

October 7, 1991

Filomena King
Reckitt & Colman Household Products, Inc.
1655 Valley Road
Wayne, NJ 07470

Dear Ms. King:

Subject: DEET Label Improvement Program
Screen Insect Repellent
EPA Reg. No. 475-246
Black flag Insect Repellent Spray
EPA Reg. No. 475-289
Submissions: September 19, 1991

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. Five copies of the finished labeling must be submitted prior to releasing the product for shipment.

For both product labels, remove second "Directions for Use" heading and integrate language into the body of overall directions for use. Do not remove any of the language as contained in PR Notice 91-4.

For Screen Insect Repellent (EPA Reg. No. 475-246), please add a statement of practical treatment similar to the following:

Statement of Practical Treatment

IF SWALLOWED: Call a physician or Poison Control Center immediately. IF IN EYES: Flush with plenty of water. Get medical attention if irritation persists.

Sincerely,

Richard F. Mountfort
Product Manager 10
Insecticide & Rodenticide Branch
Registration Division (H7505C)

RSB

9/19/91

Label revision in response to PR Notice 91-4

Front Panel

NEW!

SCREEN INSECT REPELLENT

From the makers of Black Flag.

Maximum Strength

- Contains 100% Active Ingredients.
- Provides up to 10 hours protection.

Repels mosquitoes, chiggers, ticks, deer flies, stable flies, black flies, gnats and fleas on exposed skin surfaces.

ACTIVE INGREDIENTS

N,N-diethyl-m-toluamide.....	95.00%
Other isomers.....	05.00%
	<u>Total 100.00%</u>

**ACCEPTED
with COMMENTS
in EPA Letter Dated
OCT 7 1991**
Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.
475-246

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements.

2 FL OZ.

3 of 3

Screen Insect Repellent

EPA REG. No. 475-246

9/19/91

Label Revision in response to PR Notice 91-4

Back Label

Precautionary Statements

Hazards to Humans and Domestic Animals

CAUTION

Harmful if swallowed. Avoid contact with eyes and lips. In case of eye contact, flush with plenty of water. Get medical attention if irritation persists. Do not apply to excessively sunburned or damaged skin.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Read all directions before using this product.

Do not apply over cuts, wounds, or irritated skin. Do not apply to eyes and mouth and do not apply to the hands of young children. Do not spray directly on face. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Avoid overexposure. Frequent reapplication and saturation is unnecessary for effectiveness.

After returning indoors, wash treated skin with soap and water. Wash treated clothing. Use of this product may cause skin reactions in rare cases. If you suspect that you or your child is reacting to this product, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent with you.

Directions for Use

To repel the insects listed on front panel: Apply as a lotion to all exposed skin areas. Spread evenly and completely, avoiding contact with eyes and lips. Repeat application as needed. For ticks and chiggers, also apply to shoe tops, socks and around openings in clothing. Avoid contact with plastics, such as eyeglass frames and synthetic fabrics such as acetate and rayon. Will not damage cotton, wool or nylon.

STORAGE AND DISPOSAL

Storage: Store in a cool area away from heat or open flame.

Disposal: Do not reuse empty container. Wrap container and put in trash collection.

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Wayne, NJ 07470

EPA Reg. No. 475-246

EPA Est. No. 475-GA-1