



000305-00054-101698

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Systems Integration Group, Inc.

PM 03

305-54

10/16/98

P142

Form Approved. OMB No. 2070-0060. Approval expires 2-28-95

EPA

United States
Environmental Protection Agency
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other Notification

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 305-54	2. EPA Product Manager Marion Johnson	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) SB-10 SPF 30	PM # JO 3	
5. Name and Address of Applicant (Include ZIP Code) Wisconsin Pharmacal Company, Inc. 1 Repel Road Jackson, WI 53037 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3 (c)(3)(b)(i), my product is similar to identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

NOTIFICATION

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

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Explanation: Use additional page(s) if necessary. (For Section I and Section II.) Per PR Notice 95-2, addition of the following non FIFRA claims:

- No-Bug Sun Block Lotion
- A paba-free nongreasy lotion that gives you 30 times your natural degree of sunburn protection.
- UVA/UVB
- Provides broad-spectrum UVA and UVB protection.
- SUN ALERT: Regular use of sunscreens may reduce the chance of skin damage, some types of skin cancer and other harmful effects due to the sun.
- No-Addiction: A portion of No-AD's sales are donated to the NO-Addiction Campaign, a non-profit drug and alcohol prevention program in schools nation wide. Since 1960 NO-AD has succeeded in providing you, our valuable customer, with the best sun care products at a fraction of advertised brands. With you help we will continue to save your skin and your hard earned money. Do you really want to pay for glistzy ads and overdone beauty pageants?

This notification is consistent with the provisions of PR-Notice 95-2 and EPA regulations at 40 CFR 152.46. and no other changes have been make to the labeling or the CSF of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statements to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 95-2 and 40 CFR 152.46, this product may be in violation of FIFRA and WPC may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes * <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes * <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes * <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
*Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Unit Packaging wgt. No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
				<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retain Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product		<input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Other <input type="checkbox"/> Stenciled			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Jean Killoren	Title Regulatory Coordinator	Telephone No (Include Area Code) (414) 677-4121 or (800) 558-6614
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under application law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Coordinator	
3. Typed Name Jean Killoren	5. Date 10-1-98	

NOTIFICATION

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SB-10 SPF 30

Insect Repellent

- No-Bug
- Sunblock Lotion
- UVA/UVB
- Unscented Protection from Sun and Mosquitoes
- Blocks burns and bites at the same time!

KEEP OUT OF REACH OF CHILDREN

WARNING: See precautions on back panel.

ACTIVE INGREDIENTS:

DEET	9.5%
Other isomers	0.5%
OTHER INGREDIENTS:	90.0%
	100.0%

ACTIVE SUNSCREEN INGREDIENTS:

- Ocyl methoxycinnamate
- Oxybenzone
- Ocyl salicylate
- Homosalate

NET WT. 4 OZ. (114 g)

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **READ ALL DIRECTIONS BEFORE USING THIS PRODUCT.** To repel insects and block the sun, apply over all exposed skin areas. To apply to face, dispense on palm of hand and spread on face and neck. Do not apply to eyes and mouth. Do not apply over cuts, wounds or irritated skin. Do not apply to hands of young children. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Avoid overexposure. Frequent reapplication and saturation is unnecessary for effectiveness. After returning indoors, wash treated skin with soap and water. Wash treated clothing.

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS AND DOMESTIC ANIMALS - WARNING:

Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases.

FIRST AID: If in eyes-flush with plenty of water and get medical attention. If swallowed-contact a physician or Poison Control Center. If you suspect that you or your child is reacting to this product, wash treated skin and call your local Poison Control Center. If you go to a doctor take this repellent with you.

PHYSICAL AND CHEMICAL HAZARDS: Do not apply to synthetic fabrics such as acetate, rayon or spandex. Will not damage cotton, wool and nylon. May damage furniture finishes, leather, plastics, painted and varnished surfaces including watch crystals and automobiles.

STORAGE: Store in a cool, dry place inaccessible to children and pets.

DISPOSAL: Do not reuse empty container. Wrap and dispose of in trash.

• A PABA-free nongreasy lotion that repels Mosquitoes, Ticks, Chiggers, Gnats, Fleas and biting flies while at the same time gives you 30 times your natural degree of sunburn protection. Provides a broadspectrum UVA and UVB protection.

• **SUN ALERT:** Regular use of sunscreens may reduce the chance of skin damage, some types of skin cancer and other harmful effects due to the sun.

• **NO-Addiction:** A portion of NO-AD's sales are donated to the NO-Addition™ Campaign, a non-profit drug and alcohol prevention program in schools nationwide.

• Since 1960 NO-AD has succeeded in providing you, our valuable customer, with the best suncare products at a fraction of advertised brands. With your help we will continue to save your skin and your hard earned money. Do you really want to pay for glitzy ads and overdone beauty pageants? NO-AD!!!

• Combination Sunblock and Insect Repellent.

• 10% DEET.

• Sunburn and bug bite protection all in one.

• Sunblock with SPF 30 allows you to stay in the sun up to 30 times longer than without sunscreen protection.

• Smooth, pleasant PABA-free formula

• Sunblock (SPF 30) with Insect Block that actually protects against and repels Mosquitoes, Ticks, Chiggers, Gnats, Fleas, no see-ums, Sand Flies and other Biting Flies!

Mfg. in the USA by
Wisconsin Pharmaceutical Co., Inc.
Jackson, WI 53037
EPA REG. NO. 305-54
EPA EST. NO. 305-WI-1



• OPTIONAL MARKETING CLAIMS