

Until Reregistration

ICON

Reckitt & Colman Household Products
225 Summit Avenue
Montvale, N.J 07645-1575

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5453315

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data or other material required for registration/reregistration of your product under FIFRA sec. 3(c)(5) or FIFRA sec. 4 when the Agency requires all registrants of similar products to submit such data.

2. Make the labeling changes listed below before you release the product for shipment:

a. Add the phrase "EPA Registration No.475-340".

b. Unless you can qualify the residual effectiveness of this formulation with a time frame (based upon data) i.e. lasts for 3 weeks, delete all claims relative to residual control such as "long lasting formula", "works longer", "keeps working with residual action even after it dries", "killing roaches doesn't get any faster".

c. Delete claims against deer ticks, Oriental and American roaches. You need to cite/ submit efficacy data to support these claims. You may retain German Cockroaches with claims for residual control limited to up to 12 weeks.

CONCURRENCES

SYMBOL								
SURNAME	<i>[Signature]</i>							
DATE								

d. Delete: the following statements:
 "Low VOC", "Complies with California Clean Air Standards", "New reduced VOC formula", "Contains no CFC propellents" and "Contains no CFC or other ozone.....propellants in aerosols".

or

substitute the following statement verbatim as recommended in PR Notice 92-2.

....."Contains no CFCs or other ozone depleting substances. Federal regulations prohibit CFC propellants in aerosols".

e. Make the following changes in the ingredient statement:

i. The chemical name for TETRAMETHRIN should be corrected as follows: "3,4,5,6-Tetrehydrophthalimidomethyl (IRS) -cis-trans-chrysanthemate".

ii The chemical name for PERMETHRIN should contain (t) before "cis-trans".

iii. The percentage for N-Octyl bicycloheptene-dicarboximide should be reported as "1.00%".

iv. The percentages for the active and inert ingredients should be aligned according to decimal points.

v. Asterisks should be affixed to the INERT INGREDIENTS and the footnote "Contains Petroleum Distillates".

f. In reference to the four CSFs dated 10/25/93 for the basic and alternate formulations correct the EPA registration number for TETRAMETHRIN under Column 12 to 10308-1-1021.

g. If it is your intent to use the alternate fragrance Orchard Nectar Black Flag in Alternate Formulations #1 and #3 you must provide the chemical identity of all the components, the percentage composition and the CAS Registry Number for the fragrance. The supplier may contact EPA directly referencing this EPA registration number in their response

h. In regards to the physiochemical properties, you need to provide the required data for oxidizing or reducing action of the product

i. The term "new" can be used on labeling produced for a period of six months from the date of approval.

j. We prefer the user limitation "For Household Use Only" appear on the front panel also.

k. Since the acute oral toxicity for this product is Category IV you may delete the statement "Harmful if Swallowed" and also the "If Swallowed" statement of practical treatment.

l. On back panel, change "window sills" to "window frames".

Acute Toxicity Data

Data submitted under the companion registration Icon +, EPA Registration No. 475-GGO have been reviewed and based on the formulations it was concluded that the toxicity data generated for Icon +. would support the subject product. A copy of the reviewer's comments is enclosed. No toxicity data was submitted for this product. Data bridged from Registration No. 475-GGO

Toxicity Profile

1. The signal word is " CAUTION" and the toxicity profile is as follows:

<u>Study</u>	<u>MRID No.</u>	<u>Toxic Category</u>	<u>Classification</u>
Acute oral	429807-02	IV	Acceptable(A)
Acute dermal	429807-03	III	(A)
Acute inhalation	429807-04	IV	(A)
Eye irritation	429807-05	IV	(A)
Dermal irritation	429807-06	IV	(A)
Dermal sens.	429807-07	Non-sensitizer	(A)

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6 (e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Reckitt & Colman Household Products, Co. #475, 10/25/93

LABEL COPY - FRONT

New: ICON

- Kills (effective on) roaches, ants, spiders, crickets, earwigs, sowbugs, centipedes, silverfish, firebrats, palmetto bugs, scorpions, beetles, moths, house flies, wasps, bees, hornets, gnats, yellowjackets, mosquitoes, fleas, ticks, bedbugs, stable flies, brown dog ticks, deer ticks, waterbugs, clover mites, sowbugs, earwigs.
- Multipurpose insect spray.
- Multipurpose insect spray that kills a variety of crawling (flying) insects.
- Kills bugs on contact.
- Kills palmetto bugs, German, Oriental, American roaches.
- Fast acting formula.
- Kills (bugs) fast.
- Kills on contact and keeps working with residual action even after it dries.
- Keeps on killing even after surface is dry.
- Kills fast, kills long, (dual action).
- Keeps killing.
- Knocks down and kills insects fast.
- Long lasting formula.
- Works longer.
- Kills insects you see, kills the ones you don't see.
- Kills flying and crawling insects.
- Multi-purpose formula.
- Non-staining when used as directed.
- Can control roach infestations with regular use.
- Instant killer.
- Begins killing instantly.
- Kills many species of insects.
- Dual action (formula).
- Kills (roaches) on contact.
- Low odor insect spray.
- Kills ants and roaches in seconds.
- Fast knockdown.
- Quick kill (formula).
- Knocks them ('em) dead.
- Killing roaches doesn't get any faster.
- Low VOC formula.
- Complies with California Clean Air Act Standards
- New (improved) formula
- New reduced VOC formula
- Contains no CFC propellants
- Contains no CFCs or other ozone depleting substances. Federal regulations prohibit CFC propellants in aerosols.

