

FRONT PANEL

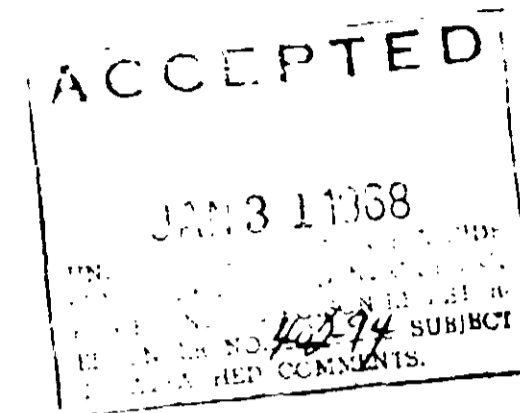
Institutional

**HILCO-PRIDE**

A Powdered Cleanser that Disinfects - Deodorizes -  
Bleaches - and Lusterizes in one operation

Foams As It Cleans

Net Contents \_\_\_\_\_ Pounds



BACK PANEL

- \* KILLS HOUSEHOLD GERMS AS IT CLEANS
- \* BLEACHES OUT STAINS
- \* FOAMS AWAY GREASE AND STUBBORN SOILS

A new scientific cleanser that kills most household bacteria and fungi, as well as destroying odor causing bacteria.

This pure white cleanser with fast acting bleach is especially formulated for cleaning jobs requiring the ultimate in speed and cleanliness. Excellent for sinks, tubs, wash-bowls, refrigerators, pots, pans, cutlery, floors, fixtures, walls, tiles and machinery.

Excellent for spot cleaning of tile, terrazzo and marble floors. Will not scratch the surface nor harm the hands. Its foaming action helps float the dirt away.

Recommended for use in hospitals, hotels, motels, nursing homes, restaurants, institutions, industrial plants and homes.

**ACTIVE INGREDIENTS:**

Trisodium Phosphate  
Sodium Dodecyl Benzene Sulfonate  
Sodium Hypochlorite

**INERT INGREDIENTS:**

Siliceous Abrasive  
Perfume

94.475%

U.S.D.A. REG. NO.

**DIRECTIONS**

**FOR CLEANING, DISINFECTING AND DEODORIZING IN ONE OPERATION:** Stains and grease areas should be wet. Sprinkle HILCO-PRIDE and clean in the usual manner with a damp cloth or sponge. Avoid contamination of food. Not recommended for use on silverware.

**FOR FLOORS:** Wet floors and sprinkle with HILCO-PRIDE. Scrub with deck brush or machine and rinse thoroughly.

Manufactured for  
HILL MANUFACTURING CO.  
ATLANTA, GEORGIA