



# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

Cheryl Prinster The Scotts Company 14111 Scottslawn Rd Marysville, OH 43041

FEB 9 2012

Dear Ms. Prinster:

Subject:

Label Amendment; Deletion of "or garden"

Scotts Bonus S

EPA Registration No. 538-18

Submission Date: February 9, 2012

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable. A stamped copy is enclosed for your records. Please submit one (1) final printed copy for the above mentioned label before releasing the product for shipment. If you have any questions regarding this label, please contact me at (703) 306-0415 or <a href="mailto:davis.kable@epa.gov">davis.kable@epa.gov</a>.

Sincerely yours,

Kable Bo Davis Product Manager 25

Herbicide Branch

Registration Division (7505P)

Enclosed-Stamped Label

EPA Reg. No. 538-18

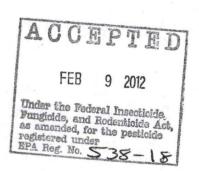
# **Scotts Bonus S**

EPA Reg. No. 538-18

ACTIVE INGREDIENT:

Atrazine[†] 1.293%
Related Compounds: 0.027%
OTHER INGREDIENTS: 98.680%
Total 100.000%

[† CAS #1912-24-9]



# KEEP OUT OF REACH OF CHILDREN CAUTION

See back/side/top/bottom [panel/label] for additional precautionary statements.

[Covers/treats/feeds/fertilizes XXXX sq ft/XX ft x XXX ft]

Coverage denoted by "X" will be added to FPL. Coverage will not to exceed 2 lbs. atrazine per acre.

1/8 acre = 5,445 sq. ft.

NET WEIGHT/WT. 17.24 LBS (7.8 kg)

Note to PM: The 17.24 lb bag covers 5,000 sq ft. See table for coverage examples.

# Coverage Examples:

Bag Weight (lbs)	Coverage (sq. ft.)	A.I. percent	# Al per acre	# Product per 1000 sq ft
17.24	5,000	1.32	2	3.45
34.48	10,000	1.32	2	3.45
51.72	15,000	1.32	2	3.45

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EPA Est. No. XXX-XX-X [Superscript used is first letter of run code on end of container]

**Bold, italicized text is information for the reader and is not part of the label.** [Bracketed information is optional.] Text separated by / denotes and/or options.

Optional Company Identifier:

Scotts®

Alternate Brand Names:

Bonus S Southern Weed & Feed Weed & Feed for St. Augustinegrass

Lawn Fertilizer plus Weed Control for St. Augustinegrass

Landscaper Lawn Fertilizer with Weed Control for St. Augustinegrass

Expert Gardener St. Augustine Weed & Feed

Super Bonus S

Super Bonus S Southern Weed & Feed

Scotts Bonus S Weed Control Plus Lawn Fertilizer

Bonus S Florida Weed & Feed

Turf Builder Bonus S Southern Weed & Feed<sub>2</sub> Turf Builder Bonus S Southern Weed & Feed<sub>B</sub> Step 1 Southern Weed Control Plus Lawn Fertilizer Step 1 Southern Weed Control Plus Lawn Food

Step 1 Southern Weed & Feed

Step 3 Southern Fall Weed Control Plus Lawn Fertilizer Step 3 Southern Fall Weed Control Plus Lawn Food

Step 3 Southern Fall Weed & Feed Step 3 Southern Weed & Feed

Step 4 Southern Fall Weed Control Plus Lawn Fertilizer Step 4 Southern Fall Weed Control Plus Lawn Food

Step 4 Southern Fall Weed & Feed Step 4 Southern Weed & Feed

Super Turf Builder Bonus S Southern Weed and Feed

Vigoro® Southern Weed & Feed Sta-Green® Southern Weed & Feed

Ace Green Turf® St. Augustine Weed & Feed Ace Green Turf® Southern Weed & Feed

Ace St. Augustine Weed & Feed Ace Southern Weed & Feed

True Value® St. Augustine Weed & Feed True Value® Southern Weed & Feed Green Thumb® St. Augustine Weed & Feed

Green Thumb® Weed & Feed

True Value® Green Thumb® St. Augustine Weed & Feed

True Value® Green Thumb® Weed & Feed

Ultra Turf Builder with Bonus S Southern Weed & Feed Turf Builder Ultra with Bonus S Southern Weed & Feed Select Turf Builder with Bonus S Southern Weed & Feed Turf Builder Select with Bonus S Southern Weed & Feed

**Optional Product Descriptors** 

Weed-and-Feed

Southern Weed & Feed

Weed & Feed

X-X-X Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.

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# [FIRST AID AND ENVIRONMENTALHAZARDS]

[Keep Out of Reach of Children] [CAUTION]

Precautionary Statements
Hazards to Humans and Domestic Animals [icon]

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing.

# FIRST AID [icon]

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye.

If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

If swallowed: Call A poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

If inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling poison control center or doctor, or going for treatment. Call: 1-XXX-XXX (number is available 24/7/365)

#### **Environmental Hazards [icon]**

This product is toxic to aquatic invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treated area. Sweeping any product that lands on a driveway, sidewalk, or street, back into the treated area of the lawn will help to prevent run off to water bodies or drainage systems. Runoff and drift from treated areas may be hazardous to aquatic organisms in neighboring areas. Do not contaminate water when cleaning equipment or disposing of equipment washwaters. Do not clean equipment over hard surfaces or near storm drains.

Atrazine can travel (seep or leach) through soil and enter ground water which may be used as drinking water. Atrazine has been found in ground water. Users are advised not to apply Atrazine on sand and loamy soils where the water table (groundwater) is close to the surface and where these soils are very permeable; i.e., well drained. Your local agricultural agencies can provide further information on the type of soil in your area and the location of ground water.

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[KEY PRODUCT FACTS]
[APPLICATION]
[HOW AND WHEN TO APPLY]
[Apply in late winter, spring, or fall]

**OPTION 1 - DIRECTIONS FOR USE** 

#### **DIRECTIONS FOR USE**

It is violation of federal law to use this product in a manner inconsistent with its labeling.

