



**OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION**

WASHINGTON, D.C. 20460

June 26, 2024

Morgan Shaffer  
Regulatory Specialist  
WPC Brands Inc.  
P.O. Box 4406  
Bridgeton, MO 63044

Subject: Notification per PRN 98-10 – Added optional marketing statements, graphic images, updated company address, and updated copyright date.  
Product Name: REPEL 25  
EPA Registration Number: 305-51  
Application Date: 5/8/24  
Case Number: 611384

Dear Morgan Shaffer:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “NOTIFICATION” and placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, please contact Eric Ingram at 202-566-0061 or at [ingram.eric@epa.gov](mailto:ingram.eric@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Elizabeth Fertich". The signature is fluid and cursive, with the first name "Elizabeth" and last name "Fertich" clearly distinguishable.

Elizabeth Fertich  
Product Manager 4  
Invertebrate-Vertebrate Branch 1  
Registration Division  
Office of Pesticide Programs

Repel 25  
Insect Repellent  
(either in name or stated separately)

Alternate Brand Names:  
Repel Insect Repellent Sportsmen Formula Dry 25% Deet  
Repel Insect Repellent Sportsmen Formula 25% Deet  
Repel Insect Repellent Hunter's Formula with Earth Scent 25% Deet

[Unscented • Long lasting protection • From mosquitoes, ticks, biting flies, gnats, chiggers, no-see-ums and fleas • Makes you invisible to bugs • It won't stain • Not greasy or oily • Makes You Invisible to Bugs • Tough on bugs • Effective, dependable protection • Pleasant, effective protection • Repels mosquitoes, chiggers, ticks, biting flies, no-see-ums, gnats and fleas • Repels biting insects for hours • Pleasant, effective protection from mosquitoes, chiggers, ticks, biting flies, no-see-ums, gnats and fleas • with Extender • Lasts up to 10 [8] hours against mosquitoes • Provides up to 10 [8] hours of protection against mosquitoes • Provides protection for up to 10 [8] hours. against mosquitoes • Protects against mosquitoes for up to 10 [8] hrs • Repels mosquitoes for up to 10 [8] hrs • 10 [8] Hr Protection Against Mosquitoes • Repels Mosquitoes that may Carry West Nile Virus • Repels Mosquitoes and other Biting Insects • CONTAINS DEET [n, n-Diethyl-m-toluamide] • [Contains] 25% DEET• 25% DEET Formula • Resists perspiration • Water resistant [formula] • Water resistant [sports formula] • Sweat resistant [formula] • [Non-greasy and] resists perspiration • For active families] • Repels mosquitoes that may transmit the [Chikungunya], [Zika], [Dengue] and [West Nile] virus] • Repels mosquitoes that may carry the [Chikungunya], [Zika], [Dengue] and [West Nile] virus] • [x items included] • {Marketed labels including supplemental distributor labels, may include actual product image(s)} • X % more Bonus [than][versus][vs] [X oz] size • 25% more Bonus than [6.5 oz][6 oz] size • Value size [pack] • Twin Pack • Triple Pack • Combo Pack • Club Pack • Multi Pack

Active Ingredient:

DEET .....	25.0%
Other Ingredients .....	75.0%
Total .....	100.0%

KEEP OUT OF REACH OF CHILDREN  
CAUTION Read cautions on back (side)  
Net Wt x oz (xxx g)

OPTIONAL MARKETING CLAIMS

{Labels, including supplemental distributor labels, may include Spanish translation of verbiage}

[NOW . . . PLEASANT PROTECTION THAT'S EFFECTIVE FOR HOURS!  
NOW . . . LONG LASTING PROTECTION WITHOUT UNPLEASANT SCENT

OPTION 1  
Repel 25 is specially formulated to repel mosquitoes, ticks, biting flies, gnats, chiggers, fleas, and no-see-ums. Repel 25 offers long-lasting protection that's never greasy or oily and has no unpleasant odor.

