



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

March 2, 2016

Ms. Jessica Goldberg
Sr. Regulatory Affairs Specialist
WPC Brands Inc.
P.O. Box 4406
Bridgeton, MO 63044-0406

Subject: Label Amendment – Add Additional Claims
Product Name: Repel 29
EPA Registration Number: 305-49
Application Date: February 23, 2016
Decision Number: 514524

Dear Ms. Goldberg:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

Page 2 of 2
EPA Reg. No. 305-49
Decision No. 514524

with FIFRA section 6. If you have any questions, please contact Jennifer Saunders by phone at (703) 305-0156, or via email at Saunders.Jennifer@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read 'J. Urbanski Saunders', with a stylized flourish at the end.

Jennifer Urbanski Saunders, Ph.D.
Product Manager 4
Invertebrate and Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

Enclosure

Repel 29

INSECT REPELLENT

(either in name or stated separately)

Optional marketing claims:

[29% DEET

Repeals: mosquitoes, ticks, biting flies, gnats, fleas & chiggers

Hours of effective ((un)scented) protection from mosquitoes, ticks, black flies, gnats, chiggers, no-see-ums, sand flies, deer flies, fleas, biting flies and other biting insects.

The long-lasting, non-greasy formula provides exceptional effective protection.

Non greasy and resists perspiration

Developed especially for campers, backpackers, fishermen, hunters, golfers, bikers, hikers, joggers, ball players and active outdoor enthusiasts.

Developed especially for outdoor activities when effective protection is needed.

Effective, long lasting ((un)scented) protection

(Un)Scented protection

Long Lasting Protection

Personal Formula

Repels mosquitoes that may carry West Nile Virus.

Repels mosquitoes that may transmit the [Chikungunya], [Zika], [Dengue] and [West Nile] virus]

Repels mosquitoes that may carry the [Chikungunya], [Zika], [Dengue] and [West Nile] virus]]

Active Ingredients:

DEET 29.0%

Other Ingredients 71.0%

KEEP OUT OF REACH OF CHILDREN

CAUTION See back panel for precautions.

Net Weight 6.5 oz (184 g)

Back labeling

STOP . Read and follow all directions and precautions on this product label.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. *For outdoor use only.*

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Do not spray directly on face. If used on the face, spray on hands first then apply sparingly to face and ears. Do not apply near eyes and mouth. Avoid over-application. Do not apply over cuts, wounds or irritated skin. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. Do not apply to children's hands. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center or doctor. If you go to a doctor, take this product with you.

[For use on outer surfaces of clothing: Spray shirts, pants, and hats. For ticks, chiggers and fleas apply to tops of socks and around openings of outer clothing.]

After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again.

STORAGE AND DISPOSAL

Pesticide Storage: Store the product in a cool, dry place, out of reach of children.
Container Disposal: Do Not Puncture or Incinerate! **If empty:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

Hazard to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Remove and wash treated clothing before reuse. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

[Paragraph format may be used if label is small.]

FIRST AID

If swallowed:

- Call a Poison Control Center or doctor immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by a Poison Control Center or doctor.
- Do not give anything by mouth to an unconscious person.

Have the product container with you when calling a poison control center or doctor, or going for treatment. **HOTLINE NUMBER:** For additional information on this pesticide product (including health concerns, medical emergencies, or going for treatment) you may call 1-888-880-1181.

Physical and Chemical Hazards

FLAMMABLE - Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130° F may cause bursting.

[Do not apply to synthetic fabrics such as acetate, rayon or spandex. Will not damage cotton, wool and nylon. May damage furniture finishes, leather, plastics, painted and varnished surfaces including watch crystals, guns, bows and automobiles.]

NOTICE: To the extent consistent with applicable law buyer assumes all responsibility for safety and use not in accordance with directions.

Made in the USA for
WPC Brands, Inc.

PO Box 4406

Bridgeton, Missouri 63044

[Questions or comments? Call 1-888-880-1181]

www.wpcbrands.com

EPA Reg. No. 305-49

EPA Est. No. 9688-MO-1

©2016