#### Control

- Apply anytime weeds are actively growing. If complete control is not obtained a second treatment may be required 2 months after the first.
- [Apply in the Fall to control winter weeds such as henbit, chickweed, rabbit-tobacco, eveningprimrose.]
- Controls insert one or more weeds from following weed list [Controls weeds as listed above/below] or Kills/Controls listed weeds Note to PM: The weed list may appear elsewhere on the label and be referenced in the Directions for Use

Black medic	Eveningprimrose	Red sorrel/sheep sorrel
Blue toadflax	Florida betony	Rescuegrass
Buckhorn	Florida pusley	Shepherd's purse
Burclover	Fragrant cudweed/rabbit-tobacco	Sowthistle
Carolina geranium/cranesbill	Henbit	Stinging nettle
Chickweed	Lippia/Matchweed	Venus lookingglass
Dandelion	Oxalis/Yellow woodsorrel	Wild mustard
Dichondra	Pepperweed/peppergrass	
Dollarweed/Pennywort	Purslane	

# Reentry

Do not allow people or pets to enter treatment areas until watering-in is complete and the surface is dry.

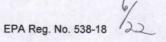
#### Restrictions

- Do not apply to centipede or carpetgrass lawns during the period of winter dormancy—approximately October 15 to March 15. This restriction does not apply to lawns in Florida
- Do not apply to lawns or mixed lawns of bahiagrass, bermudagrass, bluegrass, fine fescue, bentgrass, ryegrass, tall fescue or dichondra because injury may occur.
- Apply only when grass is dry.
- Do not apply this product in a way that will contact any person either directly or through drift. Keep people and pets out of area during application.
- Do not apply by hand or hand-held rotary devices such as hand-held rotary applicator.
- This product must be WATERED IN IMMEDIATELY after application. This product applies 2 lbs active ingredient per acre. Maximum of two applications per year.
- Do not use under trees, shrubs, bedding plants, flower or garden plants

# Seeding/Sprigging.

Apply Scotts Bonus S after sprigging a new St. Augustine or zoysia lawn to prevent competition from germinating weeds. Water the new sprigs, allow the grass blades to dry, then make the application of Scotts Bonus S.

- Don't apply to newly seeded centipede and carpetgrass lawns until after the new grass has been mowed at least twice.
- Don't plant sprigs for one month, or sow new grass seed for six months following application of Scotts Bonus S.



#### **OPTION 2 - DIRECTIONS FOR USE**

#### **DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconstant with its labeling.

# [[USE] RESTRICTIONS]

Don't apply to lawns or mixed lawns of bahiagrass, bermudagrass, bluegrass, fine fescue, bentgrass, ryegrass, tall fescue or dichondra because injury may occur. Don't apply to newly seeded centipede and carpetgrass lawns until after the new grass has been mowed at least twice. Don't plant sprigs for one month, or sow new grass seed for six months following application.] Don't apply to centipede or carpetgrass lawns during the period of winter dormancy – approximately October 15 to March 15 – with the exception of lawns in Florida.

Do not apply this product in a way that will contact any person either directly or through drift. Keep people and pets out of area during application. Do not allow people or pets to enter treatment areas until watering-in is complete and the surface is dry. Do not apply by hand or hand-held rotary devices such as hand-held rotary applicator. Do not use under trees, shrubs, bedding plants, flower or garden plants.

#### [INSTRUCTIONS]

Scotts Bonus S controls a wide range of lawn weeds, including broadleaf weeds and annual weeds commonly found in home lawns. In addition, a XX-X-X fertilizer provides a supply of plant food needed for growth.

- · Apply only when grass is dry.
- This product must be WATERED IN IMMEDIATELY after application. This product applies 2 lbs active ingredient
  per acre. Maximum of two applications per year.

#### [CONTROL]

- Apply when weeds are actively growing. Controls weeds listed below. If complete control is not obtained, a second treatment maybe required 2 months after the first.
- [Apply in the Fall to control winter weeds such as henbit, chickweed, rabbit-tobacco, eveningprimrose.]

# REENTRY

People and pets may re-enter treated area after product is watered-in and surface is dry

#### [SPRIGGING]

 Apply after sprigging a new St. Augustine or zoysia lawn to prevent competition from germinating weeds. Water the new sprigs, allow the grass blades to dry, then make the application.

[Weeds Controlled:] Note to PM: The weed list may appear elsewhere on the label and be referenced in the Directions for Use

Kills/Controls listed weeds or Kills weeds including insert weeds from weed list here

Black medic	Eveningprimrose	Red sorrel/sheep sorrel
Blue toadflax	Florida betony	Rescuegrass
Buckhorn	Florida pusley	Shepherd's purse
Burclover	Fragrant cudweed/rabbit-tobacco	Sowthistle
Carolina geranium/cranesbill	Henbit	Stinging nettle
Chickweed	Lippia/Matchweed	Venus lookingglass
Dandelion	Oxalis/Yellow woodsorrel	Wild mustard
Dichondra	Pepperweed/peppergrass	
Dollarweed/Pennywort	Purslane	

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### **OPTION 3 - DIRECTIONS FOR USE**

#### **DIRECTIONS FOR USE**

It is violation of federal law to use this product in a manner inconsistent with its labeling.

- Do not apply to lawns or mixed lawns of bahiagrass, bermudagrass, bluegrass, fine fescue, bentgrass, ryegrass, tall fescue or dichondra because injury may occur.
- · Apply only when grass is dry.
- This product must be WATERED IN IMMEDIATELY after application. This product applies 2 lbs active ingredient per acre. Maximum of two applications per year.
- Do not apply by hand or hand-held rotary devices such as hand-held rotary applicator.
- Do not apply this product in a way that will contact any person either directly or through drift. Keep people and pets out of area during application.
- Do not apply to centipede or carpetgrass lawns during the period of winter dormancy approximately October 15 to March 15. This restriction does not apply to lawns in Florida.
- Do not use under trees, shrubs, bedding plants, flower or garden plants.

