

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

April 10, 2014

Mr. Jan Brill Bayer CropScience P. O. Box 12014 2 T. W. Alexander Drive Research Triangle Park, NC 27709

Subject:

Notification for Minor label Change

EPA Registration Number: 432-1257

Decision: 488526

Dear Mr. Brill:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration (PRN) 98-10 dated February 6, 2014, for the abovementioned product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions regarding this letter, please contact Driss Benmhend at (703) 308-9525.

Sincerely,

Richard J. Gebken
Product Manager (10)

Insecticide Branch

Registration Division (7504P)

1. Ceabl

Enclosures: Copy of Label Stamped "Notification"

Please read instructions on reverse before completing form. Form Approved, OMB No. 2070-0060 **United States** ☐ Registration **OPP Identifier Number Environmental Protection Agency** □ Amendment Washington, DC 20460 Other: Application for Pesticide - Section I 1. Company/Product Number 2. EPA Product Manager 3. Proposed Classification 432-1257 Richard Gebken 4 Company/Product (Name) PM# Restricted None Maxforce FC Roach Killer Bait Stations 10 5. Name and Address of Applicant (Include ZIP Code) 6. Expedited Review. In accordance with FIFRA Section 3(c)(3) **Bayer CropScience** (b)(l), my product is similar or identical in composition and labeling 2 T.W. Alexander Dr. EPA Reg. No. Research Triangle Park, NC 27709 Product Name Check if this is a new address Section - II Final printed labels in response to Agency letter dated Amendment - Explain below. Resubmission in response to Agency letter dated _ "Me Too" Application Other - Explain below Notification - Explain below. Explanation: Use additional page(s) if necessary. (For Section I and Section II.) Notification of Label Revisions per PR Notice 98-10. See explanation page for full details. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA Section - III 1. Material This Product Will Be Packaged In: Water Soluble Packaging Type of Container Child-Resistant Packaging Unit Packaging __ Yes* Yes Yes Metal ∏ No No No Plastic No. per If "Yes" No. per If "Yes" Glass Unit Packaging wgt. container Package wgt. container *Certification must Paper be submitted Other (Specifiy) 3. Location of Net Contents Information 4. Size(s) Retail Container 5. Location of Label Directions Label Container On Label On labeling accompanying product 6. Manner in Which Label is Affixed to Product Lithograph Other Paper glued Stenciled Section - IV 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application of individual to be contacted. Telephone Noc (Include Area Title Name _င (ဉ၇de) Manager, Registrations Jan Brill 919/549-2421 Certification 6. Date Application I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I Received acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both (Stamped) under applicable law. 3. Title 2. Signature Manager, Registrations 5. Date 4. Typed Name 6 February 2014 Jan Brill

Maxforce FC Roach Killer Bait Stations EPA Reg. No. 432-1257 6 February 2014

Section II Explanation - Continued

With this application Bayer CropScience is notifying the agency of the following label revisions;

- 1. On page 1 we added the approved Alternate Brand Names below the Primary Brand Name.
- 2. Also on page 1, we added a bracketed (ie. optional) image placeholder where we intend to include image(s) of the named pest (Blatella germanica, aka german cockroach). As this pest is controlled by the product, then the statement cannot be considered false and misleading, does not substitute for or conflict with label text and should be allowable via Notification as defined in PR Notice 98-10 (II) (H).
- 3. On page 2 we changed the heading "DISPOSAL" to "PESTICIDE DISPOSAL" as preferred by the agency.
- 4. On pages 3 & 6 we revised the company name to reflect that we are now a "Division" of Bayer CropScience rather than a "Business Group"

No other changes have been made from the most recent stamped label approved on 05/07/2009.

Bayer CropScience



Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

ATTN:

Richard Gebken, Product Manager #10

Subject:

Maxforce FC Ant Bait Stations, EPA Reg. No. 432-1256

Maxforce FC Roach Killer Bait Stations, EPA Reg. No. 432-1257

RBF5, EPA Reg. No. 432-1259

Maxforce FC Roach Killer Bait Gel F.05, EPA Reg. No. 432-1460

Notification of Label Changes per PR Notice 98-10

Dear Mr. Gebken,

With this submission, Bayer CropScience notifies EPA of Label Changes to add pest images to the front panel of product labeling; as listed in the explanation pages of the attached EPA Forms 8570-1.

