

432-1257

09-23-2008

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

SEP 23 2008

Mr. Jan Brill
Manager, Registration
Bayer Environmental Science
2 T.W. Alexander Dr.
Raleigh, NC 27709

RE: Notification of Minor Label Change to add Pantry Pest- Adding Pests to Label
EPA Registration Number: 432-1257
Submission Dated: April 15, 2008

Dear Mr. Brill:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated, April 15, 2008, for the product, Maxforce Roach Bait F.05. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Joyce Edwards of my staff at 703-308-5479.

Sincerely yours,

A handwritten signature in black ink, appearing to be "Linda Arrington".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0060



EPA

United States
Environmental Protection Agency
Washington, DC 20460

- Registration
- Amendment
- Other:

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 432-1257	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Maxforce Roach Bait F.05	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) Bayer Environmental Science 2 T.W. Alexander Dr. Raleigh, NC 27709 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: <div style="text-align: center;">NOTIFICATION</div> EPA Reg. No. _____ <div style="text-align: center;">SEP 23 2008</div> Product Name _____	

Section - II

- Amendment – Explain below.
- Final printed labels in response to Agency letter dated _____
- Resubmission in response to Agency letter dated _____
- "Me Too" Application
- Notification - Explain below.
- Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification of Adding Pests to Labeling per PR Notice 98-10

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Unit Packaging wgt. No. per container	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Package wgt. No. per container	<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)		
*Certification must be submitted		3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container	
6. Manner in Which Label is Affixed to Product		5. Location of Label Directions			
<input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled		<input type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Jan Brill	Title Manager, Registrations	Telephone No. (Include Area Code) 919/549-2421
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Manager, Registrations	
4. Typed Name Jan Brill	5. Date 15 April 2008	

Maxforce Roach Bait F.05

EPA Reg. No. 432-1257

15 April 2008

Section II Explanation – Continued

Bayer Environmental Science (BES) is notifying the Agency that we are intending to add pantry pests to the subject product labeling. Several customers have noticed that the bait stations are effective in killing adult stages of these pests and that they are attracted to the bait matrix. We are adding the following statements to the Directions for Use section;

This product may also be used to kill exposed, adult stages of beetles: cadelle, cigarette beetle, confused flour beetle, dermestid, drugstore beetle, flat grain beetle, granary weevil, lesser grain borer, lesser mealworm, mealworm, merchant grain beetle, red flour beetle, rice weevil, rusty grain beetle, saw-toothed grain beetle, spider beetle, or warehouse beetle.

Followed by;

For Pantry Pests:

- 1. Remove and dispose of infested foodstuffs. Clean up spilled foodstuffs from cupboard or food storage area.***
- 2. This product will kill adult stages of beetles remaining in food storage areas. Once feeding on bait begins, most adult beetles will be killed within 7 days.***
- 3. Use 4-6 bait stations per 100 square feet of horizontal surface area. Place adjacent to voids or cracks and crevice, behind and under cupboards, and near locations where infested foodstuffs were discovered.***
- 4. Bait stations can be stuck to a vertical surface by peeling off the protective strip to expose adhesive.***
- 5. Do not place more than 24 bait stations per residence.***

This addition fulfills the criteria to be allowable by notification as follows;

1. BES maintains efficacy data for the added pests
2. The pests occur on existing sites on the label
3. The pests are insects and the product is an insecticide
4. The dosage, frequency, concentration and method of application have not changed (4 – 6 stations / 100 sq ft)
5. Addition of the pests does not increase exposure potential to humans or the environment
6. The pests are not subject to quarantine

Bayer Environmental Science



Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

ATTN: Richard Gebken, PM #10

Subject: Maxforce Roach Bait F.05, EPA Reg. No. 432-1257
Maxforce FC Roach Killer Bait Gel F.05, EPA Reg. No. 432-1460
Notification of Minor Label Change – Adding Pests to Label

Dear Mr. Gebken,

With this submission, Bayer Environmental Science notifies EPA of Minor Label Changes to add Pantry Pest claims to the subject product labeling (see page 2 of the respective application forms for details);

To effect this action, enclosed please find the following for each product;

1. EPA Form 8570-1, with explanation page
2. 2 copies of final printed labeling for the subject product
3. 1 copy of final printed labeling with changes highlighted

I trust that this completes the documentation for this registration action. If you have any questions, or require further information, please contact me either by telephone at 919/549-2421 or email at jan.brill@bayercropscience.com

Sincerely,

A handwritten signature in black ink, appearing to read 'Jan Brill', is written over a horizontal line.

