

PM-10

Reg # 305-44

194

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

06 APR 1995

Jean Killoren, Regulatory Coordinator
Wisconsin Pharmacal Company, Inc.
1 Repel Road
Jackson, WI 53037

Dear Registrant:

Subject: Application for Pesticide Amendment for
Repel Bug Lotion
EPA Reg. No. 305-44
Submission dated November 18, 1994

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. One copy of the finished labeling must be submitted prior to releasing the product for shipment.

To comply with the DEET Label Improvement Program (see PR Notice 91-4) change these statements:

Place the following statement in bold print "Read all directions before using this product."

Place the statement "Do not use under clothing." after ... "on exposed skin areas."

Replace "Wash treated skin after use." with " After returning indoors, wash treated skin with soap and water."

Place the statement "If you go to a doctor, take this repellent with you." after "... get medical attention."

If you have any questions, please contact Virginia Dietrich at (703) 305-5063.

Sincerely,

Richard P. Keigwin, Jr.
Product Manager 10
Insecticide & Rodenticide Branch

Registration Division (7505C)

CONCURRENCES

SYMBOL	IRB-PM10	PM10					
SURNAME	Dietrich	Keigwin					
DATE	4/5/95	4/5/95					

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Front

305-44
3/4 OZ. TUBE

2 9 4

Alternate Names

- A). Bug Stuff
- B). Repel Bug Lotion
- C). Repel Lotion 20 IPF Insect Block

• Sensational Protection from Mosquitoes
Repels Mosquitoes, Ticks, Gnats, Chiggers, Fleas and Biting Flies

20% DEET

Active Ingredients:

N,N-diethyl-m-toluamide	19.0%
other isomers	1.0%
Inert:	80.0%

Keep Out of Reach of Children
CAUTION - See back statements

NET WT .75 OZ.

Back

ACCEPTED
with COMMENTS
In EPA Letter Dated
06 APR 1995

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
and related laws, this pesticide
registered under EPA Reg. No.

DIRECTIONS FOR USE

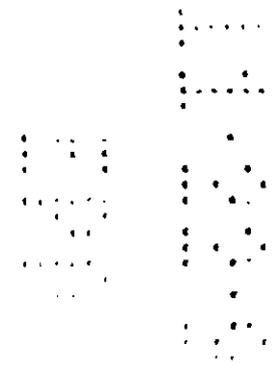
It is a violation of federal law to use this product inconsistent with its labeling. Read all directions before using this product. To repel insects rub just enough repellent on exposed skin areas. Wash treated skin after use. Frequent reapplication and saturation is unnecessary for effectiveness. Avoid contact with plastics, acetate, spandex and nylon.

Precautionary Statements

HAZARDS TO HUMANS CAUTION: Harmful if swallowed. Do not apply to eyes and mouth. In case of eye contact, flush with water and get medical attention. Do not apply over cuts, wounds, sunburned or irritated skin. Do not apply to the hands of young children. Use of this product may cause skin reactions in rare cases. If you suspect a skin reaction to this product, wash treated skin and get medical attention.

DISPOSAL: Wrap empty container and dispose of in trash.

Wisconsin Pharmacal Company, Inc.
Jackson, WI 53037
EPA Est. 305-W1-1
EPA Reg. No. 305-44



Front

305-44
1 - 6 OZ.

394

Alternate Names

A). **Bug Stuff**

B). **Repel Bug Lotion**

C). **Repel Lotion 20 IPF Insect Block**

• Sensational Protection from Mosquitoes

Repels Mosquitoes, Ticks, Gnats, Chiggers, Fleas and Biting Flies

20% DEET

Active Ingredients:

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other isomers 1.0%

Inert: 80.0%

Keep Out of Reach of Children

CAUTION - See back statements

NET WT 1 - 6 OZ.

Back

DIRECTIONS FOR USE

It is a violation of federal law to use this product inconsistent with its labeling. Read all directions before using this product. To repel insects rub on exposed skin areas. Use just enough repellent to cover exposed skin. Do not use under clothing. Repeat as needed. Frequent reapplication and saturation is unnecessary for effectiveness. Avoid over exposure. Wipe hands after use. After returning indoors, wash treated skin with soap and water. Avoid contact with plastics, acetate, spandex and nylon.

Precautionary Statements

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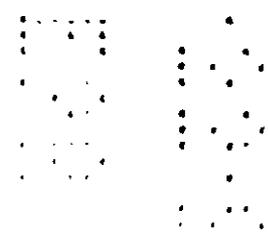
DISPOSAL: Wrap empty container and dispose of in trash.

Wisconsin Pharmacal Company, Inc.

Jackson, WI 53037

EPA Est. 305-W1-1

EPA Reg. No. 305-44



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Front

305-44
CARD

4 7 4

Alternate Names

- A. Bug Stuff
- B. Repel Bug Lotion
- C. Repel Lotion 20 IPF Insect Block

CAUTION - See back statements

Keep Out of Reach of Children

- Sensational Protection from Mosquitoes
 - Insect Block Protects against mosquitoes, ticks, chiggers, gnates, fleas and biting flies!
 - Other Repel Insect Block products available are IPF 7, 8, 10, 15, 18, 20, 27, 29 and 30.
- Repels Mosquitoes, Ticks, Gnats, Chiggers, Fleas and Biting Flies

20% DEET

Active Ingredients:

N,N-diethyl-m-toluamide	19.0%
other isomers	1.0%
Inert:	80.0%

Back

DIRECTIONS FOR USE

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DISPOSAL: Wrap empty container and dispose of in trash.

NET WEIGHT .75 OZ

Wisconsin Pharmacal Company, Inc.

Jackson, WI 53037

EPA Est. No. 305-W1-1

EPA Reg. No. 305-44



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