

305-51

6/4/2013

115



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Ms. Jessica Goldberg
WPC Brands, Inc.
P.O. Box 4406
Bridgeton, MO 63044

JUN - 4 2013

Subject: Label Notification(s) for Pesticide Registration Notice 98-10

Dear Ms. Goldberg:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated May 8, 2013 for the following product(s):

Repel Insect Repellent Alternate Brand Names
Sportsman Formula Dry 25% Deet

Repel Insect Repellent
Sportsman Formula 25% Deet


Repel Insect Repellent Hunter's
Formula with Earth Scent 25% Deet

The Registration Division (RD) has conducted a review of this request for applicability under PR Notice 98-10 and finds that the label change(s) requested falls within the scope of PRN 98-10. The label has been date-stamped "Notification" and will be placed in our records.

Repel 25 EPA Reg. No. 305-51

If you have any questions, please contact Linda A. DeLuise at 703-305-5428.

Sincerely,


Richard J. Gebken
Product Manager
Insecticide Branch
Registration Division (7504P)

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 11-30-93



United States Environmental Protection Agency
Office of Pesticide Programs (H7505C)
Washington, DC 20460

Application for Pesticide:

**Registration
Amendment
Other**

OPP Identifier Number

Section I

1. Company/Product Number 305-51	2. Product Manager Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Repel 25	PM# 10	
5. Name and Address of Applicant (include ZIP Code) WPC Brands, Inc. P.O. Box 4406 Bridgeton, MO 63044 <input type="checkbox"/> Check if this is a new address	6 Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labelling to: NOTIFICATION JUN - 4 2013 EPA Reg. No. _____ Product Name _____	

Section II

<input type="checkbox"/> Amendment - Explain below	<input type="checkbox"/> Final printed label in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "ME TOO" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - explain below

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of Alternate Brand Names Per PR Notice 98-10:
Repel Insect Repellent Sportsmen Formula Dry 25% Deet
Repel Insect Repellent Sportsmen Formula 25% Deet
Repel Insect Repellent Hunter's Formula with Earth Scent 25% Deet

Section III

1. Material in Which This Product Will Be Packaged:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes * <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water-Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	If "YES," Unit package wgt		No. per container
* Certification must be submitted		If "YES," Package wgt			
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) of Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label Is Affixed To Product <input type="checkbox"/> Lithographed <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section IV

1. Contact Point (Complete items directly below for identification of the individual to be contacted, if necessary, to process this application)		
Name Jessica Goldberg	Title Regulatory Affairs Specialist	Telephone No. (include Area Code) 314-683-2438
2. Signature 		6. Date Application Received (Stamped)
3. Title Regulatory Affairs Specialist		
4. Typed Name Jessica Goldberg		5. Date May 8, 2013

Front Panel

Repel 25 Insect Repellent

(either in name or stated separately)

Alternate Brand Names:

Repel Insect Repellent Sportsmen Formula Dry 25% Deet

Repel Insect Repellent Sportsmen Formula 25% Deet

Repel Insect Repellent Hunter's Formula with Earth Scent 25% Deet

[Unscented • Long lasting protection • From mosquitoes, ticks, biting flies, gnats, chiggers, no-see-ums and fleas • Makes you invisible to bugs • It won't stain • Not greasy or oily • Makes You Invisible to Bugs • Tough on bugs • Effective, dependable protection • Pleasant, effective protection • Repels mosquitoes, chiggers, ticks, biting flies, no-see-ums, gnats and fleas • Repels biting insects for hours • Pleasant, effective protection from mosquitoes, chiggers, ticks, biting flies, no-see-ums, gnats and fleas • with Extender • Lasts up to 10 [8] hours against mosquitoes • Provides up to 10 [8] hours of protection against mosquitoes • Provides protection for up to 10 [8] hours against mosquitoes • Protects against mosquitoes for up to 10 [8] hrs • Repels mosquitoes for up to 10 [8] hrs • 10 [8] Hr Protection Against Mosquitoes • Repels Mosquitoes that may Carry West Nile Virus • Repels Mosquitoes and other Biting Insects • CONTAINS DEET [n, n-Diethyl-m-toluamide] • [Contains] 25% DEET • 25% DEET Formula • Resists perspiration • Water resistant [formula] • Water resistant [sports formula] • Sweat resistant [formula] • [Non-greasy and] resists perspiration • For active families]