Manager, Registration

Email; jan.brill@bayercropscience.com

April 15, 2008

Bayer Environmental
Science
P.O. Box 12014
2 T.W. Alexander Drive
Research Triangle Park,
NC 27709

Tel. 919 549-2421
Fax. 919-549-3937

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Maxforce Roach Bait F.05

FOR USE IN COMMERCIAL, INDUSTRIAL AND RESIDENTIAL AREAS

ACTIVE INGREDIENT:

Fipronil*: [5-Amino-1-(2, 6-dichloro-4-trifluoromethyl) phenyl)-4-(1, R, S)-(trifluoromethyl) sulfinyl)-1H-pyrazole-3-carbonitrile].....0.05%

OTHER INGREDIENTS:.....99.95%

Total:.....100.00%

*CAS NO. 120068-37-3

Contains: 8 or 72 Child Resistant Bait Stations

EPA Reg. No. 432-1257

EPA Est. No. 5813-MS-01

Keep out of reach of children.

CAUTION

This product is specially designed for control of small cockroaches, such as German and Brown Banded roaches, in any area where they are a problem, such as residential, warehousing and commercial establishments, including food service, food manufacturing and food processing facilities, hospitals, schools, daycare centers, nursing homes, health care facilities, laboratories, computer and electronic equipment facilities, pet shops, zoos, basements, buses, boats, trains, and aircraft.

The patented transparent red top enables you to monitor bait consumption while providing roaches their preferred environment, darkness, because roaches do not see light in the red spectrum. This product has an odorless bait that roaches eat even in the presence of other foods and is packaged in a child-resistant bait station.

This product may also be used to kill exposed, adult stages of beetles: cadelle, cigarette beetle, confused flour beetle, dermestid, drugstore beetle, flat grain beetle, granary weevil, lesser grain borer, lesser mealworm, mealworm, merchant grain beetle, red flour beetle, rice weevil, rusty grain beetle, saw-toothed grain beetle, spider beetle, or warehouse beetle.

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION:

Wash thoroughly with soap and water after handling bait stations.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry area out of reach of children.

DISPOSAL: Wrap bait stations in several layers of newspaper and discard in trash.

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DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

1. [Break bait stations away from the plastic frame] and Place in areas where large cockroaches have been seen and where they hide. Small cockroaches hide near or in floor drains and other exposed plumbing fixtures, near basement windows and doors, sewers, steam tunnels, and where food is prepared and stored. For outdoor use, place bait stations in areas adjacent to structures where roaches may rest or breed, for example on decks, stairs, and patios; around woodpiles, plants and trees; near vents, pipe chases, electrical conduits, windows, and other points of entry.

Or

1. [Break bait stations away from the plastic frame and] Place in areas where cockroaches have been seen and where they hide. Cockroaches infest dark, warm, damp locations.
2. The stickers provided in the box or bag can be used to attach bait stations to vertical surfaces if desired.
- Or 2. The bait stations can be stuck to a vertical surface by peeling off the protective strip to expose adhesive.
3. For effective roach control use 4-6 bait stations per 100 square feet of horizontal surface area. Place adjacent to walls and flush in corners. Do not place more than 24 bait stations per residence. For outdoor use, place stations adjacent to structure.
4. Do not spray the bait stations. Avoid placing the bait stations on freshly sprayed surfaces.
5. Roaches will begin eating the bait immediately and you should expect to see fewer roaches [with] in a week or less –or- 3 [3-7] days or 1 week.
6. Inspect all bait stations and replace as needed for continual control of roaches.

For Pantry Pests:

1. Remove and dispose of infested foodstuffs. Clean up spilled foodstuffs from cupboard or food storage area.
2. This product will kill adult stages of beetles remaining in food storage areas. Once feeding on bait begins, most adult beetles will be killed within 7 days.
3. Use 4-6 bait stations per 100 square feet of horizontal surface area. Place adjacent to voids or cracks and crevice, behind and under cupboards, and near locations where infested foodstuffs were discovered.
4. Bait stations can be stuck to a vertical surface by peeling off the protective strip to expose adhesive.
5. Do not place more than 24 bait stations per residence.

NET CONTENTS: 8 or 72 CHILD RESISTANT BAIT STATIONS 0.42 oz (12 g) or 3.6 oz (108 g.)
PER UNIT 0.05 oz (1.5g)

Bayer Environmental Science



Bayer Environmental Science

A Business Group of Bayer CropScience LP
P.O. Box 12014, 2 T. W. Alexander Drive
Research Triangle Park, North Carolina 27709

MAXFORCE® ROACH BAIT F.05 (MASTER) EPA APPROVED 06/29/98, Notification 02/05/08.

