name***

[Spring April-May - If you have weeds/To kill weeds: Scotts® [Super] Scotts Bonus S Southern Weed & Feed] [artwork] / ***insert brand name***

[Late Spring April-June - If weed or bugs are not a problem: Scotts® [Southern] [Super]Turf Builder® Lawn Fertilizer] [artwork] / ***insert brand name***

[Summer June-August - Scotts® [Southern] [Super] Turf Builder® Lawn Fertilizer. If you have bugs/To kill bugs: Scotts® [Super] Turf Builder® with SummerGuard®] [artwork] / ***insert brand name***

[Fall September – November - Scotts® [Super] Turf Builder® WinterGuard®] [artwork] / ***insert brand name***

Scotts Recommended feeding routine

Plan your feeding routine with Scotts Turf Builder Lawn food.

[icon] [Spring]

[A spring feeding helps grass get going after its initial green up. You should feed around the third time you mow your grass.]

[icon][late spring]

[Feeding now prepares grass for summer by making more blades on top and building deep roots below.]

[icon] [summer]

[A summer feeding provides grass the nutrients they need to thrive during the summer months.]

[icon][early fall]

[Feeding now helps grass store nutrients to deal with the stress of the winter months.]

SCOTTS ADVANTAGE® PARTICLE TECHNOLOGY**The Scotts Difference®**

Perfect Particle™ Technology

(art: particle with NPK)

Every particle of Scotts Bonus S® contains Scotts patented timed-release nitrogen plus phosphorus, potassium, and weed control (see back for details).

The Scotts Difference®

Scotts patented Perfect Particle™ Technology is available only in Scotts® products.

Uniform proportions of the major nutrients – timed-release nitrogen plus phosphorus and potassium – and weed control are bonded together in every Bonus S particle, so that they are distributed evenly across the entire lawn, eliminating hit-or-miss feeding and weeding. And the time-released nitrogen feeds your lawn without burning, and steadily for up to 2 months. Because of Scotts' patented time-released nitrogen, you won't get the rapid surge growth. With regular mowing, you will have fewer clippings and may not even have to bag your clippings.

With Scotts Bonus S you can be assured that every particle contains time-released nitrogen, plus the other primary nutrients and weed control.

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(photo: SBS particles)

All-in-One Particles®

- Scotts Bonus S granules are consistent in size and shape
- This gives consistent distribution of particles – and nutrients and weed control – throughout the lawn

(photo: SBS pattern)

All-in-One Particles®

- Scotts Bonus S particles deliver the same ratio of nitrogen, phosphorus, and potassium (plus weed control) to every treated square inch of turf
- Result: even, consistent greening and thickening of your lawn, plus better weed control

-OR-

The Scotts Advantage®: All-in-One Particles®*

Your lawn requires essential nutrients to thrive. Every Scotts Bonus S® particle contains nitrogen, phosphorus, potassium, and weed killer, allowing Scotts to evenly disperse the appropriate ration of nutrients and weed control to your whole lawn. Only Scotts All-in-One® particles provide consistent feeding to every square inch of turf for a green, thick, strong lawn.

- No filler
- All Food and Weed Fighting Power

*All-in-One = nitrogen, phosphorus, potassium and the weed killer ingredient contained in every particle

(ILLUS.)

All-in-One Particles®

- Each All-in-One® particle contains essential nutrients and weed control ingredient

Evenly dispersed particles provide more consistent feeding and weed control for a green, thick, strong lawn.

-OR-

The Scotts Advantage®

Each of Scotts All-in-One Particles®* contains the guaranteed feeding nutrients and the weed control ingredients to provide consistent feeding and weed control to every treated square inch of your lawn. The result: A thick, green lawn without burning. Guaranteed.

- All-in-One Particles = nitrogen, phosphorous, potassium and weed control contained in every particle.

Contact the experts at scotts.com

SCOTTS...the lawn people

[Questions/Information]

[icon] [Distributed by/Manufactured by [for]]:
 [Sold and guaranteed by:]
 The Scotts Company
 14111 Scottslawn Rd.
 Marysville, Ohio 43041

[icon - phone]

Call/ Consumer Helpline/ phone toll-free/ Scott's [toll-free] consumer hotline/ Contact Us
1-800-543-TURF (8873)

[Open 8:00 a.m. to 5:00 p.m Eastern time]

Note to PM:

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional.] Text separated by / denotes and/or options.

Underline text is new. ~~Strike-through text is being deleted.~~

[icon – computer mouse]

[Visit [our website]]

www.scotts.com

[Use Scotts My Lawn App to Calculate Your Lawn Size [icon] My Lawn]

Scotts Policy

Scotts [No-Quibble/Consumer] Guarantee[®]

If for any reason you [the customer/consumer] are not satisfied [with results] after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund promptly.

[***Insert Brand Name*** Guarantee] [When you chose ***Insert Brand Name*** products, you can be assured of high quality and performance in you lawn [and garden]. If for any reason you are not completely satisfied with this product, we will refund your money. Please send proof of purchase and original register receipt to our address. We will promptly send you a refund check

[The ***Insert brand name*** Promise] If this product, when used for its intended purpose, fails to give you complete satisfaction, return the item to the Ace Hardware store where purchased for free replacement of the same or similar item.

UNCONDITIONALLY GUARANTEED

If you are not satisfied with the results from using this product, we will refund your purchase price. Send evidence of your purchase to:

The Scotts Company
14111 Scottslawn Rd.
Marysville, OH 43041

Note to PM: The following optional guarantee will be used if product is sold under the Expert Gardener alternate brand name

[Expert Gardener®][Scotts] Guarantee

When you choose [Expert Gardener®][Scotts] products, you can be assured of high quality and performance in you lawn and garden. If for any reason you are not completely satisfied with this product, we will refund your money. Please mail your name, address and proof of purchase (dated receipt and package UPC/barcode) to the address below. Also, to ensure quality control, please write us a brief note explaining your experience with our product and reason for seeking a refund.

The Scotts Company
14111 Scottslawn Rd.
Marysville, OH 43041

[NOTICE: To the extent permissible by law/To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.]

U.S. Patent No. X,XXX,XXX (***patent information will be added to FPL***)

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