#### [Reentry]

Do not allow people or pets to enter treatment areas until watering-in is complete and the surface is dry.

# [Control]

- Apply when weeds are actively growing. For severe weed problems, a second treatment may be required 2
  months after the first.
- [Apply in the Fall to control winter weeds such as henbit, chickweed, rabbit-tobacco, evening primrose.]
- Controls [these common lawn] weeds insert one or more weeds from the following weed list or Kills/Controls listed weeds Note to PM: The weed list may appear elsewhere on the label and be referenced in the Directions for Use

Black medic	Eveningprimrose	Red sorrel/sheep sorrel
Blue toadflax	Florida betony	Rescuegrass
Buckhorn	Florida pusley	Shepherd's purse
Burclover	Fragrant cudweed/rabbit-tobacco	Sowthistle
Carolina geranium/cranesbill	Henbit	Stinging nettle
Chickweed	Lippia/Matchweed	Venus lookingglass
Dandelion	Oxalis/Yellow woodsorrel	Wild mustard
Dichondra	Pepperweed/peppergrass	
Dollarweed/Pennywort	Purslane	

### [Seeding/sodding/sprigging]

- Apply Scotts Bonus S after sprigging/sodding a new St. Augustine or zoysia lawn to prevent competition from germinating weeds. Water the new sprigs/sod, allow the grass blades to dry, then make the application of Scotts Bonus S.
- Don't apply to newly seeded centipede and carpetgrass lawns until after the new grass has been mowed at least twice
- Don't plant sprigs/sod for one month, or sow new grass seed for six months following application of Scotts Bonus S.

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#### **OPTION 4 - DIRECTIONS FOR USE QUICK START GUIDE**

#### **DIRECTIONS FOR USE**

It is violation of federal law to use this product in a manner inconsistent with its labeling.

# [Insert company name] Quick Start Guide

[You're just three/four/a few [simple/easy] steps away from a beautiful insert company name lawn]

[ICON - Spreader/Dial]

[1.] Fill & Set Spreader

[Insert company name Broadcast/Rotary Spreaders]

[Insert company name Drop Spreaders]

[X]

[Use only with insert company name spreaders/applicators.]

[Insert company name products are designed to work with insert company name spreaders/applicators.]

[For additional spreader settings, [please] call insert company phone number.]

[This package applies 3.45lbs of product per 1,000 sq. ft.]

[ICON - Spreader/Lawn]

[2.] Apply

For even application walk at a steady pace slightly overlapping each pass.

Scotts Drop Spreaders: Align hopper arrow with previous wheel track.

Scotts Broadcast/Rotary Spreaders: Line up each pass approximately 5 ft. from wheel track.

Apply when weeds are actively growing.

Apply only when grass is dry.

This product must be WATERED IN IMMEDIATELY after application.

[ICON - Broom]

[3.] Clean-Up

Sweep product from hard surfaces onto the lawn [to keep valuable feeding nutrients on the grass.]

[ICON - lower legs stepping onto grass] [4.] You're Done! What's Next?

Do not allow people or pets to enter treatment areas until watering-in is complete and the surface is dry.

Questions? [Call] [now] *insert company phone number* [icon – phone] *Insert company website* [icon – computer mouse]

#### [[Application] Restrictions]

- Maximum of two applications per year. This product applies 2 lbs active ingredient per acre.
- This product must be WATERED IN IMMEDIATELY after application.
- Do not apply by hand or hand-held rotary devices such as hand-held rotary applicator.
- Do not apply this product in a way that will contact any person either directly or through drift. Keep people and pets out of area during application
- Do not apply to lawns or mixed lawns of bahiagrass, bermudagrass, bluegrass, fine fescue, bentgrass, ryegrass, tall fescue or dichondra because injury may occur
- Do not apply to centipede or carpetgrass lawns during the period of winter dormancy approximately October 15 to March 15. This restriction does not apply to lawns in Florida.
- Do not use under trees, shrubs, bedding plants, flower or garden plants.

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# Other Things You Need To Know

# [For Control]

- Kills/Controls listed weeds or Kills weeds including insert weeds from weed list
   Note to PM: The weed list may appear elsewhere on the label and be referenced in the Directions for Use
- · For severe weed problems, a second treatment may be required 2 months after the first.
- [Apply in the Fall to control winter weeds such as henbit, chickweed, rabbit-tobacco, and eveningprimrose.]

Black medic	Eveningprimrose	Red sorrel/sheep sorrel
Blue toadflax	Florida betony	Rescuegrass
Buckhorn	Florida pusley	Shepherd's purse
Burclover	Fragrant cudweed/rabbit-tobacco	Sowthistle
Carolina geranium/cranesbill	Henbit	Stinging nettle
Chickweed	Lippia/Matchweed	Venus lookingglass
Dandelion	Oxalis/Yellow woodsorrel	Wild mustard
Dichondra	Pepperweed/peppergrass	
Dollarweed/Pennywort	Purslane	

[Seeding/sodding/sprigging]

- Apply Scotts Bonus S after sprigging/sodding a new St. Augustine or zoysia lawn to prevent competition from germinating weeds. Water the new sprigs/sod, allow the grass blades to dry, then make the application of Scotts Bonus S.
- Don't apply to newly seeded centipede and carpetgrass lawns until after the new grass has been mowed at least twice.
- Don't plant sprigs/sod for one month, or sow new grass seed for six months following application of Scotts Bonus S.

### End Options for Directions for Use-

# STORAGE AND DISPOSAL [icon]

[PESTICIDE] STORAGE: Store in a clean, dry place. Reseal opened bag [by folding top down and securing]. [PESTICIDE CONTAINER] DISPOSAL:

Non-refillable container. Do not reuse or refill this container. **If empty**: Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any

indoor or outdoor drain.

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SPREADER SETTING INFORMATION Note to PM: The following are optional formats to present spreader setting information. Appropriate spreader settings, spreader brand names, and coverage will be inserted on Final Printed Label

This package applies [3.45] lbs of product per 1,000 sq ft.

