

	<p align="center">U.S. ENVIRONMENTAL PROTECTION AGENCY Office of Pesticide Programs Registration Division (7505P) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460</p>	<p>EPA Registration No. 305-50</p>	<p>Date of Issuance: APR 04 2008</p>
<p>NOTICE OF PESTICIDE: <input type="checkbox"/> Registration <input checked="" type="checkbox"/> Reregistration (under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended)</p>		<p>Term of Issuance: Conditional</p>	
<p>Name and Address of Registrant (include ZIP Code): United Industries Corp. D/B/A WPC Brands, Inc. P.O. Box 4406 Bridgeton, MO 63044</p>		<p>Name of Pesticide Product: Repel 23</p>	
<p>Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.</p>			
<p>On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.</p> <p>Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.</p> <p>This action is taken under the authority of section 4(g)(2)(c) of the Federal Insecticide, Fungicide, and Rodenticide Act, as amended. Reregistration under this section does not eliminate the need for continual reassessment of pesticides. EPA may require submission of data at any time to maintain the registration of your product.</p> <p>Based on your response to the Reregistration Eligibility Document(s), EPA has reregistered the product listed above provided that the following change is made to the label:</p> <ol style="list-style-type: none"> 1. Revise the Directions for Use section, as follows: <ol style="list-style-type: none"> a. Directly below the FIFRA required statement "It is a violation of Federal law to use this product in a manner inconsistent with its labeling", and on a separate line, Replace all text with following statements: "READ AND FOLLOW ALL DIRECTIONS AND PRECUTIONS ON THIS PRODUCT LABEL. For Outdoor Use Only. Do not spray in enclosed areas. Never use repellents over cuts, wounds, sunburned or irritated skin. Do not apply near eyes and mouth, and apply sparingly around ears. When using sprays, do not spray directly into face; spray on hands first and then apply to face. Do not allow children to handle this product, and do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. Apply only to exposed skin and/or clothing (as directed on the product label). Do not use under clothing. Use just enough repellent to cover exposed 			

5. To be eligible for reregistration, aerosol and pump spray formulations must be packaged in containers utilizing a concave trigger to help aim product or other comparable mechanism that will ensure that the product will not be inadvertently sprayed in the eyes.

6. The Agency is in the process of developing and improving the current Efficacy Assessment Guidelines for repellent products. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with registrations for personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

You must submit two copies of the final printed label revised in accordance with the comments listed above before the product is released for shipment under this label. If you have any questions, you may contact Carmen Rodia at (703)-306-0327 or rodia.carmen@epa.gov.

A copy of your label stamped "Accepted with Comments" is enclosed for your records.

Signature of Approving Official:



Richard J. Gebken, Product Manager (10)
Registration Division, Insecticide Branch

Date:

APR 04 2008

Master Label

Base Name:
Repel 23

INSECT REPELLENT (either in name or stated separately)

Keep Out of Reach of Children
CAUTION: See back panel for precautions.

ACTIVE INGREDIENTS:	
DEET	23.0%
OTHER INGREDIENTS:	77.0%
TOTAL	100.0%

Net Weight oz (gm)

Back labeling

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Do not spray directly on face. If used on the face, spray on hands first then apply sparingly to face and ears. Do not apply near eyes and mouth. Avoid over-application. When using on children, apply to your own hands and then put it on the child. Do not apply to children's hands.

- ◆ Works on clothing too: Spray shirts, pants, and hats. For ticks, chiggers and fleas apply to tops of socks and around openings of outer clothing.

After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again.

STORAGE AND DISPOSAL: Do not contaminate water, food, or feed by storage and disposal. Do not Puncture or Incinerate! If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or (1-800-CLEANUP) for disposal instructions.

PRECAUTIONARY STATEMENTS:

HAZARD TO HUMANS AND DOMESTIC ANIMALS - CAUTION: Harmful if swallowed. Do not apply over cuts, wounds or irritated skin. Use of this product may cause skin reactions in rare cases. Do not allow children to handle this product. Wash hands before eating, drinking, chewing gum, or using tobacco.

FIRST AID
If swallowed:
• Call a poison control center or doctor immediately for treatment advice.
• Have a person sip a glass of water if able to swallow.
• Do not induce vomiting unless told to do so by a poison control center or doctor.
• Do not give anything by mouth to an unconscious person.
If you suspect a reaction to this product, discontinue use and wash treated skin.
Have the product container with you when calling a poison control center or doctor, or going for treatment.

PHYSICAL AND CHEMICAL HAZARDS: FLAMMABLE - Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130° F may cause bursting.

- ◆ Do not apply to synthetic fabrics such as acetate, rayon or spandex. Will not damage cotton, wool and nylon. May damage furniture finishes, leather, plastics, painted and varnished surfaces including watch crystals, guns, bows and automobiles.

Manufactured for: WPC Brands, Inc.
Jackson, WI 53037 Made in the U.S.A.
Questions or Comments? Call 1-800-558-6614
www.wpcbrands.com
EPA Reg. No. 305-50 EPA Est. No. 3657-WI-2

Optional marketing claims:

- ◆ Repel 23 Insect Block
- ◆ 23% DEET
- ◆ Repels: mosquitoes, ticks, biting flies, gnats, fleas & chiggers
- ◆ Hours of effective ((un)scented) protection from mosquitoes, ticks, black flies, gnats, chiggers, no-see-ums, sand flies, deer flies, fleas, biting flies and other biting insects.
- ◆ The long-lasting, non-greasy formula provides exceptional effective protection.
- ◆ Non greasy and resists perspiration
- ◆ Developed especially for campers, backpackers, fisherman, hunters, golfers, bikers, hikers, joggers, ball players and active outdoor enthusiasts.
- ◆ Effective, long lasting ((un)scented) protection
- ◆ (Un)Scented protection
- ◆ Long Lasting Protection

Key
◆ Optional text/information may or may not be on label.
(Optional text) - May be left out of text, used in place of preceding text or in conjunction with preceding text.
(Italicized) - for informational purposes only.

ACCEPTED
with COMMENTS
In EPA Letter Dated
April 4, 2008
Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under EPA Reg. No.
305-50