

Reg # 475-329

PM-13

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US ENVIRONMENTAL PROTECTION AGENCY OFFICE OF PESTICIDES PROGRAMS REGISTRATION DIVISION (75-767) WASHINGTON, DC 20460 NOTICE OF PESTICIDE: <input type="checkbox"/> REGISTRATION <input checked="" type="checkbox"/> REREGISTRATION <i>(Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended)</i>	EPA REGISTRATION NO. 475-329	DATE OF ISSUANCE MAY 29 1991
	TERM OF ISSUANCE Until Reregistration	
	NAME OF PESTICIDE PRODUCT Black Flag Ant & Roach Killer Formula B	

NAME AND ADDRESS OF REGISTRANT (include ZIP code)

Boyle-Midway Household Products, Inc.
 South Avenue and Hale Street
 Cranford, NJ 07016

16/1387534
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NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data or other material required for registration/reregistration of your product under FIFRA sec. 3(c)(5) or FIFRA sec. 4 when the Agency requires all registrants of similar products to submit such data.

2. Make the labeling changes listed below before you release the product for shipment:

- a. Add the phrase, "EPA Registration No. 475-329".
- b. In the ingredient statement, change the spelling from "d1-2-allyl..." to "d-2-allyl".
- c. Words or phrases implying that a product possesses unique characteristics because of its composition are not acceptable. Therefore delete the following phrases from the proposed labeling (these were overlooked in our previous review):
 - Less VOS than solvent based sprays.
 - Low VOS product.

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL

DATE

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3. Submit five copies of your final printed labeling before you release the product for shipment. Refer to the A-79 Enclosure for a further description of final printed labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely yours,

George T. LaRocca
Product Manager 15
Insecticide-Rodenticide Branch
Registration Division (H7505C)

Enclosure

PS Please delete the site window sill from bed bugs directions.

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							

3 7 7

PROPOSED LABELING: "Black Flag Ant and Roach Killer - Formula B"

Submitted by Boyle-Midway Household Products, Inc. Company No.: 475
Date of Application: February 12, 1990
Resubmitted: January //, 1991 Changes encircled in red.

Label Copy - Front

NEW: Black Flag Ant and Roach Killer - Formula B

- Kills (effective on) roaches, ants, spiders, crickets, earwigs, sowbugs, centipedes, silverfish, firebrats, palmetto bugs, scorpions, beetles, moths, house flies, wasps, bees, hornets, gnats, yellowjackets, mosquitoes, fleas, ticks, bedbugs, stable flies, brown dog ticks, deer ticks.
- Multipurpose insect spray.
- Multipurpose insect spray that kills a variety of crawling insects.
- Kills bugs on contact.
- Kills palmetto bugs, German, Oriental, American roaches.
- Fast acting formula.
- Kills bugs fast.
- Kills on contact and keeps working with residual action even after it dries.
- Keeps on killing even after surface is dry.
- Kills fast, kills long, (dual action).
- Keeps killing for (12 weeks (3 months).)
- Knocks down and kills insects fast.
- Long lasting formula.
- Works longer.
- Kills insects you see, kills the ones you don't see.
- Kills flying and crawling insects.
- Keeps killing for up to (12 weeks (3 months) (84 days).)
- Multi-purpose formula.
- Non-staining when used as directed.
- Non-staining on carpets and upholstery.
- No oily film.
- Can control roach infestations with regular use.
- Water-based formula.
- Instant killer.
- Begins killing instantly.
- Kills many species of insects.
- Dual action.
- Dual action formula.
- Less VOS than solvent based sprays.
- Low odor insect spray.
- Low VOS product.
- Kills ants and roaches in seconds.

MAY 29 1991
 U.S. DEPARTMENT OF AGRICULTURE
 NATIONAL PESTICIDE CENTER
 WASHINGTON, D.C. 20250

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Submitted by Boyle-Midway Household Products, Inc. Company No.: 475

Date of Application: February 12, 1990

Resubmitted: January //, 1991

Changes encircled in red.

Label Copy - Front

NEW: Black Flag Ant and Roach Killer - Formula B

ACTIVE INGREDIENTS:

d-trans-chrysanthemum monocarboxylic acid ester of dl-2-allyl-4-hydroxy-3-methyl-2-cyclopenten-1-one: 0.282%

Permethrin(3-phenoxyphenyl)methyl (+)cis-trans-3-(2,2-dichloroethenyl)-2,2-dimethylcyclopropanecarboxylate: 0.241%

Piperonyl Butoxide, Tech. (equivalent to 0.470% (butylcarbityl)(6-propyl-piperonyl)ether and 0.118% related compounds): 0.588%

INERT INGREDIENTS: 98.889%

TOTAL 100.000%

Contains Petroleum Distillates

Keep Out of Reach of Children
CAUTION

See back panel for additional precautionary statements.
Net Weight ____ oz. (____ g.)

