



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

May 07, 2009

Jan Brill, Registration Manager Bayer Environmental Science POB 12014 2 T.W. Alexander Drive RTP, Raleigh, NC 27709

Subject:

Label Amendment

Maxforce FC Roach Killer Bait Stations

EPA Reg. No. 432-1257

Application dated February 02, 2009

Dear Mr. Brill:

The above referenced labeling, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

Please note that we have approved the amended labeling for this product with the understanding that it is consistent with the Agency's previously stamped accepted labels. See enclosed copy of the stamped label for your record. If you have any questions concerning this action please contact Dr. B.A. Akinlosotu at (703) 605-0653.

Sincerely,

Richard Gebken,

Product Manager 10

Insecticide Branch

Registration Division (7505P)

Enclosure

Maxforce FC Roach Killer Bait Stations

FOR USE IN COMMERCIAL, INDUSTRIAL AND RESIDENTIAL AREAS

ACTIVE INGREDIENT:

Fipronil*: [5-Amino-1-(2, 6-dichloro-4-trifluoromethyl) phenyl)-4-(1, R, S)-(trifluoromethyl) sulfinyl)-1H-pyrazole-3-

*CAS NO. 120068-37-3

Contains: 8 or 72 Child Resistant Bait Stations

EPA Reg. No. 432-1257

EPA Est. No:

Keep out of reach of children.

CAUTION

IF ON SKIN OR CLOTHING:

- Take off contaminated clothing.
- Rinse skin immediately with plenty of water for 15-20 minutes.
- Call a poison control center or doctor for treatment advice.

HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-334-7577 for emergency medical treatment information.

This product is specially designed for control of small cockroaches, such as German and Brown Banded roaches, in any area where they are a problem, such as residential, warehousing and commercial establishments, including food service, food manufacturing and food processing facilities, hospitals, schools, daycare centers, nursing homes, health care facilities, laboratories, computer and electronic equipment facilities, pet shops, zoos, basements, buses, boats, trains, and aircraft.

The transparent red top enables you to monitor bait consumption while providing roaches their preferred environment, darkness, because roaches do not see light in the red spectrum. This product is an odorless bait that roaches eat even in the presence of other foods and is packaged in a child-resistant bait station.

This product may also be used to kill exposed, adult stages of beetles: cadelle, cigarette beetle, confused flour beetle, dermestid, drugstore beetle, flat grain beetle, granary weevil, lesser grain borer, lesser mealworm, mealworm, merchant grain beetle, red flour beetle, rice weevil, rusty grain beetle, saw-toothed grain beetle, spider beetle, or warehouse beetle.

ACCEPTED MAY 0 7 2009

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under:

EPA. Reg. No: 432-1257



PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION:

Wash thoroughly with soap and water after handling bait stations.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

PESTICIDE STORAGE: Store in a cool, dry area out of reach of children.

DISPOSAL: Wrap bait stations in several layers of newspaper and discard in trash.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

- Place bait stations in areas where cockroaches have been seen and where they hide. Cockroaches infest dark, warm, damp locations.
- 2. The bait stations can be stuck to a vertical surface by peeling off the protective strip to expose adhesive.
- 3. For effective roach control use 4-6 bait stations per 100 sq ft of horizontal surface area. Place adjacent to walls and flush in corners. Do not place more than 24 bait stations per residence. For outdoor use, place stations adjacent to structure.
- 4. Do not spray the bait stations. Avoid placing the bait stations on freshly sprayed surfaces.
- 5. Roaches will begin eating the bait immediately and you should expect to see fewer roaches within 3 days.
- 6. Inspect all bait stations and replace as needed for continual control of roaches.

For Pantry Pests:

- 1. Remove and dispose of infested foodstuffs. Clean up spilled foodstuffs from cupboard or food storage area.
- 2. This product will kill adult stages of beetles remaining in food storage areas. Once feeding on bait begins, most adult beetles will be killed within 7 days.
- 3. Use 4-6 bait stations per 100 sq ft of horizontal surface area. Place adjacent to voids or cracks and crevice, behind and under cupboards, and near locations where infested foodstuffs were discovered.
- 4. Bait stations can be stuck to a vertical surface by peeling off the protective strip to expose adhesive.
- 5. Do not place more than 24 bait stations per residence.

IMPORTANT: READ BEFORE USE

Read the entire Directions for Use, Conditions, Disclaimer of Warranties and Limitations of Liability before using this product. If terms are not acceptable, return the unopened product container at once.

By using this product, user or buyer accepts the following Conditions, Disclaimer of Warranties and Limitations of Liability.

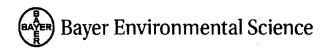
CONDITIONS: The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks associated with the use of this product. Crop injury, ineffectiveness or other unintended consequences may result because of such factors as weather conditions, presence of other materials, or the manner of use or application, all of which are beyond the control of Bayer CropScience LP. All such risks shall be assumed by the user or buyer.

DISCLAIMER OF WARRANTIES: TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, BAYER CROPSCIENCE LP MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, OF MERCHANTABILITY OR OF FITNESS FOR A PARTICULAR PURPOSE OR OTHERWISE, THAT EXTEND BEYOND THE STATEMENTS MADE ON THIS LABEL. No agent of Bayer CropScience LP is authorized to make any warranties beyond those contained herein or to modify the warranties contained herein. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, BAYER CROPSCIENCE LP DISCLAIMS ANY LIABILITY WHATSOEVER FOR SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT.