# **Spreading Tips**

[Scotts recommends the PF Spreader to receive the maximum value from Scotts Bonus S.] [For best results, use a Scotts spreader:]

#### Scotts Drop:

[Mow lawn first if grass is tall enough to touch the bottom of the spreader. First apply two header strips. Then operate spreader the longest way of the lawn. Overlap wheel marks to insure uniform feeding. Shut off spreader when you have reached the header strips or stopped.] (ILLUS.)

#### Scotts EasyGreen™/insert brand name Rotary:

[Shut off spreader anytime you stop. For complete coverage make each pass about 30 inches from the previous one so some overlapping occurs. Avoid applying this product on flower, vegetable and shrub plantings.] (ILLUS.)

# Scotts SpeedyGreen™/ insert brand name Rotary:

[Shut off spreader anytime you stop. For complete coverage make each pass about five feet from the previous one so some overlapping occurs. Avoid applying this product on flower, vegetable and shrub plantings.] (ILLUS.)

Spreader Setting (covers X,XXX sq ft)

Spreader	Spreader Setting
Scotts Drop Spreader	X
Scotts EasyGreen® / insert brand name	XX
Scotts SpeedyGreen®/ insert brand name	X

For even application walk at a steady pace slightly overlapping each pass.

Scotts/*Insert brand name* Drop Spreaders: Align hopper arrow with previous wheel track.

Scotts /*Insert brand name* Broadcast/Rotary Spreaders: Line up each pass approximately 5 ft. from wheel track.

(Non-Scotts spreader settings are approximate. You may need to adjust for proper coverage.)

[DESIRABLE PLANTS: DO NOT APPLY ON OR UNDER THE BRANCH SPREAD (ROOTZONE) OF TREES, SHRUBS, BEDDING PLANTS, FLOWERS, OR GARDEN PLANTS, PARTICULARLY IN COMPACT, SLOWLY DRAINING SOILS IN THE DALLAS-FT WORTH AREAS.]

[Spreader]	Spreader Setting REGULAR RATE covers X,XXX sq. ft.	DIRECTIONS
Scotts Drop Spreaders	X	Mow lawn first; apply 2 header strips; apply longest direction of lawn, overlapping wheel marks.
Scotts EasyGreen® / insert brand name Rotary	Χ	Make each pass about XX inches from previous pass to overlap spread width.
Scotts SpeedyGreen® / insert brand name Rotary	Χ	Make each pass about X feet from previous pass to overlap spread width.

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Spreading Settings [And Information] Covers X,XXX sq ft [Settings] [ILLUS][Spreader] [XX] Scotts Broadcast / Rotary Spreaders [Apply header strips. Then apply product in longest direction of lawn. For best results, use a Scotts spreader. Shut off spreader or stop each time you reach header strip. Each pass should be within 5 feet of the other to ensure an overlap.] [Scotts Basic<sup>TM</sup>, Standard<sup>TM</sup>, Deluxe<sup>TM</sup> EdgeGuard®, Lawn Pro® or SpeedyGreen®/ *insert brand* name ] Scotts EasyGreen® / insert brand name [XX] [Each pass should be within 30 inches of the other to ensure an overlap.] [ILLUS] [XX] **Scotts Drop Spreaders** [Makes sure spreader wheel completely overlaps previous wheel marks.] [Scotts AccuGreen®/ insert brand name] [For additional spreader settings, please call insert co. phone number] [Scotts Broadcast Tractor Spreader] / insert brand name [X]

000538-00018.20120209.AMEND

[Use [only] with Scotts spreaders.]

[Scotts products are designed to work with Scotts spreaders.]

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### OPTIONAL FERTILIZER GUARANTEE INFORMATION

The following table may be used in whole or in part. Fertilizer information denoted by "X" will be added to FPL. NPK will not exceed the endpoints tested for acute toxicology studies.

### **GUARANTEED ANALYSIS**

#### **Product Name**

XX-XX-XX (insert N-P-K ratio	0)	FXXX (insert FL Fertilizer Lice	nse No.)
Total nitrogen (N)		XX%	
X.X% ammoniaca			
X.X% urea nitroge			
	soluble nitrogen*		
	uble nitrogen		
Available phosphate (P <sub>2</sub> O <sub>5</sub> )		X%	
Soluble potash (K <sub>2</sub> O)		X%	
Calcium (Ca)		X%	
Magnesium (Mg) (Total)		X%	
	le magnesium (Mg)		
X.X% chelated ma	agnesium (Mg)		
Sulfur (S)		X%	
X.X% combined sulfu	ur (S)		
X.X% free sulfur (S)			
Boron (B) (Total)		X%	
Copper (Cu) (Total)		X%	
X.X% water solub	le copper (Cu)		
X.X% chelated co	pper (Cu)		
Iron (Fe) (Total)		X%	
X.X% water solub	le iron (Fe)		
X.X% chelated iro	n (Fe)		
Manganese (Mn) (Total)		X%	
X.X% water solub	le manganese (Mn)		
X.X% chelated ma	anganese (Mn)		
Zinc (Zn) (Total)		X%	
X.X% water solub	le zinc (Zn)		
X.X% chelated zin			
Chlorine, not more than		X%	

Derived from: ammonium phosphate/urea/methyleneureas/potassium sulfate/ammonium sulfate/muriate of potash/polymer-coated sulfur-coated urea/potassium chloride/dolomite.

\*Contains X.X% slowly available methylenediurea/dimethylenetriurea nitrogen/water insoluble nitrogen.

Information regarding the contents and levels of metals in this product is available on the internet at http://www.regulatory-info-sc.com *or* <a href="http://www.aapfco.org/metals">http://www.aapfco.org/metals</a>

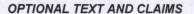
[Florida Applications: X annual feedings with the exception of bahiagrass and centipedegrass (X feedings in the north and X feedings in the central and south)] Feedings information denoted by "X" will be added to FPL. Feedings will not exceed agronomic recommendations or atrazine-D RED application requirements.

