

305-44

03/22/2004

Please read instruction on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 11-30-93

1/4



United States Environmental Protection Agency
Office of Pesticide Programs (H7505C)
Washington, DC 20460
Application for Pesticide:

Registration
Amendment
Other
[x]

OPP Identifier Number

Section I

1. Company/Product Number: 305-44
2. EPA Product Manager: Richard Gebken
3. Proposed Classification: X None Restricted
4. Company/Product (Name): Bug Stuff
5. Name and Address of Applicant: WPC Brands, Inc.
6. Expedited Review: In accordance with FIFRA Section 3(c)(3)(b)...

Section II

Amendment - Explain below
Resubmission in response to Agency letter dated
X Notification - Explain below
Final printed labels in response to Agency letter dated 4-1-03
"Me Too" Application
Other - Explain below
NOTIFICATION MAR 22 2004

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)
Notification per PR Notice 98-10 of change in warranty statement, reformat of label into two column landscape format, and updated address. Final printed labels in response to Agency letter dated April 1, 2003.

Section III

1. Material This Product Will Be Packaged In:
Child-Resistant Packaging, Unit Packaging, Water Soluble Packaging, 2. Type of Container
3. Location of Net Contents Information, 4. Size(s) of Retail Container, 5. Location of Label Directions
6. Manner In Which Label is Affixed to Product: Lithograph, Paper glued, Stenciled

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)
Name: Kathie J. Tryson, Title: Regulatory Agent for WPC Brands, Inc., Telephone No.: 800-242-1166, ext. 2752

Certification: I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete.
2. Signature: Kathie J. Tryson, 3. Title: Regulatory Agent for WPC Brands, Inc., 4. Typed Name: Kathie J. Tryson, 5. Date: March 22, 2004, 6. Date Application Received (Stamped)

# Bug Stuff

## INSECT REPELLENT

(either in name or stated separately)

### Optional Marketing Claims

[20% DEET

Unscented Lotion

Outdoor protection [for the entire family] in a [smooth] lotion that is not sticky or greasy.

Family Protection

Insect Block

Unscented mosquito protection

Effective protection form mosquitoes, ticks, gnats, chiggers and biting flies.

Repels mosquitoes, ticks, biting flies, gnats, chiggers and fleas.

Developed especially for campers, backpackers, fishermen, hunters, golfers, bikers, hikers, joggers, ball players and active outdoor enthusiasts.

Sportsmen Formula]

### Active Ingredient:

DEET .....	20.0 %
Other Ingredients .....	80.0 %
TOTAL .....	100.0%

KEEP OUT OF REACH OF CHILDREN

CAUTION See back panel for precautions. NOTIFICATION

NET WT 2 oz (56 g)

MAR 22 2004

### Back label

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Apply over all exposed skin to repel biting insects. Use just enough repellent to cover exposed skin. Do not use under clothing. If used on face, spread on hands first then apply sparingly to face and ears. Do not apply near eyes and mouth. Avoid over-application. Do not apply over cuts, wounds, sunburned, or irritated skin. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. Do not apply to children's hands. After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again.

- Do not apply to synthetic fabrics such as acetate, rayon or spandex. Will not damage cotton, wool and nylon. May damage furniture finishes, leather, plastics painted and varnished surfaces including watch crystals, guns, bows and automobiles.

### STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Store in a cool, dry place inaccessible to children. Do not contaminate water, food, or feed by storage and disposal. **CONTAINER DISPOSAL: If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

### PRECAUTIONARY STATEMENTS

#### Hazards To Humans and Domestic Animals

**CAUTION** Use of this product may cause skin reactions in rare cases. Wash hands before eating, drinking, chewing gum, or using tobacco.

#### First Aid

If you suspect a reaction to this product:

- Discontinue use;
- Take off contaminated clothing;
- Rinse skin immediately with plenty of water for 15-20 minutes;
- Call a Poison Control Center or doctor for treatment advice.

Have the product container with you when calling a Poison Control Center or doctor or going for treatment. For additional information in case of emergency call [toll free] 1-888-880-1181.



**NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.**

**[Questions or Comments?] Call 1-888-880-1181**

Made in the U.S.A. for WPC Brands, Inc.  
P. O. Box 4406  
Bridgeton, MO 63044-0406

EPA Reg. No. 305-44

EPA Est. No. 9688-MO-1

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*Key*

- Highlighted items have been added/corrected
- ❖ Optional text/information may or may not be on label.  
(Optional text) – May be left out of text, used in place of preceding text or in conjunction with preceding text.  
(*Italicized* – for informational purposes only.

# WPC Brands, Inc.

## NOTIFICATION PER PR NOTICE 98-10 and FINAL PRINTED LABEL

March 22, 2004

Document Processing Desk (NOTIF)  
Office of Pesticide Program (7504C)  
U.S. Environmental Protection Agency  
Room 266 A, Crystal Mall 2  
1921 Jefferson Davis Highway  
Arlington, VA 22202

*No email  
attached*

Attention: Mr. Richard Gebken, Product Manager 10

Subject: **Notification per PR Notice 98-10 and Final Printed Label  
Bug Stuff, EPA Reg. No. 305-44**

Dear Mr. Gebken:

Enclosed please find our Notification per PR Notice 98-10 to change the warranty statement on the Master Label for the subject product. We are also taking this opportunity to submit the label in a revised two column landscape format and update the address. Finally, please note per my e-mail correspondence with Joe Tavano of your team in November, 2003, that a box format for Storage & Disposal is optional. We would like to retain the option of presenting Storage & Disposal and First Aid in paragraph formats rather than boxes when the actual container label is small, as they often are for insect repellents. This submission will also serve as final printed labeling in response to the Agency's most recent acceptance letter dated April 1, 2003.

*This notification is consistent with the provision of PR Notice 98-10 and the requirements of EPA regulations at 40 CFR 156.10 and 152.46 and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 156.10 and 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.*

The following documents are enclosed in support of this submission:

- Application for Pesticide (EPA Form 8570-1) – Notification and FPL.
- Two copies of the revised label, plus one with changes highlighted.
- One copy of the EPA stamped approved label dated 4-1-03.

Please call me at 314-683-2752 if you have questions or need further information. Thank you.

Sincerely,



Kathie J. Tryson  
Regulatory Agent

P.O. Box 4406, 13260 Corporate Exchange Drive, Bridgeton, MO 63044