LIMITATIONS OF LIABILITY: TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, THE EXCLUSIVE REMEDY OF THE USER OR BUYER FOR ANY AND ALL LOSSES, INJURIES OR DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT, WHETHER IN CONTRACT, WARRANTY, TORT, NEGLIGENCE, STRICT LIABILITY OR OTHERWISE, SHALL NOT EXCEED THE PURCHASE PRICE PAID, OR AT BAYER CROPSCIENCE LP'S ELECTION, THE REPLACEMENT OF PRODUCT.

NET CONTENTS: 72 CHILD RESISTANT BAIT STATIONS 3.6 oz (108 g.)
PER UNIT 0.05 oz (1. 5g)

Produced for



Bayer Environmental Science
A Business Group of Bayer CropScience LP
P.O. Box 12014, 2 T. W. Alexander Drive
Research Triangle Park, North Carolina 27709

MAXFORCE® FC ROACH KILLER BAIT STATIONS (PENDING) 12/03/08.

MAXFORCE FC ROACH KILLER BAIT STATIONS MARKETING CLAIMS

Kills roaches overnight

Kills roaches quickly

Kills roaches in hours

Overnight action [formula]

See visible results overnight

Begin to see results overnight

Visible results overnight

Kills overnight and keeps on killing for 3 months

Starts killing within a day

Quick kill formula

Fast action formula

Kills roaches within a day

One day action

A significant reduction will be apparent within 3 days/5 days/1 week

Starts killing roaches in hours

You should see visible results overnight

Significantly reduces visible roaches within 3 days/5 days/1 week

Destroys the roach harborage

Kills the source of the roach problem

Lets roaches kill roaches

Kills roaches in the harborage

Kills roaches where they hide/breed/live

Kills roaches at the source

Kills roaches continuously for 3 months

Continuous roach control for 3 months

Kills nonstop for 3 months

Ongoing roach control

Non-stop roach control

Ongoing control/action

24 hour roach killing action

Improved formula!

Now even better

Effectively kills without a trace - - no fumes, no mess, no odor

Child resistant bait stations

Ideal for kitchen use

Hands off way to get rid of roaches

Easy to use

Easy to use; nothing to activate.

No vapor, no fumes, no mess

Easy to use, no cleanup, [no odor]

The clean way to kill roaches

Guaranteed to kill roaches for 3 months

Guaranteed day and night roach control for 3 months

Long term control in just 3 days for 3 months [guaranteed]

Roach control in just [1-3] days

Guaranteed to rid your home of roaches for 3 months

Guaranteed to protect your home from roaches for 3 months

Guaranteed to solve your roach problem

Satisfaction -or- Quality Guaranteed

Kills roaches where you can't find them

Kills roaches so you don't see them

Kills two ways

Kills roaches you don't see

Kills roaches you see and [even] those you don't for complete protection

Gets to the harborage[s] - the source of the problem

Wipes out the roach harborage[s]

Overnight results

Overnight kill

See dead roaches the next day

See dead roaches overnight

See [visible] results overnight

Kills overnight

See dead roaches in 24 hours

See dead roaches in {1-3} days

Powerful results in just {1-3} days

See results in just {1-3} days

See [visible] results within - or- in 24 hours

[/]Same day kili

Same day action - or- results

24 hour kill -or- action

Fast acting -or- action formula

Innovative, fast acting -or- action formula that quickly kills roaches

Effective performance

[Delivers] fast killing results

Provides maximum roach control for 3 months

Kills roaches fast before they multiply for long-term control

Long-term control in just three days

Continuous action for around the clock protection

Works every minute of every hour of every day

Works continuously, [24 hours a day,] [7 days a week]

Works day after day/works day and night

Kills roaches before they become a problem

Preventative maintenance against roaches

Keeps roaches out of sight

Stops roaches before they become a problem

Breaks the roach life cycle

Protects -or- defends your home against roaches

Patented [action] formula -or- ingredient

Special formula

New generation roach control

Contains a totally unique insecticide ingredient to kill roaches

Protect your home form roaches

For a clean roach free home

Rids your home of roaches

Gets rid of roaches [in your home]

Kills roaches without insecticide odors - or - fumes

Fast control with Fipronil [in 1-3 days]

Patented formula that kills roaches

Kills roaches 24 hours a day, 7 days a week

Eliminates roaches

Kills [eliminates] roaches without vapors or fumes

Kills [roaches] by contact [while you sleep]
Kills roaches when you can't
Destroys [kills] [roaches] by contact or ingestion
Kills on contact 24 hours a day, 7 days a week
Patented action contact kill
Kills by touch
Destroys roaches just by touching
The lethal roach killer
Ultimate roach control formula
Virtually eliminates roaches
Kills [back at] the nest
Inspectable [small stations]

MAXFORCE

FC ROACH KILLER BAIT STATION

THIS SIDE DOWN OR AGAINST SURFACE Note: Do not remove or puncture this label ACTIVE INGREDIENT: Fipronil

OTHER INGREDIENTS:

TOTAL

CAS No. 120068-37-3

0.05%

99.95% 100.00

DO NOT ALLOW CHILDREN OR PETS TO PLAY WITH THE BAIT STATIONS. CAUTION:

Wash thoroughly with soap and water after handling.

Do not contaminate water, food or feed by storage or disposal. DISPOSAL: Wrap used station in several layers of newspaper and discard in trash.

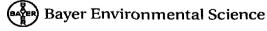
For Questions or Comments about MAXFORCE, call toll free 1-800-331-2867

EPA Reg. No. 432-1257
Bayer Environmental Science
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P.O. Box 12014, 2 T. W. Alexander Drive
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EPA Est No.

SEE OUTER CARTON FOR COMPLETE DIRECTIONS AND PRECAUTIONS

Net Weight 0.05 oz (1.5 g)



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