#### [Florida Annual Fertilizer Applications

On centipede lawns, do not exceed rate of 2 lbs. of Nitrogen per 1,000 sq. ft. in the north and 3 lbs. of Nitrogen per 1,000 sq. ft. in the central and south. On Bahia lawns, do not exceed rate of 3 lbs. of Nitrogen per 1,000 sq. ft. in the north.]

[North Florida is north of Ocala. Central Florida is defined as south of Ocala to a line extending from Vero Beach to Tampa. South Florida includes the remaining southern portion of the state.]

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Appropriate fertilizer, formula and company specific information will be inserted on Final Printed Label to replace "X"

References to Scotts Bonus S may be replaced by appropriate alternate or supplemental product names.

References to the Scotts Brand may be replaced with appropriate alternate brand.

#### OPTIONAL PRODUCT EFFICACY CLAIMS

The following claims may be listed on the FPL followed by any or all weeds may be listed below

Weeds controlled/killed [include/including]

o Controls/kills [the following] [these] [XX] [common lawn] [weeds]]:

o Controls/kills [broadleaf] weeds such as

Black medic	Eveningprimrose	Red sorrel/sheep sorrel
Blue toadflax	Florida betony	Rescuegrass
Buckhorn	Florida pusley	Shepherd's purse
Burclover	Fragrant cudweed/rabbit-tobacco	Sowthistle
Carolina geranium/cranesbill	Henbit	Stinging nettle
Chickweed	Lippia/Matchweed	Venus lookingglass
Dandelion	Oxalis/Yellow woodsorrel	Wild mustard
Dichondra	Pepperweed/peppergrass	
Dollarweed/Pennywort	Purslane	

[Do not apply to lawns or mixed lawns of bahiagrass, bermudagrass, bluegrass, fine fescue, bentgrass, ryegrass, tall fescue, or dichondra.]

[Use on St. Augustine[grass], zoysia[grass], centipede[grass], and carpet[grass] lawns only.]

[[For] use [only] on St. Augustinegrass, [including] [Floratam], centipede[grass], zoysia[grass], and carpet[grass] lawns [ONLY].]



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#### **GENERAL CLAIMS**

- Apply in late winter, spring, or fall
- Apply when/anytime weeds are growing
- Apply in the fall to kill reoccurring [insert/any all listed weeds]
- Apply in early/late spring: February/March/April/May/June
- Apply in Fall: Aug/Sep/Oct/Nov
- Scotts X Step Program
- Scotts Turf Builder X Step Program
- For Southern Lawns
- Works the first time or your money back! [ICON]
- Beautiful Lawns Since 1924
- Join the [name] Garden Club For more great tips and offers. [insert Internet site address]
- [Insert brand name Promise Satisfaction Guaranteed]/[The Insert brand name Promise is in Every Bag]
- [Insert brand name Promise Satisfaction Guaranteed]/[The Insert brand name Promise is in Every Bag]
- The Ultra Turf Builder Advantage
- The Turf Builder Ultra Advantage
- The Select Turf Builder Advantage
- The Turf Builder Select Advantage

#### PESTICIDAL CLAIMS

- Controls/kills dollarweed/pennywort and [XX] other [common] [lawn] weeds\*\*
- Controls/kills dollarweed/pennywort, chickweed and [over] [XX] [common] [lawn] weeds\*\* while greening your lawn without rapid, extreme growth.
- Kills/Controls weeds and fertilizes your lawn
- Kills dollarweed/pennywort and other [common] [lawn] weeds [as listed][\*\*]
- Kills weeds through the root
- Kills [insert any all listed weeds] and feeds/thickens/provides nutrients to grass to crowd out new/future weeds.
- Kills [insert any all listed weeds] and feeds/thickens/provides nutrients to grass to fill in bare spots.

\*\*As listed - OR- including (insert any weeds listed in Optional Product Efficacy Claims section)

#### FERTILIZER CLAIMS

- Builds strong, deep [grass] roots
- Builds strong/thick, green turf from the roots up without burning your lawn\*
- Feeds/thickens/provides nutrients to grass to crowd out new/future weeds
- · Feeds/thickens/provides nutrients to grass to fill in bare spots.
- Dual Action fertilizer Protect[s] [lawn] for Winter and Build[s] for Spring
- Each lawn fertilizer particle provides gradual release that won't burn or cause surge growth when applied as directed
- Enhanced/Improved Formula X% More Greening Power\* (\*vs [insert Scotts product name])
- Enhanced 3-in-1/three-in-one Formula [Helps lawn] recover from Summer, Replenish for Winter and Rebuild for Spring
- [Feeding with Scotts® fertilizer helps grow a thick lawn with more roots to better absorb water and nutrients than
  an unfed lawn. This helps protect your lawn against heat, drought and other stresses.]
- Feeds and Greens for up to two months without burning your lawn
- [Feeds and Strengthens [the Lawn] Against Heat and Drought]
- Feed[s] lawn
- Feeds for a thick, green lawn
- Formulated with Scotts technology [for long lasting greening and feeding]
- Greens longer\* \*vs/than regular insert Scotts product name
- Grows Strong Roots
- Helps strengthen your lawn against heat/drought/wear/tear
- Scotts Longest-Lasting fertilizer/Green up/Green/Greening Power/Deep Green Color/Deep Greening/Added Greening/Power/Feeding/ Nutrients/Food/even greening/consistent green

**Bold, italicized text is information for the reader and is not part of the label.** [Bracketed information is optional.] Text separated by / denotes and/or options.

