

PROPOSED LABEL CHANGE: Addition of further alternate fragrance-related claims.
(Supplements application of July 20, 1984)

Boyle-Midway, Inc.
Date of Application: August 3, 1984

NOTE: THE FOLLOWING COPY WAS APPROVED BY THE EPA ON JUNE 24, 1983 EXCEPT FOR
NEW PROPOSED FRAGRANCE-RELATED LINES WHICH ARE CIRCLED IN RED.

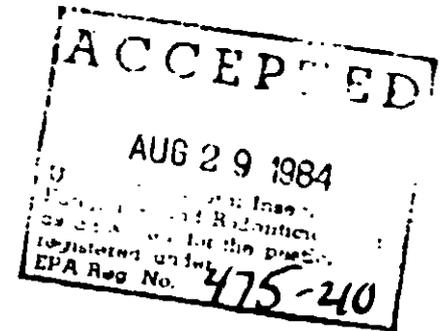
FRONT PANEL

BLACK FLAG TRIPLE ACTIVE BUG KILLER

With Triple Action!

- New Improved Odor
- Clean, Pleasant Scent
- New Fresh Scent
- New Fresh Pine Scent
- New Fresh Floral Scent
- New Fresh Light Scent
- Smells Good, Kills Fast
- Kills Insects Without
Insecticide Smell/Odor

1. Ant and Roach Killer
2. Flea and Tick Killer
3. Fly and Mosquito Killer



ACTIVE INGREDIENTS:

d-trans allethrin (allyl homolog of Cinerin I)...	0.30%
*Technical Piperonyl Butoxide.....	1.50%
Petroleum Distillates.....	3.00%
INERT INGREDIENTS.....	95.20%
	<u>100.00%</u>

*Equivalent to 1.20% (butylcarbityl) (6-propyl-
piperonyl) ether and 0.3% related compounds

KEEP OUT OF REACH OF CHILDREN

CAUTION

See rear panel for additional precautionary statements.

NET WT. 12 OZ. 340 g

Proposed Label Revisions (Cont.): Fragrance-related claims

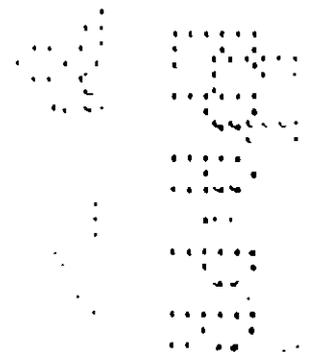
"BLACK FLAG TRIPLE ACTIVE BUG KILLER

Submitted by Boyle-Midway, Inc., August 3, 1984

SIDE OF CAN

KILLS:

Ants
Roaches
Waterbugs
Fleas
Ticks
Houseflies
Mosquitoes
Gnats
Spiders
Gypsy Moth Caterpillars
Gypsy Moths
Japanese Beetles
Aphids
Red Spider Mites
Tent Caterpillars



Proposed Label Revisions (Cont.): Fragrance-related claims

BLACK FLAG TRIPLE ACTIVE BUG KILLER

Submitted by Boyle-Midway, August 3, 1984

BACK PANEL

BLACK FLAG TRIPLE ACTIVE BUG KILLER
WITH TRIPLE ACTION

Black Flag Triple Active Bug Killer has Triple Action to kill most household pests.
.Crawling Bugs . Biting Bugs . Flying Bugs
Also kills outdoor pests like Japanese Beetles and Gypsy Moth Caterpillars!

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

DIRECTIONS: SHAKE WELL BEFORE USING

Remove protective cap. Push button to spray. Spray only in upright position.

CRAWLING BUGS:

TO KILL ANTS, ROACHES, WATERBUGS, SPIDERS: Spray directly on insects where possible and into cracks and crevices. For ANTS, also spray ant trails and entry point

BITING BUGS:

TO KILL FLEAS & TICKS: Spray directly on insects where possible. Spray rugs, carpets, pet bedding, upholstered furniture and wherever bugs are seen.

FLYING BUGS:

TO KILL HOUSEFLIES, MOSQUITOES, GNATS: Spray directly on insects where possible. To clear insects from room, close windows and doors, spray upward with sweeping motion until room is thoroughly misted. Vacate room for at least 15 minutes and aerate before re-entering.

To kill outdoor pests: hold container 4 to 6 feet away from plants or trees, and spray in a sweeping motion when air is still.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if swallowed, inhaled, or absorbed through the skin. Avoid contact with skin, eyes and clothing. In case of contact, immediately flush eyes or skin with plenty of water, ~~for at least 15 minutes~~. Cover or remove exposed foods. Avoid contamination of cooking utensils and food processing surfaces. Remove pets, fish bowls and bird cages from rooms being sprayed. Do not spray on humans or pets.

Do not add directly to water.

ENVIRONMENTAL HAZARDS

~~Keep out of lakes, ponds, or streams.~~ Spray ornamental plants from 4 to 6 feet away.

Boyle-Midway, Inc.
Company Number 475

Proposed Label Revisions (Cont.) : Fragrance-related claims

BLACK FLAG TRIPLE ACTIVE BUG KILLER

August 3, 1984

BACK PANEL (Cont.)

PHYSICAL HAZARDS

Contents under pressure. Do not store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting. Avoid freezing.

DISPOSAL

Do not reuse empty container. Wrap container and put in trash collection.

BOYLE-MIDWAY INC.
New York, N.Y. 10017
Made in U.S.A.

EPA Registration No. 475-210
EPA EST. 475-CA-1,GA-1,IL-1,NJ-1
(See code on bottom)

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BFTA-5-12
U.S. Patent No. 3,954,977

Proposed Label Revisions (Cont.): Fragrance-related claims

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