



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

July 13, 2015

Jennifer Herzog
Product Registration Specialist
BASF Corporation
26 Davis Drive
Research Triangle Park, NC 27709

Subject: Label Amendment – Label updates to reflect change of company and address and make language more enforceable
Product Name: Whitmire Micro-Gen PT 370 Ascend Fire Ant Bait
EPA Registration Number: 499-370
Application Date: 12/16/2014
Decision Number: 499150

Dear Jennifer Herzog:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance If

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EPA Reg. No. 499-370
Decision No. 499150

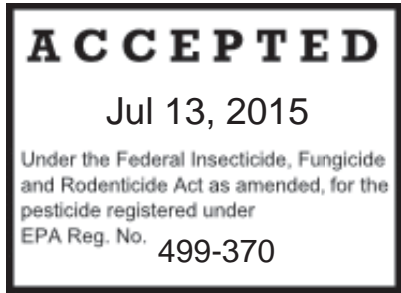
you have any questions, please contact Jessica Rogala by phone at 703-347-0263, or via email at rogala.jessica@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read 'MS', with a long horizontal stroke extending to the right.

Mark Suarez
Product Manager 07
Invertebrate & Vertebrate Branch 3
Registration Division (7505P)
Office of Pesticide Programs

Whitmire Micro-Gen PT 370 ASCEND FIRE ANT BAIT



Alternate Brand Names:

- Advance® 375A Granular Ant Bait {submitted via notification 04/24/2014}
- Advance® Granular Carpenter Ant Bait {submitted via notification 04/24/2014}
- Ascend® Fire Ant Granular Bait {submitted via notification 04/08/2013}
- Prescription Treatment brand Ascend® Fire Ant Bait Formula 1
- Prescription Treatment brand Advance® Granular Ant Bait Formula 1
- Prescription Treatment brand Advance® Granular Carpenter Ant Bait
- Prescription Treatment brand Advance® 375A Select Granular Ant Bait

KILLS: Fire Ants and Pharaoh Ants, Indoors and Outdoors

TO CONTROL IMPORTED FIRE ANTS on Lawns, Other Non-crop Areas such as Golf Courses and Parks, and Turf; and Imported Fire Ants and Pharaoh Ants Indoors in Homes and the Non-food/feed Areas of Commercial Buildings, Food Storage Areas, Hotels, Inedible Product Areas of Meat Packing Plants, Motels, Non-patient Areas of Hospitals and Nursing Homes, Schools, Supermarkets, and Warehouses

ACTIVE INGREDIENT:

Abamectin* B₁ 0.011%

OTHER INGREDIENTS: 99.989%

TOTAL: 100.000%

*U.S. Pat. 4,310,519

EPA Reg. No. 499-370

EPA Est. No.

KEEP OUT OF REACH OF CHILDREN CAUTION/PRECAUCION

Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle.
(If you do not understand the label, find someone to explain it to you in detail.)

Refer to full label for **First Aid, Precautionary Statements, Directions For Use, and Conditions of Sale and Warranty.**

In case of an emergency endangering life or property involving this product, call day or night 1-800-832-HELP (4357).

NET WEIGHT:

{Note to PM: Bold Italicized text enclosed in "{ }" is information for the reviewer and not part of the label.[Bracketed information is optional text.]}

FIRST AID	
If swallowed	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • DO NOT induce vomiting unless told to do so by a poison control center or doctor. • DO NOT give anything to an unconscious person.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 to 20 minutes. • Call a poison control center or doctor for treatment advice.
If in eyes	<ul style="list-style-type: none"> • Hold eyes open and rinse slowly and gently with water for 15 to 20 minutes. • Remove contact lenses, if present, after the first 5 minutes; then continue rinsing eyes. • Call a poison control center or doctor for treatment advice.
HOTLINE NUMBER	
<p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact BASF Corporation for emergency medical treatment information: 1-800-832-HELP (4357).</p>	

Precautionary Statements

Hazards to Humans and Domestic Animals

CAUTION. Harmful if swallowed or absorbed through the skin. Avoid breathing dust. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling. **DO NOT** contaminate kitchen utensils with this product. Pets may be attracted to this product.

Environmental Hazards

This pesticide is toxic to fish and wildlife. **DO NOT** apply directly to water, to areas where surface water is present, or to intertidal areas below the mean high water mark. **DO NOT** contaminate water when disposing of equipment washwaters.