- · Formulated with Scotts Poly-S® timed released fertilizer
- [Water Smart<sup>TM</sup>]
- [Water Smart<sup>TM</sup> logo][Water Smart Makes The Most Of Every Drop<sup>TM</sup>] [Improves Lawn's Ability to Absorb Water & Nutrients]
- [Water Smart] Builds thick [green] turf to help prevent runoff
- Well Fed Lawns [are thicker and] have more/well developed root systems that [better] hold water to help reduce [nutrient/nitrogen] run-off/soil erosion [into our waterways] [vs. an unfed lawn].
- [Water Quality Matters] Thick/healthy lawns help to Protect our waterways/ water quality/ environment/ ecosystem by reducing [nutrient/nitrogen] runoff
- Thick/healthy lawns Help Reduce [Nutrient/Nitrogen] Run-Off
- [Product Name] includes/contains slow release nitrogen that releases gradually over time to help reduce nitrogen run-off [into our waterways] [to protect [our/the] ecosystem/environment/water quality].
- We guarantee thick, green-turf without risk of burning or surge growth."
- Weed control plus lawn fertilizer
- Weed-and-Feed
- · Well-fed lawns are more efficient at using available water.
- Won't Burn Lawn Guaranteed!
- Your lawn makes a good environment...and Scotts products help you get the best lawn.
- Guaranteed
- Guaranteed Results.

\*When used according to manufacturer's directions.

# Optional Claims for Alternate Brand Names:

- Scotts® Best Fertilizer!
- The Super Bonus S Advantage Contains more essential nutrients than regular Scotts Bonus S
- Scotts® Lawn Pro® [Available only at authorized Scotts Lawn Pro dealers/Designed for Scotts Lawn Pro dealers/retailers]
- LawnPro® Annual [fertilizer/feeding/lawn food] Program
- LawnPro® authorized dealers/retailers/stores
- [A] Scotts LawnPro [Product]
- Scotts/Our Best Annual Program (for a picture-perfect lawn)
- Scotts/Our Best Southern [Annual] Program
- Formulated/designed for Southern/Florida/Texas Lawns
- Scotts/Our Best [Long Lasting] Fertilizer
- Quick Greening and Extended [Long Lasting] Feeding
- The Super Turf Builder Advantage
- [[X%] More essential nutrients than insert Scotts product name!] [Your lawn requires essential
  nutrients to thrive]/[Your lawn needs food!] The formula in [product name] gives your lawn more
  essential nutrients than insert Scotts product name for your best lawn ever.
- [Product name] is formulated [with slow release nitrogen] to provide consistent, long lasting feeding for your best lawn ever.
- [Your lawn needs food!] The special formula in [Product name] delivers more greening power/nutrition/nutrients/micronutrients than [Scotts comparable product] for your best lawn ever.
- [icon] Images of all 4 step products
- [Now] Its easy for you to have a better [Southern] lawn.
- Start [the program at] anytime
- Just check the month below and apply products at 2 month intervals
- You can begin the Annual Program anytime of the year. Just check the month and select the appropriate Step product listed. Apply the remaining Steps at two-month intervals.
- Simple and easy
- No more guesswork. You simply apply the right product one Step at a time.

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**Bold, italicized text is information for the reader and is not part of the label.**[Bracketed information is optional.] Text separated by / denotes and/or options.

No more guesswork ... apply the right product at the right time for a thick, green, weed-free lawn.

- Each step product is designed to the specific season to help give you a greener lawn.
- Save Money
- Why even consider a lawn care service? Scotts Lawn Pro® Annual Program will give you a beautiful lawn for about [one-third] the cost.

# Optional Claims and Product Information for Alternate Brand Name: Expert Gardener® St. Augustine Weed & Feed

- Contact us Consumer Helpline 1-866-369-2533
- Expert Gardener® Guarantee] [When you chose Expert Gardener® products, you can be assured of high
  quality and performance in you lawn and garden. If for any reason you are not completely satisfied with this
  product, we will refund you money. Please mail your name, address and proof of purchase (dated receipt
  and package UPC/barcode) to the address below. Also, to ensure quality control, please write us a brief
  note explaining your experience with our product and reason for seeking a refund.
- Feeds for a thick, green lawn
- Grows Strong Roots
- Nitrogen (N) for Deep Green Color
- · Phosphorus (P) for Strong Roots
- Potassium (K) for Overall Plant Vigor

#### PHOSPHORUS CLAIMS

- · Contains no phosphorous/phosphate
- Phosphorous/phosphate free [formula]
- PHOSPHORUS Stimulates root growth; [helps grass multiply]

#### NITROGEN CLAIMS

- Contains both readily available nitrogen for quick green up and controlled release nitrogen for uniform growth and extended feeding.
- Contains timed/slow-release/controlled/extended release nitrogen [for extended feeding and greening]
- Feeds [and greens] up to X months/weeks longer \* \*vs/than regular insert Scotts product name
- More slow/extended/time[d] /even release Nitrogen for longer lasting even greening/consistent green\* \*vs/than regular insert Scotts product name
- More slow/extended/time[d] /even release Nitrogen for longer lasting Green up/Green/Greening Power/Deep Green Color/Deep Greening/Added Greening Power/Feeding\* \*vs/than regular insert Scotts product name
- NITROGEN Essential for plant [and/& root] growth; [makes grass green] [and/& strengthens roots]
- X% MORE Slow-Release Nitrogen than/vs. regular insert Scotts product name.
- X% added slow/extended/time[d]/even release Nitrogen\* \*vs/than regular insert Scotts product name

#### POTASSIUM CLAIMS

- [Delivers] more Potassium than/vs. regular insert Scotts product name to help protect against drought stress
- POTASSIUM Makes plant strong; [better able to resist drought and extreme heat]/[improves heat &/and drought tolerance]/[protects against winter]
- X% added Potassium [for improved overall lawn strength/vitality/durability/toughness] than/vs. regular insert Scotts product name
- X% More potassium than/vs. regular insert Scotts product name

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# MICRO-NUTRIENT CLAIMS(X will be provided on Final Printed Label)

