

CAUTION-KEEP OUT OF REACH OF CHILDREN.

NET 1 GALLON FL.



#### DO NOT USE ON SILI KEEP JUG IN CC 2 TABLESPOOI

ANTIDOTE: If bleach gets

LAUNDERING - Bleach will make you OUT BOILING and at same time, remove SOAKING - Add one cupful to every 1 oughly, then soak white cottons or linen FOR WASHING - Mix well one cupfu water, soak white cottons or linens 15 BOILING IS NOT NECESSARY.

BABIES' CLOTHES, DIAPERS, SLEEP above washing method keeps them white FOR CLEANING TILE FLOORS - Add a tile.

TO REMOVE STAINS - Scorch, Mildew Blood stains, can be removed from wh soak fabric to remove starch or dressin of cold water. If stain is obstinate, add Repeat if necessary; after stains have v TO DISINFECT, DEODORIZE AND Q Glasses, Basins, Utensils, Bathtubs, thoroughly, rinse with solution of two Rinse with clear water.

FLOOR BLEACH - Wash wood floors Bleach in a gallon of warm water. Allo and Wax.

> CAUTION: DO NOT USE BLEACH V This product will irritate skin or eyes. taken internally, drink milk, white of egg or AVOID TRANSFER TO FO

KEEP CONTAINER UPRIGHT

DISTRIBUTED AND GUARANTEED B









### DO NOT USE ON SILK, WOOL, RAYON, LEATHER OR SPONGE KEEP JUG IN COOL PLACE-UPRIGHT POSITION

2 TABLESPOONS - I OUNCE - 8 OUNCES - I CUP

ANTIDOTE: If bleach gets into your eyes, wash well with boric acid solution.

#### DIRECTIONS:

**LAUNDERING** - Bleach will make your white cottons and linens snowy white WITH-OUT BOILING and at same time, remove ordinary stains.

**SOAKING** - Add one cupful to every 10 gallons of cold or lukewarm water; mix thoroughly, then soak white cottons or linens in usual manner.

FOR WASHING - Mix well one cupful Bleach to every 10 gallons cold or lukewarm water, soak white cottons or linens 15 to 30 minutes. Wash, then rinse in clear water. BOILING IS NOT NECESSARY.

BABIES' CLOTHES, DIAPERS, SLEEPING GARMENTS, BED PROTECTORS - The above washing method keeps them white and clean.

FOR CLEANING TILE FLOORS - Add a cup of Blech and pail of warm water and wash tile.

TO REMOVE STAINS - Scorch, Mildew, Ink, Fruit, Gas, Coffee, Wine, Medicine, or Blood stains, can be removed from white cottons or white linens as follows: Rinse or soak fabric to remove starch or dressing. Mix well two tablespoonfuls Bleach in quart of cold water. If stain is obstinate, add 3 tablespoonfuls of vinegar. Soak 15 minutes. Repeat if necessary; after stains have vanished, rinse well in clear water.

TO DISINFECT, DEODORIZE AND QUICKLY CLEAN - Bottles, Dishes, Drinking Glasses, Basins, Utensils, Bathtubs, Kitchen Sinks, Porcelain, Woodwork. Wash thoroughly, rinse with solution of two tablespoonfuls Bleach to each quart of water. Rinse with clear water.

**FLOOR BLEACH** Wash wood floors first with hot suds. Apply solution of 1/2 pint Bleach in a gallon of warm water. Allow to soak in floor 5 to 15 minutes. Rinse, Dry, and Wax.

CAUTION: DO NOT USE BLEACH WITH AMMONIA OR TOILET BOWL CLEANERS.
This product will irritate skin or eyes. Flood and rinse immediately with plenty of water. If taken internally, drink milk, white of egg or feed cooked cereal.

AVOID TRANSFER TO FOOD OR BEVERAGE CONTAINERS.

KEEP CONTAINER UPRIGHT IN COOL PLACE TIGHTLY CAPPED USDAREG. NO. 493-1

DISTRIBUTED AND GUARANTEED BY PLEE-ZING INC., EVANSTON, ILL. 60201







CAUTION-KEE!

#### RAYON, LEATHER OR SPONGE CE-UPRIGHT POSITION

CE . 8 OUNCES - I CUP

, wash well with boric acid solution.

#### NS:

tons and linens snowy white WITHstains.

of cold or lukewarm water; mix thormanner.

every 10 gallons cold or lukewarm es. Wash, then rinse in clear water.

MENTS, BED PROTECTORS - The

th to a pail of warm water and wash

Grass, Coffee, Wine, Medicine, or or white linens as follows: Rinse or two tablespoonfuls Bleach in quart onfuls of vinegar. Soak 15 minutes. hse well in clear water.

**LEAN** Bottles, Dishes, Drinking inks, Porcelain, Woodwork, Wash Ifuls Bleach to each quart of water.

hot suds. Apply solution of 1/2 pint n floor 5 to 15 minutes. Rinse, Dry,

OR TOILET BOWL CLEANERS.

immediately with plenty of water. If Call a Physician.

AGE CONTAINERS.

LACE TIGHTLY CAPPED

IG INC., EVANSTON, ILL. 60201



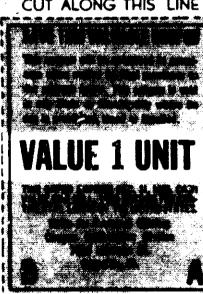


REG U.S. PAT OFF OWNED BY PLEE-ZING INC

## Household

DEODORANT-STAIN REMOVER

ACTIVE INGREDIENT: SODIUM HYPOCHLORITE 5.25% BY WT. 



CAUTION-KEEP OUT OF REACH OF CHILDREN.

NET 1 GALLON FL.

# RANT - STAIN REMOVER INGREDIENT: SODIUM HYPOCHLORITE 5.25% BY WT.

CUT ALONG THIS LINE

#### SAVE THIS VALUABLE COUPON

This coupon will be redesined in premisens when malled by final perchaser to the address below. This coupon is void in any State or Municipality where its was is probiblised based or licensed.

#### VALUE 1 UNIT

THIS OFFER EXPIRES DEC. ST. 1875. CASH VALUE ONE WILL. WOID OUTSIDE THE CON-TIMENTAL LIMITS OF THE UNITED STATES

Mrits for Providen Cetalog Coupon Radomption Service 1908 Harrison St.

PANEL FOR ADDITIONAL CAUTIONS.

NGREDIENTS:

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