Directions For Use

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

This product is formulated in an oil bait that functions as an attractant to Fire and Pharaoh ants. This product is a stomach insecticide which acts to reduce ant workers. The bait is also passed by the workers throughout the ant colony and eventually to the queen. This product is toxic to ants; however, it is most effective against the ant queen and causes an immediate halt of egg production and disappearance of worker brood. The disappearance of worker ants leads to the decline and eventual elimination of the ant colony. Apply when ants are actively foraging. This is typically when soil temperatures are greater than 60° F (15° C) or consult your State Agricultural Experiment Station or State Extension Service for optimum timing of application.

STORAGE AND DISPOSAL

DO NOT contaminate water, food, or feed by storage or disposal.

Pesticide Storage

Always store pesticides in the original container. Store in a cool, dry area away from heat or open flame, in an area that is inaccessible to children and animals.

Pesticide Disposal

Waste resulting from use of this product may be disposed of on-site or at an approved waste disposal facility. If these wastes cannot be disposed of according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste representatives at the nearest EPA Regional Office for guidance.

Container Disposal

Nonrefillable container. DO NOT reuse or refill this container. If empty: Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions.

Outdoor Applications

Apply after dew or rainfall has dried for maximum effectiveness. For best results, **DO NOT** apply if rainfall is anticipated within 4 to 6 hours after application. In cases where re-infestation occurs or when very large mounds remain active, reapply as necessary but not sooner than 30 days after last application. **DO NOT** apply more than 4 pounds of product per acre per year.

Broadcast Application

Apply this product as evenly as possible to turf, lawns, and non-crop areas at a rate of 1 pound of bait per acre, (0.4 ounce of bait per 1000 square feet or 1.8 ounces of bait per 5000 square feet).

Basic Label

{Note to PM: Bold Italicized text enclosed in "{ }" is information for the reviewer and not part of the label.[Bracketed information is optional text.]}

Individual Mound Treatment

Use 5 to 7 tablespoons of this product per mound (1 tablespoon equals approximately 0.3 ounce of bait). Apply the bait as evenly as possible over the mound and for a distance of approximately 2 feet out from the base of the mound. **DO NOT** contaminate kitchen utensils with this product.

Limitations

DO NOT use in pastures, rangeland, or croplands.

DO NOT reapply within 30 days after last application.

DO NOT apply more than 4 pounds of product per acre per year. **DO NOT** apply more than 0.00044 pounds of abamectin per acre per year.

Indoor Applications

DO NOT use in the food/feed areas of food/feed handling establishments, restaurants, or other areas where food is commercially prepared or processed. **DO NOT** use in serving areas while food is exposed or facility is in operation. Serving areas are areas where prepared foods are served such as dining rooms but excluding areas where foods may be prepared or held.

In the home, all food processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Exposed food should be covered or removed. Non-food areas are areas such as garbage rooms, lavatories, floor drains (to sewers), entries and vestibules, offices, locker rooms, machine rooms, boiler rooms, garages, mop closets, and storage (after canning or bottling).

Locate Ant Activity

Follow ants back to voids. Apply bait to crevices or voids where ants are active. Use up to 5 tablespoons per treatment site in a heavily traveled area. Use less in areas with less activity or if the treatment site will not hold that much. Use a large **Centrobulo**[®] puffer or other appropriate application device to place bait in crevices or voids. Enlarging the void's opening may be required. **DO NOT** contaminate kitchen utensils with this product.

To Treat Plumbing Voids with Known Ant Activity

Obtain access to void and place up to 5 tablespoons inside the plumbing void. Place bait where it will remain dry. **DO NOT** contaminate kitchen utensils with this product.

Utilities (such as above ground transformers, in-ground utility boxes, pedestal boxes, etc.)

If Fire ants are nesting or traveling inside utility boxes, place 5 to 7 tablespoons for lighter infestations or up to 3 ounces for heavy infestations on the ground or open floor area of the utility box. Placement should be made so bait stays dry and does not contact any equipment. **DO NOT** contaminate kitchen utensils with this product.