OPTION 2  
Repel 25 provides hours of protection from mosquitoes and biting flies. Also repels ticks, chiggers, no-see-ums, gnats, and fleas. Repel 25 offers long-lasting protection: it's not greasy and has no unpleasant odor.

OPTION 3  
Repel 25 repels biting insects for hours. It is specially formulated to repel mosquitoes, ticks, biting flies, gnats, chiggers, fleas, and no-see-ums. Repel 25 is never greasy or oily and has no unpleasant odor. Cutter Insect Repellent is also available in a convenient pump spray too.

OPTION 4  
Repel 25 provides up to 10 [8] hours of protection from mosquitoes. It also repels biting flies, ticks, chiggers, fleas and no-see-ums. Cutter's unique formula is not greasy, won't stain, and has no unpleasant odor.

OPTION 5  
LONG LASTING PROTECTION. Convenient, effective Repel 25 is now in an aerosol spray for quick coverage. You can spray from any angle, even upside down . . . to cover your arms, legs and back. It keeps you free from mosquitoes and other biting bugs for hours. Cutter Insect Repellent is also available in a convenient pump.]

NOTIFICATION

305-51  
The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:  
06/26/2024

Back Panel

## SHAKE WELL BEFORE USING

**STOP.** Read and follow all directions and precautions on this product label.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. *For outdoor use only.*

Do not spray in enclosed areas. Hold can 6 - 8 inches from skin and clothing while spraying, keeping sprayer pointed away from face. Slightly moisten skin. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. [For maximum protection on skin, spread with hand after application.] Do not spray directly onto face. Spray on hands first, and then apply sparingly to face, avoiding eyes. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply over cuts, wounds or irritated skin. Do not apply to sunburned skin. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. [For extra protection from [crawling] ticks, chiggers and fleas, spray along all openings of clothing, such as neckband, waistband, pant and sleeve cuffs, sock tops and other areas where insects may crawl under clothing.] [Frequent reapplication or saturation is unnecessary.] Avoid over-application of this product. After returning indoors, wash treated skin with soap and water [and double-check yourself, other family members and pets for ticks.] Wash treated clothing before wearing it again. Will not damage nylon, cotton, or wool. May damage some synthetic fabrics, plastics, watch crystals, leather, painted or varnished surfaces. Use of this product may cause skin reactions in rare cases. If you suspect reaction to this product, discontinue use, wash treated skin and call your local Poison Control Center. If you go to a doctor, take this product with you.

## STORAGE AND DISPOSAL

**Pesticide Storage:** Store the product in a cool, dry place, out of reach of children.

**Container Disposal: If empty:** Do Not Puncture or Incinerate! Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

## PRECAUTIONARY STATEMENTS

### Hazards to Humans and Domestic Animals

**CAUTION.** Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

## First Aid

**If Swallowed:** Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.

**IF YOU SUSPECT A REACTION TO THIS PRODUCT:** Discontinue use. Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice.

**HOTLINE NUMBER:** In case of an emergency call toll free [1-800-767-9927].

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

**NOTE TO PHYSICIAN:** Probable mucosal damage may contraindicate the use of gastric lavage

## Physical or Chemical Hazards

**FLAMMABLE.** Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

**NOTICE:** To the extent consistent with applicable law buyer assumes all responsibility for safety and use not in accordance with directions.

**Questions or Comments?** Call 1-800-767-9927 [or]

[Visit us on our web site at [www.cutterinsectrepellent.com](http://www.cutterinsectrepellent.com)]

[Visit us on our web site at [www.repel.com](http://www.repel.com)]

[Contains NO CFC's or other ozone depleting substances. Federal regulations prohibit CFC propellants in aerosols.]

[Manufactured for] WPC Brands Inc.

P.O Box 4406

Bridgeton, MO 63044

EPA Reg. No. 305-51

EPA Est No. 9688-MO-1

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{Optional Graphics & Accompanying Language} {May appear in different color scheme}

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Federal regulations prohibit CFC propellants in aerosols.



QUESTIONS OR COMMENTS?

