



**OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION**

WASHINGTON, D.C. 20460

June 11, 2024

Regina Ware  
Sr. Regulatory Specialist  
United Industries Corp. d/b/a WPC Brands Inc.  
P.O. Box 4406  
Bridgeton, MO 63044-0406

Subject: Notification per PRN 98-10 – Added optional marketing statements, graphic images along with optional statement, added optional container sizes, and updated copyright date.  
Product Name: REPEL 15  
EPA Registration Number: 305-48  
Application Date: 4/24/24  
Case Number: 608172

Dear Regina Ware:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “NOTIFICATION” and placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, please contact Eric Ingram at 202-566-0061 or at [ingram.eric@epa.gov](mailto:ingram.eric@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Elizabeth Fertich". The signature is fluid and cursive, with the first name "Elizabeth" and last name "Fertich" clearly distinguishable.

Elizabeth Fertich  
Product Manager 4  
Invertebrate-Vertebrate Branch 1  
Registration Division  
Office of Pesticide Programs

# Repel 15

## INSECT REPELLENT

(either in name or stated separately)

ALTERNATE BRAND NAME: Repel Insect Repellent Scented Family Formula  
15% Deet

### Optional Marketing Claims:

Repel 15 Insect Block • 15% DEET • Repels: Mosquitoes, ticks, biting flies, gnats, fleas & chiggers • Hours of effective [unscented][scented] protection from mosquitoes, ticks, black flies, gnats, chiggers, no-see-ums, sand flies, deer flies, fleas, biting flies and other biting insects as listed • The long-lasting, non-greasy formula provides exceptional effective protection. • [Non greasy and] resists perspiration • Developed especially for campers, backpackers, fisherman, hunters, golfers, bikers, hikers, joggers, ball players and active outdoor enthusiasts. • Effective, long lasting [scented][unscented] protection • Scented protection • Unscented protection • Contains [15%] DEET • Repels Mosquitoes that may carry West Nile Virus • Cooling Mist [Formula] • [Convenient][Travel][Sample] Size • [Instantly][Quickly] Cools & Refreshes [Skin] • Ultra Cool [Mist][Formula] • Continuous Spray • [Cooling][Refreshing] Clean scent (For use with formula containing fragrance) • [Designed][Developed] for Active Lifestyles • Not Greasy or Oily • Sweat [Resistant][Resistance] • With Resistance to Sweat • Resists Sweat • Water [Resistant][Resistance] • Repels mosquitoes that may transmit the [Chikungunya], [Zika], [Dengue] and [West Nile] virus • Repels mosquitoes that may carry the [Chikungunya], [Zika], [Dengue] and [West Nile] virus • **25% More BONUS Than 6.5 oz size**

### Active Ingredients:

DEET .....	15.0 %
Other Ingredients .....	85.0 %
<b>TOTAL</b>	<b>100.0 %</b>

KEEP OUT OF REACH OF CHILDREN

**CAUTION.** See back panel for precautions.

Net Contents 4 fl oz (118 mL); 5 fl oz (147 mL); 6 fl oz (177 mL); 11 fl oz ; **6 oz (170g); 6.5 oz (184g); 7.5 oz (212g); 8.125 oz (230g); 11oz (311g)**

## NOTIFICATION

305-48

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

06/11/2024

### Back labeling

**STOP. Read and follow all directions and precautions on this product label.**

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

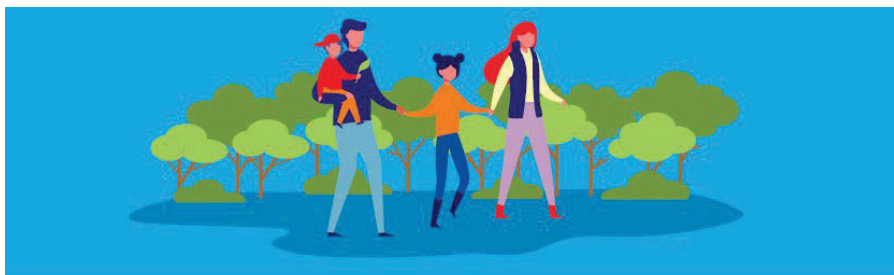
Do not spray in enclosed areas. Hold container 6 - 8 inches from skin and clothing while spraying, keeping sprayer pointed away from face. Slightly moisten skin. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. [For maximum protection on skin, spread with hand after application.] Do not spray directly onto face. Spray on hands first, and then apply sparingly to face, avoiding eyes. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply over cuts, wounds or irritated skin. Do not apply to sunburned skin. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. [For extra protection from [crawling] ticks, chiggers and fleas, spray along all openings of clothing, such as neckband, waistband, pant and sleeve cuffs, sock tops and other areas where insects may crawl under clothing.] [Frequent reapplication or saturation is unnecessary.] Avoid over-application of this product. After returning indoors, wash treated skin with soap and water [and double-check yourself, other family members and pets for ticks.] Wash treated clothing before wearing it again. Will not damage nylon, cotton, or wool. Do not apply to synthetic fabrics such as acetate, rayon or spandex. May damage furniture finishes, leather, plastics, painted and varnished surfaces including watch crystals, guns, bows and automobiles. Use of this product may cause skin reactions in rare cases. If you suspect reaction to this product, discontinue use, wash treated skin and call your local Poison Control Center. If you go to a doctor, take this product with you.

[Paragraph format may be used if label is small.]

### STORAGE AND DISPOSAL:

**PESTICIDE STORAGE;** store in a cool, dry place, out of reach of children.

**CONTAINER DISPOSAL;** Do not Puncture or Incinerate! **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain

**[OPTIONAL GRAPHICS & ACCOMPANYING LANGUAGE]**

[Optional: Contains no CFC's or other ozone depleting substances. Federal regulations prohibit CFC propellant in aerosols.]

**PRECAUTIONARY STATEMENTS****Hazards to Humans & Domestic Animals**

**CAUTION:** Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

[Paragraph format may be used if label is small.]

**FIRST AID****If swallowed:**

- Call a Poison Control Center or doctor immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by a Poison Control Center or doctor.
- Do not give anything by mouth to an unconscious person.

**If you suspect a reaction to this product:**

- Discontinue use;
- Take off contaminated clothing;
- Rinse skin immediately with plenty of water for 15-20 minutes;
- Call a Poison Control Center or doctor for treatment advice.

Have the product container with you when calling a Poison Control Center or doctor, or going for treatment. For additional information in case of emergency call [toll free] 1-888-880-1181.

**Physical and Chemical Hazards**

FLAMMABLE - Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130° F may cause bursting.

**NOTICE:** To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.

[Questions or comments? Call 1-888-880-1181]

**Manufactured** for WPC Brands, Inc.

P. O. Box 4406  
Bridgeton, MO 63044-0406

EPA Reg. No. 305-48

EPA Est. No. 9688-MO-1

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