

432-1255

10-13-2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

OCT 13 2009

Ms. Jan Brill
Product Registration
Bayer Advanced
2TW Alexander Drive
Research Triangle Park, NC 27709

SUBJECT: Application for Pesticide Notification (PRN 98-10)
Request Alternate Brand Name "Maxforce Complete Brand Granular Insect Bait"
EPA Reg. No. 432-1255
Application Dated September 23, 2009

Dear Registrant:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 09/23/09 for the above product. The Registration Division (RD) has conducted a preliminary screen of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

A handwritten signature in cursive script, appearing to read "Linda Arrington".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs



EPA

United States
Environmental Protection Agency
 Washington, DC 20460

- Registration
 Amendment
 Other:

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 432-1255	2. EPA Product Manager K. Nesci	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Maxforce Granular Insect Bait	PM# 11	
5. Name and Address of Applicant (Include ZIP Code) Bayer Environmental Science 2 T.W. Alexander Dr. Raleigh, NC 27709	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Check if this is a new address

Section - II

- Amendment - Explain below. Final printed labels in response to Agency letter dated _____
- Resubmission in response to Agency letter dated _____ "Me Too" Application
- Notification - Explain below. Other - Explain below

NOTIFICATION
OCT 13 2009

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification of Alternate Brand Name per PR Notice 98-10 = "Maxforce Complete Brand Granular Insect Bait"

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
				<input type="checkbox"/> Other (Specify)	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product		<input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled		<input type="checkbox"/> Other _____	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Jan Brill	Title Manager, Registrations	Telephone No. (include Area Code) 919/549-2421
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Manager, Registrations	
4. Typed Name Jan Brill	5. Date 23 September 2009	

Bayer Environmental Science



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Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

ATTN: Kimberly Nesci, Product Manager 11

Subject: Maxforce Granular Insect Bait
EPA Reg. No. 432-1255
Notification of Alternate Brand Name

Dear Ms. Nesci,

With this submission, Bayer Environmental Science hereby notifies EPA of an Alternate Brand Name for the subject product. The new Alternate Name is;

Maxforce® Complete Brand Granular Insect Bait

To effect this action, enclosed please find the following;

1. EPA Form 8570-1
2. 1 copy of labeling bearing the new Alternate Brand Name
3. 1 highlighted copy of labeling bearing the new Alternate Brand Name

I trust that this completes the documentation for this registration action. If you have any questions, or require further information, please contact me either by telephone at 919/549-2421 or email at jan.brill@bayercropscience.com

Sincerely,

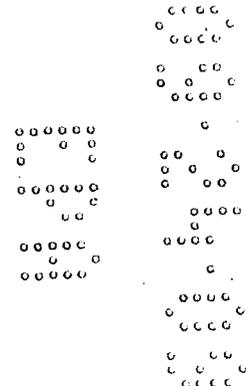
Manager, Registration

Email; jan.brill@bayercropscience.com

23 September 2009

Bayer Environmental
Science
P.O. Box 12014
2 T.W. Alexander Drive
Research Triangle Park,
NC 27709

Tel. 919 549-2421
Fax. 919-549-3937



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MAXFORCE[®] COMPLETE Brand GRANULAR INSECT BAIT

FOR INDOOR AND OUTDOOR CONTROL OF ANTS, CRICKETS AND ROACHES¹
FOR USE IN AND AROUND STRUCTURES AND RESIDENTIAL AREAS
RECOMMENDED FOR USE BY COMMERCIAL APPLICATORS

NOTIFICATION

Active Ingredients:

OCT 13 2009

Hydramethylnon[†]: tetrahydro-5, 5-dimethyl-2(1H)-pyrimidinone, (3-(4-(trifluoromethyl) phenyl)-1-(2-(4-(trifluoromethyl) phenyl) ethenyl)-2-propenylidene) hydrazone..... 1.00%

Other Ingredients: 99.00%

Total 100.00%

[†]CAS No. 67485-29-4

EPA Reg. No. 432-1255

EPA Est. No.

KEEP OUT OF REACH OF CHILDREN CAUTION

PRECAUTION: AL USUARIO: Si usted no lee ingles no use este producto hasta que la etiqueta le haya sido explicada ampliamente.

