



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

March 3, 2016

Ms. Jessica Goldberg
Sr. Regulatory Affairs Specialist
WPC Brands Inc.
P.O. Box 4406
Bridgeton, MO 63044-0406

Subject: Label Amendment – Add Additional Claims
Product Name: Repel 25
EPA Registration Number: 305-51
Application Date: February 23, 2016
Decision Number: 514520

Dear Ms. Goldberg:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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with FIFRA section 6. If you have any questions, please Jennifer Saunders by phone at (703) 305-0156, or via email at Saunders.Jennifer@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read 'J. Urbanski Saunders', followed by the word 'for' written in a cursive style.

Jennifer Urbanski Saunders, Ph.D.
Product Manager 4
Invertebrate and Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

Enclosure

Front Panel

Repel 25

Insect Repellent

(either in name or stated separately)

Alternate Brand Names:

- Repel Insect Repellent Sportsmen Formula Dry 25% Deet
- Repel Insect Repellent Sportsmen Formula 25% Deet
- Repel Insect Repellent Hunter's Formula with Earth Scent 25% Deet

[Unscented • Long lasting protection • From mosquitoes, ticks, biting flies, gnats, chiggers, no-see-ums and fleas • Makes you invisible to bugs • It won't stain • Not greasy or oily • Makes You Invisible to Bugs • Tough on bugs • Effective, dependable protection • Pleasant, effective protection • Repels mosquitoes, chiggers, ticks, biting flies, no-see-ums, gnats and fleas • Repels biting insects for hours • Pleasant, effective protection from mosquitoes, chiggers, ticks, biting flies, no-see-ums, gnats and fleas • Extender • Lasts up to 10 [8] hours against mosquitoes • Provides up to 10 [8] hours of protection against mosquitoes • Protects against mosquitoes for up to 10 [8] hours. against mosquitoes • Protects against mosquitoes for up to 10 [8] hrs • Repels mosquitoes for up to 10 [8] hrs • 10 [8] Hr Protection Against Mosquitoes • Repels Mosquitoes that may Carry West Nile Virus • Repels Mosquitoes and other Biting Insects • CONTAINS DEET [n, n-Diethyl-m-toluamide] • [Contains] 25% DEET • 25% DEET Formula • Resists perspiration • Water resistant [formula] • Water resistant [sports formula] • Sweat resistant [formula] • [Non-greasy and] resists perspiration • For active families] • Repels mosquitoes that may transmit the [Chikungunya], [Zika], [Dengue] and [West Nile] virus] • Repels mosquitoes that may carry the [Chikungunya], [Zika], [Dengue] and [West Nile] virus]

Active Ingredient:

- DEET 25.0%
- Other Ingredients 75.0%

KEEP OUT OF REACH OF CHILDREN

CAUTION Read cautions on back

Net Wt 6 oz (170 g)

OPTIONAL MARKETING CLAIMS

[NOW . . . PLEASANT PROTECTION THAT'S EFFECTIVE FOR HOURS!
NOW . . . LONG LASTING PROTECTION WITHOUT UNPLEASANT SCENT

OPTION 1

Repel 25 is specially formulated to repel mosquitoes, ticks, biting flies, gnats, chiggers, fleas and no-see-ums. Repel 25 offers long-lasting protection that's never greasy or oily, and has no unpleasant odor.

OPTION 2

Repel 25 provides hours of protection from mosquitoes and biting flies. Also repels ticks, chiggers, no-see-ums, gnats, and fleas. Repel 25 offers long-lasting protection: it's not greasy and has no unpleasant odor.

OPTION 3

Repel 25 repels biting insects for hours. It is specially formulated to repel mosquitoes, ticks, biting flies, gnats, chiggers, fleas and no-see-ums. Repel 25 is never greasy or oily and has no unpleasant odor. Cutter Insect Repellent is also available in a convenient pump spray too.

OPTION 4

Repel 25 provides up to 10 [8] hours of protection from mosquitoes. It also repels biting flies, ticks, chiggers, fleas and no-see-ums. Cutter's unique formula is not greasy, won't stain, and has no unpleasant odor.

OPTION 5

LONG LASTING PROTECTION. Convenient, effective Repel 25 is now in an aerosol spray for quick coverage. You can spray from any angle, even upside down . . . to cover your arms, legs and back. It keeps you free from mosquitoes and other biting bugs for hours. Cutter Insect Repellent is also available in a convenient pump.]



Back Panel

SHAKE WELL BEFORE USING

STOP . Read and follow all directions and precautions on this product label.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. *For outdoor use only.*

Do not spray in enclosed areas. Hold can 6 - 8 inches from skin and clothing while spraying, keeping sprayer pointed away from face. Slightly moisten skin. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. [For maximum protection on skin, spread with hand after application.] Do not spray directly onto face. Spray on hands first, and then apply sparingly to face, avoiding eyes. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply over cuts, wounds or irritated skin. Do not apply to sunburned skin. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. [For extra protection from [crawling] ticks, chiggers and fleas, spray along all openings of clothing, such as neckband, waistband, pant and sleeve cuffs, sock tops and other areas where insects may crawl under clothing.] [Frequent reapplication or saturation is unnecessary.] Avoid over-application of this product. After returning indoors, wash treated skin with soap and water [and double-check yourself, other family members and pets for ticks.] Wash treated clothing before wearing it again. Will not damage nylon, cotton, or wool. May damage some synthetic fabrics, plastics, watch crystals, leather, painted or varnished surfaces. Use of this product may cause skin reactions in rare cases. If you suspect reaction to this product, discontinue use, wash treated skin and call your local Poison Control Center. If you go to a doctor, take this product with you.

STORAGE AND DISPOSAL

Pesticide Storage: Store the product in a cool, dry place, out of reach of children.
Container Disposal: If empty: Do Not Puncture or Incinerate! Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION. Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

First Aid

If Swallowed: Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.

IF YOU SUSPECT A REACTION TO THIS PRODUCT: Discontinue use. Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice.

HOTLINE NUMBER: In case of an emergency call toll free [1-800-767-9927].

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage

Physical or Chemical Hazards

FLAMMABLE. Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

NOTICE: To the extent consistent with applicable law buyer assumes all responsibility for safety and use not in accordance with directions.

Questions or Comments? Call 1-800-767-9927

[Contains NO CFC's or other ozone depleting substances. Federal regulations prohibit CFC propellants in aerosols.]

[Visit us on our web site at www.skeeterbites.com]

Made in the USA for Spectrum,
 Division of United Industries Corporation,
 PO Box 142642
 St. Louis, MO 63114-0642

EPA Reg. No. 305-51

EPA Est No. 9688-MO-1

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