

**MASTER LABEL**

**REPEL<sup>®</sup> Essential**  
**Insect Repellent**  
**Pump Spray**

**Effective Repellent for the Whole Family**

KEEP OUT OF REACH OF CHILDREN

CAUTION:

See back panel for precautions and first aid statements.

**ACTIVE INGREDIENTS:**

Oil of Lemon Eucalyptus\* ..... 40.0 %

**OTHER INGREDIENTS:** ..... 60.0 %

**TOTAL** ..... 100.0%

\*Approx. 65% p-menthane-3,8-diol

Net Contents      X fl. oz. (XX mL)

Back Labeling

**Directions for Use:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.** To repel insects, apply to exposed skin and clothing. For best results, spread evenly with hand to moisten all exposed skin. Do not spray directly on face. To apply to face, dispense on palm of hand and spread on face and neck. Reapply once as needed. Do not apply more than twice per day.

**STORAGE AND DISPOSAL:** Store in a cool, dry place. If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or (1-800-CLEANUP) for disposal instructions. Never place unused product down any indoor or outdoor drain.

**PRECAUTIONARY STATEMENTS: Hazard to Humans.** CAUTION: Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. After returning from outdoors, wash product from all exposed skin. Do not allow children to apply this product to themselves. Do not apply to the hands of children. Do not apply to children under the age of three years. May cause skin reactions for some people. Discontinue if irritation or rash appears. Do not apply over cuts, wounds or irritated skin.

**FIRST AID**

**If in eyes:**

- Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

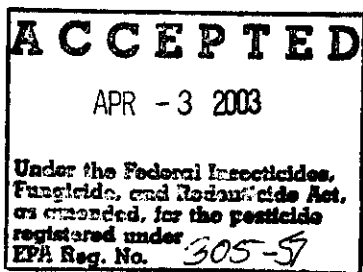
**If swallowed:**

- Call a poison control center or doctor immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by a poison control center or doctor.
- Do not give anything by mouth to an unconscious person.

Call a poison control center or doctor for further treatment advice. Have the product with you when calling a poison control center or doctor, or going for treatment.

**Physical and Chemical Hazards:** Flammable.  
Keep away from heat and open flame.

EPA Reg. No. 305-57      EPA Est. No. 305-WI-1  
WPC Brands, Inc.                      Jackson, WI 53037  
(For questions or comments?)      1(800) 558-6614  
www.wpcbrands.com



## MASTER LABEL

The following statements are optional marketing claims

- ★ REPEL Essential (INSECT REPELLENT) Pump Spray is made from a renewable resource.
- ★ Insect Repellent for the (whole or entire) family
- ★ Proven effective against mosquitoes (and deer ticks)
- ★ Protection from annoying mosquitoes (and deer ticks)
- ★ REPELS mosquitoes (and deer ticks)
- ★ Repels Essential repels mosquitoes (and deer ticks) for up to six hours.
- ★ Protects your entire family from mosquitoes (and deer ticks) for up to six hours)
- ★ Developed by the London School of Hygiene and Tropical Medicine
- ★ Oil of Lemon Eucalyptus is from a renewable source
- ★ Derived from plant extracts
- ★ Derived from Lemon Eucalyptus
- ★ Plant based insect repellent
- ★ Derived from oil obtained from the leaves of the Eucalyptus tree.
- ★ Derived from the Eucalyptus tree
- ★ Contains plant extracts (of Lemon Eucalyptus).
- ★ Contains Oil of Lemon Eucalyptus
- ★ Contains Eucalyptus oil
- ★ Outdoor protection
- ★ Clean fresh scent
- ★ Pleasant scent
- ★ Not sticky or greasy
- ★ Pump Spray (Non-aerosol Pump) formulation
- ★ Gives Mosquitoes and Deer Ticks the Brush-Off
- ★ Long Lasting Protection
- ★ Eucalyptus citriodora tree
- ★ Protects against mosquitoes that may carry West Nile Virus
- ★ Effective protection against the mosquitoes that may carry the West Nile Virus
- ★ Effective Protection
- ★ Repel Works
- ★ Plant Based Lemon Eucalyptus Insect Repellent is made from a renewable resource. It is plant-based and derived from oil obtained from the leaves of the Eucalyptus citriodora tree. Repel Lemon Eucalyptus gives you up to 6 hours of protection from mosquitoes and deer ticks.

Key

*Italicized text is for informational purposes*  
(Optional text) - May be left out of text, used in place of preceding text or in conjunction with preceding text.

- ★ Optional text/information may or may not be on label