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Label Copy - Back

Black Flag Ant and Roach Killer - Formula B

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if absorbed through skin. Avoid contact with skin, eyes or clothing. Avoid breathing spray. Wash thoroughly with soap and water after handling. Harmful if swallowed. Cover or remove exposed foods. Avoid contamination of cooking utensils and food processing surfaces. Remove pets, fish bowls and bird cages from rooms being sprayed. Do not spray on humans or pets. (For spot application only. Do not use as a space spray.)

STATEMENT OF PRACTICAL TREATMENT

IF ON SKIN: Wash with plenty of soap and water. Get medical attention.
IF SWALLOWED: Call a physician or Poison Control Center immediately.
DO NOT INDUCE VOMITING: Vomiting may cause aspiration pneumonia.

For Medical Emergency Call: 800-338-6167

PHYSICAL AND CHEMICAL HAZARDS

EXTREMELY FLAMMABLE. CONTENTS UNDER PRESSURE. Do not puncture or incinerate container. Exposure to temperature above 130°F may cause bursting. Avoid excessive wetting of plastic, vinyl or asphalt tile floor surfaces.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

STORAGE AND DISPOSAL

STORAGE: Do not store near heat or open flame. Store in a cool area away from children. DISPOSAL: Do not reuse empty container. Wrap and place in trash. DO not puncture or incinerate.

FOR HOUSEHOLD USE ONLY

IMPORTANT: Use only as a surface spray. Hold can in an upright position to spray. SHAKE WELL BEFORE EACH USE. Direct spray away from face. Hold can two feet from surfaces. Spray at a rate of 1 foot per second unless directed otherwise. For long lasting residual action (up to 12 weeks), leave spray residue undisturbed. Repeat applications as needed.

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Label Copy - Back (Cont'd.)

- American cockroaches
- Brownbanded cockroaches
- German cockroaches
- Roaches
- Palmetto bugs
- Waterbugs
- Crickets
- Centipedes
- Silverfish
- Firebrats
- Scorpions
- Spiders
- Oriental cockroaches
- Smokeybrown cockroaches
- Indoor and outdoor roaches
- Wood roaches
- Pillbugs
- Large and small roaches

Spray directly on insects (pests) when possible. Thoroughly spray cracks, crevices, baseboards, underneath chairs, tables, kitchen shelves, cupboards, sinks, refrigerators, around points of entry, around garbage containers and other places where pests are observed or suspected.

- Ants
- Clover mites
- Sowbugs
- Earwigs

Thoroughly treat doors, outside foundations and porches. Spray directly on ant hills and swarming ants outdoors.

- Flies
- Mosquitoes
- Gnats
- Small flying moths
- Wasps
- Hornets
- Bees
- Paper wasps
- Mud dauber wasps
- Yellowjackets

Spray directly on insects whenever possible. Also treat screens, walls, door and window frames, and other outdoor surfaces where insects are observed. To treat outdoor nests of paper and mud dauber wasps: Apply a wet spray after dark when all insects have returned to their nests.

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Label Copy - Back (Cont'd.)

<p>Brown dog ticks Deer ticks Fleas</p>	<p>Remove and discard infested pet bedding. Thoroughly spray cracks, crevices and areas where pets normally rest. DO NOT spray pets directly. Allow treated areas to completely dry before replacing new bedding or permitting use by animals. Treat outside premises, dogs and cats with registered tick or flea control products prior to re-entry.</p>
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<p>Bed bugs</p>	<p>Spray directly on insects (pests) whenever possible. Thoroughly spray cracks, crevices, baseboards, underneath chairs, tables, beds and sofas, around points of entry such as window sills and other places where these insects (pests) are observed. Furniture, especially sofas, mattresses and bedsprings, should be lightly sprayed. NEVER treat infant furniture. Allow spray residues to completely dry before use.</p>
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<p>Pantry and Closet Pests Sawtoothed grain beetles Flour beetles Cigarette beetles Spider beetles Carpet beetles Clothes moths Indian meal moths Angoumois grain moths</p>	<p>Remove and inspect all packaged foods, utensils and dishes. Discard ALL infested products. Clean (vacuum) the area prior to treatment. Holding can two feet from surfaces to be treated, thoroughly spray cracks, crevices, shelving and baseboards. Allow to dry before replacing contents. Do not allow food to directly contact treated surfaces. Repeat as needed.</p>
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Boyle-Midway Household Products, Inc.
685 Third Avenue
New York, NY 10017

Made in U.S.A.
EPA Reg. No. 475-xxx
EPA Est. 475-GA-1