

PM03

305-49

8/24/99

1 of 4

**OFFICE OF PESTICIDE PROGRAMS
INSECTICIDE BRANCH**

AUG 24 1999

Jean Killoren
Wisconsin Pharmacal Company, Inc.
1 Repel Road
Jackson, WI 53037

Dear Ms. Killoren:

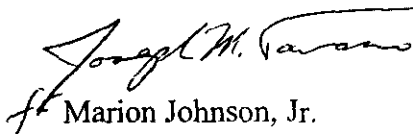
Subject: Label Amendment
Repel Insect Repellent Unscented Sportsmen Formula 18
EPA Reg. No. 305-40
Bug Stuff
EPA Reg. No. 305-44
Repel 29
EPA Reg. No. 305-49
Submissions dated May 20, 1999

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable subject to the comments below. One copy of the finished labeling for must be submitted before releasing this product for shipment.

1. Remove all names from your label that use the acronym "IPF" (Insect Protection Factor) per my letter dated July 18, 1994. These names are unacceptable and cannot be used.
2. In the ingredient statement on the labels for EPA Reg. Nos. 305-40 and 305-44, revise the total to equal "100.00%".
3. The label for EPA Reg. No. 305-44 directs the user to "Avoid contact with plastics, acetate, spandex, and nylon." On the other hand, the labels for EPA Reg. Nos. 305-40 and 305-49 direct the user as follows "Do not apply to synthetic fabrics, such as acetate, rayon or spandex. Will not damage cotton, wool, and nylon." Please revise the labels accordingly to make this directive the same on each label.

Thank you for submitting these notifications as label amendments. If you have questions or need more information, please contact Kevin Sweeney at (703) 305-5063.

Sincerely,

A handwritten signature in black ink, appearing to read "Joseph M. Johnson". The signature is written in a cursive style with a large initial "J".

for Marion Johnson, Jr.
Product Manager 10
Insecticide Branch
Registration Division (7505C)

Master Label

Base Name: Repel 29
Alternate Names: Sportsmen Formula Repel Insect Block 29
Sportsmen Formula Repel Insect Block 29% DEET*

ACTIVE INGREDIENTS:
DEET 27.55 %
Other Isomers 1.45 %
OTHER INGREDIENTS: 71.00 %
100.00 %

Keep Out of Reach of Children
CAUTION: See back panel for additional precautions.

*Relative % DEET plus other Isomers

Net Weight oz. (gm)

EPA Reg. No. 305-49
EPA Est. No. 3657-WI-2

Made in the USA
Wisconsin Pharmacal Company, Inc.
Jackson, WI 53037

**ACCEPTED
with COMMENTS
In EPA Letter Dated:
AUG 24 1999**

**Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under EPA Reg. No.
305-49**

- Sportsmen Formula 29 Insect Block
- Effective, long lasting scented (unscented) protection
- 29% DEET
- Hours of effective protection from mosquitoes, ticks, black flies, gnats, chiggers, no-see-ums, sand flies, deer flies, fleas, biting flies and other biting insects.
- The long-lasting, non-greasy formula provides exceptional effective protection.
- Non greasy and resist perspiration
- Developed especially for campers, backpackers, fisherman, hunters, golfers, bikers, hikers, joggers, ball players and active outdoors men and women

Back

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Read all directions before using this product. DO NOT APPLY TO EYES AND MOUTH. Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not spray in enclosed areas. Do not spray directly on face. To apply to face, dispense on palm of hand and spread on face and neck. Do not apply over cuts, wounds or irritated skin. Do not apply to the hands of young children. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Avoid overexposure. Frequent reapplication and saturation is unnecessary for effectiveness. After returning indoors, wash treated skin with soap and water. Wash treated clothing.

•Works on clothing too: Spray shirts, pants, and hats. For ticks, chiggers and fleas apply to tops of shoes and socks and around opening in outer clothing.

STORAGE: Store in a cool, dry place inaccessible to children and pets.

DISPOSAL: Do not reuse empty container. Wrap and dispose of in trash.

PRECAUTIONARY STATEMENTS:

HAZARD TO HUMANS AND DOMESTIC ANIMALS. CAUTION: Avoid contact with eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases.

FIRST AID: If in eyes: Flush with plenty of water. Get medical attention if irritation persists. If swallowed: Contact a physician or Poison Control Center. If you suspect that you or your child is reacting to this product, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent with you.

PHYSICAL AND CHEMICAL HAZARDS: FLAMMABLE - Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130° may cause bursting. Do not apply to synthetic fabrics such as acetate, rayon or spandex. Will not damage cotton, wool and nylon. May damage furniture finishes, leather, plastics, painted and varnished surfaces including watch crystals, guns, bows and automobiles.

•optional claims

SPORTSMEN
FORMULA™

REPEL®

INSECT BLOCK®

29
% DEET*

REPELS:
MOSQUITOES, TICKS, BITING FLIES,
GNATS, CHIGGERS & FLEAS

LONG LASTING PROTECTION

KEEP OUT OF REACH OF CHILDREN

CAUTION: See precautions on back panel.

ACTIVE INGREDIENTS:	
N, N-diethyl-meta-toluamide (DEET)	27.55%
Other Isomers	1.45%
OTHER INGREDIENTS:	71.00%
	100.00%

*Relative % DEET plus other Isomers

NET WT. 11 OZ. (368g)

- 29% DEET
- Hours of effective unscented protection from mosquitoes, ticks, black flies, gnats, chiggers, no-see-ums, sand flies, deer flies, fleas and other biting insects
- Non-greasy and resists perspiration
- Developed especially for campers, backpackers, fishermen, hunters, golfers, bikers, hikers, joggers, ball players and active outdoors men and women

DIRECTIONS FOR USE: It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read all directions before using this product. **DO NOT APPLY TO EYES AND MOUTH.** Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not spray in enclosed areas. Do not spray directly on face. To apply to face, dispense on palm of hand and spread on face and neck. Do not apply over cuts, wounds or irritated skin. Do not apply to the hands of young children. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Avoid overexposure. Frequent reapplication and saturation is unnecessary for effectiveness. After returning indoors, wash treated skin with soap and water. Wash treated clothing.

Works on clothing too: Spray shirts, pants and hats. For ticks, chiggers and fleas, apply to tops of shoes and socks and around opening in outer clothing.

STORAGE: Store in a cool, dry place inaccessible to children and pets.

DISPOSAL: Do not reuse empty container. Wrap and dispose of in trash.

PRECAUTIONARY STATEMENTS: HAZARD TO HUMANS AND DOMESTIC ANIMALS.

CAUTION: Avoid contact with eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases.

STATEMENT OF PRACTICAL TREATMENT: If in eyes: Flush with plenty of water. Get medical attention if irritation persists. If swallowed: Contact a physician or Poison Control Center. If you suspect that you or your child is reacting to this product, wash treated skin and call your local Poison Control Center. If you go to a doctor, take this repellent with you.

PHYSICAL AND CHEMICAL HAZARDS: **FLAMMABLE:** Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting. Do not apply to synthetic fabrics such as acetate, rayon or spandex. Will not damage cotton, wool, and nylon. May damage furniture finishes, leather, plastics, painted and varnished surfaces including watch crystals, guns, bows and automobiles.

WISCONSIN PHARMACAL COMPANY, INC.
Jackson, WI 53037
MADE IN THE U.S.A.

EPA REG. No. 305-49
EPA Est. No. 3657-WI-2

