



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg.
Number:
475-339

Date of Issuance:
SEP 19 1995

NOTICE OF PESTICIDE:

☒ Registration
☐ Reregistration

(under FIFRA, as amended)

Term of Issuance:
Conditional

Name of Pesticide Product:
Icon+

Name and Address of Registrant (include ZIP Code):

Reckitt & Colman Inc.
1655 Valley Road
P.O. Box 943
Wayne, NJ 07474-0943

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

2. Make the following label changes:

- a. Revise the EPA Registration Number to read, "EPA Reg. No. 475-339".
- b. Claims such as **new** and **new improved** may be used on the product labeling for a period of 6 months following the approved labeling. Thereafter these claims must be deleted.
- c. Non-specific terminology or comparative words without valid comparison and words or phrases which implies a pesticide product possess unique characteristics because of its composition are unacceptable. Therefore delete the following statements: "Long lasting formula", "works longer", "Kills many species of insects", "Kills long", "Keeps on killing even after surface is dry", "Kills on contact and keeps workings with residual action even when it dries", "Killing roaches doesn't get any faster", "Low VOC formula", "New reduced VOC formula".

Signature of Approving Official:

Date:

CGA

- d. Delete the statement **"Contains no CFC propellents"** from the labeling since words or phrases implying to the safety of a pesticide in any form are unacceptable. We will accept the second CFC statement appearing on the label in accordance to PR Notice 92-2.
- e. Since we are unable to verify the Clean Air Act Standards for California, delete the claim **"Complies with California Clean Air Act Standards"**.
- f. Under Hazards to Humans and Domestic Animals and Statements of Practical Treatment, you may delete the statements **"Harmful if swallowed"** and the **IF SWALLOWED** statements since the acute oral toxicity is Category IV.
- h. Delete the pest **"deer ticks"** from the labeling since you have not cited/submitted the required efficacy data to support claims on public health pests.
- i. Unless you can qualify the residual effectiveness of the formulation with a time frame (based upon data) i.e. last for 3 weeks, delete claims Oriental and American roaches. You need to cite/submit efficacy data to support these claims. You may retain German cockroaches with claims for residual control limited up to 12 weeks.
- j. We prefer the user limitation, **"For Household Use only"** to appear on the front panel.
- k. Delete the "+" in the product name or identify what the "+" refers to.
- l. Change **"window sills"** to **"window frames"** on the back panel.

3. Submit two copies of the revised final printed label for the record.

4. With regards to the product chemistry, please provide the oxidizing or reducing action data (Guideline 63-14) for the subject product.

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							

5. Enclosed are the product chemistry and precautionary labeling review for your records. With respect to the acute toxicity data, the following table reflects the classification of the acute toxicity studies:

<u>STUDY</u>	<u>STUDY</u> <u>CLASSIFICATION</u>	<u>TOXICITY</u> <u>CATEGORY</u>	<u>MRID</u> <u>NUMBER</u>
Acute Oral	Acceptable	IV	429807-02
Acute Dermal	Acceptable	III	429807-03
Acute Inhalation	Acceptable	IV	429807-04
Eye Irritation	Acceptable	IV	429807-05
Skin Irritation	Acceptable	IV	429807-06
Skin Sensitization	Acceptable	Non sensitizer	429807-07

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Submitted by Reckitt & Colman Household Products

Company #475

Date of Application: 10/15/93

Label Copy - Front

New: ICON+

- Kills (effective on) roaches, ants, spiders, crickets, earwigs, sowbugs, centipedes, silverfish, firebrats, palmetto bugs, scorpions, beetles, moths, house flies, wasps, bees, hornets, gnats, yellowjackets, mosquitoes, fleas, ticks, bedbugs, stable flies, brown dog ticks, deer ticks, waterbugs, clover mites, sowbugs, earwigs.
- Multipurpose insect spray.
- Multipurpose insect spray that kills a variety of crawling (flying) insects.
- Kills bugs on contact.
- Kills palmetto bugs, German, Oriental, American roaches.
- Fast acting formula.
- Kills (bugs) fast.
- Kills on contact and keeps working with residual action even after it dries.
- Keeps on killing even after surface is dry.
- Kills fast, kills long, (dual action).
- Keeps killing.
- Knocks down and kills insects fast.
- Long lasting formula.
- Works longer.
- Kills insects you see, kills the ones you don't see.
- Kills flying and crawling insects.
- Multi-purpose formula.
- Non-staining when used as directed.
- Can control roach infestations with regular use.
- Instant killer.
- Begins killing instantly.
- Kills many species of insects.
- Dual action (formula).
- Kills (roaches) on contact.
- Low odor insect spray.
- Kills ants and roaches in seconds.
- Fast knockdown.
- Quick kill (formula).
- Knocks them ('em) dead.
- Killing roaches doesn't get any faster.
- Low VOC formula.
- Complies with California Clean Air Act Standards
- New improved formula
- New Formula
- New reduced VOC formula
- Contains no CFC propellants
- Contains no CFCs or other ozone depleting substances. RECEIVED
with COMMENTS
in EPA Letter Dated

19 SEP 1995

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

475-339

Submitted by Reckitt & Colman Household Products
Date of Application:

Company #475

Label Copy - Front

New: Icon+

ACTIVE INGREDIENTS:

Tetramethrin (3,4,5,6-tetrahydrophthalimidomethyl(IRS)-cis,
transchrysanthemate).....0.35%

Permethrin (3-phenoxyphenyl)methyl
(+)-cis-trans-3-(2,2-dichloroethenyl)
-2,2-dimethylcyclopropanecarboxylate.....0.20%

N-octyl bicycloheptenedicarboximide..... 1.0%

INERT INGREDIENTS:..... 98.45%

Contains Petroleum Distillates

Keep Out of Reach of Children

CAUTION

See back panel for additional precautionary statements.