Conditions of Sale and Warranty

Follow the **Directions For Use**. It is impossible to eliminate all risks inherently associated with use of this product, and therefore all such risk shall be assumed by the Buyer. BASF warrants that this product conforms to the chemical description on the label and is reasonably fit for the purposes referred to in the **Directions For Use**, subject to the inherent risks, referred to above. **TO THE EXTENT CONSISTENT WITH APPLICABLE LAW: (A) BASF MAKES NO OTHER WARRANTIES EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF FITNESS FOR PARTICULAR PURPOSE OR MERCHANTABILITY, (B) BUYER'S EXCLUSIVE REMEDY AND BASF'S AND SELLER'S EXCLUSIVE LIABILITY, WHETHER IN CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY, OR OTHERWISE, SHALL BE LIMITED TO REPAYMENT OF THE PURCHASE PRICE OF THE PRODUCT, AND (C) BASF AND THE SELLER DISCLAIM ANY LIABILITY FOR CONSEQUENTIAL, INCIDENTAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT.** BASF and the Seller offer this product, and the Buyer accepts it, subject to these **Conditions of Sale and Warranty** which may be varied only by agreement in writing signed by a duly authorized representative of BASF.

PCS813

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000499-00370.20141216e. **NVA 2014-04-420-0305**
Supersedes: NVA 2013-04-420-0180

BASF Corporation
26 Davis Drive
Research Triangle Park, NC 27709



We create chemistry

Alternate Label 1

{Note to PM: Bold Italicized text enclosed in "{ }" is information for the reviewer and not part of the label.[Bracketed information is optional text.]}

Whitmire Micro-Gen PT 370 ASCEND FIRE ANT BAIT

Alternate Brand Names:

- Advance® 375A Granular Ant Bait {submitted via notification 04/24/2014}
- Advance® Granular Carpenter Ant Bait {submitted via notification 04/24/2014}
- Ascend® Fire Ant Granular Bait {submitted via notification 04/08/2013}
- Prescription Treatment brand Ascend® Fire Ant Bait Formula 1
- Prescription Treatment brand Advance® Granular Ant Bait Formula 1
- Prescription Treatment brand Advance® Granular Carpenter Ant Bait
- Prescription Treatment brand Advance® 375A Select Granular Ant Bait

KILLS LISTED ANTS: Including many common varieties of household ants such as Acrobat, Argentine, Bigheaded, Carpenter, Crazy, Field, Fire, Harvester, Little Black, Odorous House, Pavement, Pharaoh, and Thief Ants

FOR USE IN AND AROUND: Commercial and Other Structures, Food Storage Areas, Golf Courses, Homes, Hotels, Inedible Product Areas of Meat Packing Plants, Lawns, Motels, Non-food/feed Areas of Commercial Buildings, Non-occupied Patient Areas of Hospitals and Nursing Homes, Parks, Residential Areas, Schools, Supermarkets, Turf, and Warehouses

ACTIVE INGREDIENT:

Abamectin* B₁ 0.011%

OTHER INGREDIENTS: 99.989%

TOTAL: 100.000%

*U.S. Pat. 4,310,519

EPA Reg. No. 499-370

EPA Est. No.

KEEP OUT OF REACH OF CHILDREN CAUTION/PRECAUTION

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(If you do not understand the label, find someone to explain it to you in detail.)

Refer to full label for **First Aid, Precautionary Statements, Directions For Use, and Conditions of Sale and Warranty.**

In case of an emergency endangering life or property involving this product, call day or night 1-800-832-HELP (4357).

NET WEIGHT:

BASF Corporation
26 Davis Drive
Research Triangle Park, NC 27709



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FIRST AID	
If swallowed	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • DO NOT induce vomiting unless told to do so by a poison control center or doctor. • DO NOT give anything to an unconscious person.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 to 20 minutes. • Call a poison control center or doctor for treatment advice.
If in eyes	<ul style="list-style-type: none"> • Hold eyes open and rinse slowly and gently with water for 15 to 20 minutes. • Remove contact lenses, if present, after the first 5 minutes; then continue rinsing eyes. • Call a poison control center or doctor for treatment advice.
HOTLINE NUMBER	
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Precautionary Statements

Hazards to Humans and Domestic Animals

CAUTION. Harmful if swallowed or absorbed through the skin. Avoid breathing dust. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling. **DO NOT** contaminate kitchen utensils with this product. Pets may be attracted to this product.

