

[403-9]

GRUBS OF THE JAPANESE BEETLE WHEN PRESENT IN LARGE NUMBERS WILL COME AND DESTROY YOUR LAWN.

PROTECT YOUR LAWN

TREAT YOUR LAWN IN THE SUMMER, SPRING, OR FALL AND KILL THE GRUBS OF THE JAPANESE BEETLE IN THE SOIL.

NO SPRAYING — NO DIGGING

Directions for use of DOOM Spore Powder

- ★ Shake or roll package to fluff up DOOM.
- ★ Apply one level teaspoon of DOOM on grass in spots four feet apart in rows four feet apart.
- ★ Treat only the mowed grass areas.
- ★ Apply DOOM any time during the growing season.



DOOM must be used against the grub of the Japanese beetle, as it will have no direct effect on the adult beetle.

ONLY ONE TREATMENT NEEDED

This powder is made up of the spores of the bacteria which cause Milky Disease in the Japanese beetle GRUB. It was named Milky Disease because of the increased whiteness of the grub as the bacteria multiply inside its body. The infected grub dies and disintegrates, liberating the spores in the soil and perpetuating the effect of the introduced powder.

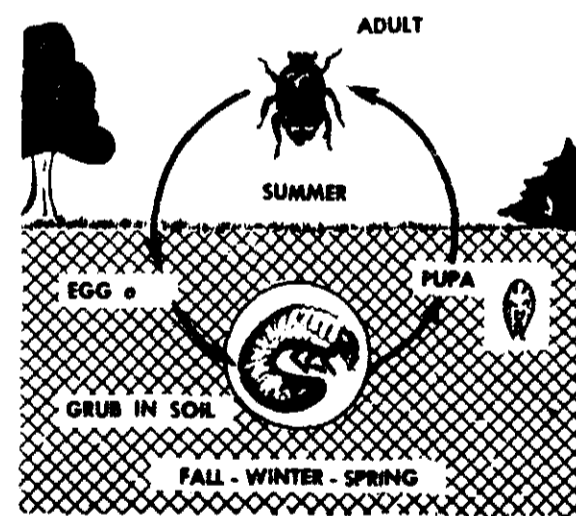
Milky Disease Spore Powder was developed through the research of the scientists of the United States Department of Agriculture.

DOOM is manufactured under license granted by the United States Department of Agriculture.

THE JAPANESE BEETLE

The adult Japanese beetles lay eggs in the grass roots of lawns. The eggs hatch into grubs which eat the roots during the growing season, and thereby damage the lawn causing extensive bare spots. Grubs grow up to be beetles which destroy foliage, fruit, and flowers. In fact, the Japanese beetle feeds on more than 275 different plants, shrubs and trees. This rampant destruction is best prevented by attacking the weakest link in the life cycle of the beetle, namely the GRUB.

ANNUAL LIFE CYCLE



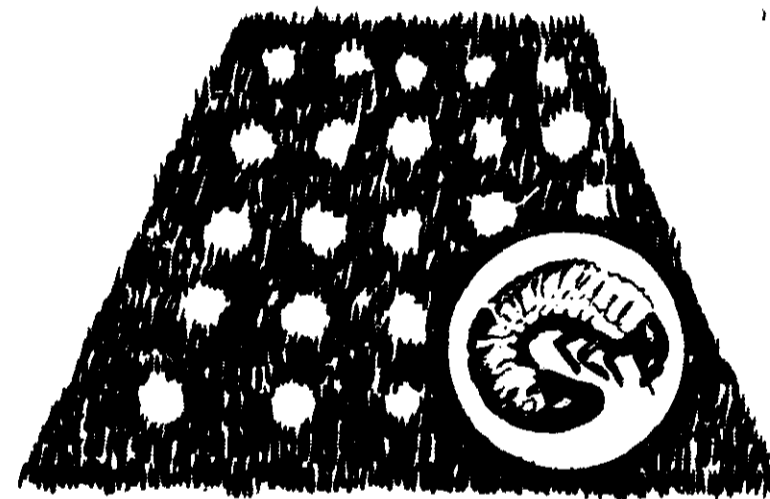
ACCEPTED
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 U.S. DEPT. OF AGRICULTURE
 FEDERAL INQUIRY SERVICE
 FOR COMMENTS
 ED IN THE SUBJECT
 TO ATTACHED COMMENTS
 403-9

NET WT. 10 oz.
TREATS 2,500 Sq. ft.

Avoirdupois

DOOM®

USDA REG. NO. 403 - 9



**Milky Disease Spore Powder
for control of
JAPANESE BEETLE GRUBS**

ACTIVE INGREDIENTS: A mixed culture of not less than 100 million viable spores of resistant stages of either or both *Bacillus popilliae* or *Bacillus lentimorbus* per gram of inert powder.

**KEEP OUT OF
REACH OF CHILDREN**



Produced and packed by
FAIRFAX
BIOLOGICAL LABORATORY
Clinton Corners, N. Y. 12514