Net Weight ____oz. (____g.)

Submitted by Reckitt & Colman Household Products
Date of Application:

Company #475

Label Copy - Back
Icon+

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if absorbed through skin. Avoid contact with skin, eyes or clothing. Avoid breathing spray. Wash thoroughly with soap and water after handling. Harmful if swallowed. Cover or remove exposed foods. Avoid contamination of cooking utensils and food processing surfaces. Remove pets, fish bowls and bird cages from rooms being sprayed. Do not spray on humans or pets. For spot application only. Do not use as a space spray.

STATEMENT OF PRACTICAL TREATMENT

IF ON SKIN: Wash with plenty of soap and water. Get medical attention. IF SWALLOWED: Call a physician or Poison Control Center immediately. DO NOT INDUCE VOMITING: Vomiting may cause aspiration pneumonia.

For Medical Emergency Call: 800-338-6167

PHYSICAL AND CHEMICAL HAZARDS

FLAMMABLE. CONTENTS UNDER PRESSURE. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperature above 130 F may cause bursting. Avoid excessive wetting of plastic, vinyl or asphalt tile floor surfaces.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

STORAGE AND DISPOSAL

STORAGE: Do not store near heat or open flame. Store in a cool area away from children. DISPOSAL: Do not reuse empty container. Wrap and place in trash. Do not puncture or incinerate.

FOR HOUSEHOLD USE ONLY

IMPORTANT: Use only as a surface spray. Hold can in an upright position to spray. SHAKE WELL BEFORE EACH USE. Direct spray away from face. Hold can two feet from surfaces. Spray until surface is wet. Avoid excessive wetting of plastic, vinyl or asphalt tile floor surfaces. For long lasting residual action, leave spray residue undisturbed. More frequent applications will be required to maintain control on plywood surfaces. Repeat applications as needed.

Submitted by Reckitt & Colman Household Products Company #475
Date of Application:

Label Copy - Back (cont'd)

American cockroaches
Brownbanded cockroaches
German cockroaches
Roaches

Palmetto bugs

Waterbugs

Crickets

Centipedes

Silverfish

Firebrats

Scorpions

Spiders

Oriental cockroaches

Smokeybrown cockroaches

Indoor and outdoor roaches

Wood roaches

Pillbugs

Large and small roaches

Spray directly on insects (pests) when possible. Thoroughly spray cracks, crevices, baseboards, underneath chairs, tables, kitchen shelves, cupboards, sinks, refrigerators, around points of entry, around garbage containers and other places where pests are observed or suspected.

Ants

Clover mites

Sowbugs

Earwigs

Thoroughly treat doors, outside foundations and porches. Spray directly on ant hills and swarming ants outdoors.

Flies

Mosquitoes

Gnats

Small flying moths

Wasps

Bees

Paper wasps

Mud dauber wasps

Yellowjackets

Spray directly on insects whenever possible. Also treat screens, walls, door and window frames, and other outdoor surfaces where insects are observed. To treat outdoor nests of paper and mud dauber wasps: Apply a wet spray after dark when all insects have returned to their nests.

Submitted by Reckitt & Colman Household Products
Date of Application:

Company #475

label Copy - Back (Cont'd.)

Brown dog ticks
Deer ticks
Fleas

Remove and discard infested pet bedding. Thoroughly spray cracks, crevices and areas where pets normally rest. DO NOT spray pets directly. Allow treated areas to completely dry before replacing new bedding or permitting use by animals. Treat outside premises, dogs and cats with registered tick or flea control products prior to re-entry.

Bed bugs

Spray directly on insects (pests) whenever possible. Thoroughly spray cracks, crevices, baseboards, underneath chairs, tables, beds and sofas, around points of entry such as window sills and other places where these insects (pests) are observed. Furniture, especially sofas, mattresses and bedsprings, should be lightly sprayed. NEVER treat infant furniture. Allow spray residues to completely dry before use.

Pantry and Closet Pests
Sawtoothed grain beetles
Flour beetles
Cigarette beetles
Spider beetles
Carpet beetles
Clothes moths
Indian meal moths
Angoumois grain moths

Remove and inspect all packaged foods, utensils and dishes. Discard ALL infested products. Clean (Vacuum) the area prior to treatment. Holding can two feet from surfaces to be treated, thoroughly spray cracks, crevices, shelving and baseboards. Allow to dry before replacing contents. Do not allow food to directly contact treated surfaces. Repeat as needed.

Made in U.S.A.
EPA Reg. No. 475-xxx
EPA Est. 475-GA-1