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STATEMENT OF PRACTICAL TREATMENT

If swallowed: Drink 1 or 2 glasses of water and induce vomiting by touching back of throat with finger. Do not induce vomiting or give anything by mouth to an unconscious person. Get medical attention.

If inhaled: Remove patient to fresh air. Apply artificial respiration if indicated. Seek medical attention.

If on skin: Wash with soap and warm water. Seek medical attention if irritation persists.

If in eyes: Flush with plenty of water. Seek medical attention if irritation persists.

Net Weight: 12 gm

STORAGE AND DISPOSAL

Storage: Store in a cool, dry place away from children and pets.

Disposal: Do not reuse empty container. Wrap container and put in trash.

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION

Harmful if swallowed, inhaled or absorbed through the skin. Do not breathe dust. Do not allow to contact skin, eyes or clothing. If contact occurs, wash skin with soap and warm water, or eyes with clean water.

Wash hands and exposed skin before eating, drinking or smoking and after handling. Wash all contaminated clothing thoroughly before reuse.

Do not apply where children (or domestic animals) are likely to come in frequent contact with treated areas. Any powder visible after application is complete should be brushed into cracks or crevices or removed. No generalized dusting should be done in household areas accessible to children or pets.

Precautions: Do not use on or contaminate fruit, vegetables or other food or feed crops.

Do not apply to humans, animals, clothing or bedding.

Do not contaminate feed or food products or food preparation surfaces, dishes, kitchen utensils and food containers.

Whitmire Research Laboratories
3568 Tree Court Ind. Blvd.
St. Louis, Missouri
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For Directions For Use in Spanish,
please call 1-800-000-0000.
(This will be in Spanish)

Whitmire Aven Abamectin L Crack & Crevice

A new dry powder roach bait that kills
they live and breed, for guaranteed

(Illustration of
Hand Holding Tube)

maintains the equivalent of approximately 100 baits
even the toughest cockroach infestations in

Directions For Household Use.

It is a violation of Federal law to use this product
with its labeling.

How To Apply (This Product).

Remove the tube cap and replace it with the cap.

1) Hold the tube as shown above, with the nozzle pointing
the back of the tube.

2) Pointing the nozzle slightly downward and
moves the (This Product) powder to the front of the
tube.

3) Place the end of the nozzle into a crack or crevice
site, holding the tube as horizontally as possible. Push
release the (color) dot on the tube back.

Repeat steps 2 and 3 for each new bait site.

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(This Product) Home Treatment Plan

Where To Apply (This Product).

Almost anything can serve as a food source for roaches—even the glue in book bindings, for instance. But because they need a ready supply of water, most roach infestations are generally concentrated in the kitchen and bathroom. So most of your treatment should be concentrated in these areas.

Bait Placement Size. Bait placements will vary in size and shape, depending upon where you apply them. You may see anything from a fan-shaped spray to a line or trough, to a roughly 1/4"-sized dot of powder. These are all normal, effective placements. Of

course, since many of your bait placements will be into crack and crevices or under and behind appliances, you won't see them at all. On average, you should

(Illustration of kitchen)

get about 100 bait placements from a single tube of (This Product).

In The Kitchen. Make 20 to 30 bait placements in the kitchen, including multiple placements in areas such as:

- In cracks behind the countertop splashboard
- In cracks around upper and lower cabinets (where they meet the wall)
- Under the sink (including in openings around pipes and the rim area on the underside of the sink)
- Under and behind the refrigerator, stove and dishwasher (including spaces between appliances and cabinets)
- In cracks near garbage pails and doorways.

Also, put single bait placements in the front inside corners of upper and lower cabinets where you see roaches or signs of roaches. **NOTE:** All food processing surfaces and utensils should be covered during treatment or thoroughly washed

(Illustration of bathroom)

before use. Exposed food should be covered or removed before treatment.

In The Bathroom. Make 5 to 10 bait placements in the bathroom, including:

- In cracks where the sink and cabinet meet the wall
- In openings around pipes
- In front corners inside cabinets
- In cracks behind the mirror and medicine cabinet
- In any other cracks or crevices where roaches or signs of roaches are present.

In The Basement And Garage. If you have large roaches, waterbugs or palmetto bugs, you need to treat these areas. Make bait placements in the following areas:

- Under and around items stored on shelves and floors
- In cracks and crevices along the floor and wall
- Around the water heater, washer and dryer
- Around windows, doors and other entry points into your home.

Other Rooms. Only treat bedrooms, living rooms and other rooms if you see roaches or signs roaches are present. If so, make bait placements under, behind and inside furniture.

In apartments, you may wish to apply behind pipe collars, around water heaters and in cracks along common walls to avoid reinfestation from neighboring apartments.

Outdoors. You may need to treat these areas if you have large roaches, waterbugs or palmetto bugs:

- In cracks around doors, windows and window wells
- Around firewood piles and other items stacked against or near the home
- In cracks around faucets, light fixtures and other items affixed to the wall.

What Results To Expect.

(This Product) will give you guaranteed long-lasting roach control. Roaches will not die immediately, but within one week, most of them should be dead.

Roaches may die in an upright position and appear to be alive. After two to three weeks, if you still see roaches, spot treat cracks and crevices near where you see them.

Sanitation.

Improved sanitation, including prompt dishwashing, garbage removal and reducing overall household clutter, will improve the performance of (This Product) roach bait.

Retreatment.

Reapplying (This Product) every six months will provide excellent control. But chances are, you may not need to retreat that often. Look for signs of roaches before making further applications of (This Product).