Environmental Hazards

This pesticide is toxic to fish and wildlife. **DO NOT** apply directly to water, to areas where surface water is present, or to intertidal areas below the mean high water mark. **DO NOT** contaminate water when disposing of equipment washwaters.

Directions For Use

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

This is a ready-to-use product for use in controlling numerous ants both indoors and outdoors. This bait formulation combines a mixture of foods and the delayed action insecticide, abamectin. This insecticide acts to reduce the population of worker ants and can cause an immediate halt in egg production resulting in colony elimination. Avoid use of other insecticides or sprays on or near this product.

STORAGE AND DISPOSAL

DO NOT contaminate water, food, or feed by storage or disposal.

Pesticide Storage

Always store pesticides in the original container. Store in a cool, dry area away from heat or open flame, in an area that is inaccessible to children and animals.

Pesticide Disposal

Waste resulting from use of this product may be disposed of on-site or at an approved waste disposal facility. If these wastes cannot be disposed of according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste representatives at the nearest EPA Regional Office for guidance.

Container Disposal

Nonrefillable container. DO NOT reuse or refill this container. If empty: Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions.

Outdoor Applications

Reapply as necessary but not sooner than 30 days after last application. **DO NOT** apply more than 4 pounds of product per acre per year. **DO NOT** apply more than 0.00044 pounds of abamectin per acre per year.

Broadcast Application

Use this product at a rate of 1 pound per acre. [Alternate language: Use this product at a rate of 8 ounces per half acre.] This is equivalent to approximately 1.8 ounces per 5,000 square feet or 0.4 ounce per 1,000 square feet (1 tablespoon equals approximately 0.3 ounce of bait). Apply the product as uniformly as possible.

Alternate Label 1

{Note to PM: Bold Italicized text enclosed in "{ }" is information for the reviewer and not part of the label.[Bracketed information is optional text.]}

Around Structures

Lightly sprinkle evenly at a rate of 0.3 ounce per 100 linear feet in a band approximately 1 to 2 feet wide around the foundation of the building. Treat visible trails with approximately 1 ounce of product.

Individual Colony Treatment

Use 1.5 to 3 ounces of product per colony.

Indoor Applications

DO NOT use in the food/feed areas of food/feed handling establishments, restaurants, or other areas where food is commercially prepared or processed. **DO NOT** use in serving areas while food is exposed or facility is in operation. Serving areas are areas where prepared foods are served such as dining rooms but excluding areas where foods may be prepared or held.

In the home, all food processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Exposed food should be covered or removed. Non-food areas are areas such as garbage rooms, lavatories, floor drains (to sewers), entries and vestibules, offices, locker rooms, machine rooms, boiler rooms, garages, mop closets, and storage (after canning or bottling).

Locate Ant Activity

Follow ants back to voids. Apply bait to crevices or voids where ants are active. Use up to 5 tablespoons per treatment site in a heavily traveled area. Use less in areas with less activity or if the treatment site will not hold that much. Use a large **Centrobulo**[®] puffer or other appropriate application device to place bait in crevices or voids. Enlarging the void's opening may be required. **DO NOT** contaminate kitchen utensils with this product.

To Treat Plumbing Voids with Known Ant Activity

Obtain access to void and place up to 5 tablespoons inside the plumbing void. Place bait where it will remain dry. **DO NOT** contaminate kitchen utensils with this product.

Utilities (such as above ground transformers, in-ground utility boxes, pedestal boxes, etc.)

If Fire ants are nesting or traveling inside utility boxes, place 5 to 7 tablespoons for lighter infestations or up to 3 ounces for heavy infestations on the ground or open floor area of the utility box. Placement should be made so bait stays dry and does not contact any equipment. **DO NOT** contaminate kitchen utensils with this product.

