

October 7, 1991

Filomena King
Reckitt & Colman Household Products, Inc.
1655 Valley Road
Wayne, NJ 07470

Dear Ms. King:

Subject: DEET Label Improvement Program
Screen Insect Repellent
EPA Reg. No. 475-246
Black flag Insect Repellent Spray
EPA Reg. No. 475-289
Submissions: September 19, 1991

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. Five copies of the finished labeling must be submitted prior to releasing the product for shipment.

For both product labels, remove second "Directions for Use" heading and integrate language into the body of overall directions for use. Do not remove any of the language as contained in PR Notice 91-4.

For Screen Insect Repellent (EPA Reg. No. 475-246), please add a statement of practical treatment similar to the following:

Statement of Practical Treatment

IF SWALLOWED: Call a physician or Poison Control Center immediately. IF IN EYES: Flush with plenty of water. Get medical attention if irritation persists.

Sincerely,

Richard F. Mountfort
Product Manager 10
Insecticide & Rodenticide Branch
Registration Division (H7505C)

RSB

Black Flag Insect Repellent Spray

Front Panel

Repels Mosquitoes, Chiggers, Ticks, Deer Flies, Stable Flies, Black Flies, Gnats, and Fleas on Exposed Skin Surfaces.

ACTIVE INGREDIENTS:

N,N-diethyl-m-toluanide.....	23.75
Other isomers.....	1.25
*N-Octyl bicycloheptene dicarboximide.....	5.00

**Di-n-propyl isocinchomeronate.....	2.50
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INERT INGREDIENTS:

67.50

100.00

This product contains petroleum distillates.

*MGK® 264, Insecticide Synergist

**MGK® Repellent 326

MGK®

- Registered trademark of McLaughlin Gormley King Co.

KEEP OUT OF REACH OF CHILDREN

CAUTION**STATEMENT OF PRACTICAL TREATMENT**

IF SWALLOWED: Call a physician or Poison Control Center immediately.

IF IN EYES: Flush with plenty of water. Get medical attention if irritation persists.

Net Contents 7 oz.

Manufactured by:

Reckitt Colman Household Products, Inc.

Wayne, NJ 07470

EPA Reg. No. 475-289

EPA Est. No.

475-GA-1

IL-1

ACCEPTED
with COMMENTS
in EPA Letter Dated
OCT 7 1991

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.
475-289

BEST AVAILABLE COPY

Black Flag Insect Repellent Spray

EPA REG. No. 475-289

9/19/91

Label Revision in response to PR Notice 91-4

Back Label

Precautionary Statements

Hazards to Humans and Domestic Animals

CAUTION

Causes eye irritation. Harmful if swallowed. Avoid contact with eyes and lips.

PHYSICAL HAZARDS

Extremely Flammable. Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130 F may cause bursting.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Read all directions before using this product.

Do not spray in enclosed areas. Do not apply over cuts, wounds, or irritated skin. Do not apply to eyes and mouth and do not apply to the hands of young children. Do not spray directly on face. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Avoid overexposure. Frequent reapplication and saturation is unnecessary for effectiveness. After returning indoors, wash treated skin with soap and water. Wash treated clothing. Use of this product may cause skin reactions in rare cases. If you suspect that you or your child is reacting to this product, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent with you.

Directions for Use

To repel the insects listed, first remove protective cap. Hold can at least 12 inches away, point valve in desired direction and press button to spray. Apply liberally to all exposed skin areas. To apply to face, spray on hands and rub on. Repeat as needed. For ticks and chiggers, also apply liberally to shoe tops, socks and around openings to clothing.

STORAGE AND DISPOSAL

Storage: Store in a cool area away from heat or open flame.

Disposal: Do not puncture or incinerate. Do not reuse empty container. Wrap container and put in trash collection.