



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Biopesticides and Pollution Prevention Division (7511C)
1200 Pennsylvania Avenue NW
Washington, DC 20460

EPA Reg. Number:

305-62

Date of Issuance:

10/7/05

Term of Issuance:

Conditional

Name of Pesticide Product:

Repel Insect Repellent 30LE

NOTICE OF PESTICIDE:

[X] Registration
Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

WPC Brands, Inc.
P.O. Box 4406
Bridgeton, MO 63044

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Biopesticides and Pollution Prevention Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/re-registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA Sec. 3(c)(7)(A) provided you:

- 1. Submit and/or cite all data required for registration/ re-registration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA Sec. 4.
2. Submit efficacy data which supports the use, safety, and effectiveness label claims for this product. The data must be received and approved by the Agency within one year from the date of this letter.
3. Revise the EPA Registration number to read: "EPA Reg. No. 305-62."
4. Submit two (2) copies of your final printed label for the record.

Signature of Approving Official:

[Handwritten Signature]

Date:

10/7/05

CONCURRENCES

Table with columns for SYMBOL, SURNAME, DATE, and CONCURRENCES. Includes handwritten entries for Gibbons and dates 10/6/05 and 10/7/05.

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If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

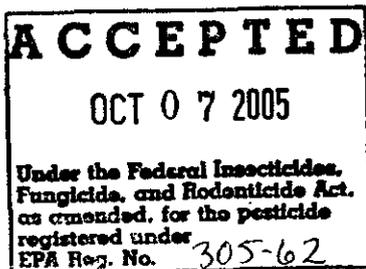
Sincerely,



Janet L. Andersen, Ph.D., Director
Biopesticides and Pollution
Prevention Division (7511C)

REPEL

Insect Repellent 30 LE



KEEP OUT OF REACH OF CHILDREN

WARNING: See back panel for precautions and first aid statements

Active Ingredients:

| | |
|--------------------------|---------------|
| Oil of Lemon Eucalyptus* | 30.0% |
| Other Ingredients | 70.0% |
| TOTAL | 100.0% |

*Approx. 65% p-menthane-3,8-diol

NET 4 fl oz (116 mL)

OPTIONAL MARKETING LANGUAGE

[Repel Insect Repellent 30 LE is designed to repel mosquitoes for up to six hours. This unique formula is guaranteed to repel mosquitoes and ticks. You can use Repel Insect Repellent 30 LE with confidence knowing that it will not harm your fishing line, camping gear, watch crystals or tackle box. Apply Repel Insect Repellent 30 LE and get your adventure started.]

You can use Repel Insect Repellent 30 LE with confidence knowing that it will not harm your fishing line, camping gear, watch crystals or tackle box. Apply Repel Insect Repellent 30 LE and get your adventure started.

The active ingredient in Repel Insect Repellent 30 LE is derived from the leaves of the Lemon Eucalyptus tree.

STOP. READ ENTIRE LABEL BEFORE EACH USE.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

WARNING. Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. After returning from outdoors, wash product from all exposed skin. Do not allow children to apply this product to themselves. Do not apply to the hands of children. Do not use on children under the age of three years. May cause skin reactions for some people. Discontinue if irritation or rash appears. Do not apply over cuts, wounds or irritated skin.

First Aid

| |
|--|
| If in Eyes Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice. |
| If swallowed Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything by mouth to an unconscious person. |
| Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment. In case of emergency call 1-800-332-5553. |

Physical or Chemical Hazards

COMBUSTIBLE. Do not use or store near heat or open flame.

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DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

To repel insects, apply to exposed skin and clothing. For best results, spread evenly with hand to moisten all exposed skin. Do not spray directly on face. To apply to face, dispense on palm of hand and spread on face and neck. Reapply once as needed. Do not apply more than twice per day.

STORAGE AND DISPOSAL: Store the product in a cool, dry place, out of reach of children. If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.

Questions or Comments? Call 1-800-332-5553

Made in the USA for WPC Brands, Inc.
PO Box 4406
Bridgeton, MO 63044

EPA Reg. No. 305-AE (62)

Est. No. 9688-MO-1

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OPTIONAL MARKETING CLAIMS

1. Contains Lemon Eucalyptus Oil
2. Active Ingredient extract of Lemon Eucalyptus
3. Active Ingredient Derived from Plant Extracts
4. Gives Mosquitoes and Ticks the Brush-Off
5. Active Ingredient derived from plant extracts

6. Active Ingredient Derived from Lemon Eucalyptus
7. Contains plant extracts [of Lemon Eucalyptus]
8. Repels [annoying] mosquitoes (and ticks)
9. Delivers up to 6 hours of repellency of Mosquitoes
10. Repels up to 6 hours against mosquitoes
11. Repels mosquitoes for up to 6 hours
12. Won't harm your gear
13. Will not [melt][damage][weaken] your fishing line
14. Will not harm watch crystals, tackle boxes, backpacks, fishing line, tents or bedding.
15. Goes on easy
16. Lemon Eucalyptus scent
17. Cool, refreshing [lemon eucalyptus] scent
18. Fisherman's Formula
19. Botanically-based active ingredient
20. Plant-based active ingredient
21. Effective, Dependable mosquito repellency for up to six hours
22. Unique formula
23. Unique plant-based active ingredient
24. New formula! [to be removed 6 months after first shipment]
25. [Contains][made with] Oil of Lemon Eucalyptus
26. Powered by Citriodiol® Nature's Repellent (logo)
27. Naturally-based active ingredient
28. Active ingredient derived from [the leaves of] the Lemon Eucalyptus tree
29. [By][From][Brought to you by] the makers of Repel®
30. Not Sticky or greasy
31. Repels mosquitoes including those that may transmit West Nile Virus for up to six hours
32. Repels annoying mosquitoes[and ticks]
33. Cool Lemon Eucalyptus scent

[Bracketed Text] = Optional language

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