- Added/more essential nutrients for a[n] better/stronger/more durable/resilient/more balanced/improved lawn
- Added Iron for Summer Green Extender
- Contains X% Iron [for added greening]
- Contains Xlbs, Xoz Iron [per bag]
- · Contains X% iron/[micro nutrients] for the deep/dark green[ing] [turf]
- Contains micronutrients to help improve [your] soil [conditions]
- More complete micronutrients for all your turf essentials.
- Provides/Delivers key/essential nutrients for a lush/thick/beautiful/green/strong lawn
- With added [MicroMax] [Micronutrients] to/for/help[s] strengthen/the strongest lawn defense against heat, drought, and wear & tear

#### PACKAGING CLAIMS

- Bonus size
- Convenient [new] size
- Easy [to] pour [spout]
- Easy-tear, recloseable pour spout
- Easy to Carry Package
- Easy open, easy close
- · Easy open, resealable bag
- Easy/EZ Seal [zipper/closure]
- Easy-to-Carry size/handle
- · [Just] flip, tilt, feed
- · [Just] shake and/'n feed
- [Now with] X% more
- · [Perfect] [size] for small lawns
- Reclosable/Resealable bag
- Secure seal [zipper/closure]
- Sure seal [zipper/closure]
- Zip close
- Bonus Pack [size]
- Value Pack [size]
- [Exclusive] club pack [size]

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(ILLUS.) [THE NAME TO GROW WITH!]

XX NITROGEN

Essential for plant growth; makes grass green.

X PHOSPHORUS Stimulates root growth; helps grass multiply. X POTASSIUM Makes plant strong; better able to resist drought and extreme heat

# [Lawncare Information:] [Water Smart®] Tips for Lawncare Success:

- Feed regularly for your best lawn Regular feedings of Scotts [Turf Builder] [insert alternate brand/product name] will help build a lawn you and your family can enjoy. Scotts [Turf Builder] [insert alternate brand/product name] provides the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought and family activity.
- Mow your lawn high. Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively.
- Leave the grass clippings on your lawn. This recycles the plant nutrients back into the soil.
- Conserve water. Your lawn will begin to wilt when water is needed. As much as possible, take advantage of nature's sprinkler and rely on the rain to water your lawn.

[art] one annual feeding

[art] 2-3 annual feedings

[art] 4 annual feedings

#### **Tips for Lawncare Success:**

[icon: granules falling on grass] Feed Regularly

Regular feedings provide the nutrients your lawn needs to look its best and withstand the stresses of weeds, heat, drought & family activity

Benefits of Multiple Feedings [art] one annual feeding [art] 2-3 annual feedings [art] 4 annual feedings

[icon: lawn mower] Mow and Leave the Grass Clippings on Your Lawn

Mowing high allows the grass to develop a deep root system & helps your lawn use water more effectively. Grass clippings recycle the plant nutrients back into the soil.

[Water Smart<sup>TM</sup> logo][Water Smart Makes The Most Of Every Drop<sup>TM</sup>] **Conserve Water** Well-fed lawns are more efficient at using available water. Feeding with Scotts [fertilizer/lawn food] helps grow/build a thick lawn with more roots to better absorb water and nutrients than an unfed lawn. This helps protect your lawn against heat drought and other stresses. Remember your lawn will begin to wilt when water is needed. As much as possible take advantage of nature's sprinkler and rely on the rain to water your lawn.

# What to expect

Weeds will be dead/killed within 6 weeks and your lawn will be greener in 7 days

Controls and prevents weeds while feeding your lawn. Scotts Bonus S gives you a better lawn. That's because each small particle delivers weed control for complete coverage. And Scotts Bonus S feeds your lawn with Scotts Trionized® formula to help fill-in and crowd out new weeds.

Scotts Bonus S provides even greening. Each particle of Scotts Bonus S contains nitrogen, phosphorus and potassium. This means that each grass plant receives the feeding it needs so your lawn will grow uniformly thick and green.

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Scotts Bonus S stimulates steady grass growth. Typical all-soluble fertilizers can cause surge growth. When you mow grass that has grown too fast and too tall, you weaken the grass plant by "scalping." With Scotts Bonus S you have less mowing and less chance of scalping when you mow.

### Scotts & Your Environment [art]

We care. Scotts products are designed with care to grow thicker, greener lawns.

A Green Lawn Is A Good Lawn. A healthy lawn can clean the air, produce oxygen and prevent runoff and soil erosion.

You can make a difference. Help keep our water resources clean. Apply this product only to your lawn, and sweep any product that lands in the driveway, sidewalk or street back on to your lawn.

## Get expert advice for your lawn now.

Want information on what to use and when? Sign up today to get free expert advice specifically for your lawn.

Scotts Bonus S provides up to 2 months of greening. The nitrogen in Scotts Bonus S is time-released to help your lawn grow thick and green for up to 2 months.

#### Coverage

Treats and fertilizes X,XXX sq. ft.

## How much is enough?

To determine the square footage of your lawn, walk the length and width of your lawn; one average pace equals about 3 feet. Multiply the length of the lawn by the width of the lawn. This equals the area of your lawn in measure square areas, then add the figures together to reach your total lawn size.

#### 2-MONTH PERIOD

(ILLUS.) STEADY GROWTH Scotts Bonus S

A well-maintained lawn provides environmental benefits as well as an attractive and pleasant setting for your home. Healthy grass takes carbon dioxide and pollutants from the air while creating oxygen; it traps dust and prevents erosion; and it reduces the heat, noise, and glare of modern urban areas while providing a safer recreation area.

The timed-release nitrogen in Scotts Bonus S weed-and-feed is designed to be absorbed by the grass plants slowly and steadily, to build thick turf that helps prevent runoff and leaching into groundwater.

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#### SEASONAL PRODUCT APPLICATION OPTIONS

**Optional Product Program Information** 

[[Scotts] Recommended Annual Feeding/Lawn Care Program]

[Plan your feeding schedule. Chose the right product for your lawn.]

