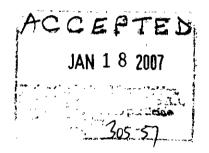
12/18/06

# **REPEL®** Essential Insect Repellent Pump Spray

Effective Repellent for the Whole Family



ACTIVE INGREDIENTS:	
Oil of Lemon Eucalyptus*	
OTHER INGREDIENTS	
TOTAL	
*Approx. 65% p-menthane-3,8-diol	

### Keep Out of Reach of Children CAUTION. See back panel for precautions and first aid statements.

NET WT \_\_\_\_ FL OZ (\_\_\_\_ml)

[Bracketed text – Optional]

# DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

To repel insects, apply to exposed skin and clothing. For best results, spread evenly with hand to moisten all exposed skin. Do not spray directly on face. To apply to face, dispense on palm of hand and spread on face and neck. Reapply once as needed. Do not apply more than twice per day.

**STORAGE AND DISPOSAL:** Store in a cool, dry place. If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

## PRECAUTIONARY STATEMENTS

#### Hazards to Humans and Domestic Animals

**CAUTION.** Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. After returning from outdoors, wash product from all exposed skin. Do not allow children to apply this product to themselves. Do not apply to the hands of children. Do not apply to children under the age of three years. May cause skin reactions for some people. Discontinue if irritation or rash appears. Do not apply over cuts, wounds or irritated skin.

#### FIRST AID

#### If swallowed:

- Call a poison control center or doctor immediately for treatment advice
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by a poison control center or doctor.
- Do not give anything by mouth to an unconscious person.

#### If in eyes:

• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

Call a Poison Control Centér or doctor for further treatment advice. Have the product with you when calling a Poison Control Center or doctor, or going for treatment. You may also contact 1-800-332-5553 for emergency medical treatment information.

#### Physical and Chemical Hazards:

Flammable. Keep away from heat and open flame.

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# REPEL Essential Insect Repellent Pump Stray

EPA Reg. No. 305-57

12/18/06

NOTICE: Buyer assumes all responsibility for safety and use not in accordance	1 REPEL Essential (INSECT REPELLENT) Pump Spray is made from a
with directions.	renewable resource.
NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions. [ <i>Questions or comments?</i> ] Call 1-888-880-1181 or www.wpcbrands.com Made in the U.S.A. for WPC Brands. Inc. P. O. Box 4406 Bridgeton, MO 63044 EPA Est. No. 9688-MO-1 EPA Reg. No. 305-57 ©2006	<ol> <li>Insect Repellent for the (whole or entire) family</li> <li>Proven effective against mosquitoes (and deer ticks)</li> <li>Protection from annoying mosquitoes (and deer ticks)</li> <li>REPELS mosquitoes (and deer ticks)</li> <li>Repel Essential repels mosquitoes (and deer ticks) for up to six hours</li> <li>Protects your entire family from mosquitoes (and deer ticks) for up to six hours</li> <li>Developed by the London School of Hygiene and Tropical Medicine</li> <li>Oil of Lemon Eucalyptus is from a renewable source</li> <li>Derived from Lemon Eucalyptus</li> <li>Plant based insect repellent</li> <li>Derived from oil obtained from the leaves of the Eucalyptus tree</li> <li>Contains plant extracts (of Lemon Eucalyptus)</li> <li>Contains plant extracts (of Lemon Eucalyptus)</li> <li>Contains Contains Contains (and the environment)</li> <li>Outdoor protection</li> <li>Clean fresh scent</li> <li>Pleasant scent</li> <li>Not sticky or greasy</li> <li>Pump Spray (Non-aerosol Pump) formulation</li> <li>Gives Mosquitoes and Deer Ticks the Brush-Off</li> <li>Long Lasting Protection</li> <li>Eucalyptus citriodora tree</li> <li>Protects against mesonatives that may carry West Nile Virus</li> </ol>
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The following statements are optional marketing claims	

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