



U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Registration Division (H7505C)  
401 "M" St., S.W.  
Washington, D.C. 20460

EPA Reg. Number:

305-52

Date of Issuance:

JAN 16 1997

NOTICE OF PESTICIDE:

- Registration
- Reregistration

Term of Issuance:

Conditional

Name of Pesticide Product:

Repel 27

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Wisconsin Pharmacal Company  
1 Repel Road  
Jackson, WI 53037

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. Make the following label changes:
  - a. Revise the EPA Registration Number to read, "EPA Reg. No. 305-52".
  - b. In the Ingredients Statement, revise the total to read "100.00%".
  - c. In the Statement of Practical Treatment for IF IN EYES, revise "persist" to read "persists".

Signature of Approving Official:

RPK

Richard P. Keigwin, Jr.

Date:

JAN 16 1997

d. Delete the following phrases from the label:

1. "for entire family"
  2. "Repel 27 is designed specifically for the entire family"
  3. "The soft scent is ideal for adults"
3. Submit two copies of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Front  
Repel 27

3/3

ACTIVE INGREDIENTS

N,N-diethyl-m-toluamide	25.65%
Other Isomers	1.35%
INERT INGREDIENTS	73.00%
	100.0 %

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

JAN 16 1997

CAUTION

Keep Out of Reach of Children  
See back panel for additional precautions.

Net Weight oz. ( gm)

305-52

Wisconsin Pharmacal Company, Inc.  
Jackson, WI 53037  
EPA Reg No. 305-  
EPA Est No. 3657-WI-2

Back

- Repel 27 Insect Block
- Effective, long lasting scented protection for entire family
- 27% Deet

Hours of effective protection from mosquitoes, ticks, black flies, gnats, chiggers, no-see-ums, sand flies, deer flies, fleas and other biting insects.

- Repel 27 is designed specifically for the entire family. The soft scent is ideal for adults, the long-lasting, non-greasy formula provides exceptional effective protection.
- Non greasy and resist perspiration
- Developed especially for campers, backpackers, fisherman, hunters, golfers, bikers, hikers, joggers, ball players and active outdoors men and women

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product inconsistent with its labeling.

Read all directions before using this product. DO NOT APPLY TO EYES AND MOUTH. Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not spray in enclosed areas. Do not spray directly on face.

To apply to face, dispense on palm of hand and spread on face and neck. Do not apply over cuts, wounds or irritated skin. Do not apply to the hands of young children. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Avoid overexposure. Frequent reapplication and saturation is unnecessary for effectiveness. After returning indoors, wash treated skin with soap and water. Wash treated clothing.

Works on clothing too: Spray shirts, pants, and hats. For ticks, chiggers and fleas apply to tops of shoes and socks and around opening in outer clothing.

STORAGE: Store in a cool, dry place inaccessible to children and pets.

DISPOSAL: Do not reuse empty container. Wrap and dispose of in trash.

PRECAUTIONARY STATEMENTS:

HAZARD TO HUMANS AND DOMESTIC ANIMALS. CAUTION: Avoid contact with eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases.

Statement of Practical Treatment: If in eyes: Flush with plenty of water. Get medical attention if irritation persists. If swallowed: Contact a physician or Poison Control Center. If you suspect that you or your child is reacting to this product, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent with you.

PHYSICAL AND CHEMICAL HAZARDS: FLAMMABLE - Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130° may cause bursting. Do not apply to synthetic fabrics such as acetate, rayon or spandex. Will not damage cotton, wool and nylon. May damage furniture finishes, leather, plastics, painted and varnished surfaces including watch crystals, guns, bows and automobiles.