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Glenda L. Mah Senior Regulatory Affairs Spec	Telephone No. (include Area Code)
	ialist 1-800-242-1166 Ext 3415
Certification I certify that the statements I have made on this form and all attachments thereto are true I acknowledge that any knowingly false or misleading statement may be punishable by fi	6 Date Application
both under applicable law.	
Signature 3. Title	
Alenda L. Mar Senior Regulator	
Typed Name 5. Date	
Glenda L. Mah December 15,	e or imprisonment or (Stumped)

Front panel SB-10 SPF 30

INSECT REPELLENT (either in name or stated separately)

Optional marketing claims:

- Combination Insect Repellent and Sunscreen
- Unscented Protection From Sun and Mosquitoes.
- Blocks burns and bites at the same time!
- Repels Mosquitoes, Ticks, Chiggers, Fleas, no-see ums, Biting Flies, Sand Flies and Gnats.
- 10% DEET
- Outdoor protection (for the entire family) in a [smooth] lotion that is not sticky or greasy.
- Low DEET formulation
- Family Protection
- Bug bite and Sunburn protection all in one!
- Insect Repellent protects against Mosquitoes, Ticks, Chiggers, Fleas, no-see ums, Sand Flies and Gnats!
- Smooth, pleasant scent
- Aminobenzoic acid (PABA)-free formula.
- Insect Repellent with [30 SPF] Sunscreen that actually repels mosquitoes, chiggers, gnats!
- Provides UVA/UVB protection
- Provides high protection against sunburn
- For skin highly sensitive to sunburn
- High Sun Protection Product
- Sun Alert: Limiting sun exposure, wearing protective clothing, and using sunscreens may reduce the risks of skin aging, skin cancer, and other harmful effects of the sun.
- SPF 30
- Helps prevent sunburn
- Higher SPF gives more sunburn protection.

ACTIVE INGREDIENTS:

DEET	10.0 %
OTHER INGREDIENTS	
TOTAL	100.0 %

Keep Out of Reach of Children

WARNING See back panel for precautions. NET WT __ OZ (__ g)

Back panel

ACTIVE SUNSCREEN INGREDIENTS:

Homosalate, Octyl methoxycinnamate, Octyl salicylate, Oxybenzone

DIRECTIONS FOR USE

³ It is a violation of federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label. To repel insects and protect against sunburn, apply evenly on exposed skin areas 15 minutes before exposure. Reapply as needed or after towel drying, swimming or perspiring. Use just enough repellent to cover exposed skin. Do not use under clothing. If used on face, spread on hands first then apply sparingly to face and ears. Do not apply near eyes and mouth. Avoid over-application. Do not apply over cuts, wounds, sunburned, or irritated skin. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. Do not apply to children's hands. As with all sunscreens, for children under 6 months of age: ask a doctor.

After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again.

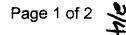
STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in a cool, dry place inaccessible to children. Do not contaminate water, food, or feed by storage and disposal. CONTAINER DISPOSAL: If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

Hazards To Humans and Domestic Animals

WARNING. Causes substantial but temporary eye injury. Do not get in eyes. Use of this product may cause skin reactions in rare cases. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.



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Table format is optional on small labels or where space needs to be preserved.

FIRST AID		
if in eye	 Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continuing rinsing eye. 	
If you su	spect a reaction to this product:	
 Disco 	ontinue use;	
 Take 	off contaminated clothing;	
 Rinse 	e skin immediately with plenty of water for 15-20 minutes;	
 Call a 	Poison Control Center or doctor for treatment advice.	
doctor, or	product container with you when calling a Poison Control Center or going for treatment. For additional information in case of an cy call toll free 1-888-880-1181.	

Physical or Chemical Hazards

Do not apply to synthetic fabrics such as acetate, rayon or spandex. Will not damage cotton, wool and nylon. May damage furniture finishes, leather, plastics painted and varnished surfaces including watch crystals, beach equipment, guns, bows, and automobiles.

NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.

[Questions or comments?] Call 1-888-880-1181

Made in the U.S.A. by WPC Brands. Inc. P. O. Box 4406 Bridgeton, MO 63044-0406

EPA Est. No. 305-WI-1

EPA Reg. No. 305-54

United Industries Corp.

NOTIFICATION PER PR NOTICE 98-10

December 15, 2003

Document Processing Desk (NOTIF) Office of Pesticide Programs United States Environmental Protection Agency Room 266A Crystal Mall 2 1921 Jefferson Davis Highway Arlington, VA 22202

Attention: Marion Johnson Product Manager 10

Subject: Notification per PR Notice 98-10 SB-10 SPF 30 EPA Reg. No. 305-54

Dear Mr. Johnson:

Please find enclosed our notification per PR Notice 98-10 to reformat the WPC Brands label into our two column landscape format. We also took this opportunity to add the words "or Chemical Hazards" to the Physical Hazards heading per the EPA Label Review Manual and to add the following statement "Table format is optional on small labels or where space needs to be preserved" in reference to using the table format for First Aid.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

The following documents are enclosed in support of this submission:

- 1. Application for Pesticide (EPA Form 8570-1)
- 2. Five copies of the proposed label with changes highlighted
- 3. One copy of the final printed label.
- 4. One copy of the EPA stamped approved label with subsequent notifications.

Please call me at 1-800-141-1166 Ext 2727 if you have questions or need further information. Thank you very much for your attention to our application.

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Glenda L. Mah Senior Regulatory Affairs Specialist