



U.S. ENVIRONMENTAL PROTECTION AGENCY  
 Office of Pesticide Programs  
 Registration Division (H7505C)  
 401 "M" St., S.W.  
 Washington, D.C. 20460

EPA Reg. Number:

Date of Issuance:

NOTICE OF PESTICIDE:  
 Registration  
 Reregistration

475-~~433~~ 344

15 AUG 1995

(under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product:

IMPULSE

Name and Address of Registrant (include ZIP Code):

Reckitt & Colman, Inc.  
 1655 Valley Road  
 PO Box 943  
 Wayne, NJ 07474-0943

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/ reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

2. Make the following label changes:

a. Revise the EPA Registration Number to read, "EPA Reg. No. 475-~~433~~ 344".

b. Delete Directions for Use for fleas and ticks since the instruction is in conflict with the flammability precaution to use only one can per room i.e., 1 ounce per 1000 cu. ft.

Signature of Approving Official:

Date:

*Helmut 8-18-95*

- \* **SEEKS OUT BUGS WHERE THEY HIDE**
- \* **KILLS ON CONTACT**
- \* **FOR USE IN APARTMENTS, ATTICS, BASEMENTS, BOATS, BOX-CARS, CABINS, CAMPERS, GARAGES, HOMES, HOUSEHOLD STORAGE AREAS, KENNELS, PET SLEEPING AREAS, ROOMS, SHIP CABINS, TRUCKS, WASHROOMS AND NON-FOOD/FEED AREAS OF CLOSED BARNs, DAY CAMPS, GREENHOUSES (NON-COMMERCIAL), HORSE STABLES, HOSPITALS, HOTELS, INDUSTRIAL PLANTS, LATHOUSES, MOTELS, PRESCHOOLS, SEEDHOUSES, THEATERS AND WAREHOUSES.**
- \* **NON-STAINING**
- \* **NO UNPLEASANT ODORS**
- \* **WATER-BASED FORMULA**
- \* **KILLS EXPOSED OR ACCESSIBLE STAGES OF THESE INSECTS: ANTS, BOOKLICE, CARPET BEETLES, CENTIPEDES, COCKROACHES, CONFUSED FLOUR BEETLES, CRICKETS, EARWIGS, FIREBRATS, FLEAS (ADULTS AND LARVAE), FLIES, FRUIT FLIES, GNATS, GRASSHOPPERS, HORNETS, HOUSE FLIES, MIDGES, MILLIPEDES, MOLE CRICKETS, MOSQUITOES, PALMETTO BUGS, PILLBUGS, RICE WEEVILS, SAWTOOTHED GRAIN BEETLES, SCORPIONS, SILVERFISH, SMALL FLYING MOTHS, SOWBUGS, SPIDERS, STABLE FLIES (DOG FLIES), TICKS, WASPS, WATERBUGS AND YELLOWJACKETS**

**ACTIVE INGREDIENT:**

Pyrethrins .....	0.10%
*Piperonyl Butoxide, Technical .....	0.50%
**Permethrin .....	0.20%

<b>INERT INGREDIENTS:</b> .....	99.20%
	100.00%

\* Equivalent to min. 0.4% (butylcarbityl(6-propylpiperonyl) ether and 0.1% related compounds.  
 \*\* (3-phenoxyphenyl) methyl (+/-) *cis/trans* 3-(2,2-dichloroethenyl) 2,2-dimethylcyclopropanecarboxylate. *Cis/trans* ratio: min. 35% (+/-) *cis* and max. 65% (+/-) *trans*.

EPA REG. NO. 475-GUU      54487-GA-1  
 EPA EST. NO. 475-GA-1  
**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

**STATEMENT OF PRACTICAL TREATMENT**

IF INHALED: Remove victim to fresh air. If not breathing give artificial respiration, preferably mouth to mouth. Get medical attention.

See Side Panel For Additional Precautionary Statements

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

18 AUG 1995  
NET CONTENTS:

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No.

475-433

**PRECAUTIONARY STATEMENTS**

**Hazards To Humans & Domestic Animals**

**CAUTION**

Harmful if inhaled. Avoid breathing vapor or spray mist. Remove contaminated clothing and wash before reuse.

**Physical Or Chemical Hazards**

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Do not place on stove or radiator. Exposure to temperatures above 130°F may cause bursting.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**STORAGE AND DISPOSAL**

Storage: Store in a cool dry area inaccessible to children and pets and away from heat, sparks or open flame.  
 Disposal: Replace cap, wrap container in several layers of newspaper and discard in trash. Do not incinerate or puncture.

One 6 ounce aerosol can treats up to 6,000 cubic feet of unobstructed area (a room 30' x 25' with an 8 foot ceiling).

For *Fleas and Ticks*, use one 6 ounce can for every 1,500 cubic feet of room space.

Do not use in food/feed areas of food/feed handling establishments, restaurants or other areas where food/feed is commercially prepared or processed. Do not use in serving areas while food/feed is exposed or facility is in operation. Serving areas are areas where prepared foods are served such as dining rooms but excluding areas where foods may be prepared or held. In the home all food processing surfaces and utensils should be covered during treatment or thoroughly washed before use.

Nonfood/nonfeed areas are areas such as garbage rooms, lavatories, floor drains (to sewers), entries and vestibules, offices, locker rooms, machine rooms, boiler rooms, garages, mop closets and storage (after canning or bottling).

Not for use in USDA meat and poultry plants.

**HOW TO USE:**

**Step 1: PREPARATION**

Open cupboards, cabinets, trunks, and doors to area to be treated to allow maximum kill in all areas where insects can hide and breed. Close outside doors and windows and shut off fans and air conditioning to maximize killing power of fog. Remove pets, birds, and tightly cover or remove fish bowls and aquariums before spraying. Cover waxed wood floors and waxed furniture in the immediate area surrounding the fogger (newspapers may be used). Remove or cover exposed foods, dishes, utensils or food handling equipment. All food processing surfaces should be covered during treatment or thoroughly cleared before using. Shut off electrical appliances. Do not place activated fogger in a cabinet or under a counter or table. Do not use this fogger in an area less than 100 cubic feet.

Step 2: ACTIVATION OF FOGGER

SHAKE WELL JUST BEFORE USING. Place a section of newspaper on floor in center of room to be treated. NOTE: Do not place fogger on water-stainable surface. Do not place can within 6 feet of pilot lights. Tilt can opening away from face and depress tab firmly with thumb until it clicks in locked position. Aiming spray away from face, set fogger on newspaper, leave room and close door. After activation, leave room or house at once. Keep area closed for 2 hours (30 minutes for flying insects) before airing out. Open all doors and windows and allow to air for 30 minutes. Repeat spraying in two weeks or when necessary.

IMPORTANT! To avoid FLAMMABILITY HAZARD, use can as follows:

- \* Only one can per room.
- \* Do not place in cabinet or under counter or table.
- \* Shut off electrical equipment.
- \* Place can at least 6 feet from pilot lights.

Notice: Buyer assumes all responsibility for safety and use not in accordance with directions.

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