Active Ingredient:

DEET	25.0%
Other Ingredients	75.0%

KEEP OUT OF REACH OF CHILDREN
CAUTION (Read Caution on back)

Net Wt 6 oz (170 g)

OPTIONAL MARKETING CLAIMS

**[NOW... PLEASANT PROTECTION THAT'S EFFECTIVE FOR HOURS!
NOW... LONG LASTING PROTECTION WITHOUT UNPLEASANT SCENT**

OPTION 1

Repel 25 is specially formulated to repel mosquitoes, ticks, biting flies, gnats, chiggers, fleas and no-see-ums. Repel 25 offers long-lasting protection that's never greasy or oily, and has no unpleasant odor.

OPTION 2

Repel 25 provides hours of protection from mosquitoes and biting flies. Also repels ticks, chiggers, no-see-ums, gnats, and fleas. Repel 25 offers long-lasting protection: it's not greasy and has no unpleasant odor.

OPTION 3

Repel 25 repels biting insects for hours. It is specially formulated to repel mosquitoes, ticks, biting flies, gnats, chiggers, fleas and no-see-ums. Repel 25 is never greasy or oily and has no unpleasant odor. Cutter Insect Repellent is also available in a convenient pump spray too.

OPTION 4

Repel 25 provides up to 10 [8] hours of protection from mosquitoes. It also repels biting flies, ticks, chiggers, fleas and no-see-ums. Cutter's unique formula is not greasy, won't stain, and has no unpleasant odor.

OPTION 5

LONG LASTING PROTECTION. Convenient, effective Repel 25 is now in an aerosol spray for quick coverage. You can spray from any angle, even upside down . . . to cover your arms, legs and back. It keeps you free from mosquitoes and other biting bugs for hours. Cutter Insect Repellent is also available in a convenient pump.]

NOTIFICATION

JUN - 4 2013

Back Panel

SHAKE WELL BEFORE USING

STOP. Read and follow all directions and precautions on this product label.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. *For outdoor use only.*

Do not spray in enclosed areas. Hold can 6 - 8 inches from skin and clothing while spraying, keeping sprayer pointed away from face. Slightly moisten skin. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. [For maximum protection on skin, spread with hand after application.] Do not spray directly onto face. Spray on hands first, and then apply sparingly to face, avoiding eyes. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply over cuts, wounds or irritated skin. Do not apply to sunburned skin. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. [For extra protection from [crawling] ticks, chiggers and fleas, spray along all openings of clothing, such as neckband, waistband, pant and sleeve cuffs, sock tops and other areas where insects may crawl under clothing.] [Frequent reapplication or saturation is unnecessary.] Avoid over-application of this product. After returning indoors, wash treated skin with soap and water [and double-check yourself, other family members and pets for ticks.] Wash treated clothing before wearing it again. Will not damage nylon, cotton, or wool. May damage some synthetic fabrics, plastics, watch crystals, leather, painted or varnished surfaces. Use of this product may cause skin reactions in rare cases. If you suspect reaction to this product, discontinue use, wash treated skin and call your local Poison Control Center. If you go to a doctor, take this product with you.

STORAGE AND DISPOSAL

Pesticide Storage: Store the product in a cool, dry place, out of reach of children.
Container Disposal: If empty: Do Not Puncture or Incinerate! Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Use of this product may cause skin reactions in rare cases. ~~Wash treated clothing before wearing it again. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.~~

First Aid

If Swallowed: Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.

IF YOU SUSPECT A REACTION TO THIS PRODUCT: Discontinue use. Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice.

HOTLINE NUMBER: In case of an emergency call toll free [1-800-767-9927].

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage

Physical or Chemical Hazards

FLAMMABLE. Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

NOTICE: To the extent consistent with applicable law buyer assumes all responsibility for safety and use not in accordance with directions.

Questions or Comments? Call 1-800-767-9927

[Contains NO CFC's or other ozone depleting substances. Federal regulations prohibit CFC propellants in aerosols.]

[Visit us on our web site at www.skeeterbites.com]

Made in the USA for Spectrum,
 Division of United Industries Corporation,
 PO Box 142642
 St. Louis, MO 63114-0642

EPA Reg. No. 305-51

EPA Est No. 9688-MO-1

© 2012

5/5