

PM03

305-44

8/24/99

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**OFFICE OF PESTICIDE PROGRAMS
INSECTICIDE BRANCH**

AUG 24 1999

Jean Killoren
Wisconsin Pharmacal Company, Inc.
1 Repel Road
Jackson, WI 53037

Dear Ms. Killoren:

Subject: Label Amendment
Repel Insect Repellent Unscented Sportsmen Formula 18
EPA Reg. No. 305-40
Bug Stuff
EPA Reg. No. 305-44
Repel 29
EPA Reg. No. 305-49
Submissions dated May 20, 1999

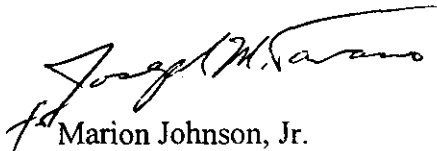
The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable subject to the comments below. One copy of the finished labeling for must be submitted before releasing this product for shipment.

1. Remove all names from your label that use the acronym "IPF" (Insect Protection Factor) per my letter dated July 18, 1994. These names are unacceptable and cannot be used.
2. In the ingredient statement on the labels for EPA Reg. Nos. 305-40 and 305-44, revise the total to equal "100.00%".
3. The label for EPA Reg. No. 305-44 directs the user to "Avoid contact with plastics, acetate, spandex, and nylon." On the other hand, the labels for EPA Reg. Nos. 305-40 and 305-49 direct the user as follows "Do not apply to synthetic fabrics, such as acetate, rayon or spandex. Will not damage cotton, wool, and nylon." Please revise the labels accordingly to make this directive the same on each label.

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Thank you for submitting these notifications as label amendments. If you have questions or need more information, please contact Kevin Sweeney at (703) 305-5063.

Sincerely,



Marion Johnson, Jr.
Product Manager 10
Insecticide Branch
Registration Division (7505C)

Master Label

Base Name: Bug Stuff
Alternate Names: Repel Bug Lotion
Repel Lotion 20 IPF Insect Block
Sportsmen Formula Repel Insect Block 20 IPF
Repel 20% DEET*
Sportsmen Formula Repel Insect Block 20% DEET*

ACTIVE INGREDIENTS:
DEET 19.00 %
Other Isomers 1.00 %
OTHER INGREDIENTS: 80.00 %

Keep Out of Reach of Children
CAUTION: See precautions on back panel.

*Relative % DEET plus other Isomers

Net Weight oz. (gm)

ACCEPTED
with COMMENT
In EPA Letter 305-44
AUG 24 1999
Under the Federal Insecticide,
Fungicide and Rodenticide Act,
as amended, this product is
registered under EPA Reg. No.
305-44

EPA Reg. No. 305-44
EPA Est. No. 305-WI-1

Made in the USA
Wisconsin Pharmal Company, Inc.
Jackson, WI 53037

- 20% DEET
- Repels Mosquitoes, Ticks, Gnats, Chiggers, Fleas and Biting Flies.
- Effective protection from mosquitoes, ticks, gnats, chiggers, fleas, biting flies.
- Soft Unscented Protection
- Insect Block
- Developed especially for campers, backpackers, fisherman, hunters, golfers, bikers, hikers, joggers, ball players and active outdoors men and women.

Back

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.
Read all directions before using this product. To repel insects rub on exposed skin areas. Use just enough repellent to cover exposed skin. Do not use under clothing. Repeat as needed. Frequent reapplication and saturation is unnecessary for effectiveness. Avoid over exposure. Wipe hands after use. After returning indoors, wash treated skin with soap and water. Avoid contact with plastics, acetate, spandex and nylon.

PRECAUTIONARY STATEMENTS:

HAZARD TO HUMANS. CAUTION: Harmful if swallowed. Do not apply to eyes and mouth. May cause eye injury. In case of eye contact, flush with water and get medical attention. Do not apply over cuts, wounds, sunburned or irritated skin. Do not apply to the hands of young children. Use of this product may cause skin reactions in rare cases. If you suspect a skin reaction to this product, wash treated skin and get medical attention. If you go to a doctor take this repellent with you.

DISPOSAL: Wrap empty container and dispose of in trash.

SPORTSMEN FORMULA

REPEL[®]

INSECT BLOCK

20
% DEET*

REPELS MOSQUITOES AND TICKS

KEEP OUT OF REACH OF CHILDREN

CAUTION: See precautions on back panel

ACTIVE INGREDIENTS:

DEET	19.00%
Other Isomers	1.00%
OTHER INGREDIENTS:	80.00%

*Relative % DEET plus other Isomers

NET WT. 2 OZ. (57 g)

DIRECTIONS FOR USE

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PRECAUTIONARY STATEMENTS

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DISPOSAL: Wrap empty container and dispose of in trash.

Manufactured by: Wisconsin Pharmaceutical Co., Inc.;
Jackson, WI 53037
EPA REG. NO. 305-44
EPA EST. NO. 305-WI-1