FIRST AID	
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
<p>Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-334-7577 for emergency treatment information.</p>	

QUESTIONS? COMMENTS? Call: 1-800-331-2867.

NET WT

This Maxforce[®] Complete Brand Granular Insect Bait controls:

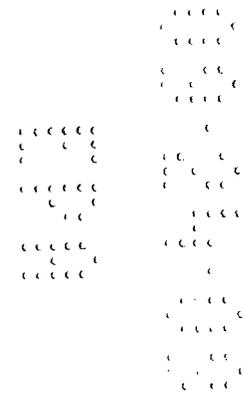
- Roaches¹
- Crickets
- Silverfish
- Firebrats
- Ants

Including the following ant species:

- Acrobat
- Argentine
- Big Headed
- Carpenter
- Cornfield
- Field
- Fire²
- Ghost
- Harvester
- Odorous House
- Pavement
- Pharaoh
- Thief

¹German, American, Oriental and Smokey Brown Roaches

²Native and imported fire ants



PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Harmful if absorbed through skin. Avoid contact with eyes, skin or clothing. Prolonged or frequently repeated skin contact may cause allergic reaction in some individuals. Store in a secure place. Pets may be attracted to this product. Keep pets away from treated areas for at least 24 hours after application.

Personal Protective Equipment (PPE)

Applicators and handlers must wear: Shoes plus socks.

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables exist, use detergent and hot water. Keep and wash PPE separately from other laundry.

User Safety Recommendations

User should wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet.

Users should remove clothing/PPE immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.

Users should remove PPE immediately after handling this product. As soon as possible, wash thoroughly and change into clean clothing.

ENVIRONMENTAL HAZARDS

This product is toxic to fish. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water when cleaning equipment or disposing of equipment washwaters.

STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by storage or disposal.

PESTICIDE STORAGE: Store in original container in a cool dry area (out of reach of children). Keep container closed when not in use. Avoid contamination with other insecticides.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on-site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Refillable service container

Refillable container. Refill this container with Maxforce® Complete Brand Granular Insect Bait only. Do not reuse this container for any other purpose. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

Rigid, Non-refillable containers small enough to shake (i.e., with capacities equal to or less than 50 lbs)

Non-refillable container. Do not reuse or refill this container. Offer for recycling, if available. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

GENERAL INFORMATION

Maxforce® Complete Brand Granular Insect Bait is a ready-to-use product for use indoors and outdoors and around buildings, on lawns, and other non-crop areas* such as residential areas, the non-food/non-feed areas of institutional and commercial establishments including warehouses, restaurants, food processing plants, supermarkets, hospitals, nursing homes, motels, hotels, apartment buildings, schools, laboratories, computer facilities, pet shops, zoos, sewers, highway rights-of-way and medians, traffic islands, utility rights-of-way (including power lines, pipelines, aqueducts) managed turf areas (non-crop*) (including school yards, playgrounds, athletic fields, amusement parks, picnic areas, recreation areas, office parks, industrial grounds, airports, shopping centers, public parks, arboretums, public gardens, monument sites, cemeteries and mausoleums, golf courses, race tracks, fairgrounds, outdoor amphitheaters, sod farms, and ornamental nurseries). The use of this product on pasture and rangeland is unproven. Do not graze or feed lawn or sod clippings to livestock. Maxforce® Complete Brand Granular Insect Bait contains a special blend of foods, combined with the delayed-action stomach poison, hydramethylnon. The delayed action of the active ingredient allows foraging ants to bring the bait back to the nest so that the entire colony, including the queen, is destroyed. When properly used, this bait will control many of the following insects, including ants, cockroaches¹, crickets, and silverfish before they can enter a structure. Do not apply other insecticides (such as aerosols, sprays, etc.) on top of or in close proximity to Maxforce® Complete Brand Granular Insect Bait, as it will reduce the effectiveness. Expect to see fewer insects within a week.

*Do not use on other non-crop areas in California.

Maxforce® Complete Brand Granular Insect Bait bulk container may be used on the job site or to fill this product's refillable service containers. The bulk container will refill approximately [X] refillable service containers. Reuse only those service containers with current and legible labels.