[Any Season - Apply any season if weeds or bugs are not a problem: Scotts® [Southern] [Super]Turf Builder® Lawn Fertilizer] [artwork]/ insert brand name

[Early Spring February-April - If you have weeds/To kill weeds: Scotts® [Super] Scotts Bonus S Southern Weed & Feed] [artwork] / insert brand name

[Late Spring April-June - If weed or bugs are not a problem: Scotts® [Southern] [Super]Turf Builder® Lawn

Fertilizer] [artwork] / insert brand name

[Summer June-August - Scotts® [Southern] [Super] Turf Builder® Lawn Fertilizer. If you have bugs/To kill bugs: Scotts® [Super] Turf Builder® with SummerGuard®] [artwork] / insert brand name

[Fall September - November - Scotts® [Super] Turf Builder® WinterGuard®] [artwork] / insert brand name

Scotts Recommended feeding routine

Plan your feeding routine with Scotts Turf Builder Lawn food.

[icon] [Early spring]

[An early spring feeding helps grass get going after its initial green up. Your should feed around the first time you mow your grass.]

[icon][late spring]

[Feeding now prepares grass for summer by making more blades on top and building deep roots below.]

[icon] [summer]

[A summer feeding provides grass the nutrients they need to thrive during the summer months.

[icon][early fall]

[Feeding now helps grass store nutrients to deal with the stress of the winter months.

#### SCOTTS ADVANTAGE® PARTICLE TECHNOLOGY

The Scotts Difference®
Perfect Particle™ Technology
(art: particle with NPK)

Every particle of Scotts Bonus S ® contains Scotts patented timed-release nitrogen plus phosphorus, potassium, and weed control (see back for details).

#### The Scotts Difference ®

Scotts patented Perfect Particle™ Technology is available only in Scotts® products.

Uniform proportions of the major nutrients – timed-release nitrogen plus phosphorus and potassium – and weed control are bonded together in every Bonus S particle, so that they are distributed evenly across the entire lawn, eliminating hit-or-miss feeding and weeding. And the time-released nitrogen feeds your lawn without burning, and steadily for up to 2 months. Because of Scotts' patented time-released nitrogen, you won't get the rapid surge growth. With regular mowing, you will have fewer clippings and may not even have to bag your clippings.

With Scotts Bonus S you can be assured that every particle contains time-released nitrogen, plus the other primary nutrients and weed control.

18 25

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(photo: SBS particles) All-in-One Particles®

- Scotts Bonus S granules are consistent in size and shape
- This gives consistent distribution of particles and nutrients and weed control throughout the lawn (photo: SBS pattern)
   All-in-One Particles®
- Scotts Bonus S particles deliver the same ratio of nitrogen, phosphorus, and potassium (plus weed control) to every treated square inch of turf
- Result: even, consistent greening and thickening of your lawn, plus better weed control

#### -OR-

The Scotts Advantage®: All-in-One Particles®\*

Your lawn requires essential nutrients to thrive. Every Scotts Bonus S® particle contains nitrogen, phosphorus, potassium, and weed killer, allowing Scotts to evenly disperse the appropriate ration of nutrients and weed control to your whole lawn. Only Scotts All-in-One® particles provide consistent feeding to every square inch of turf for a green, thick, strong lawn.

- No filler
- All Food and Weed Fighting Power

\*All-in-One = nitrogen, phosphorus, potassium and the weed killer ingredient contained in every particle

#### (ILLUS.)

All-in-One Particles®

• Each All-in-One® particle contains essential nutrients and weed control ingredient Evenly dispersed particles provide more consistent feeding and weed control for a green, thick, strong lawn.

## -OR-

The Scotts Advantage®

Each of Scotts All-in-One Particles®\* contains the guaranteed feeding nutrients and the weed control ingredients to provide consistent feeding and weed control to every treated square inch of your lawn. The result: A thick, green lawn without burning. Guaranteed.

All-in-One Particles = nitrogen, phosphorous, potassium and weed control contained in every particle.

Contact the experts at scotts.com

SCOTTS...the lawn people

#### [Questions/Information]

[icon]

[Distributed by/Manufactured by [for]]: [Sold and guaranteed by:] The Scotts Company 14111 Scottslawn Rd. Marysville, Ohio 43041

[icon - phone]
Call/ Consumer Helpline/ phone toll-free/ Scott's [toll-free] consumer hotline/ Contact Us 1-800-543-TURF (8873)
[Open 8:00 a.m. to 5:00 p.m. Eastern time]

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[Bracketed information is optional.] Text separated by / denotes

[icon – computer mouse icon] [Visit [our website]] www.scotts.com

**Scotts Policy** 

Scotts [No-Quibble/Consumer] Guarantee[®]

If for any reason you [the customer/consumer] are not satisfied [with results] after using this product, you are entitled to get your money back. Simply send us evidence of purchase and we will mail you a refund promptly.

[Insert Brand Name Guarantee] [When you chose Insert Brand Name products, you can be assured of high quality and performance in you lawn [and garden]. If for any reason you are not completely satisfied with this product, we will refund your money. Please send proof of purchase and original register receipt to our address. We will promptly send you a refund check

[The *Insert brand name* Promise] If this product, when used for its intended purpose, fails to give you complete satisfaction, return the item to the Ace Hardware store where purchased for free replacement of the same or similar item.

#### UNCONDITIONALLY GUARANTEED

If you are not satisfied with the results from using this product, we will refund your purchase price. Send evidence of your purchase to:

The Scotts Company 14111 Scottslawn Rd. Marysville, OH 43041

Note to PM: The following optional guarantee will be used if product is sold under the Expert Gardener alternate brand name

[Expert Gardener®][Scotts] Guarantee

When you choose [Expert Gardener®][Scotts] products, you can be assured of high quality and performance in you lawn and garden. If for any reason you are not completely satisfied with this product, we will refund your money. Please mail your name, address and proof of purchase (dated receipt and package UPC/barcode) to the address below. Also, to ensure quality control, please write us a brief note explaining your experience with our product and reason for seeking a refund.

The Scotts Company 14111 Scottslawn Rd. Marysville, OH 43041]

[NOTICE: To the extent permissible by law/To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.]

U.S. Patent No. X,XXX,XXX (patent information will be added to FPL)

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