

U.S. ENVIRONMENTAL PROTECTION AGENCY OFFICE OF PESTICIDES PROGRAMS REGISTRATION DIVISION (WH-567) WASHINGTON, D.C. 20460	EPA REGISTRATION 499-262	DATE OF ISSUANCE APR 20 1990
	TERM OF ISSUANCE Until Reregistration	
	NAME OF PESTICIDE PRODUCT Whitening Floor and Ceiling	

NOTICE OF PESTICIDE:  REGISTRATION  REREGISTRATION

(Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended)

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

[Faint, mostly illegible text for registrant name and address]

161/237657  
18/1

NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

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ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL

*[Handwritten signature]*

DATE

4/20/90

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11/16/88

Front Panel:

Whitmire  
Flea and Tick Dip

Residually Controls Fleas, Lice and Ticks on Dogs and Cats

ACTIVE INGREDIENTS:

Permethrin [*3-Phenoxyphenyl) methyl (+/-) cis-trans-3-(2,2-dichloroethenyl) 2,2-dimethylcyclopropanecarboxylate]	3.20%
Related Reaction products	0.28%
<sup>1</sup> N-Octyl bicycloheptene dicarboximide	15.00%

\*\*INERT INGREDIENTS: 81.52%  
100.00%

\*cis-trans isomer ratio: Min. 35% (+/-) cis  
Max. 65% (+/-) trans  
<sup>1</sup> MGK 264 Insecticide Synergist  
EVERCIDE - Registered trademark of McLaughlin Gormley King Company  
\*\*Contains petroleum distillate

KEEP OUT OF REACH OF CHILDREN

WARNING

SEE BACK PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

STATEMENT OF PRACTICAL TREATMENT

IF SWALLOWED: Call a physician or Poison Control Center immediately. Gastric lavage is indicated if material was taken internally. DO NOT INDUCE VOMITING. Vomiting may cause aspiration pneumonia.  
IF ON SKIN: Remove contaminated clothing and wash affected areas with soap and warm water.  
IF IN EYES: Flush with plenty of water. Get medical attention if irritation persists.  
IF INHALED: Remove victim to fresh air. Apply artificial respiration if necessary.

Net Weight:

Manufactured by:  
Whitmire Research Laboratories, Inc.  
St. Louis, Missouri 63122

EPA Reg. No. 499-XXX      EPA Est. No. 499-MO-1

APR 20 1989  
FEDERAL BUREAU OF INVESTIGATION  
U.S. DEPARTMENT OF JUSTICE

199-262

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Back Panel:

PRECAUTIONARY STATEMENTS

WARNING

Hazards to Humans and Domestic Animals

Harmful if swallowed. Contains petroleum distillate. Do not induce vomiting because of aspiration hazard. Avoid contact with skin and eyes. Causes skin irritation. Do not contaminate food or feedstuffs with this concentrate or dip. Do not use this or any other pesticide on sick, old, or debilitated pets.

Environmental Hazards

This product is toxic to fish and other aquatic animals. Do not contaminate water when disposing of equipment wash waters.

Physical Hazards

Do not store or use near heat or open flame.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To Kill Fleas, Lice and Ticks: Dilute 2 ounces of concentrate with 1 gallon of water. Dip animal into solution, making sure hair is thoroughly wet to the skin. The area around the ears should be sponged thoroughly. Avoid contact of material with eyes and mouth of animal. Repeat as necessary for control.

STORAGE AND DISPOSAL

Storage: Store in a cool area away from heat or open flame.

Disposal: Securely wrap original container in several layers of newspaper and discard in trash.