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Conditions of Sale and Warranty

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000499-00370.20141216e.**NVA 2014-04-420-0305**
Supersedes: NVA 2013-04-420-0180

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Alternate Label 2

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Whitmire Micro-Gen PT 370 ASCEND FIRE ANT BAIT

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- Prescription Treatment brand Ascend® Fire Ant Bait Formula 1
- Prescription Treatment brand Advance® Granular Ant Bait Formula 1
- Prescription Treatment brand Advance® Granular Carpenter Ant Bait
- Prescription Treatment brand Advance® 375A Select Granular Ant Bait

KILLS: Carpenter Ants and many common varieties of ants such as Acrobat, Argentine, Bigheaded, Crazy, Field, Fire, Harvester, Lasius, Little Black, Odorous House, Pavement, Pharaoh, and Thief Ants

FOR USE IN AND AROUND: Commercial and Other Structures, Food Storage Areas, Golf Courses, Homes, Hotels, Inedible Product Areas of Meat Packing Plants, Lawns, Motels, Non-food/feed Areas of Commercial Buildings, Non-occupied Patient Areas of Hospitals and Nursing Homes, Parks, Residential Areas, Schools, Supermarkets, Turf, and Warehouses

ACTIVE INGREDIENT:

Abamectin* B₁ 0.011%

OTHER INGREDIENTS: 99.989%

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HOTLINE NUMBER	
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Precautionary Statements

Hazards to Humans and Domestic Animals

CAUTION. Harmful if swallowed or absorbed through the skin. Avoid breathing dust. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling. **DO NOT** contaminate kitchen utensils with this product. Pets may be attracted to this product.

Environmental Hazards

This pesticide is toxic to fish and wildlife. **DO NOT** apply directly to water, to areas where surface water is present, or to intertidal areas below the mean high water mark. **DO NOT** contaminate water when disposing of equipment washwaters.

Directions For Use

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

This is a ready-to-use product for use in controlling numerous ants both indoors and outdoors. This bait formulation combines a mixture of foods and the delayed action insecticide, abamectin. This insecticide acts to reduce the population of worker ants and can cause an immediate halt in egg production resulting in colony elimination. Avoid use of other insecticides or sprays on or near this product.

STORAGE AND DISPOSAL

DO NOT contaminate water, food, or feed by storage or disposal.

Pesticide Storage

Always store pesticides in the original container. Store in a cool, dry area away from heat or open flame, in an area that is inaccessible to children and animals.

Pesticide Disposal

Waste resulting from use of this product may be disposed of on-site or at an approved waste disposal facility. If these wastes cannot be disposed of according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste representatives at the nearest EPA Regional Office for guidance.

Container Disposal

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Outdoor Applications

Reapply as necessary but not sooner than 30 days after last application. **DO NOT** apply more than 4 pounds of product per acre per year. **DO NOT** apply more than 0.00044 pounds of abamectin per acre per year.

Broadcast Application

Use this product at a rate of 1 pound per acre. [Alternate language: Use this product at a rate of 8 ounces per half acre.] This is equivalent to approximately 1.8 ounces per 5,000 square feet or 0.4 ounce per 1,000 square feet (1 tablespoon equals approximately 0.3 ounce of bait). Apply the product as uniformly as possible.

Alternate Label 2

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Around Structures

Lightly sprinkle evenly at a rate of 0.3 ounce per 100 linear feet in a band approximately 1 to 2 feet wide around the foundation of the building. Treat visible trails with approximately 1 ounce of product.

Individual Colony Treatment

Use 1.5 to 3 ounces of product per colony.

Indoor Applications

DO NOT use in the food/feed areas of food/feed handling establishments, restaurants, or other areas where food is commercially prepared or processed. **DO NOT** use in serving areas while food is exposed or facility is in operation. Serving areas are areas where prepared foods are served such as dining rooms but excluding areas where foods may be prepared or held.

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Follow ants back to voids. Apply bait to crevices or voids where ants are active. Use up to 5 tablespoons per treatment site in a heavily traveled area. Use less in areas with less activity or if the treatment site will not hold that much. Use a large **Centrobulb**[®] puffer or other appropriate application device to place bait in crevices or voids. Enlarging the void's opening may be required. **DO NOT** contaminate kitchen utensils with this product.

To Treat Plumbing Voids with Known Ant Activity

Obtain access to void and place up to 5 tablespoons inside the plumbing void. Place bait where it will remain dry. **DO NOT** contaminate kitchen utensils with this product.

Utilities (such as above ground transformers, in-ground utility boxes, pedestal boxes, etc.)

If Fire ants are nesting or traveling inside utility boxes, place 5 to 7 tablespoons for lighter infestations or up to 3 ounces for heavy infestations on the ground or open floor area of the utility box. Placement should be made so bait stays dry and does not contact any equipment. **DO NOT** contaminate kitchen utensils with this product.

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