To effect this action, enclosed please find the following for each of the 3 products;

1. EPA Form 8570-1 with explanation page

- 2. 1 copy of proposed labeling for the subject product
- 3. 1 copy of proposed labeling with the changes highlighted

I trust that this completes the documentation for this registration action. If you have any questions, or require further information, please contact me either by telephone at 919/549-2421 or email at jan.brill@bayer.com

Sincerely,

Mr. Jan Brill Manager, Registration

Email; jan.brill@bayer.com

6 February 2014

Bayer CropScience P.O. Box 12014 2 T.W. Alexander Drive Research Triangle Park, NC 27709

Tel. 919 549-2421 Fax. 919-549-3969

Maxforce® FC Roach Killer Bait Stations

KEEP OUT OF REACH OF CHILDREN. CAUTION

If on skin or clothing:	 Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 - 20 minutes.
	Call a poison control center or doctor for treatment advice.
	HOT LINE NUMBER

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION

Wash thoroughly with soap and water after handling bait stations.

NOTIFICATION

APR 1 0 2014



DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

This product is specially designed for control of small cockroaches, such as German and Brown Banded roaches, in any area where they are a problem, such as residential, warehousing and commercial establishments, including food service, food manufacturing and food processing facilities, hospitals, schools, daycare centers, nursing homes, health care facilities, laboratories, computer and electronic equipment facilities, pet shops, zoos, basements, buses, boats, trains, and aircraft.

The transparent red top enables you to monitor bait consumption while providing roaches their preferred environment, darkness, because roaches do not see light in the red spectrum. This product is an odorless bait that roaches eat even in the presence of other foods and is packaged in a child-resistant bait station.

This product may also be used to kill exposed, adult stages of beetles: cadelle, cigarette beetle, confused flour beetle, dermestid, drugstore beetle, flat grain beetle, granary weevil, lesser grain boter, lesser mealworm, mealworm, merchant grain beetle, red flour beetle, rice weevil, rusty grain beetle, saw-toothed grain beetle, spider beetle, or warehouse beetle.

- Place bait stations in areas where cockroaches have been seen and where they hide. Cockroaches infest dark, warm, damp locations.
- 2. The bait stations can be stuck to a vertical surface by peeling off the protective strip to expose adhesive.
- 3. For effective roach control use 4 6 bait stations per 100 sq ft of horizontal surface area. Place adjacent to walls and flush in corners. Do not place more than 24 bait stations per residence. For outdoor use, place stations adjacent to structure.
- 4. Do not spray the bait stations. Avoid placing the bait stations on freshly sprayed surfaces.
- 5. Roaches will begin eating the bait immediately and you should expect to see fewer roaches within 3 days.
- 6. Inspect all bait stations and replace as needed for continual control of roaches.

For Pantry Pests:

- Remove and dispose of infested foodstuffs. Clean up spilled foodstuffs from cupboard or food storage area.
- This product will kill adult stages of beetles remaining in food storage areas. Once feeding on bait begins, most adult beetles will be killed within 7 days.
- 3. Use 4 6 bait stations per 100 sq ft of horizontal surface area. Place adjacent to voids or cracks and crevice, behind and under cupboards, and near locations where infested foodstuffs were discovered.
- 4. Bait stations can be stuck to a vertical surface by peeling off the protective strip to expose adhesive.
- 5. Do not place more than 24 bait stations per residence.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store in a cool, dry area out of reach of children.

PESTICIDE DISPOSAL: Wrap bait stations in several layers of newspaper and discard in trash.



IMPORTANT: READ BEFORE USE

Read the entire Directions for Use, Conditions, Disclaimer of Warranties and Limitations of Liability before using this product. If terms are not acceptable, return the unopened product container at once.

By using this product, user or buyer accepts the following Conditions, Disclaimer of Warranties and Limitations of Liability.

CONDITIONS: The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks associated with the use of this product. Crop injury, ineffectiveness or other unintended consequences may result because of such factors as weather conditions, presence of other materials, or the manner of use or application, all of which are beyond the control of Bayer CropScience LP. All such risks shall be assumed by the user or buyer.

DISCLAIMER OF WARRANTIES: TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, BAYER CROPSCIENCE LP MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, OF MERCHANTABILITY OR OF FITNESS FOR A PARTICULAR PURPOSE OR OTHERWISE, THAT EXTEND BEYOND THE STATEMENTS MADE ON THIS LABEL. No agent of Bayer CropScience LP is authorized to make any warranties beyond those contained herein or to modify the warranties contained herein. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, BAYER CROPSCIENCE LP DISCLAIMS ANY LIABILITY WHATSOEVER FOR SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT.

LIMITATIONS OF LIABILITY: TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, THE EXCLUSIVE REMEDY OF THE USER OR BUYER FOR ANY AND ALL LOSSES, INJURIES OR DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT, WHETHER IN CONTRACT, WARRANTY, TORT, NEGLIGENCE, STRICT LIABILITY OR OTHERWISE, SHALL NOT EXCEED THE PURCHASE PRICE PAID, OR AT BAYER CROPSCIENCE LP'S ELECTION, THE REPLACEMENT OF PRODUCT.

