

305-48

8/8/2013

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

AUG 8 2013

OFFICE OF
CHEMICAL SAFETY
AND POLLUTION PREVENTION

Ms. Jessica Goldberg
WPC Brands, Inc.
P.O. Box 4406
Bridgeton, MO 63044

Subject: Label Notification(s) for Pesticide Registration 2007-4

Dear Ms. Goldberg:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated for June 13, 2013

Alternate Brand Name Repel Insect Repellent Scented Family Formula 15% Deet

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

EPA Registration Number: 305-48 Repel 15

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks on 703 305-5413 or E-mail at banks.melody@epa.gov.

Sincerely,

Richard Gebken
Product Manager
Insecticide Branch
Registration Division (7504P)

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 11-30-93



United States Environmental Protection Agency
Office of Pesticide Programs (H7505C)
Washington, DC 20460

Application for Pesticide:

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Section I

1. Company/Product Number 305-48	2. Product Manager Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Repel 15	PM# 10	NOTIFICATION AUG - 8 2013 6 Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labelling to: EPA Reg. No. _____ Product Name _____
5. Name and Address of Applicant (include ZIP Code) WPC Brands, Inc. P.O. Box 4406 Bridgeton, MO 63044		

Check if this is a new address

Section II

<input type="checkbox"/> Amendment - Explain below	<input type="checkbox"/> Final printed label in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "ME TOO" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - explain below

Explanation: Use additional page(s) if necessary. (For section I and Section II.)
Notification of Alternate Brand Name Per PR Notice 98-10:
Repel Insect Repellent Scented Family Formula 15% Deet

Section III

1. Material in Which This Product Will Be Packaged:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes * <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water-Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Metal <input type="checkbox"/>		<i>(Specify)</i> _____
* Certification must be submitted	If "YES," Unit package wgt	No. per container	If "YES," Package wgt	No. per container	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) of Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label Is Affixed To Product <input type="checkbox"/> Lithographed <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section IV

1. Contact Point (Complete items directly below for identification of the individual to be contacted, if necessary, to process this application)		
Name Jessica Goldberg	Title Regulatory Affairs Specialist	Telephone No. (include Area Code) 314-683-2438
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate, and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6 Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Affairs Specialist	
4. Typed Name Jessica Goldberg	5. Date June 13, 2013	

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WPC Brands, Inc.

P.O. Box 4406
Bridgeton, MO 63044

June 13, 2013

Document Processing Desk (NOTIF)
Office of Pesticide Programs
United States Environmental Protection Agency
Room S4900, One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202-4501

Attention: Richard Gebken
Product Manager Team 10

Subject: Notification of Alternate Brand Name
Repel 15
EPA Reg. No. 305-48

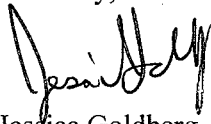
Enclosed please find our submission to add the following alternate brand names for the subject product:

Repel Insect Repellent Scented Family Formula 15% Deet

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Please call me at 314-683-2438 should you have questions or need further information.

Sincerely,



Jessica Goldberg
Regulatory Affairs Specialist

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Repel 15

NOTIFICATION

AUG - 8 2013

INSECT REPELLENT

(either in name or stated separately)

ALTERNATE BRAND NAME: Repel Insect Repellent Scented Family Formula
15% Deet

Optional Marketing Claims:

Repel 15 Insect Block • 15% DEET • Repels: Mosquitoes, ticks, biting flies, gnats, fleas & chiggers • Hours of effective [unscented] protection from mosquitoes, ticks, black flies, gnats, chiggers, no-see-ums, sand flies, deer flies, fleas, biting flies and other biting insects as listed • The long-lasting, non-greasy formula provides exceptional effective protection. • [Non greasy and] resists perspiration • Developed especially for campers, backpackers, fisherman, hunters, golfers, bikers, hikers, joggers, ball players and active outdoor enthusiasts. • Effective, long lasting [scented] protection • Scented protection • Unscented protection • Contains [15%] DEET • Repels Mosquitoes that may carry West Nile Virus • Cooling Mist [Formula] • [Convenient] [Travel] [Sample] Size • [Instantly] [Quickly] Cools & Refreshes [Skin] • Ultra Cool [Mist] [Formula] • Continuous Spray • [Cooling] [Refreshing] Clean scent (For use with formula containing fragrance) • [Designed] [Developed] for Active Lifestyles • Not Greasy or Oily • Sweat [Resistant] [Resistance] • With Resistance to Sweat • Resists Sweat • Water [Resistant] [Resistance]

Active Ingredients:

DEET	15.0 %
Other Ingredients	85.0 %
TOTAL	100.0 %

KEEP OUT OF REACH OF CHILDREN

CAUTION. See back panel for precautions.

Net Contents 4 fl. oz. (118 mL); 5 fl oz (147mL); 6 fl oz (177mL), 11 fl. oz.

Back labeling

STOP. Read and follow all directions and precautions on this product label.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not spray in enclosed areas. Hold container 6 - 8 inches from skin and clothing while spraying, keeping sprayer pointed away from face. Slightly moisten skin. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. [For maximum protection on skin, spread with hand after application.] Do not spray directly onto face. Spray on hands first, and then apply sparingly to face, avoiding eyes. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply over cuts, wounds or irritated skin. Do not apply to sunburned skin. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. [For extra protection from [crawling] ticks, chiggers and fleas, spray along all openings of clothing, such as neckband, waistband, pant and sleeve cuffs, sock tops and other areas where insects may crawl under clothing.] [Frequent reapplication or saturation is unnecessary.] Avoid over-application of this product. After returning indoors, wash treated skin with soap and water [and double-check yourself, other family members and pets for ticks.] Wash treated clothing before wearing it again. Will not damage nylon, cotton, or wool. Do not apply to synthetic fabrics such as acetate, rayon or spandex. May damage furniture finishes, leather, plastics, painted and varnished surfaces including watch crystals, guns, bows and automobiles. Use of this product may cause skin reactions in rare cases. If you suspect reaction to this product, discontinue use, wash treated skin and call your local Poison Control Center. If you go to a doctor, take this product with you.

[Paragraph format may be used if label is small.]

STORAGE AND DISPOSAL:

PESTICIDE STORAGE: store in a cool, dry place, out of reach of children.
CONTAINER DISPOSAL: Do not Puncture or Incinerate! **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain

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PRECAUTIONARY STATEMENTS

Hazards to Humans & Domestic Animals

CAUTION: Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

[Paragraph format may be used if label is small.]

FIRST AID

If swallowed:

- Call a Poison Control Center or doctor immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by a Poison Control Center or doctor.
- Do not give anything by mouth to an unconscious person.

If you suspect a reaction to this product:

- Discontinue use;
- Take off contaminated clothing;
- Rinse skin immediately with plenty of water for 15-20 minutes;
- Call a Poison Control Center or doctor for treatment advice.

Have the product container with you when calling a Poison Control Center or doctor, or going for treatment. For additional information in case of emergency call [toll free] 1-888-880-1181.

Physical and Chemical Hazards

FLAMMABLE - Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

NOTICE: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.

[Questions or comments? Call 1-888-880-1181]

Made in the U.S.A. for WPC Brands, Inc.
P. O. Box 4406
Bridgeton, MO 63044-0406

EPA Reg. No. 305-48
EPA Est. No. 9688-MC
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[Bracketed Text] = Optional language

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