

305-48

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

APR 19 2013

OFFICE OF
CHEMICAL SAFETY
AND POLLUTION PREVENTION

Ms. Jessica Goldberg
WPC Brands Inc.
P.O. Box 4406
Bridgeton, MO 63044-0406

Subject: Amended Label
Repel 15
EPA Registration Number: 305-48
Application Dated: March 21, 2013
Decision: 473350

Dear Ms. Goldberg:

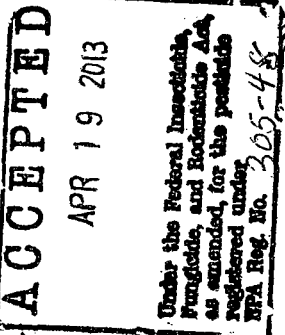
The label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable. A stamped copy is enclosed for your records.

If you have any questions please, contact Melody Banks on 703 305 5413 or E-mail at banks.melody@epa.gov.

Sincerely,

Richard Gebken
Insecticide Branch
Product Manager
Registration Division (7504P)

Enclosure: Copy of Stamp Approved Label with Comment



Repel 15

INSECT REPELLENT

(either in name or stated separately)

Optional Marketing Claims:

Repel 15 Insect Block • 15% DEET • Repels: Mosquitoes, ticks, biting flies, gnats, fleas & chiggers • Hours of effective [unscented][scented] protection from mosquitoes, ticks, black flies, gnats, chiggers, no-see-ums, sand flies, deer flies, fleas, biting flies and other biting insects as listed • The long-lasting, non-greasy formula provides exceptional effective protection. • [Non greasy and] resists perspiration • Developed especially for campers, backpackers, fisherman, hunters, golfers, bikers, hikers, joggers, ball players and active outdoor enthusiasts. • Effective, long lasting [scented][unscented] protection • Scented protection • Unscented protection • Contains [15%] DEET • Repels Mosquitoes that may carry West Nile Virus • Cooling Mist [Formula] • [Convenient][Travel][Sample] Size • [Instantly][Quickly] Cools & Refreshes [Skin] • Ultra Cool [Mist][Formula] • Continuous Spray • [Cooling][Refreshing] Clean scent (For use with formula containing fragrance) • [Designed][Developed] for Active Lifestyles • Not Greasy or Oily • Sweat [Resistant][Resistance] • With Resistance to Sweat • Resists Sweat • Water [Resistant][Resistance]

Active Ingredients:

DEET	15.0 %
Other Ingredients	85.0 %
TOTAL	100.0 %

KEEP OUT OF REACH OF CHILDREN

CAUTION. See back panel for precautions.

Net Contents 4 fl. oz. (118 mL); 5 fl oz (147mL); 6 fl oz (177mL), 11 fl oz

Back Labeling

STOP. Read and follow all directions and precautions on this product label.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not spray in enclosed areas. Hold container 6 - 8 inches from skin and clothing while spraying, keeping sprayer pointed away from face. Slightly moisten skin. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. [For maximum protection on skin, spread with hand after application.] Do not spray directly onto face. Spray on hands first, and then apply sparingly to face, avoiding eyes. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply over cuts, wounds or irritated skin. Do not apply to sunburned skin. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. [For extra protection from [crawling] ticks, chiggers and fleas, spray along all openings of clothing, such as neckband, waistband, pant and sleeve cuffs, sock tops and other areas where insects may crawl under clothing.] [Frequent reapplication or saturation is unnecessary.] Avoid over-application of this product. After returning indoors, wash treated skin with soap and water [and double-check yourself, other family members and pets for ticks.] Wash treated clothing before wearing it again. Will not damage nylon, cotton, or wool. Do not apply to synthetic fabrics such as acetate, rayon or spandex. May damage furniture finishes, leather, plastics, painted and varnished surfaces including watch crystals, guns, bows and automobiles. Use of this product may cause skin reactions in rare cases. If you suspect reaction to this product, discontinue use, wash treated skin and call your local Poison Control Center. If you go to a doctor, take this product with you.

[Paragraph format may be used if label is small.]

STORAGE AND DISPOSAL:

PESTICIDE STORAGE: store in a cool, dry place, out of reach of children.
CONTAINER DISPOSAL: Do not Puncture or Incinerate! **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain

PRECAUTIONARY STATEMENTS

Hazards to Humans & Domestic Animals

CAUTION: Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

[Paragraph format may be used if label is small.]

<p>FIRST AID</p> <p>if swallowed:</p> <ul style="list-style-type: none"> • Call a Poison Control Center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a Poison Control Center or doctor. • Do not give anything by mouth to an unconscious person. <p>if you suspect a reaction to this product:</p> <ul style="list-style-type: none"> • Discontinue use. • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a Poison Control Center or doctor for treatment advice. <p>Have the product container with you when calling a Poison Control Center or doctor, or going for treatment. For additional information in case of emergency call [toll free] 1-888-880-1181.</p>

Physical and Chemical Hazards

FLAMMABLE - Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130° F may cause bursting.

NOTICE: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.

[Questions or comments? Call 1-888-880-1181]

Made in the U.S.A. for WPC Brands, Inc.
 P. O. Box 4406
 Bridgeton, MO 63044-0406

EPA Reg. No. 305-48

EPA Est. No. 9688-MO-1 © 2012

[Bracketed Text] = Optional language