General Precautions

Do not apply other insecticides (such as aerosols, sprays, etc.) on top or in close proximity to this product, as it will reduce effectiveness.

Application Restrictions

Do not apply this product by any method not specified on this label. The use of this product on pasture and rangeland is unlawful. Do not graze or feed lawn or sod clippings to livestock. **DO NOT USE ON EDIBLE FOOD CROPS OR ON AREAS INTENDED FOR EDIBLE FOOD CROP PRODUCTION.** Not for use in USDA meat and poultry plants.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

APPLICATION INSTRUCTIONS

KEEP PEOPLE AND PETS OUT OF AREA DURING APPLICATION.

FOR OUTDOOR USE

1. AROUND STRUCTURES: Maxforce® Complete Brand Granular Insect Bait may be sprinkled around structures and/or applied to refillable/serviceable bait stations as outlined below. Sprinkle this product evenly in a 1-2 foot wide band adjacent to the structure at a rate of 0.5 oz (one tablespoon) of bait per 25 linear feet. **NOTE:** Around structures the total application should not exceed 4-8 oz per 200-400 linear feet (or 0.5 oz per 25 linear feet). A typical application would be 4-8 oz adjacent to an average sized home of 200-400 linear feet. Be sure to treat areas such as porches, patios, driveways, sidewalks, flower gardens, landscape timbers and around trees, wood piles, air conditioning units and garbage receptacles. **DO NOT USE ON EDIBLE FOOD CROPS OR ON AREAS INTENDED FOR EDIBLE FOOD CROP PRODUCTION.** Treat visible ant trails as well as cracks or crevices where insects (ants, roaches, crickets) may enter a structure.

REFILLABLE STATIONS: Maxforce® Complete Brand Granular Insect Bait may be placed into refillable tamper resistant bait stations. Place up to 1 to 3 oz (2 to 6 Tbsp.) of bait into tamper resistant stations and close securely after application. During follow-up visits inspect placements and reapply as needed. Refillable tamper resistant stations should be placed every 20 to 30 feet around the perimeter of a structure. Use approximately 2 stations per side of a typical single family home.

For best results, place stations near: air conditioning units, water faucets, foundation vents and weep holes, decks, utility entryways (e.g. electrical, cable TV) and wherever target pests are frequently found. Stations may also be placed along fence lines and property lines to intercept foraging pests.

Regularly inspect all stations and replace bait as needed for continual control.

Position Refillable Bait Stations in areas where they will not be damaged by lawn equipment such as mowers and trimmers. If the station is not equipped with a sticker to identify the contents, apply a sticker to the outside or inside of the station.

2. BROADCAST APPLICATION: Broadcast this product uniformly at a rate of 1 oz per 1,800 sq ft (equivalent to 1.5 lbs/A).

3. FIRE ANTS² AND OTHER MOUND BUILDING ANTS³: Sprinkle approximately two tablespoons (1 oz) of bait around each mound. For best results, do not apply bait directly in or on the mound. Do not disturb the mound. Ants that are agitated may not feed on the bait.

For INDOOR USE:

AVOID CONTAMINATION OF FOOD, FOOD CONTACT SURFACES AND FEEDSTUFFS. **NOTE:** Indoor applications are limited to areas that are inaccessible to children or pets, such as cracks, crevices, wall voids, unfinished attics, crawl spaces, refillable tamper-resistant bait stations and behind electrical switch plates, within residential and non-residential buildings or structures and within non-food/non-feed areas of industrial, institutional, and commercial buildings. Non-food/non-feed areas include bedrooms, living rooms, bathrooms, closets, media rooms, garbage rooms, lavatories, entries, vestibules, offices, locker rooms, machine rooms, boiler rooms, garages, mop closets and storage (after canning or bottling).

Apply up to 0.5 oz (one tablespoon) of bait per crack, crevice or other inaccessible areas where insects may hide or live. Apply product using suitable application equipment (such as the Centro Bait Master.) Wipe up any loose or excess granules. Apply evenly in unfinished attics and crawl spaces at a rate of 0.5 oz per 100 sq ft only if the space is secured or otherwise inaccessible to children and domestic animals.

¹ German, American, Oriental, and Smoky Brown Roaches

² Native and Imported

³ Pavement, Field, Cornfield, and Harvester Ants

