



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg. Number:

305-45

Date of Issuance:

JAN 16 1997

NOTICE OF PESTICIDE:
 X Registration
 Reregistration

Term of Issuance:

Conditional

Name of Pesticide Product:

SB-20 SPF 30

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Wisconsin Pharmacal Company
1 Repel Road
Jackson, WI 53037

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. Make the following label changes:
 - a. Revise the EPA Registration Number to read, "EPA Reg. No. 305-45".

Signature of Approving Official:

RPK
Richard P. Keigwin, Jr.
Product Manager 10
Insecticide-Rodenticide Branch
Registration Division

Date:

JAN 16 1997

3. Submit two copies of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Front
SB-20 SPF 30
SPF 30

Unscented Protection from Sun and Mosquitoes
Blocks burns and bites at the same time!

ACTIVE INGREDIENTS

N,N-diethyl-m-toluamide 19.0%
Other Isomers 1.0%

INERT INGREDIENTS

80.0%
100.0%

ACTIVE SUNSCREEN INGREDIENTS:

Octyl methoxycinnamate
Oxybenzone
Octyl salicylate
Homosalate

Keep Out of Reach of Children
WARNING - See back panel for additional precautions.

ACCEPTED
WITH COMMENTS
In EPA Letter Dated

Net Weight oz. (gm)

Wisconsin Pharmacal Company, Inc.
Jackson, WI 53037
EPA Reg No. 305-
EPA Est No. 305-WI-1

3/3
JAN 16 1997
Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
this product is
registered under EPA Reg. No.
305-45

Back

- Combination Sunblock and Insect Repellent
- 20% DEET
- Sunburn and bug bite protection all in one!
- Insect Block protects against mosquitoes, ticks, chiggers, gnats, fleas, no see-ums, sand flies and other biting flies!
- Sunblock with SPF 30 allows you to stay in the sun up to 30 times longer than without sunscreen protection.
- Smooth, pleasant scent PABA-free formula.
- Sunblock (SPF 30) with Insect Block that actually repels Mosquitoes, Ticks, Chiggers, Gnats, Fleas, no- see ums, Sand Flies, and other Biting Flies!

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.
Read all directions before using this product.

To repel insects and block the sun, apply over all exposed skin areas. To apply to face, dispense on palm of hand and spread on face and neck. Do not apply to eyes and mouth. Do not apply over cuts, wounds or irritated skin. Do not apply to the hands of young children. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Avoid overexposure. Frequent reapplication and saturation is unnecessary for effectiveness. After returning indoors, wash treated skin with soap and water. Wash treated clothing. If you suspect that you or your child is reacting to this product, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent with you.

STORAGE: Store in a cool, dry place inaccessible to children and pets.
DISPOSAL: Do not reuse empty container. Wrap and dispose of in trash.

PRECAUTIONARY STATEMENTS:

HAZARD TO HUMANS AND DOMESTIC ANIMALS. WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases.

Statement of Practical Treatment: If in eyes, hold eyelids open and flush with a steady gentle stream of water for 15 minutes. Get medical attention. If swallowed contact a physician or Poison Control Center.

PHYSICAL AND CHEMICAL HAZARDS: Do not apply to synthetic fabrics such as acetate, rayon or spandex. Will not damage cotton, wool and nylon. May damage furniture finishes, leather, plastics, painted and varnished surfaces including watch crystals and automobiles.