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Systems Integration Group, Inc.

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Wisconsin Pharmacal Company

Revised 3/11/99

172

Pm 03

305-50

Master Label

4/21/99

Front

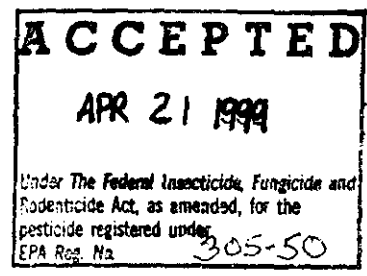
Base Name: Repel 23
Alternate Names: Family Formula Repel Scented Insect Block 23
Family Formula Repel Scented Insect Block 23% DEET\*

\*Relative % DEET plus Other Isomers

ACTIVE INGREDIENTS

Table with 2 columns: Ingredient Name and Percentage. Rows include DEET (21.85%), Other Isomers (1.15%), OTHER INGREDIENTS (77.00%), and a total of 100.00%.

Keep Out of Reach of Children
CAUTION
See back panel for additional precautions.



Net Weight oz. ( gm)

Back

Repel 23 Insect Block

- Effective, long lasting (scented) protection
• Scented protection
• 23% Deet
• Repels: Mosquitoes, Ticks, Biting Flies and Chiggers
• Hours of effective (scented) protection from mosquitoes, ticks, black flies, gnats, chiggers, no-see-ums, sand flies, deer flies, fleas and other biting insects and biting flies.
• The long-lasting, non-greasy formula provides exceptional effective protection.
• Non greasy and resist perspiration
• Developed especially for campers, backpackers, fisherman, hunters, golfers, bikers, hikers, joggers, ball players and active outdoors men and women

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.
Read all directions before using this product. DO NOT APPLY TO EYES AND MOUTH. Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not spray in enclosed areas. Do not spray directly on face.

To apply to face, dispense on palm of hand and spread on face and neck. Do not apply over cuts, wounds or irritated skin. Do not apply to the hands of young children. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Avoid overexposure. Frequent reapplication and saturation is unnecessary for effectiveness. After returning indoors, wash treated skin with soap and water. Wash treated clothing. Works on clothing too: Spray shirts, pants, and hats. For ticks, chiggers and fleas apply to tops of shoes and socks and around opening in outer clothing.

STORAGE: Store in a cool, dry place inaccessible to children and pets.
DISPOSAL: Do not reuse empty container. Wrap and dispose of in trash.

PRECAUTIONARY STATEMENTS:

HAZARD TO HUMANS AND DOMESTIC ANIMALS. CAUTION: Avoid contact with eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases.

Statement of Practical Treatment: If in eyes: Flush with plenty of water. Get medical attention if irritation persists. If swallowed: Contact a physician or Poison Control Center. If you suspect that you or your child is reacting to this product, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent with you.

PHYSICAL AND CHEMICAL HAZARDS: FLAMMABLE - Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130° may cause bursting. Do not apply to synthetic fabrics such as acetate, rayon or spandex. Will not damage cotton, wool and nylon. May damage furniture finishes, leather, plastics, painted and varnished surfaces including watch crystals, guns, bows and automobiles.

Wisconsin Pharmacal Company, Inc.
Jackson, WI 53037

EPA Reg. No. 305-50
EPA Est. No. 3657-WI-2

• optional marketing claims

FAMILY  
FORMULA

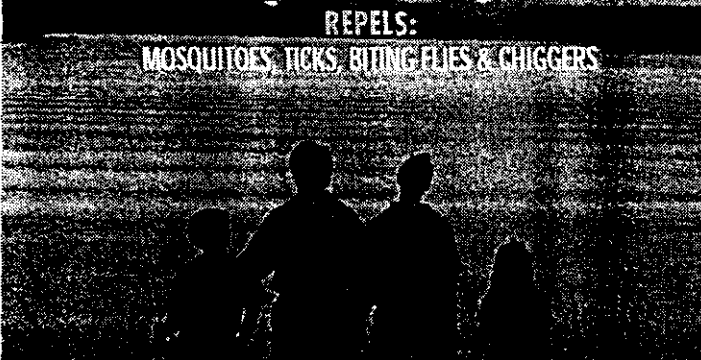
# REPEL®

## SCENTED INSECT BLOCK

**23**  
% DEET

Relative % DEET (and other isomers)

REPELS:  
MOSQUITOES, TICKS, BITING FLIES & CHIGGERS



### SCENTED PROTECTION

KEEP OUT OF REACH OF CHILDREN

CAUTION: See precautions on back panel.

ACTIVE INGREDIENTS:  
N, N-diethyl-meta-toluamide (DEET) 21.85%  
Other Isomers 1.15%  
OTHER INGREDIENTS: 77.00%  
100.00%

NET WT. 6.5 OZ. (184 g)

- 23% DEET
- Hours of effective scented protection from mosquitoes, ticks, black flies, gnats, chiggers, no-see-ums, sand flies, deer flies, fleas and other biting insects
- Non-greasy and resists perspiration
- Developed especially for campers, backpackers, fishermen, hunters, golfers, bikers, hikers, joggers, ball players and active outdoors men and women

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**DISPOSAL:** Do not reuse empty container. Wipe and dispose of in trash.

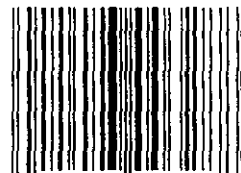
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WISCONSIN PHARMACAL COMPANY, INC.  
Jackson, WI 53037 MADE IN THE U.S.A.

EPA REG. No. 305-50  
EPA Est. No. 3657-WI-2



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