

US ENVIRONMENTAL PROTECTION AGENCY OFFICE OF PESTICIDES PROGRAMS REGISTRATION DIVISION (75-787) WASHINGTON, DC 20460  <b>NOTICE OF PESTICIDE:</b> <input type="checkbox"/> REGISTRATION <input type="checkbox"/> REREGISTRATION (Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended)	EPA REGISTRATION NO. 475-270	DATE OF ISSUANCE SEP 10 1980
	TERM OF ISSUANCE	
	NAME OF PESTICIDE PRODUCT Black Flaq Roach Ender Spray	

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

Boyle-Midway Household Products, Inc.  
 South Avenue & Hale Street  
 Cranford, NJ 07016

**NOTE:** Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(d)(7)(A) provided that you:

1. Submit to EPA all data required to support a claim for registration of this product under FIFRA section 3(c)(5) and the necessary data for registration of similar products to submit each year.
2. Make the labeling changes indicated below for the product to be released for shipment:
  - a. Add the phrase "EPA Registration No. 475-270."
  - b. Under the Physical and Chemical Hazards statement, add the following statement:
 

Do not manufacture or use without a permit.
  - c. Submit five (5) copies of your final printed labeling to EPA and release the product for shipment. Refer to the label enclosed for a further description of final printed labeling.

**BEST AVAILABLE COPY**

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL: *ec JZ*      DATE: *9/10/80*

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.



Phil Hutton  
Product Manager (17)  
Insecticide-Rodenticide Branch  
Registration Division (H7505C)

Enclosures

Revised Draft Labeling

Boyle-Midway Household Products, Inc.

Company No. 475

2/12/90

Changes noted in red.

FRONT PANEL



# Roach ENDER<sup>®</sup>

SPRAY

## BIRTH CONTROL FOR ROACHES<sup>™</sup>

**BEST AVAILABLE COPY**

ACCEPTED  
with COMMENTS  
in EPA Ltr. 3/22/90

C.P. 10 103

475-270

- NEW IMPROVED. FASTER KILL.
- FASTER KNOCKDOWN. KILLS ROACHES FASTER.
- KILLS ROACHES ON CONTACT. STERILIZES YOUNG SURVIVORS.
- STOPS YOUNG SURVIVORS FROM REPRODUCING.
- STOPS (PREVENTS) ROACH POPULATION REBOUND.
- BREAKS THE ROACH LIFE CYCLE.
- CONTINUOUS PROTECTION FOR MONTHS.
- FRESH CLEAN SCENT (PLEASANTLY SCENTED)

**ACTIVE INGREDIENTS:**

Permethrin [(3-Phenoxyphenyl)methyl (α) <u>cis-trans</u> -3-(2,2-dichloroethyl)-2,2-dimethylcyclopropane-carboxylate].....	00.25%
(g)-Hydroprone [Ethyl (2E,4E,7E)-3,7,11-trimethyl-2,4-dodecadienoate].....	00.39%
<b>INERT INGREDIENTS</b> .....	99.36%
<b>TOTAL</b> .....	<b>100.00%</b>

**KEEP OUT OF REACH OF CHILDREN  
WARNING**  
See back panel for additional precautionary statements

**NET WT 10 OZ (283g)**

Revised Draft Labeling  
Boyle-Midway Household Products, Inc.

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2/12/90

Changes noted in red.

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BACK PANEL

Black Flag Roach Ender Spray uses state-of-the-art technology to control roach populations. It kills roaches on contact, then sterilizes young survivors, so they cannot reproduce.

This product contains GENCOR Insect Growth Regulator, an ingredient which inhibits roaches' natural ability to reproduce, thereby eliminating future generations and an ingredient (adulticide) that kills existing roaches. This powerful formula reaches roaches through cracks and crevices to kill them where they hide. One to two weeks after application, you will begin to see roaches with crinkled wings - showing the effects of GENCOR IGR. These roaches cannot reproduce. Immature roaches are prevented from developing into reproductive adults, thereby effectively breaking the roach life cycle.

For best results, spray should be applied once every 2 months. In less infested areas, spray can be applied once every 2 to 4 months. For heavily infested areas, repeat application after 1 month - then re-treat every 2 months. It leaves no bad smell, no sticky mess, and used as directed, does not stain furnishings.

REFUND IF NOT SATISFIED  
PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS - WARNING: May cause skin irritation. Do not get on skin or on clothing. Harmful if swallowed, inhaled, or absorbed through skin. Avoid breathing mist. Do not apply to animals or humans. Avoid contamination of food and foodstuffs. Do not use in edible product areas of food processing plants, restaurants, or other areas where food is commercially prepared, processed or stored. Do not use in serving areas while food is exposed. Wash thoroughly with soap and water after handling.

STATEMENT OF PRACTICAL TREATMENT: If in eyes, flush with plenty of water. Get medical attention if irritation persists. If inhaled, remove victim to fresh air. Apply artificial respiration if indicated. If on skin, remove contaminated clothing and wash affected areas with soap and water. If swallowed, get medical attention.

PHYSICAL AND CHEMICAL HAZARDS: Extremely flammable. Contents Under Pressure. Keep away from heat, sparks, and open flame. Exposure to temperatures above 130 F may cause bursting.

BEST AVAILABLE COPY

**DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**IMPORTANT:** Use entire contents in one application.

Apply to areas of kitchen and baths where roaches hide and areas of major roach activity. This includes such areas as along baseboards, beneath and behind sinks, stoves, refrigerators and cabinets, around plumbing, behind drawers and inside of cabinets and closets. Cover or remove exposed food, dishes, utensils, food handling equipment and plastic items before treatment. Do not use this product in or on electrical equipment due to the possibility of shock hazard. One can will treat the average size kitchen and bathroom.

**STORAGE & DISPOSAL:**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool area away from heat or open flame.

**DISPOSAL:** Do not puncture or incinerate. Wrap container and put in trash collection.

Boyle-Midway  
Household Products, Inc.  
New York, NY 10017

EPA Reg. No. 475-

EPA Est. 475-

GENCOR and ROACH ENDER are registered trademarks of Sandoz, Ltd.

GENCOR IGR is a product of Zoecon Corporation

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