



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460-0001

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

March 28, 2013

Ms. Jessica Goldberg  
Regulatory Affairs Specialist  
WPC Brands, Inc.  
P.O. Box 4406  
Bridgeton, MO 63044-0406

**Subject: Amended Labeling; Acceptance of Revised CSFs & Addition of New Marketing Statements  
Repel 25 INSECT REPELLENT, EPA Reg. No. 305-51  
Your Submission Dated October 3, 2012**

Dear Ms. Goldberg:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable.

Copies of your label stamped "Accepted" as well as the efficacy and product chemistry reviews that were completed in support of this amendment are enclosed for your records. If you have any questions about this label review, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at [Rodia.Carmen@epa.gov](mailto:Rodia.Carmen@epa.gov).

Sincerely yours,

A handwritten signature in black ink, appearing to read "R. Gebker".

Richard J. Gebker,  
Product Manager (10)  
Insecticide Branch  
Registration Division (7504P)

Enclosures: *Label Stamped "Accepted," dated March 28, 2013*  
*Efficacy Review, dated March 27, 2013*  
*Product Chemistry Review, dated February 25, 2013*

000305-00051 D470609

# Repel 25

## Insect Repellent

(either in name or stated separately)

[Unscented • Long lasting protection • From mosquitoes, ticks, biting flies, gnats, chiggers, no-see-ums and fleas • Makes you invisible to bugs • It won't stain • Not greasy or oily • Makes You Invisible to Bugs • Tough on bugs • Effective, dependable protection • Pleasant, effective protection • Repels mosquitoes, chiggers, ticks, biting flies, no-see-ums, gnats and fleas • Repels biting insects for hours • Pleasant, effective protection from mosquitoes, chiggers, ticks, biting flies, no-see-ums, gnats and fleas • with Extender • Lasts up to 10 [8] hours against mosquitoes • Provides up to 10 [8] hours of protection against mosquitoes • Provides protection for up to 10 [8] hours against mosquitoes • Protects against mosquitoes for up to 10 [8] hrs • Repels mosquitoes for up to 10 [8] hrs • 10 [8] Hr Protection Against Mosquitoes • Repels Mosquitoes that may Carry West Nile Virus • Repels Mosquitoes and other Biting Insects • CONTAINS DEET [n, n-Diethyl-m-toluamide] • [Contains] 25% DEET • 25% DEET Formula • Resists perspiration • Water resistant [formula] • Water resistant [sports formula] • Sweat resistant [formula] • [Non-greasy and] resists perspiration • For active families]

Active Ingredient:	
DEET .....	25.0%
Other Ingredients .....	75.0%

KEEP OUT OF REACH OF CHILDREN

CAUTION Read cautions on back

Net Wt 6 oz (170 g)

[Bracketed Text] = Optional language

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### OPTIONAL MARKETING CLAIMS

**INOW... PLEASANT PROTECTION THAT'S EFFECTIVE FOR HOURS!  
NOW... LONG LASTING PROTECTION WITHOUT UNPLEASANT SCENT**

#### OPTION 1

Repel 25 is specially formulated to repel mosquitoes, ticks, biting flies, gnats, chiggers, fleas and no-see-ums. Repel 25 offers long-lasting protection that's never greasy or oily, and has no unpleasant odor.

#### OPTION 2

Repel 25 provides hours of protection from mosquitoes and biting flies. Also repels ticks, chiggers, no-see-ums, gnats, and fleas. Repel 25 offers long-lasting protection: it's not greasy and has no unpleasant odor.

#### OPTION 3

Repel 25 repels biting insects for hours. It is specially formulated to repel mosquitoes, ticks, biting flies, gnats, chiggers, fleas and no-see-ums. Repel 25 is never greasy or oily and has no unpleasant odor. Cutter Insect Repellent is also available in a convenient pump spray too.

#### OPTION 4

Repel 25 provides up to 10 [8] hours of protection from mosquitoes. It also repels biting flies, ticks, chiggers, fleas and no-see-ums. Cutter's unique formula is not greasy, won't stain, and has no unpleasant odor.

#### OPTION 5

**LONG LASTING PROTECTION.** Convenient, effective Repel 25 is now in an aerosol spray for quick coverage. You can spray from any angle, even upside down... to cover your arms, legs and back. It keeps you free from mosquitoes and other biting bugs for hours. Cutter Insect Repellent is also available in a convenient pump.]

ACCEPTED

March 28, 2013

Under the Federal Insecticide, Fungicide,  
and Rodenticide Act, as amended, for the  
pesticide registered under:

EPA. Reg. No: 305-51

Back Panel

**SHAKE WELL BEFORE USING**

**STOP**. Read and follow all directions and precautions on this product label.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. *For outdoor use only.*  
 Do not spray in enclosed areas. Hold can 6 - 8 inches from skin and clothing while spraying, keeping sprayer pointed away from face. Slightly moisten skin. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. [For maximum protection on skin, spread with hand after application.] Do not spray directly onto face. Spray on hands first, and then apply sparingly to face, avoiding eyes. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to over cuts, wounds or irritated skin. Do not apply to sunburned skin. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. [For extra protection from [crawling] ticks, chiggers and fleas, spray along all openings of clothing, such as neckband, waistband, pant and sleeve cuffs, sock tops and other areas where insects may crawl under clothing.] [Frequent reapplication or saturation is unnecessary.] Avoid over-application of this product. After returning indoors, wash treated skin with soap and water [and double-check yourself, other family members and pets for ticks.] Wash treated clothing before wearing it again. Will not damage nylon, cotton, or wool. May damage some synthetic fabrics, plastics, watch crystals, leather, painted or varnished surfaces. Use of this product may cause skin reactions in rare cases. If you suspect reaction to this product, discontinue use, wash treated skin and call your local Poison Control Center. If you go to a doctor, take this product with you.

**STORAGE AND DISPOSAL**

**Pesticide Storage:** Store the product in a cool, dry place, out of reach of children.  
**Container Disposal:** If empty: Do Not Puncture or Incinerate! Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**PRECAUTIONARY STATEMENTS**

**Hazards to Humans and Domestic Animals**

**CAUTION.** Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

**First Aid**

**If Swallowed:** Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.  
**IF YOU SUSPECT A REACTION TO THIS PRODUCT:** Discontinue use. Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice.

**HOTLINE NUMBER:** In case of an emergency call toll free [1-800-767-9927].

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

**NOTE TO PHYSICIAN:** Probable mucosal damage may contraindicate the use of gastric lavage

**Physical or Chemical Hazards**

**FLAMMABLE.** Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

**NOTICE: To the extent consistent with applicable law buyer assumes all responsibility for safety and use not in accordance with directions.**

**Questions or Comments?** Call 1-800-767-9927

[Contains NO CFC's or other ozone depleting substances. Federal regulations prohibit CFC propellants in aerosols.]

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Made in the USA for Spectrum,  
 Division of United Industries Corporation,  
 PO Box 142642  
 St. Louis, MO 63114-0642

EPA Reg. No. 305-51

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