



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg. Number:

305-54

Date of Issuance:

SEP 04 1997

Term of Issuance:

Conditional

Name of Pesticide Product:

SB-10 SPF 30

NOTICE OF PESTICIDE:

- Registration
- Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Wisconsin Pharmacal Company, Inc.
1 Repel Road
P.O. Box 198
Jackson, WI 53037

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. Change the label by revising the EPA Registration Number to read, "EPA Reg. No. 305-54".
3. Submit two copies of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Signature of Approving Official:

Marion J. Johnson, Jr.
Product Manager (10)

Date:

SEP 04 1997

Front

SB-10 SPF 30

Unscented Protection from Sun and Mosquitoes
Blocks burns and bites at the same time!

272

ACTIVE INGREDIENTS

N,N-diethyl-m-toluamide	9.5%
Other Isomers	0.5%
INERT INGREDIENTS	90.0%

ACTIVE SUNSCREEN INGREDIENTS:

Octyl methoxycinnamate
Oxybenzone
Octyl salicylate
Homosalate

Keep Out of Reach of Children
WARNING - See back panel for additional precautions.

Net Weight 11 oz. (312 gm)

Wisconsin Pharmacal Company, Inc.
Jackson, WI 53037
EPA Reg No. 305-54
EPA Est No. 305-WI-1

ACCEPTED
with COMMENTS
in EPA Letter Dated

SEP 04 1997

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

305-54

Back

Combination Sunblock and Insect Block

- 10% DEET
- Sunburn and bug bite protection all in one!
- Insect Block protects against mosquitoes, ticks, chiggers, gnats, fleas, no see-ums, sand flies and other biting flies!
- Sunblock with SPF 30 allows you to stay in the sun up to 30 times longer than without sunscreen protection.
- Smooth, pleasant scent PABA-free formula.
- Sunblock (SPF 30) with Insect Block that actually repels Mosquitoes, Ticks, Chiggers, Gnats, Fleas, no-see ums, Sand Flies, and other Biting Flies!

DIRECTIONS FOR USE

It is a violation of federal law to use this product inconsistent with its labeling.

Read all directions before using this product.

To repel insects and block the sun, apply over all exposed skin areas. To apply to face, dispense on palm of hand and spread on face and neck. Do not apply to eyes and mouth. Do not apply over cuts, wounds or irritated skin. Do not apply to the hands of young children. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Avoid overexposure. Frequent reapplication and saturation is unnecessary for effectiveness. After returning indoors, wash treated skin with soap and water. Wash treated clothing.

STORAGE: Store in a cool, dry place inaccessible to children and pets.

DISPOSAL: Do not reuse empty container. Wrap and dispose of in trash.

PRECAUTIONARY STATEMENTS:

HAZARD TO HUMANS AND DOMESTIC ANIMALS. WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases.

Statement of Practical Treatment: If in eyes - flush with plenty of water and get medical attention. If swallowed contact a physician or Poison Control Center. If you suspect that you or your child is reacting to this product, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent with you.

PHYSICAL AND CHEMICAL HAZARDS: Do not apply to synthetic fabrics such as acetate, rayon or spandex. Will not damage cotton, wool and nylon. May damage furniture finishes, leather, plastics, painted and varnished surfaces including watch crystals and automobiles.