

US ENVIRONMENTAL PROTECTION AGENCY OFFICE OF PESTICIDES PROGRAMS REGISTRATION DIVISION (TS-767) WASHINGTON, DC 20460  <b>NOTICE OF PESTICIDE:</b> <input checked="" type="checkbox"/> REGISTRATION <input checked="" type="checkbox"/> REREГИSTRATION (Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended)	EPA REGISTRATION NO. 475-254	DATE OF ISSUANCE JUL 11 1986
	TERM OF ISSUANCE <b>CONDITIONAL</b>	
	NAME OF PESTICIDE PRODUCT Black Flag Roach Control System	

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

Boyle-Midway, Inc.  
 South Avenue & Hale Street  
 Cranford, NJ 07016

174881  
 18/03  
 161

**NOTE:** Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.
2. Make the labeling changes listed below before you release the product for shipment:
  - a. Add the phrase "EPA Registration No. 475-254."
  - b. On the front panel of your label, add to the claim "Bait is effective for 3 months (90 days)" the qualifying statement "or until bait is consumed."
  - c. The statement "Place in areas inaccessible to children and pets" is not required since this product is packaged in child-resistant packaging.
3. Submit five (5) copies of your final printed labeling before you release the product for shipment. Refer to the A-79 Enclosure for a further description of final printed labeling.

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL <i>Lawrence J. Schnaubelt</i>	DATE JUL 11 1986
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If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Lawrence J. Schaubert <sup>LSB</sup>  
Acting Product Manager (12)  
Insecticide-Rodenticide Branch  
Registration Division (77-7470)

Enclosures

REVISED LABELING WITH NEW PROPOSED USES AGAINST ANTS

PROPOSED LABEL CHANGES  
FOR ANT RELATED PESTICIDAL  
CLAIMS ARE INDICATED  
IN RED (Carton - Front Panel)

NEW! BLACK FLAG ROACH CONTROL SYSTEM

Black Flag makes a science  
of killing bugs!

Roach [Ants] eat like there's no tomorrow, because there isn't!

- Kills fast.
- Kills roaches and their offspring. (Kills roaches and their young.)
- No insecticide odor or mess.
- Contains 12 childproof bait trays.
- Bait is effective for 3 months (90 days)
- Works up to 3 months/90 days (Kills roach [ants] up to 3 months/90 days) or until bait is consumed.
- Ants carry bait back to the nest where more ants are killed.

Active Ingredient	
Chlorpyrifos [0,0-diethyl 0-(3,5,6-trichloro-2-pyridyl) phosphorothioate] ....	0.500%
Inert Ingredients .....	99.500%
Total:	100.000%

ACCEPTED  
with COMMENTS  
in EPA Letter Dated:

JUL 11 1986

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No.

475-254

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel of additional precautionary statements.

[3]\* 12 bait trays, Net. Wt. \_\_\_ Oz. each Total Net Wt. \_\_\_ Oz.

\*For ant product package

Carton - Back Panel

Black Flag uses a unique system to attract roaches [ants] to the insecticide bait. Laboratory tests prove that Black Flag product name attracts roaches [ants], kills them fast, and gives longer lasting control than ordinary insecticide sprays and foggers.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

STORAGE: Store in a cool place away from children.

DISPOSAL: Wrap bait trays and put in trash collection.

Use Instructions - Roaches:

1. Separate all 12 bait trays from the plastic frame.  
NOTE: For effective roach control, you must use all 12 bait trays at once.
2. Place all trays where roaches have been seen, as well as in dark corners of cabinets and rooms where roaches frequently hide. Ten trays in the kitchen and two in each bathroom is recommended.
3. To place trays on vertical surfaces, use stickers. To use stickers, remove paper backing from both sides. Stick one side on bottom of tray and the other on wall, cabinet, or other vertical surface.
4. Roaches will begin eating the bait immediately, and you should expect to see fewer roaches with a week.
5. For continued roach control (To keep roaches from reappearing), replace all bait trays every 3 months or as bait is consumed and effectiveness diminishes.

REPLACE TRAYS AS NECESSARY

Use Instructions - Ants:

INDOOR AND OUTDOOR USE: Against carpenter ants and other sweet and grease eating ants. Place trays under sinks, behind refrigerators, in cupboards, entry points, and other area where ants are seen. Ants may carry food back to the nest where more ants are killed.

OUTDOORS: Place trays on or around the nest. Product must be limited to one tray per nest. Outdoor use of this product must be limited to home use only.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

CAUTION: Contact with the bait inside the container may cause eye irritation.

Boyle-Midway, Inc.  
New York, New York 10017

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Copy for the individual bait trays

Black Flag Roach Control System

[or Alternate brand name for "ant" use label]

This Side Down

See outer carton for complete directions and precautions.

Active Ingredient

Chlorpyrifos [0,0-diethyl 0-(3,5,6,-	
trichloro-2-pyridyl) phosphorothioate]	.... 0.500%
Inert Ingredients .....	99.500%
	<u>100.000%</u>
Total:	

CAUTION: Contact with bait inside the container may cause eye irritation.

DISPOSAL: Wrap and put in trash collection.

EPA Reg. No. 472-254  
EPA Est. 475- \_\_\_\_\_

Boyle-Midway, Inc.  
New York, NY 10017