NET CONTENTS: 72 CHILD RESISTANT BAIT STATIONS 3.6 oz (108 g.)
PER UNIT 0.05 oz (1: 5g)

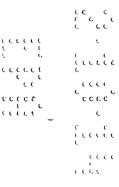
PRODUCED FOR



Bayer Environmental Science

Bayer Environmental Science A Division of Bayer CropScience LP P.O. Box 12014, 2 T. W. Alexander Drive Research Triangle Park, North Carolina 27709

MAXFORCE® FC ROACH KILLER BAIT STATIONS (PENDING) 11/27/2013



MAXFORCE FC ROACH KILLER BAIT STATIONS MARKETING CLAIMS

819

Kills roaches overnight

Kills roaches quickly

Kills roaches in hours

Overnight action [formula]

See visible results overnight

Begin to see results overnight

Visible results overnight

Kills overnight and keeps on killing for 3 months

Starts killing within a day

Quick kill formula

Fast action formula

Kills roaches within a day

One day action

A significant reduction will be apparent within 3 days/5

days/1 week

Starts killing roaches in hours

You should see visible results overnight

Significantly reduces visible roaches within 3 days/5

days/1 week

Destroys the roach harborage

Kills the source of the roach problem

Lets roaches kill roaches

Kills roaches in the harborage

Kills roaches where they hide/breed/live

Kills roaches at the source

Kills roaches continuously for 3 months

Continuous roach control for 3 months

Kills nonstop for 3 months

Ongoing roach control

Non-stop roach control

Ongoing control/action

24 hour roach killing action

Improved formula!

Now even better

Effectively kills without a trace - - no fumes, no mess, no

odor

Child resistant bait stations

Ideal for kitchen use

Hands off way to get rid of roaches

Easy to use

Easy to use; nothing to activate

No vapor, no fumes, no mess

Easy to use, no cleanup, [no odor]

The clean way to kill roaches

Guaranteed to kill roaches for 3 months

Guaranteed day and night roach control for 3 months

Long term control in just 3 days for 3 months [guaranteed]

Roach control in just [1-3] days

Guaranteed to rid your home of roaches for 3 months

Guaranteed to protect your home from roaches for 3

months

Guaranteed to solve your roach problem

Satisfaction -or- Quality Guaranteed

Kills roaches where you can't find them

Kills roaches so you don't see them

Kills two ways

Kills roaches you don't see

Kills roaches you see and [even] those you don't for

complete protection

Gets to the harborage[s] – the source of the problem

Wipes out the roach harborage[s]

Overnight results

Overnight kill

See dead roaches the next day

See dead roaches overnight

See [visible] results overnight

Kills overnight

See dead roaches in 24 hours

See dead roaches in {1-3} days

Powerful results in just {1-3} days

See results in just {1-3} days

See [visible] results within - or- in 24 hours

Same day kill

Same day action - or- results

24 hour kill -or- action

Fast acting -or- action formula

Innovative, fast acting -or- action formula that quickly kills

roaches

Effective performance

[Delivers] fast killing results

Provides maximum roach control for 3 months

Kills roaches fast before they multiply for long-term control

Long-term control in just three days

Continuous action for around the clock protection

Works every minute of every hour of every day

Works continuously, [24 hours a day,] [7 days a week]

Works day after day/works day and nighting of

Kills roaches before they become a problem

Preventative maintenance against roaches

Keeps roaches out of sight cocce

Stops roaches before they become a probleme

Breaks the roach life cycle cocco

Protects -or- defends your home against roaches

Patented [action] formula -or- ingredient

Special formula

New generation roach control

Contains a totally unique insecticide ingredient to kill

roaches

Protect your home form roaches

For a clean roach free home

Rids your home of roaches

Gets rid of roaches [in your home]

Kills roaches without insecticide odors – or - fumes
Fast control with Fipronil [in 1-3 days]

Patented formula that kills roaches

Kills roaches 24 hours a day, 7 days a week

Eliminates roaches

Kills [eliminates] roaches without vapors or fumes

Kills [roaches] by contact [while you sleep]

Kills roaches when you can't

Destroys [kills] [roaches] by contact or ingestion

Kills on contact 24 hours a day, 7 days a week
Patented action contact kill
Kills by touch
Destroys roaches just by touching
The lethal roach killer
Ultimate roach control formula
Virtually eliminates roaches
Kills [back at] the nest
Inspectable [small stations]