MAXFORCE ROACH BAIT F.05 MARKETING CLAIMS

- Kills roaches overnight
- Kills roaches quickly
- Kills roaches in hours
- Overnight action[formula]
- See visible results overnight
- Begin to see results overnight
- Visible results overnight
- Kills overnight and keeps on killing for 3 months
- Starts killing within a day
- Quick kill formula
- Fast action formula
- Kills roaches within a day
- One day action
- A significant reduction will be apparent within 3 days/5 days/1 week
- Starts killing roaches in hours
- You should see visible results overnight
- Significantly reduces visible roaches within 3 days/5 days/1 week
- Destroys the roach harborage
- Kills the source of the roach problem
- Lets roaches kill roaches
- Kills roaches in the harborage
- Kills roaches where they hide/breed/live
- Kills roaches at the source
- Kills roaches continuously for 3 months
- Continuous roach control for 3 months
- Kills nonstop for 3 months
- Ongoing roach control
- Non-stop roach control
- Ongoing control/action
- 24 hour roach killing action
- Improved formula!
- Now even better
- Effectively kills without a trace - - no fumes, no mess, no odor
- Child resistant bait stations
- Ideal for kitchen use
- Hands off way to get rid of roaches
- Easy to use
- Easy to use; nothing to activate.
- No vapor, no fumes, no mess
- Easy to use, no cleanup, [no odor]
- The clean way to kill roaches
- Guaranteed to kill roaches for 3 months
- Guaranteed day and night roach control for 3 months
- Long term control in just 3 days for 3 months [guaranteed]
- Roach control in just [1-3] days
- Guaranteed to rid your home of roaches for 3 months
- Guaranteed to protect your home from roaches for 3 months
- Guaranteed to solve your roach problem
- Satisfaction -or- Quality Guaranteed

Kills roaches where you can't find them
 Kills roaches so you don't see them
 Kills two ways
 Kills roaches you don't see
 Kills roaches you see and [even] those you don't for complete protection
 Gets to the harborage[s] – the source of the problem
 Wipes out the roach harborage[s]
 Overnight results
 Overnight kill
 See dead roaches the next day
 See dead roaches overnight
 See [visible] results overnight
 Kills overnight
 See dead roaches in 24 hours
 See dead roaches in {1-3} days
 Powerful results in just {1-3} days
 See results in just {1-3} days
 See [visible] results within – or- in 24 hours
 Same day kill
 Same day action – or- results
 24 hour kill –or- action
 Fast acting –or- action formula
 Innovative, fast acting –or- action formula that quickly kills roaches
 Effective performance
 [Delivers] fast killing results
 Provides maximum roach control for 3 months
 Kills roaches fast before they multiply for long-term control
 Long-term control in just three days
 Continuous action for around the clock protection
 Works every minute of every hour of every day
 Works continuously, [24 hours a day,] [7 days a week]
 Works day after day/works day and night
 Kills roaches before they become a problem
 Preventative maintenance against roaches
 Keeps roaches out of sight
 Stops roaches before they become a problem
 Breaks the roach life cycle
 Protects –or- defends your home against roaches
 Patented [action] formula –or- ingredient
 Special formula
 New generation roach control
 Contains a totally unique insecticide ingredient to kill roaches
 Protect your home form roaches
 For a clean roach free home
 Rids your home of roaches
 Gets rid of roaches [in your home]
 Kills roaches without insecticide odors – or - fumes
 Fast control with Fipronil [in 1-3 days]
 Patented formula that kills roaches
 Kills roaches 24 hours a day, 7 days a week
 Eliminates roaches
 Kills [eliminates] roaches without vapors or fumes

- Kills [roaches] by contact [while you sleep]
- Kills roaches when you can't
- Destroys [kills] [roaches] by contact or ingestion
- Kills on contact 24 hours a day, 7 days a week
- Patented action contact kill
- Kills by touch
- Destroys roaches just by touching
- The lethal roach killer
- Ultimate roach control formula
- Virtually eliminates roaches
- Kills [back at] the nest

- Inspectable [small stations]

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UNIT LABEL

MAXFORCE

ROACH BAIT F.05

THIS SIDE DOWN OR AGAINST SURFACE

Note: Do not remove or puncture this label

ACTIVE INGREDIENT: Fipronil

0.05%

OTHER INGREDIENTS:

99.97%

CAS No. 120068-37-3

DO NOT ALLOW CHILDREN OR PETS TO PLAY WITH THE BAIT STATIONS.

CAUTION:

Wash thoroughly with soap and water after handling.

Do not contaminate water, food or feed by storage or disposal.

DISPOSAL: Wrap used station in several layers of newspaper and discard in trash.

For Questions or Comments about MAXFORCE, call toll free 1-800-331-2867

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Bayer Environmental Science

A Business Group of Bayer CropScience LP

P.O. Box 12014, 2 T. W. Alexander Drive

Research Triangle Park, North Carolina 27709

EPA Reg. No. 432-1257

EPA Est No. 5813-MS-01

SEE OUTER CARTON FOR COMPLETE DIRECTIONS AND PRECAUTIONS

Net Weight 0.05 oz (1.5 g.)



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