If you have any questions regarding the use of (This Product), call us toll-free at 1-800-000-0000.

Understanding The Enemy.

■ Roaches spend most of their time hiding in cracks and crevices, or under, behind and inside cabinets, furniture and appliances.

■ They rarely travel more than two feet, unless necessary, and cannot detect food at distances greater than one foot. So for baits to work, they must be placed in or near roach hiding places.

■ Besides food, roaches need water. They can go up to 28 days without food, but only 7 days without water. You'll find most roaches in kitchens or bathrooms, as well as basements and garages.

■ Pregnant females and molting roaches may not feed for several days; so it may take up to two weeks for all roaches to feed on the bait placements and die.

Helpful Hints.

DO NOT spray or fog with other insecticides near bait placements. Roaches will detect the insecticide and avoid the bait.

Don't squeeze the tube slowly. A quick press and release (or puff) delivers the proper amount of product.

Using a flashlight will help you locate cracks and crevices and perform a more thorough application.

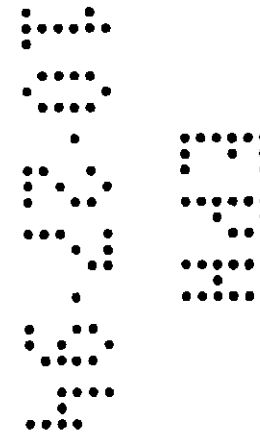
If the nozzle becomes clogged, tap the nozzle tip with your finger, or hold the tube upright and rap its base on a counter or other hard surface to dislodge any powder clogging the nozzle. If the bait in the tip of the nozzle gets wet, simply snip the tip off below the clog.

Clean up spills or misapplications with a moist paper towel. If dishes or utensils come in contact with Results, wash them normally, by hand or in the dishwasher.

Packaging Positioning Statements For
Whitmire Avert PT310HO
Abamectin Bait Dust
Crack & Crevice® Roach Bait

Positioning statements to be used on Results packaging will be selected from the following list. Statements from this list will also be used for packaging for different brand names of the same product.

Words or phrases marked by brackets [] are alternate or optional wording.



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Whitmire Avert PT*310HO Abamectin Bait Dust Crack & Crevice* Roach Bait

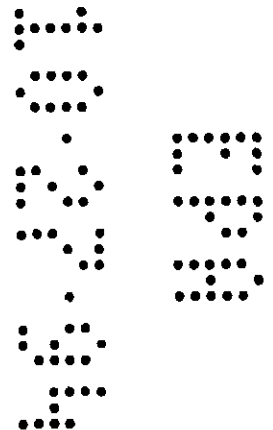
- Dry powder bait equals 100 bait stations, to kill more roaches
- Equals 100 bait stations to kill roaches quicker—keeps killing for months
- Equals 100 bait stations—enough to eliminate all roaches in an average-sized home
- Equals 100 bait stations—more bait placements to kill more roaches
- Only product that gives you 100 bait placements
- Equals 100 bait stations

- The [only] bait that goes [you apply] where roaches hide [live] and breed
- Extended nozzle reaches roaches where they hide and breed
- [Brand name] roach bait is a totally different way to kill roaches
- The only crack & crevice roach bait

- Kills [all] large and small roaches—no roach is immune [resistant]
- Kills [all] large and small roaches—even resistant roaches
- Kills both large and small roaches
- Kills roaches resistant to conventional insecticides
- Kills more roaches
- Kills adult roaches and the eggs they carry [to break the roach life cycle]
- Around the clock killing for months
- It works continuously—24 hours a day
- A patented ingredient, so effective it kills roaches resistant to conventional insecticides
- In tests, roaches chose [brand name] over food

- Longer-lasting [long-lasting] control of all roaches
- Lasts for months, and works as long as it lasts
- Dry powder [brand name] bait stays fresh [doesn't spoil]—prevents reinfestation by young [new] roaches
- Keeps killing as long as it's available
- More bait placements kill quicker—keep killing for months
- Keeps killing for months
- Continuous protection for months

- Guaranteed roach control or your money back
- Guaranteed to work or your money back
- Toll-free hotline—1-800-000-0000 =
- New patented approach to [better] roach control
- Contains Abamectin—a new patented approach to [better] roach control
- The only dry powder roach bait—easy to use, [low odor]
- Low odor, no chemical smell
- No unpleasant odor
- Easy to use



Tube Front:

**Whitmire Avert PT*310HO
Abamectin Bait Dust
Crack & Crevice* Roach Bait**

Net Weight 12g

Selected positioning statements from the list may be used here.

Tube Sides:

Keep Out Of Reach Of Children

CAUTION

See Label Insert For Additional Precautions

Tube Back:

Selected positioning statements from the list may be used here.



Hold the tube with your thumb on the (color) dot.

Flick your wrist once quickly to prepare tube for application

Holding the tube horizontally, quickly press and release dot to apply bait placement.

SEE LABEL INSERT FOR COMPLETE DIRECTIONS

Active Ingredient:

Abamectin B1 [A mixture of avermectins containing 80% avermectin B1a (5-0-demethyl avermectin A1a and 20% avermectin B1b (5-0-demethyl-25-de (1-methylpropyl-25-(1-methylethyl) avermectin A1a)].....0.05%

Inert Ingredients:.....99.95%

EPA Reg. No. 499-383 EPA Est. No. 499-MO-1

U.S. Patent #4,678,774

Whitmire Research Laboratories

3568 Tree Court Ind. Blvd.

St. Louis, Missouri