ACCEPTED
WIRE COPY
to EPA

SEP 20 1995

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.
475-340

Submitted by Reckitt & Colman Household Products
Date of Application: 10/25/93

Company #475

Label Copy - Front

New: Icon

ACTIVE INGREDIENTS:

Tetramethrin (3,4,5,6-tetrahydrophthalimidomethyl (IRS)-cis,
transchrysanthemate).....0.35%

Permethrin (3-phenoxyphenyl)methyl
(+)cis-trans-3-(2,2-dichloroethenyl)
-2,2-dimethylcyclopropanecarboxylate.....0.20%

N-octyl bicycloheptenedicarboximide..... 1.0%

INERT INGREDIENTS:..... 98.45%

Contains Petroleum Distillates

Keep Out of Reach of Children

CAUTION

See back panel for additional precautionary statements.

Net Weight ____ oz. (____ g.)

Submitted by Reckitt & Colman Household Products Company #475

Date of Application: 10/25/93

Label Copy - Back

Icon

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if absorbed through skin. Avoid contact with skin, eyes or clothing. Avoid breathing spray. Wash thoroughly with soap and water after handling. Harmful if swallowed. Cover or remove exposed foods. Avoid contamination of cooking utensils and food processing surfaces. Remove pets, fish bowls and bird cages from rooms being sprayed. Do not spray on humans or pets. For spot application only. Do not use as a space spray.

STATEMENT OF PRACTICAL TREATMENT

IF ON SKIN: Wash with plenty of soap and water. Get medical attention. IF SWALLOWED: CALL a physician or Poison Control Center immediately. DO NOT INDUCE VOMITING: Vomiting may cause aspiration pneumonia.

For Medical Emergency Call: 800-338-6167

PHYSICAL AND CHEMICAL HAZARDS

FLAMMABLE. CONTENTS UNDER PRESSURE. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperature above 130 F may cause bursting. Avoid excessive wetting of plastic, vinyl or asphalt tile floor surfaces.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

STORAGE AND DISPOSAL

STORAGE: Do not store near heat or open flame. Store in a cool area away from children. DISPOSAL: Do not reuse empty container. Wrap and place in trash. Do not puncture or incinerate.

FOR HOUSEHOLD USE ONLY

IMPORTANT: Use only as a surface spray. Hold can in an upright position to spray. SHAKE WELL BEFORE EACH USE. Direct spray away from face. Hold can two feet from surfaces. Spray until surface is wet. Avoid excessive wetting of plastic, vinyl or asphalt tile floor surfaces. For long lasting residual action, leave spray residue undisturbed. More frequent applications will be required to maintain control on plywood surfaces. Repeat applications as needed.

Submitted by Reckitt & Colman Household Products Company #475
Date of Application: 10/25/93

Label Copy - Back (cont'd)

~~American cockroaches~~
Brownbanded cockroaches
German cockroaches
Roaches

Palmetto bugs Spray directly on insects (pests)
Waterbugs when possible. Thoroughly spray
Crickets cracks, crevices, baseboards, underneath
Centipedes chairs, tables, kitchen shelves, cupboards
Silverfish sinks, refrigerators, around points of
Firebrats entry, around garbage containers and other
Scorpions places where pests are observed or
Spiders suspected.

Oriental cockroaches
Smokeybrown cockroaches
Indoor and outdoor roaches
Wood roaches
Pillbugs
Large and small roaches

Ants Thoroughly treat doors, outside
Clover mites foundations and porches. Spray
Sowbugs directly on ant hills and swarming
Earwigs ants outdoors.

Flies
Mosquitoes
Gnats
Small flying moths
Wasps
Bees
Paper wasps
Mud dauber wasps
Yellowjackets

Spray directly on insects whenever possible. Also treat screens, walls, door and window frames, and other outdoor surfaces where insects are observed. To treat outdoor nests of paper and mud dauber wasps: Apply a wet spray after dark when all insects have returned to their nests.

Submitted by Reckitt & Colman Household Products
Date of Application: 10/25/93

Company #475

label Copy - Back (Cont'd.)

Brown dog ticks
Deer ticks
Fleas

Remove and discard infested pet bedding. Thoroughly spray cracks, crevices and areas where pets normally rest. DO NOT spray pets directly. Allow treated areas to completely dry before replacing new bedding or permitting use by animals. Treat outside premises, dogs and cats with registered tick or flea control products prior to re-entry.

Bed bugs

Spray directly on insects (pests) whenever possible. Thoroughly spray cracks, crevices, baseboards, underneath chairs, tables, beds and sofas, around points of entry such as window sills and other places where these insects (pests) are observed. Furniture, especially sofas, mattresses and bedsprings, should be lightly sprayed. NEVER treat infant furniture. Allow spray residues to completely dry before use.

Pantry and Closet Pests
Sawtoothed grain beetles
Flour beetles
Cigarette beetles
Spider beetles
Carpet beetles
Clothes moths
Indian meal moths
Angoumois grain moths

Remove and inspect all packaged foods, utensils and dishes. Discard ALL infested products. Clean (Vacuum) the area prior to treatment. Holding can two feet from surfaces to be treated, thoroughly spray cracks, crevices, shelving and baseboards. Allow to dry before replacing contents. Do not allow food to directly contact treated surfaces. Repeat as needed.

Made in U.S.A.
EPA Reg. No. 475-xxx
EPA Est. 475-GA-1